

RADIO STATION WYFM

COMMUNITY ISSUES

QUARTER: 3rd
YEAR: 2014
ISSUE: Rich Center for Autism
TITLE OF PROGRAM: Forum
DATE OF PROGRAM: 8/31/14
TIME: 8 am
DURATION: 30 minutes

DESCRIPTION OF ISSUES: Melanie Carfolo is the executive director of the the Rich Center for Autism at Youngstown State University. Bergen Giordani is the Coordinator of Events Management for the Center. The Center is honoring their almost 20 years of service to the community. The Center is committed to the promotion of research, teaching and public service related to autism. The center has skilled and specially trained teachers dedicated to the helping children with autism strive for physical and social growth.

RADIO STATION WYFM

COMMUNITY ISSUES

QUARTER: 3rd
YEAR: 2014
ISSUE: Junior Fair Board / 4-H
TITLE OF PROGRAM: Forum
DATE OF PROGRAM: 8/24/14
TIME: 8 am
DURATION: 30 minutes

DESCRIPTION OF ISSUES: Levi Smith, Erin Styka and Jenna Styka are members of the Junior Fair Board in Mahoning County. They talk about the upcoming events at the Canfield Fair and the time they spend getting ready for event. They learn responsibility, public speaking, etc.....through the projects they become a part of. One of the new events this year is a Rooster Run Sunday August 31 with proceeds going to the Junior Fair Board.

Radio Station: WYFM

COMMUNITY ISSUES

Quarter: 3rd
Year: 2014
Issue: Support for Terminally Ill Children
Program: Forum
Air Date: 8-10-14
Time: 8am
Duration: 30 minutes

Program Description:

Santa Clause (aka Bill Dieterle) has been serving terminally ill children from Ohio, Pa and surrounding states for 34 years. His 'north pole' is Santa's Hide-a-Way Hollow located in Middlefield, Oh. Some of the children are able to visit the 'north pole' while others, due to the serious nature of their illness, are visited by Santa and his elves in their homes or their medical care facilities. Santa's children come to him by way of many local hospitals in the area. During his visit, Santa and his team create an amazing Christmas experience that includes a trip to Santa's barbershop, rides on his North Pole Fire Truck, a sleigh ride through the woods to visit the reindeer barn, presents and much more. The primary goal is to provide terminally ill children and their family's one last joyful Christmas experience together.

Radio Station: WYFM

Community Issues

Quarter: 3rd

Year: 2014

Issue: Labor Day – Non Profit Family Event

Program: Forum

Air Date: 8-03-14

Time: 8am

Duration: 30 minutes

Program Description:

The Glen Christian Foundation is hosting their annual 3 day car show, motorcycle show, tractor show & Ox Roast 8/30-9/1. Marcy and John Chizmar are members of the church and discuss details on Forum. The event is open to the public and everything is free including admission, rides, entry to judged show events and music. Those who attend will be provided one free meal each day of the show. This event was founded by Glen Christian whose pastor wants to provide families in the area an opportunity for affordable quality entertainment. This is made possible by donations from private business in the community.

Radio Station: WYFM

COMMUNITY ISSUES

Quarter: 3rd
Year: 2014
Issue: Support for Terminally Ill Children
Program: Forum
Air Date: 7-20-14
Time: 8am
Duration: 30 minutes

Program Description:

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How it all began....

SANTA'S HIDE-A-WAY HOLLOW

Santa Clause was awakened.....

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Not true!! There is, in fact, a Santa Claus and he dwells in heart, mind, and imagination of Bill Dieterle, who has lived the role every day since 1981. It all started one day, not too long before Christmas or 1981. His father-in-law, who used to play Santa Claus, came to Bill and said that he would have to replace him at Breezewood Garden Center's first Christmas festival, because he had gone deaf in one ear and couldn't hear the children's wishes anymore. Reluctantly, after many hours of discussion with his wife Janet and her father, Bill agreed to this one weekend only.

But something happened!

There was one little boy who changed the life of Bill Dieterle forever. His name was Joey, and under the stocking cap was the bald head of a child who was undergoing cancer treatment. As he sat on Santa's lap, he hugged Santa so hard he almost took Santa's breath away! As Santa asked Joey what he wanted for Christmas, he could see Joey mother crying. Joey, looking at his mom, said "Santa, make my mommy happy. She's so sad because I'm dying!" Santa didn't know what to say. He didn't know what that meant, to make a mother happy. Joey taught Santa a great deal that first weekend. Santa now visits over 3,500 children each year—all of them just like Joey!

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Therefore, we have purchased approximately 100 acres in Middlefield Twp., Ohio. It is here we have begun to relocate and expand Santa's Hide-A-Way Hollow into an exact replica of the North Pole. Our desire is to build the North Pole Fire Department. It is here the children will start their visit. Not only will we keep our own fire trucks here, but it will also become our Welcome Center, with area provided in order for the child to receive any medication or adjustments necessary. From the NFPD, the children will crossover Hope Bridge, visit the shops (NP Post Office, NP Barbershop, NP Tailor, etc.) on Candy Cane Lane (Main Street), visits the Elves School House, the North Pole Chapel, Ride the Rails of the NP Express, and visit Santa's Workshop! A visit to the North Pole is not complete until you visit the N.P. Reindeer barn and see Santa's own team of eight. A sleigh ride through the woods will follow once the children visit Santa's Wagon and Harness Barn. The children will find Santa's House at the end of Christmas Tree Lane, and as usual, Santa will be found inside! The Hide-A-Way is available for terminally ill children and their families who want to share on last Christmas together. The Hide-A-Way provides Santa Claus with a place to stay when he's not home at the North Pole, and contains everything you can imagine that would be in Santa's own home!

Visits can be arranged by any hospital's Child Life Dept., Hospice, or Child's Disease Assn., and is "absolutely free" for the child and family!

For More Information

Santa's Hide-A-Way Hollow

15400 Bundysburg Road

Middlefield, Ohio 44062

440-632-1950

Radio Station: WYFM

COMMUNITY ISSUES

Quarter: 3rd
Year: 2014
Issue: Funding local food pantries
Program: Forum
Air Date: 7-13-14
Time: 8am
Duration: 30 min

Program Description:

Becky Miller is Marketing Director for the Second Harvest Foodbank. Becky talks about the local need and notes that the foodbank is filling more than 15-thousand requests for emergency food assistance each week in Mahoning, Trumbull & Columbiana counties. 53% of students in this tri-county area currently qualify for free and reduced price meals. As the need increases the Foodbank is find more creative ways to stock the shelves. This includes the Mahoning Valley Battle of the Burgers to be held August 2-3 at the Warren community amphitheatre as part of the RiverRock at the Amp summer concert series. Becky also mentions a variety of upcoming fundraisers including a local bank diaper drive, car cruise and livestock auction and sale at the Canfield Fair.

www.mahoningvalleysecondharvest.org

- The Food Bank is filling more than 15,000 requests for emergency food assistance in Columbiana, Mahoning and Trumbull counties.
- In 2014, the Food Bank distributed 9.2 million pounds of food through 150 hunger relief organizations in the Mahoning Valley.
- 53% of the students in Columbiana, Mahoning and Trumbull counties are eligible for free and reduced price meals.
- We see an increase in the number of families visiting food pantries during the summer months when children are home from school.
- During the school year the Food Bank operates the “BackPack Program” a national program of Feeding America. The program is designed to meet the needs of children when other resources for food are not available (on the weekends).
- Last school year, each Friday, 600 elementary school children took home a backpack full of food to eat over the weekend. This year we will be adding nearly 400 children thanks to the support of some very generous donors.

Mahoning Valley Battle of the Burgers

- Hosted by the Mahoning Valley Burger Review Board (Burgerguyz)
- Warren Community Amphitheatre
 - Mahoning Avenue in Warren
- Saturday, August 2nd
 - Gates open 5 pm
 - Thunderstruck & Mr. Speed concerts (begins 7 pm)
 - Burger judging begins 6 pm
- Sunday, August 3rd
 - Family Day begins at 12 noon
 - **\$2 admission for adults, \$1 for teens, kids 12 and under are free**
 - **River Rock Star competition for local singers begins 12:15 pm**
 - **Burger Eating Contest begins 3:45 pm**
 - Awards for River Rock Star and Burger Battle winners presented at 4:15 pm

You can find more information on the Mahoning Valley Battle of the Burgers by visiting the Food Bank’s website www.mahoningvalleysecondharvest.org

Farmers National Bank Diaper Drive

- Now – July 31
- All branch locations accepting diaper donations

Mahoning Valley Scrappers

- Every Monday Matters: Food Drive during Monday home games

Bogey’s Bar & Grill Christmas in July Party

- Saturday, July 19

- 3535 Upland Ave. Lowellville, OH
- No cover charge with donation of non-perishables
 - Dinner starts at 4 pm
 - Live music by The Sensations 7-11 pm

Arby's 50th Anniversary

- July 21-July 27 \$5.16 for every combo they sell (=1 meal)
- Wednesday, July 23 10% of all sales benefit SHFB
- All restaurant locations (Trumbull, Mahoning, Columbiana)

Kooltime Cruisers 3rd Annual Midnight Cruise

- "Help Drive Out Hunger"
- Saturday, July 26 at 9 pm
- Columbiana Pizza Hut - Corner of Rts. 46 and 14
- \$5 donation or 5 canned goods to participate
- First 100 receive a Dash Plaque

Cerni Motors and ATCA 3rd Annual Penn-Ohio Antique Truck Club of America Truck Show

- 5751 Cerni Place at Rt. 46 & I-80
- Friday, August 15, 4-10 pm and Saturday, August 16, 11 am-6 pm
- Free admission with donation of non-perishables
- Antique trucks, food, vendors, and entertainment

Canfield Fair Livestock Auction and Sale

- Hosted by The Mahoning Country Farm Bureau, Mah. Co. Market Livestock Committee, and the Canfield Senior Fair Board
- Thursday, August 28, and Friday, August 29
 - Auctions begin 5:30 pm
 - 4-H Coliseum, Building #8
- The Food Bank accepts donations of Market Beef, Hogs, Goats, Lambs, Poultry, Broilers, and Turkeys

September – National Hunger Action Month – a national movement to mobilize American's to help feed our friends and neighbors. We are looking for companies, organizations and schools to host food drives and fundraisers.

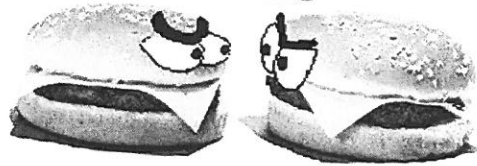
Also, we are asking EVERYONE that lives in the Valley to join us on National Hunger Action Day, to wear their best orange outfit on Thursday, September 4 to show their support for hunger relief. Groups that send in photos will be featured on the Food Bank's Facebook page.

On the same day, the Food Bank will be having groups of volunteers from 9:00 a.m. – 7:00 p.m. if you are interested in helping, please give us a call at 330.792.5522 to get on the schedule.

Sunday, October 5, 23rd annual Taste of the Valley, the Food Bank's signature fundraiser. Corporate tables and individual tickets are now on sale. You can download a sponsorship form from our website www.mahoningvalleysecondharvest.org or call 330.792.5522 for more information.

The event features twenty-five of the Valley's finest dining establishments donate their time and talent to provide a wide array of appetizers, entrees and desserts to more than 500 guests. The night also includes music by Stan Miller and Chance and Silent Auctions. The event sells out every year so if you are thinking about getting tickets, get them quick!

The
Mahoning valley
BATTLE
of the



BURGERS!

Benefiting Second Harvest Food Bank
THE WARREN COMMUNITY AMPHITHEATRE
AUGUST 2 - 3, 2014

Radio Station: WYFM

COMMUNITY ISSUES

Quarter: 3rd
Year: 2014
Issue: Animal Welfare
Program: Forum
Air date: 07-06-14
Time: 8am
Duration: 30 minutes

Program Description:

Kim Kucher is executive director of West Side Cats, a local shelter for cats including special needs cats. Kim talks about the state of the shelter which was founded in 2008 and the need for donations and volunteers. Dave Childers is a shelter volunteer and is hosting the 3rd annual West Side Cat Motorcycle Run and Summer Festival on July 20, 2014. Dave discusses events included in the run noting that the festival is a family friendly event. Proceeds from the bike run will benefit West Side Cats.

West Side Cats 3rd Annual Bike Run & Summer Festival



"Support Your Local Cat House"



Sunday - July 20, 2014

Austintown Township Park – 6000 Kirk Road – Austintown, Ohio
Registration 9:00am / First Bike Out 10:00am / Last Bike Out 11:00am

ALL MOTORCYCLES WELCOME !!!

Fee \$15.00 per Bike / \$5.00 Passenger / Bike Show \$10.00

Bike Show at 1:00pm till 5:00pm / 10 Categories - 22 Trophies

Door Prizes – Chinese Raffle – 50/50 Raffle – Cornhole Contest

A prize for the Best Poker Hand

Food & Refreshments

Motorcycle Accessory Vendors / Pet Supply Vendors

Entertainment Starring:



Amanda Jones & the Family Band

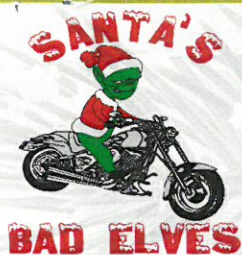
JD Eicher & the Goodnights

Please Check us out on  **facebook** for up to date details....

Call Dave at 330-953-0608 for information.

WWW.WESTSIDECATS.ORG

VENDORS WANTED !!!



SANTA'S BAD ELVES

581 Kinsman Rd NE, N Bloomfield, OH 44450
330-770-8152

Site

August 23, 2014 8th Annual Santa Run for Terminally Ill Children

Dear Sir/Madam,

My name is Mary Elwood, and I am the treasurer for Santa's Bad Elves. We are preparing for our 2014 (8th Annual) Poker Run. This run will benefit Santa's Hide-A-Way Hollow, run by Bill Dieterle. I would like to submit this request for your donation this year.

Santa's Hide-A-Way Hollow is a non-profit 501 (c) 3 corporation founded in 1981 and is dedicated to working with seriously and terminally ill children and their families. We provide comfort and support throughout the final stages of a child's illness. Bill Dieterle plays Santa Claus 365 days a year for these children. Bill is following his dream to build a "North Pole" to provide a place for terminally ill children and their families to share one last Christmas. Santa's Hide-A-Way Hollow is located on Bundysburg road in Middlefield, Ohio. Santa's Hide-A-Way Hollow is 100% volunteer driven and over the past 30 years Santa has provided comfort and support to over 58,000 sick children. Santa is affiliated with Akron Children's Hospitals, Cleveland Clinic, the Make-A-Wish Foundation, and Hospice.

We are seeking non-monetary, tax deductible donations. These donations will be used to create chinese auction items, door prizes and raffles. If you have any questions, you can find my contact information below. Donations may be sent directly to Santa's Bad Elves, C/O Mary Elwood, 581 Kinsman Rd NE, N Bloomfield, OH 44450. If you would like to make a monetary donation PLEASE MAKE CHECKS PAYABLE TO SANTA'S HIDE-A-WAY HOLLOW.

In the event that you are not the correct person to receive this information I would appreciate if you would forward this to the correct individual, or send me their information so that I may inform them of this community service/fund raising event.

Thank you for your consideration,

Mary Elwood

Mary Elwood
Santa's Bad Elves - Treasurer

Find enclosed information about Santa's Hide-A-Way Hollow and the 8th Annual Run for Santa's Hide-A-Way Hollow, on Saturday, August 23, 2014.

If you have any questions, feel free to contact the following people;

Mary → m.elwood@sajar.com
Email: maryelwood82@yahoo.com
Cell: 330-770-8152

Michele
Email: Michele.spitler@gmail.com
Cell: 330-301-1039

For more information about Santa's Hide-A-Way Hollow please visit their web site at
<http://www.santashideawayhollow.net>.

How it all began....

SANTA'S HIDE-A-WAY HOLLOW

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Not true!! There is, in fact, a Santa Claus and he dwells in heart, mind, and imagination of Bill Dieterle, who has lived the role every day since 1981. It all started one day, not too long before Christmas or 1981. His father-in-law, who used to play Santa Claus, came to Bill and said that he would have to replace him at Breezewood Garden Center's first Christmas festival, because he had gone deaf in one ear and couldn't hear the children's wishes anymore.

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Middlefield, Ohio 44062

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For More Information
Santa's Hide-A-way Hollow
15400 Bundysburg Road
Middlefield, Ohio 44062
440-632-1950

HELP US HELP TERMINALLY ILL CHILDREN & THEIR FAMILIES

Bike Games

50/50 Raffle

Chinese Auction

RAIN or SHINE

Primitive Camping

at the
8th Annual SANTA RUN
for
Santa's Hide Away Hollow
Saturday, August 23, 2014
Location: Pooch's

!!!ENTERTAINMENT!!!

DJ: BENT TWIG
outside 12pm - 5pm

DHP

outside - 6pm - 9pm

Poker Run Registration
Fee: \$10.00/person

Registration fee includes:

Patch, Holiday Buffet & Biker Games

Registration: 11AM - 1PM

Bike Blessing @ Noon

First Bikes Out: 12:30

Last Bike In: 6:00pm

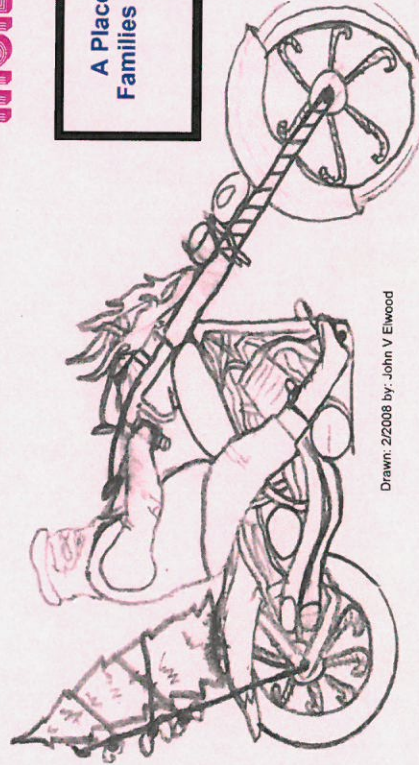
Non Participants
\$10.00 Gets you a
MEAL and a
Registration Number
for the Chinese
Auction
Breakfast will be
available @ Pooch's for
a fee

2242 Greenville Rd NE (St Rt 88),
Cortland, OH 44410
West of Mecca Circle on St Rt 88
Phone: 330-638-0011

**Car & Bike
Show**

CATCH 22

INSIDE - 9PM - 1AM



Drawn: 2/2008 by: John V Elwood

A Place for Terminally ill Children and Their Families who want to share One Last Christmas Together any time of the year

All net proceeds go to Santa's Hide A-Way Hollow



For More Information: Like us on Facebook or

Call: Mary 330-770-8152, John 330-770-8018 or Email: Santas.badelves@yahoo.com

Sponsored by:

HELP US HELP TERMINALLY ILL CHILDREN & THEIR FAMILIES

SPONSORS:

Jeff's Towing, Bristol &
Middlefield, Ohio
Geauga Auto Parts -
Middlefield, Ohio
Gallos Auto Sales - N
Bloomfield, Ohio
RD Banks Chevrolet,
Champion, Ohio

at the 1st SANTA CRUISE &

8th Annual SANTA RUN Car, Trucks & Bike Show

for

Santa's Hide Away Hollow Saturday, August 23, 2014

CAR SHOW

Registration: Noon - 2pm

JUDGING: 2PM - 5PM

Plaque Presentation 5:30pm

Registration Fee: \$5/Car

1st 100 Cars get a Dash Plaque

Registration fee gets you a
number for the Chinese Auction

Holiday inspired meals may be
purchased

For More Information: Like us on Facebook or

Call: Mary 330-770-8152, John 330-770-8018 or Email: Santas.badelves@yahoo.com

RAIN or SHINE
Chinese Auction
50/50 Raffle
Door Prizes

Location: Pooch's

2242 Greenville Rd NE (St Rt 88),
Cortland, OH 44410

West of Mecca Circle on St Rt 88
Phone: 330-638-0011

!!!ENTERTAINMENT!!!

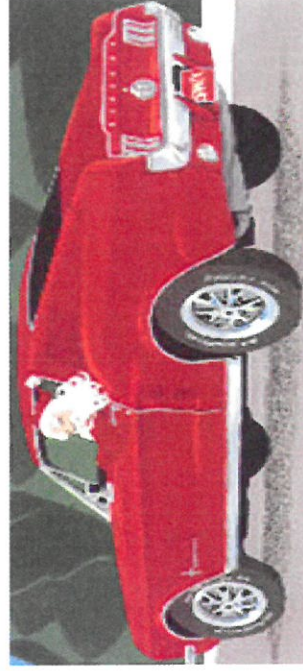
DJ: BENT TWIG
outside 12pm - 5pm

DHP
outside - 6pm - 9pm

CATCH 22
INSIDE - 9PM - 1AM

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