

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Safe Driving

Title of Program: Forum

Date of Program: 1/6/2013

Time: 8am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

Lieutenant Nakia Hendrix with the Ohio State Highway Patrol talks about Ohio's new texting law, safe driving, and other road related issues. Lynette Blasiman with Portage County Safe Communities joins him to talk about the coordination between the two over these issues.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Special Olympics – Activities for the Intellectually Challenged

Title of Program: Forum

Program Air Date: 01-13-13

Time: 8am

Duration: 30 minutes

Description of Program:

The 2013 Polar Plunge fundraiser for Special Olympics, Ohio is scheduled for March 9th, 2013 at Mosquito Lake State Park. Paige Ludwig is Marketing and Development Director for Special Olympics Ohio. She discusses the Polar Plunge and also the need to support 23,000 Special Olympians in Ohio. More information can be found at www.soooh.org

Plunger Registration

We encourage you to register for the plunge via the website at www.soooh.org. If you registered via the website last year, you may use the same log-in and password. For those who do not have access to the internet, please register by using this form.

Name:

Organization:

Address:

City:

State:

Zip:

E-mail:

Phone Number:

T-Shirt Size (please circle)

S M L XL XXL XXXL

Plunge Location (please check one) Mosquito Lake Thirsty Pony Caesar's Creek

OHIO-KY

Ohio University

Columbus Zoo & Aquarium

Geneva

Grand Lake St. Marys

Indian Lake

Waiver & Release of Liability In consideration of participation in the Special Olympics Ohio Polar Bear Plunge, I represent that I understand the nature of the Polar Bear Plunge and that I and/or my minor child am qualified, in good health, and in proper physical condition to participate in such activity. I acknowledge that if I and/or my minor child believe event conditions are unsafe, I and/or my minor child will immediately discontinue participation in the Activity.

I fully understand that the Polar Bear Plunge involves risks of serious bodily injury, including permanent disability, paralysis and death, which may be caused by my own actions, or inactions, those of others participating in the event, the conditions in which the event takes place, or the negligence of the "releasees" named below; and that there may be other risks either not known to me or not readily foreseeable at this time; and I fully accept and assume all such risks and all responsibility for losses, costs, damages I and/or my minor child incur as a result of my and/or my minor child's participation in the Activity.

I hereby release, discharge, covenant not to sue Special Olympics Inc., Special Olympics Ohio, its respective administrators, directors, agents, officers, volunteers, employees, other participants, any sponsors, advertisers, and if applicable, owners and lessors of premises on which the activity takes place (each one considered on the "RELEASEES" herein) from all liability, claims, demands, losses, or damages on my account caused or alleged to be caused in whole or in part by the negligence of the "releasees" or otherwise, including negligent rescue operations; and I further agree that if, despite this release, waiver of liability, and assumption of risk, I, or anyone on my behalf, makes a claim against any of the Releasees, I will indemnify, save, and hold harmless each of the releasees from any loss, liability, damage, or cost which any may incur as the result of such claim.

I have read this release and waiver of liability, assumption of risk and indemnity agreement, and parental consent agreement and understand that I have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it to be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding, shall continue in full force effect.

I also hereby consent to and permit emergency treatment in the event of illness or injury. I also grant you permission to use my name, picture, voice and words in television, radio, films, newspaper, magazines, and other media, and in any other form not heretofore described for the purpose of advertising and fund raising activities to support Special Olympics Ohio, Inc.

Signature of Participant:

Signature of Parent or Guardian (if under 18 years)

Please mail or fax completed registration form to: Special Olympics Ohio, 3303 Winchester Pike,

Columbus, OH 43232; (614) 239-1873 (fax). For questions, please call (614) 239-7050

What is The Plunge?

It is considered a ritual, a rite of passage and even an institution. It is not just an event, it is an experience. It is the Polar Plunge! For all Plunge participants there is a charged atmosphere of anticipation that only adds to the chills and thrills of participating in the event. The anticipation is half the fun. So when the countdown ends after months of mental preparation and dedicated fundraising, you will get caught up in a wave of excitement and a rush that drives you right into the frigid waters!

You can register for any of the Polar Plunges online at www.soooh.org. You can form teams, create your own fundraising page and send emails to your family and friends to collect online donations. We encourage all plungers to pre-register online to assist us with the planning of these events.

Too Chicken To Plunge

Too chicken to plunge? That does not mean you can't be part of the fun. Sign up for the "Too Chicken To Plunge." For a \$30 donation you will receive our official "Too Chicken To Plunge" T-shirt and admission to a post-Plunge celebration (T-shirts can also be mailed to those unable to attend a Plunge).



Special Olympics Ohio

Special Olympics Ohio is a not-for-profit organization that provides year-round sports training and competition to over 23,000 children and adults with intellectual disabilities in the state. Ohio is divided into 13 Areas which are managed by volunteer Area Directors that organize and provide qualifying sports events for approximately 200 local organizations. Each year there are 75 local and area events across the state that lead to seven Statewide Championship events. For more information about Special Olympics Ohio please visit www.soooh.org.

Marketing & Development Director



Special Olympics *Ohio*

For Immediate Release
(December 12, 2012)

Contact: Curt Howard
Phone: 614.266.8429
Email: curtsooh@aol.com

2013 OHIO POLAR PLUNGE SEASON IS ALMOST HERE! NINE EVENTS TO BE HELD IN JANUARY, FEBRUARY AND MARCH TO BENEFIT SPECIAL OLYMPICS OHIO

(COLUMBUS, OHIO) – Special Olympics Ohio announces the lineup and site list for its 2013 Polar Plunge season. This popular event, held on Saturdays during January, February and March at locations throughout the state, is among the largest fundraisers for Special Olympics Ohio. All money raised from the Polar Plunge benefits more than 23,000 Special Olympics athletes in Ohio.

There are nine opportunities across Ohio this winter to participate in Special Olympic Ohio's "Freezin' For A Reason" Polar Plunges. The first two Plunges are scheduled for January 26. Plunge locations this day are Thirsty Pony, in Sandusky, and Caesar's Creek, Waynesville. The following Saturday, February 2, is when Special Olympics Ohio and Special Olympics Kentucky come together for a Plunge to benefits the Special Olympics athletes of both states. This Plunge is held at Joe's Crab Shack, in Bellevue, Kentucky.

The Geneva and Geneva-on-the-Lake Super Plunge is scheduled in Geneva, February 9. Also that day, Ohio University, in Athens, hosts its Plunge. The Columbus Zoo and Aquarium, in Powell, has its Plunge February 16.

The 2013 Polar Plunge season concludes in March. Grand Lake St. Marys, in Celina, hosts its Plunge, Saturday, March 2. Mosquito Lake, in Cortland, has its Plunge March 9, while Indian Lake, Lakeview, hosts the final Plunge of the season March 16.

As part of the Polar Plunge experience, participants obtain monetary pledges and then agree to jump or slowly crawl (however the case may be) into the frigid waters of an Ohio lake or waterway, or the special Polar Plunge pool, depending on location, to earn their pledges. Another opportunity to participate is "Too

Chicken to Plunge.” To participate, one raises a minimum of \$30 and is awarded with a “Too Chicken to Plunge” T-shirt – as well the opportunity NOT to Plunge. Or, teams of chickens may be formed in support of favorite Plungers.

A minimum in pledges (either \$50 or \$75, depending on age and location) is necessary to participate. All plungers receive a T-shirt and food and non-alcoholic beverages at a Post-Plunge party. There are also incentive prizes for those who collect more than the minimum pledge. Individuals and groups are welcome to participate; personalized on-line fund-raising pages are available.

The Super Plunge in Geneva-on-the-Lake involves raising a minimum \$888 in pledges and Super Plungers commit to jumping in once an hour for eight hours. Also, in conjunction with the Geneva-on-the-Lake Super Plunge, a raffle is held for the chance to win a 2013 (FLS Softail Slim Ember Red Sunglow with enclosed trailer) Harley-Davidson motorcycle. Raffle tickets are \$10 each.

Information for all Plunges is available at sooh.org or by phoning Special Olympics Ohio at 614.239.7050

Special Olympics Ohio provides year-round sports training and competition opportunities for adults and children with intellectual disabilities, giving them opportunities to develop physical fitness, demonstrate courage and experience joy as they participate in the sharing of gifts and friendship with their own families, their peers and the community. Currently, Special Olympics Ohio serves more than 23,000 athletes throughout the state.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Energy Assistance / Head Start

Title of Program: Forum

Date of Program: 1/20/13

Time: 8am

Duration: 30 min

Description of Issue:

The non-profit organization known as MYCAP (Mahoning-Youngstown Community Action Partnership) administers approx. 10 assistance programs for various arms of government. On this Forum the Energy Assistance and Head Start programs were detailed. A brief mention also included the program that provides free tax preparation. Al Stabilito, Director of Outreach and Communication & Francine Jeffries, Assistant Director of Outreach and Communication were guests on the program. More information can be found at

www.my-cap.org.



MAHONING-YOUNGSTOWN
COMMUNITY ACTION PARTNERSHIP

Center for Family & Economic Success

FOR IMMEDIATE RELEASE

Media contact: Al Stabilito

Director of the Center for Family & Economic Success, MYCAP

Phone: 330-747-7921, ext. 1805

Cell: 330-402-9321

Email: astabilito@my-cap.org

**ENERGY ASSISTANCE PROGRAMS AVAILABLE THROUGH THE
MAHONING YOUNGSTOWN COMMUNITY ACTION PARTNERSHIP (MYCAP)**

With winter officially here, the Mahoning Youngstown Community Action Partnership (MYCAP) reminds Mahoning County residents that there are several energy assistance programs available to eligible residents.

The programs are in place to help individuals and families who currently do not have any electric or gas service, or they have been notified there will be a disconnection of these services. Also, individuals and families who use bulk fuel are eligible.

MYCAP's energy assistance programs are possible because of various funding sources, including funds from the Office of Community Assistance, Ohio Development Services Agency.

The following programs, the telephone numbers and the requirements of each program are:

Emergency Home Energy Assistance Winter Crisis Program - (Through March 31, 2013)

- This program is for income eligible households who have had utility service terminated; face the threat of disconnection; or have less than a 25% supply of bulk fuel.
- Potential applicants **must** call the Interactive Voice Response (IVR) system toll free at 1-866-223-1125 to schedule a face to face appointment at the MYCAP office in Youngstown. This line is available 24 hours a day, 7 days a week.

- A limited number of walk-ins will be serviced daily beginning at 8:00 a.m. Walk-ins are for individuals whose service(s) have already been disconnected.
- Bulk fuel users may walk-in to MYCAP either at 8:00 a.m. or 1:00 p.m. during the weekday.
- Every household must meet eligibility guidelines established by the federal government. For example, a single person in a household may gross up to \$22,340 a year; a family of two may gross the amount of \$30,260; a family of three is \$38,180; and a family of four is \$46,100. Households with more than four people should add \$7,920 for each member.
- Applicants must report the **total household income** for the past three months during the face to face screening.
- Applicants must bring both their gas and electric bills.
- Bulk fuel customers must bring their bulk fuel vendor verification and electric bill.
- Social security cards must be presented for all household members.
- Photo identification of all individuals age 18 and over in the household must be presented.
- Disabled individuals must provide documentation of their disability.
- A maximum one-time payment of up to \$175 per heating season is allowed under the program guidelines. Bulk fuel households are eligible for up to \$750. Customers using coal/wood are eligible for up to \$350.

Home Energy Assistance Program (HEAP) (Through May 31, 2013)

- This is a federally funded program administered by the Ohio Development Services Agency and is designed to help eligible, low-income Ohioans with the high costs of home heating.
- Potential applicants **must** call the Interactive Voice Response system toll free at [1-866-223-1125](tel:1-866-223-1125) to schedule an appointment at the Youngstown MYCAP office.
- Applications are available throughout the community, including MYCAP. Also, they are available by calling toll free at 1-800-282-0880.
- People do not need to have a disconnection notice to apply.
- The amount each household receives depends on federal funding levels, how many people live in a household, income of the household and the type of fuel used to heat the home.
- Both homeowners and renters are eligible for assistance. However, there is a one-time credit applied to the energy bill or fuel vendor.

Two other Energy Assistance Programs to help residents with their bills are:

Percentage of Payment plus (PIPP) (Year Round)

- Potential applicants **must** call the Interactive Voice Response system toll free at 1-866-223-1125 to schedule an appointment at the Youngstown MYCAP office.
- This is an extended payment arrangement that requires regulated gas and electric companies to accept payments based on a percentage of the household income.
- If a person heats with gas they pay six percent of the gross monthly household income to the gas company and six percent to the electric company. If a person heats with electricity they pay 10% of the gross monthly household income.

Electric Partnership Program (EPP) (Year Round)

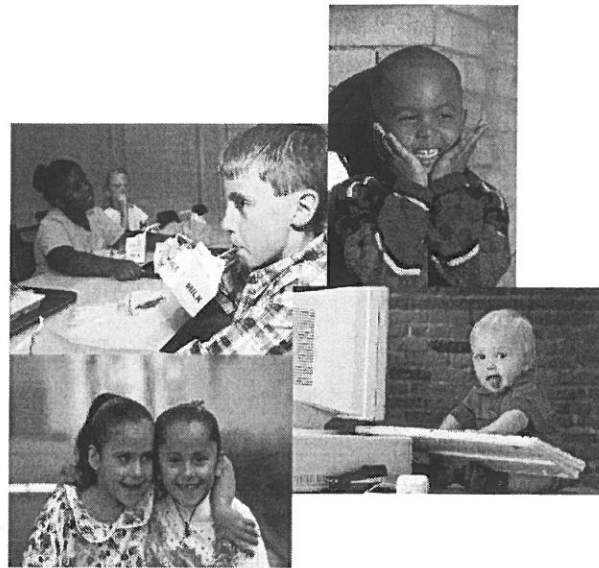
- This program is designed to improve the electric efficiency of low-income households who participate in PIPP Plus by performing in-home audits; focusing on refrigeration and lighting to lower electric usage.
- Potential applicants **must** call 330-747-7921, ext. 1765 to schedule an assessment.

For more information about the energy assistance programs, call MYCAP Monday - Friday between 8:00 a.m. - 5:00 p.m. at 330-747-7921, visit the office at 1325 Fifth Avenue in Youngstown, or go to their website at www.my-cap.org.

Head Start & Early Head Start

Below are the Income Eligibility Guidelines as established by the Federal Government. If your total household income is at or below the income guidelines, then your children are eligible. Look at the chart below to see if your children qualify.

<u>Family Size</u> (Total in Household)	<u>Gross Annual Income</u>
2	\$15,130
3	\$19,090
4	\$23,050
5	\$27,010
6	\$30,970
7	\$34,930
8	\$38,890



Enroll Your Children in the MYCAP Head Start or Early Head Start Program!

- **Head Start** is a comprehensive pre-school program for children 3-5 years of age. Degreed teachers provide a nurturing learning environment that leads to the social, emotional and physical growth of the child.
- **Early Head Start** is designed for children 0-3 years of age. This full-day program provides enrichment and sensory stimulation to young minds, preparing them for the learning process.

Fun
Educational
Nutritional
Quality Investment
Giving Children a Head Start
for the Future

Child Care Partners

Easter Seal
Potential Development program
Tender Care

Community Partners

Children Services Board
D & E Counseling Center
Easter Seals
Mahoning County Board of Education
Mahoning County Board of Mental Retardation &
Developmental Disabilities
Ohio Department of Jobs and Family Services
One Health Ohio (Youngstown Community
Health Center)
St. Elizabeth Speech/Hearing Center
Youngstown State University
Youngstown Public Schools

MYCAP
SINCE 1962

MAHONING-YOUNGSTOWN
COMMUNITY ACTION PARTNERSHIP

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Students issues

Title of Program: Forum

Date of Program: 1/27/2013

Time: 8 am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

Deborah Landis and Peggy Pecchio are with **Operation Keepsake**. Their mission is to challenge young people to develop health relationships and strong character. They do that by going directly into schools to speak with the students. Among the issues they address are bullying and dating violence.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Free Tax Prep Assistance / non profit

Title of Program: Forum

Date of Program: 02/03/13

Time: 8am

Duration: 30 min

Description of Issue:

Our program discusses a free tax preparation program that is administered by MYCAP. A number of programs represented by various arms of state and federal government fall under the Mahoning-Youngstown Community Action Partnership umbrella. The VITA income tax assistance program will continue through April 15. Al Stabilito, Director of Outreach and Communication & Francine Jeffries, Assistant Director of Outreach and Communication were guests on the program. More information can be found at www.my-cap.org.

Radio Station: WYFM

Quarter: 1st

Year: 2013

Issue: Replenishing Food Bank/Providing Food Assistance

Date: 02-14-13

Time: 3-5pm

Duration: 4 X (3-5p) 5-6 minutes per break/total 20 minutes

Wyfm and Cumulus Broadcasting Youngstown are partnering with the Second Harvest Foodbank for the "Harvest for Hunger" campaign 2013. The goal of this month long food drive is 85-thousand dollars (cash and food donations). Becky Miller is the Resource and Development Manager and she discussed the increase households needing assistance. WYFM set up shop for 2 hours at a local Giant Eagle store as they are the primary fundraising sponsor for this year with 'check out hunger' which allows customers to donate at the register when making grocery purchases. Food and money collected remains in the local area, Mahoning, Trumbull and Columbiana counties.



FACT SHEET



HUNGER IN THE MAHONING VALLEY

In 2012, there were notable increases in the number of people seeking emergency food assistance in the Mahoning Valley:

- 20% increase in the number of households served;
- 20% increase in the number of seniors served;
- 14% increase in the number of people served.

More than 32,000 children in the tri-county area now live in poverty.

52% of the student population in the tri-county area are eligible for free and reduced-price school meal programs.

In 2012, the Food Bank distributed more than 9 million pounds of food in Columbiana, Mahoning and Trumbull counties.

Food Bank member agencies fill more than 15,000 requests each week for emergency food assistance in the tri-county area.

Each day, 40,000 pounds of food leaves the Food Bank for distribution to hungry families in Columbiana, Mahoning and Trumbull counties.



**Second Harvest
Food Bank**
of the Mahoning Valley

A Member of
**FEEDING
AMERICA**

For more information on Second Harvest Food Bank, please visit
www.mahoningvalleysecondharvest.org or call 330.792.5522.

- Harvest for Hunger is a month-long food and funds drive that takes place during March to replenish Food Bank shelves for the summer months when donations taper off and children are home from school.
- The Harvest for Hunger campaign has kicked off at **Super Market Sponsor Giant Eagle stores** across the Mahoning Valley to help meet the ever-increasing need for emergency food assistance in our community.
- **Customers will be able to “Check Out Hunger” by tearing off a \$1, \$5, or \$10 coupon at the register Feb 17 through March 31.** Donations are added right to your grocery bill!
- Giant Eagle stores are also collecting non-perishable food items through March 31.
- **Last year, Giant Eagle customers gave \$62,722** through the tear-off coupons. ¹
- All of the funds raised stay in the Mahoning Valley to feed our friends and neighbors in Columbiana, Mahoning and Trumbull counties.

Food Bank Facts

In 2012, the Food Bank distributed 9 million pounds of food to 153 hunger relief organizations in Columbiana, Mahoning and Trumbull counties. ¹

Each week, Food Bank member agencies of (church pantries, homeless shelters, soup kitchens etc.) are filling more than 15,000 requests for emergency food assistance in the tri-county area. ¹

More than 32,000 children in the tri-county area live in poverty. ²

52% of the student population in the tri-county area are eligible for free and reduced-price school meal programs. ³

In 2012, there were increases in the number of people seeking emergency food assistance in the Mahoning Valley:

- 20% increase in the number of households served; ¹
- 20% increase in the number of seniors served; ¹
- 14% increase in the number of people served. ¹

¹ Second Harvest Food Bank of the Mahoning Valley

² Children’s Hunger Alliance

³ Ohio Department of Education

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Fundraising for Special Olympics Ohio / Local

Title of Program: Forum

Program Air Date: 02-17-13

Time: 8am

Duration: 30 minutes

Description of Program:

Paige Ludwig is Marketing and Development Director for Special Olympics Ohio. One of the largest fundraising events for the local chapter is the Polar Plunge taking place March 9th at Mosquito Lake State Park. Paige talks about team organization and gives tips on how to fundraise. She also discusses the event and the need for volunteers. Special Olympics Ohio supports 23,000 Special Olympians in Ohio. More information can be found at www.soooh.org

RADIO STATION

WYFM

COMMUNITY ISSUES

QUARTER:

1st

YEAR:

2013

ISSUE:

mistreatment of farm animals

TITLE OF PROGRAM:

Forum

DATE OF PROGRAM:

2-23-13

TIME:

8am

DURATION:

30 minutes

DESCRIPTION OF ISSUES: Annette Fisher with Happy Trails Farm Animal Sanctuary on upcoming fundraiser called ART BARN. All proceeds go towards Happy Trails Operations. That includes the care of the animals, food, vet bills, etc and the operation of the sanctuary. Happy Trails is a one of a kind facility that reaches out to rescue farm animals all over the state.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2013

Issue: Stocking the Food Bank / Feeding the Hungry

Program Title: Forum

Air Date: 3-3-13

Time: 8am

Duration: 30 minutes

Description:

Cumulus Youngstown partners with Second Harvest Food Bank for their annual "Harvest for Hunger" foods and funds drive. Becky Miller represents the Food Bank and discusses various ways that listeners can support the drive and the Food Bank. The need for household food assistance rose by 20% in 2012. The Second Harvest Food Bank serves Mahoning, Trumbull and Columbiana counties in Ohio.

The Harvest for Hunger campaign has kicked-off in the Mahoning Valley

Harvest for Hunger is a month-long food and funds drive that takes place in during March to replenish Food Bank shelves for the summer months when donations taper off and children are home from school.

Harvest for Hunger takes place in 21 counties in northeast Ohio and benefits four Feeding America food banks, including Second Harvest Food Bank of the Mahoning Valley.

All food collected and funds raised in Columbiana, Mahoning and Trumbull counties stays in the Mahoning Valley to feed our friends and neighbors.

If you have not registered your food or funds drive, there is still time. You can call 330.792.5522 ext. 17 to get started or download the registration form on our website at www.mahoningvalleysecondharvest.org.

More than 15,000 people each week rely on the Food Bank and our member agencies for food in Columbiana, Mahoning and Trumbull counties.

There has been a 20% increase over last year in the number of people visiting food pantries and soup kitchens for food.

We need your help to meet this ever-increasing need in our community. If your business, school, church or organization would like to collect food or funds to help our friends and neighbors, please call the Food Bank TODAY at 330.792.5522 to get started. **Every can of food and dollar collected makes a big difference!**

For every \$1 given, the Food Bank can distribute \$15 worth of food.

Events Month of March

Giant Eagle is raising funds for Harvest for Hunger through a promotion called Check Out Hunger now through March 31. Customers can tear-off a \$1, \$5, or \$10 donation coupon (donations added right to their grocery bill) or donate non-perishable food items in the front of the stores.

Last year, Giant Eagle customers gave \$62,722 through the tear-off coupons

Sparkle Markets are also participating in Check Out Hunger.

Cortland Banks will donate \$25 to the Food Bank for every new checking account opened during the month of March! The branches will also accept non-perishable food items. Please visit <http://www.cortland-banks.com/harvest> for a list of locations!

Centers for Hearing Care is hosting their 2nd annual "Food Fight" between their 6 locations. The community is encouraged to drop-off non-perishable food items throughout the month of March. Please visit <http://www.centersforhearingcare.com> for a list of locations!

City of Columbiana is getting involved the campaign and will accept non-perishable donations at City Hall Monday-Friday 8:00 a.m.-4:00 p.m.

Tomorrow, March 4 through March 31 – Dunkin Donuts locations in Columbiana, Mahoning and Trumbull counties will be raising money for the Harvest for Hunger campaign. Customers that donate \$1 can write their name on an Icon that will be hung in the store throughout the campaign.

March 19-23

Grand opening of New 4 U Consignment Boutique in Boardman on 224 behind Gia's Pizza. Will offer 10% discount to customers bringing a non-perishable food donation.

March 30

On March 30, from 10:00 a.m. -2:00 p.m. the Lucky Llama's 4-H Club will have their llamas outside of Sears in Austintown accepting monetary donations for the Harvest for Hunger campaign. This is the Llucky Llama's 10th year in participating in the campaign!



**Second Harvest
Food Bank**
of the Mahoning Valley



Serving Columbiana, Mahoning and Trumbull Counties

FOR IMMEDIATE RELEASE

Contact: Becky Miller, Second Harvest Food Bank
330.792.5522 ext. 14

**CHECK OUT HUNGER AT GIANT EAGLE TO FEED FAMILIES
IN OUR COMMUNITY**

To benefit Second Harvest Food Bank's Harvest for Hunger Campaign

Youngstown, OH (02/22/13) Through March 31, customers can help provide food to those in need by tearing off a \$1, \$5 or \$10 coupon at the cash register at any Giant Eagle location in Columbiana, Mahoning and Trumbull counties. The donation will be added to their grocery bill. Non-perishable food items may also be placed in designated bins at the front of the stores.

Last year, Giant Eagle stores collected \$62,722 through Check Out Hunger as part of the Harvest for Hunger campaign, which enabled the Food Bank to distribute \$940,830 worth of food to people right here in the Mahoning Valley. Giant Eagle stores in Columbiana, Mahoning and Trumbull counties have set a goal of \$85,000 this year through the donation coupons.

Harvest for Hunger is a month-long food and funds drive that takes place in 21 counties of northeast Ohio and benefits four Feeding America member food banks including Second Harvest Food Bank of the Mahoning Valley. All funds raised and food collected in Columbiana, Mahoning and Trumbull counties remain in our community to feed our friends and neighbors. The 2013 Harvest for Hunger sponsors are: Giant Eagle, 21 WFMJ & WBCB, *The Vindicator*, Cumulus Radio Stations Y-103, K105 and HOT 101, and UFCW Local 880.

Second Harvest Food Bank distributes food to 153 hunger relief organizations in Columbiana, Mahoning and Trumbull counties. These organizations include faith-based pantries, homeless shelters and soup kitchens, shelters for battered women and after-school programs. To learn more about how you can get involved in the Harvest for Hunger campaign, please call 330.792.5522 or visit

www.mahoningvalleyscondharvest.org.



**Second Harvest
Food Bank**
of the Mahoning Valley

*Resource
Development
mgr.*

**CORTLAND
BANKS**

For more information, please contact:

Sara Smith, Cortland Banks: 330.637.8040 x1132

Becky Miller, Second Harvest Food Bank: 330.792.5522 Ext. 14

Working Together, Works.
Cortland Banks joins Harvest for Hunger.
To benefit Second Harvest Food Bank

Youngstown, OH (02/27/13) – Cortland Banks is teaming up with Second Harvest Food Bank in the month of March to help generate donations of food and funds for those in our Valley who need it most. Throughout the month of March, Cortland Banks' Mahoning and Trumbull county branches will make a donation for every checking account* opened by a new deposit customer or referred by an existing customer. On behalf of each new customer in the Mahoning Valley who mentions Harvest for Hunger, Cortland Banks will make a \$25.00 donation to Second Harvest Food Bank of the Mahoning Valley. The community is also invited to drop off non-perishable food items at any Cortland Banks Branch in the Mahoning Valley during the month of March. For a list of locations and for promotion details, please visit www.cortland-banks.com/harvest.

Cortland Banks is a year-round supporter of Second Harvest Food Bank through fundraisers, food collection and volunteer work. Recently on January 9, 2013, Cortland Banks' employee volunteers visited the food bank, where they helped package boxes of food to be distributed to local families in need. The next volunteer date is set for February 27, 2013, in addition to dates in March.

“As a local bank, we are dedicated to meeting the needs of our community. Partnering with Second Harvest offers a meaningful way to help support our neighbors. We created this program to spread awareness and increase food donations as well as funds. Together, we can help feed the Valley,” said Sara Smith, Assistant Vice President and Marketing Director for Cortland Banks.

“We are grateful for the continued support of Cortland Banks,” said Michael Iberis, executive director of Second Harvest. For every new checking account opened at Cortland Banks during March, the Food Bank will be able to

distribute \$375 worth of food to hungry people in our community. All funds raised through Cortland Banks' Harvest for Hunger project will be used to feed hungry people in Columbiana, Mahoning and Trumbull counties.

Second Harvest Food Bank provides food to 153 hunger relief organizations in the tri-county area. These organizations include church pantries, soup kitchens, homeless shelters and shelters for battered women. The Food Bank and its member agencies are filling more than 15,000 requests for emergency food assistance in Columbiana, Mahoning, and Trumbull Counties. For more information, on how YOU can help feed hungry families please visit www.mahoningvalleysecondharvest.org.

An independent local community Bank since 1892, Cortland Banks currently serves five counties: Trumbull, Portage, Ashtabula, Geauga and Mahoning Counties. For more information on Cortland Banks and to sign up for promotion and product alerts visit www.cortland-banks.com.

***To qualify:** New consumer checking accounts opened between March 1 and March 31, 2013, require a minimum deposit of \$50 to open, not currently on deposit with Cortland Banks. New checking accounts referred by current customers qualify for this promotion. Offer limited to one per customer. Offer not valid for current checking account holders, for accounts closed in the past 30 days, or in combination with any other offer. Debit card/ATM application required, but qualification for debit card/ATM is not necessary to participate. Customer must maintain an active account (defined as two or more deposits of \$15 or more and three or more withdrawals) for two months. **Promotion code:** HARVEST13. Questions? Call 330.637.8040 or email cbinfo@cortland-banks.com. Member FDIC.