

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 1-6-2019

Air Time: 7:00AM

Duration: 30 minutes

Program: Forum

Issue: Project MKC

Description: Colleen Eisenbraun is the Program Director for Project MKC --- a local non profit in Northeast Ohio that dedicates itself to help the most vulnerable of children in the community. Colleen says they do this with different programs including the Diaper Bank – which distributes 34,000 diapers a month to partner agencies. There’s also the Summer Food Program that provides families with healthy food for their children in the summer months when school breakfasts and lunches aren’t an option.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 1-13-2019

Air Time: 7:00 AM

Duration: 30 minutes

Program: Forum

Issue: Homeless Veterans

Description: Amanda Swank is the marketing director for the new non-profit organization called Twenty Six 3 Properties – that works alongside the Columbiana Metro Housing Authority --- to help homeless veterans in southern Columbiana County find affordable housing. That's possible through VASH vouchers secured through HUD and VA which rewards them. The organization's goal is for affordable, safe housing for those in need. And can include both transitional and permanent housing in Columbiana County and beyond.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 1-20-2019

Air Time: 7am

Duration: 30 minutes

Program: Forum

Issue: Support for Veterans

Bruce Bille, Executive Director for USO of Northern Ohio, talks about how the organization has evolved its support for active military. The United Service Organization was founded in 1941. Initially the organization provided basic needs supplies in the form of 'care packages' to veterans and their families. Today the USO is a key provider of technology for veterans that allows those serving away from home to stay connected to their families. USO Northern Ohio is based in Cleveland and serves more than 30 counties in Ohio.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 1-27-2019

Air Time: 7 AM

Duration: 30 minutes

Program: Forum

Issue: Heart Month

Description: Tracy Benke is the executive director of the local American Heart Association....and is kicking off the month of February with a reminder to participate in National Wear Red Day to call attention to the fact that cardiovascular diseases are the number one killer of women – claiming the lives of more women than men. They are also gearing up for a big fundraiser Feb 16 – the Heart Ball in Mercer County.

Community Issues

Station: WYFM
Quarter: 1st Year: 2019
Air Date: 2-3-19 Air Time: 7 a.m.
Duration: 30 min Program: Forum
Issue: Animal Welfare

Description: Mary Louk is the board president for Animal Charity of Ohio. The charity operates 2 locations in Mahoning County. The intake facility on Market Street in Boardman accommodates stray animals with injuries. The agency employs one full time humane agent to investigate complaints of animal neglect and abuse in Mahoning County. A recent cold snap generates over 200 calls in a 2 day period concerning animals left outside. Mary is urging all pet owners to bring their dogs and cats indoors and reminds the public that it is against Ohio law to leave a dog tethered for more than one hour at a time. She also discusses an upcoming fundraiser, the Fur Ball, on March 2nd at the Embassy in Struthers.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 2-10-2019

Air Time: 7AM

Duration: 30 minutes

Program: Forum

Issue: American Heart Association

Description: February is the American Heart Association's Heart Month. Tracy Benke is the executive director of the local American Heart Association. She says cardiovascular diseases are the number one killer of women – claiming the lives of more women than men. Her call to action includes knowing our numbers, move more, eat smart and manage blood pressure. They are also gearing up for a big fundraiser Feb 16 – the Heart Ball in Mercer County.

Community Issues

Station: WYFM
Quarter: 1st Year: 2019
Air Date: 2-17-19 Air Time: 7 a.m.
Duration: 30 min Program: Forum
Issue: Animal Welfare

Description: Mary Louk is the board president for Animal Charity of Ohio. The charity operates 2 locations in Mahoning County. The intake facility on Market Street in Boardman accommodates stray animals with injuries. The agency employs one full time humane agent to investigate complaints of animal neglect and abuse in Mahoning County. A recent cold snap generates over 200 calls in a 2 day period concerning animals left outside. Mary is urging all pet owners to bring their dogs and cats indoors and reminds the public that it is against Ohio law to leave a dog tethered for more than one hour at a time. She also discusses an upcoming fundraiser, the Fur Ball, on March 2nd at the Embassy in Struthers.

Community Issues

Station: WYFM
Quarter: 1st Year: 2019
Air Date: 2-24-19 Air Time: 7 a.m.
Duration: 30 min Program: Forum
Issue: Animal Welfare

Description: Mary Louk is the board president for Animal Charity of Ohio. The charity operates 2 locations in Mahoning County. The intake facility on Market Street in Boardman accommodates stray animals with injuries. The agency employs one full time humane agent to investigate complaints of animal neglect and abuse in Mahoning County. A recent cold snap generates over 200 calls in a 2 day period concerning animals left outside. Mary is urging all pet owners to bring their dogs and cats indoors and reminds the public that it is against Ohio law to leave a dog tethered for more than one hour at a time. She also discusses an upcoming fundraiser, the Fur Ball, on March 2nd at the Embassy in Struthers.

Community Issues

Radio Station: WYFM

Quarter: 1st

Issue: HelpNetwork

Program: Forum

Air Date: 03-03-19

Time: 7am

Durations: 30 minutes

Description: Vince Brancaccio is the CEO / Executive Director of HelpNetwork. Cathy Grazinski is Assistant Director and has been with the agency for 41 years. Vince and Cathy provide counseling for individuals in crisis and want listeners to know they can find help with their issues by calling to 2-1-1. They also talk about possible warning signs that indicate someone might be in crisis and considering suicide and how to respond to individuals that express that they are considering suicide.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 3-10-19

Air Time: 7am

Duration: 30 minutes

Program: Forum

Issue: Hunger

Becky Miller, Marketing Dir. For Second Harvest Food Bank, shares the latest statistics on Hunger in Mahoning, Trumbull and Columbiana counties. While the need for food assistance continues to rise, the amount of food and funds raised through the Food Bank efforts also is on the rise. Currently the Second Harvest "Harvest for Hunger" campaign is underway and Cumulus Broadcasting is among the community sponsors. Becky discusses a variety of way in which the public can help the cause with food product and monetary donations.

Harvest for Hunger Food & Funds Drives

Harvest for Hunger is a food and funds drive that takes place in March and April to help stock the Food Bank shelves for the spring and summer months when donations taper off. **Harvest for Hunger** takes place in 21 counties of northeast Ohio and benefits three additional Feeding America food banks – Greater Cleveland Food Bank, Akron-Canton Regional Foodbank and Second Harvest Food Bank of North Central Ohio. **All food collected and funds raised in Columbiana, Mahoning and Trumbull counties remain in our community to feed our friends and neighbors.**

Media Sponsors: Cumulus Radio Stations Y-103, HOT 101, K-105 and Z-104, 21 WFMJ & WBCB, and The Vindicator.

Check Out Hunger March 10-April 20. Customers of Giant Eagle (Campaign Sponsor) and Sparkle Markets will be able to “Check Out Hunger” by tearing-off a \$1, \$5 or \$10 donation coupon to be added right to their grocery bill.

For every \$1 given, Second Harvest can distribute \$11 worth of food or approximately 6 meals.

Food Bank Stats

- In 2018, the Food Bank distributed more than 10 million pounds of food in the tri-county area.
- Each week, the Food Bank is filling nearly 13,000 requests for food assistance in Columbiana, Mahoning and Trumbull counties.
- Of the people served in 2018, 30% were children and 22% were seniors.

Events – nearly 50 food and funds drives happening across the Mahoning Valley

(Now-April 30) The Carpetsmith, LLC is offering 1 room of cleaning with any two room scheduled cleaning and a bag of non-perishable food items.

(March 29-May 11) Big Lots in Niles (new location in Eastwood Mall Complex). For every BIG REWARD redeemed by customers, the Food Bank will receive a \$5 donation up to \$1,000.

(Now – April 30) Centers for Hearing Care – All 6 Locations – Austintown, Boardman, Columbiana, Howland, Liberty & Salem will be competing against each other in order to beat their past HFH collection of 1445# & \$3613.00

(Now-April 30) The City of Youngstown will collect non-perishable food items at 10 public offices throughout the City.

(Now-March 13) Cumulus Y-103: the Fabulous Flashbacks Reunion Concert

Make a donation to the Food Bank via www.mahoningvalleysecondharvest.org Be sure to included "Y-103" in the additional comments field for a chance to win a pair of tickets to the show at Yankee Lake Ballroom on March 16.

(March 12, 19 & 26) Hollywood Gaming (21 years or older) Customers age 21 and over that donate non-perishable food items between 1-7pm you will receive one scratch-off card for "free play."

(April 1-30) The City of Columbiana will accept non-perishable food items at City Hall

(April 1-30) Dunkin' Donuts hosting annual "Icon Sale." Selling coffee cup icons for \$1 donation. Customers that participate receive a \$1 off a pound of coffee.

(April 1-30) Total Health & Wellness in Poland – during the month of April receive one minute of massage for each item donated.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 3-17-2019

Air Time: 7:00AM

Duration: 30 minutes

Program: Forum

Issue: Human Trafficking

Description: Anne Marie Mullenix is the co-chair for the Summit County Collaborative on Human Trafficking. Anne Marie covers what parents should look out for when it comes to their children and social media sites. There are 14 apps that could put your kids in danger. And they should never respond to text message from someone anonymously complimenting them.

Community Issues

Station: WYFM

Quarter: 1st

Year: 2019

Air Date: 3-24-19

Air Time: 7am

Duration: 30 minutes

Program: Forum

Issue: Hunger

Becky Miller, Marketing Dir. For Second Harvest Food Bank, shares the latest statistics on Hunger in Mahoning, Trumbull and Columbiana counties. While the need for food assistance continues to rise, the amount of food and funds raised through the Food Bank efforts also is on the rise. Currently the Second Harvest "Harvest for Hunger" campaign is underway and Cumulus Broadcasting is among the community sponsors. Becky discusses a variety of way in which the public can help the cause with food product and monetary donations.

Community Issues

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Quarter: 1st

Year: 2019

Air Date: 3-31-19

Air Time: 7am

Duration: 30 minutes

Program: Forum

Issue: Philanthropy

Treystock is a music festival held yearly to raise money for a variety of charitable organizations. The event was started to raise funds to help Kent Trey Filer in his personal battle against cancer. Trey's dying wish was to continue the festival and support charity. This year the beneficiaries include Freedom Warriors, Animal Welfare League of Trumbull County, AWARE, Backpack Program, 'Rock Star U' Music Scholarships and Herald Good News Fund. The Community Foundation of Northeast Ohio and Northwest Pa oversees Treystock and distributes the proceeds.