

## Community Issues

Radio Station: WYFM

Quarter: 1<sup>st</sup>

Issue: Assistance/Programs for Veterans

Program: Forum

Air date: 3-25-18

Time: 8AM

Duration: 30 minutes

Description:

Veterans Outreach, an organization that began in Youngstown (Liberty), Ohio, continues to expand services. Some of the basic services provided include food, clothing, medical, housing and job assistance. There is no expense to the veteran for services and the organization is funded primarily through donation. Founder, John Ely, notes that much of his time is currently being spent on the continuing development of "A Hero's Passage" PTSD (Post Traumatic Stress Disorder) facility.

## COMMUNITY ISSUES

Radio Station: WYFM

Quarter: 1<sup>st</sup>

Issue: Food Assistance

Program: Forum

Air Date: 3-18-18

Time: 8am

Duration: 30 minutes

### Description:

The Second Harvest Foodbank is holding their annual Harvest for Hunger Campaign and Cumulus Media is a partner sponsor for this effort. Becky Miller is the Marketing Dir. For Second Harvest Food Bank of Mahoning Valley. In Mahoning, Trumbull and Columbiana counties in Northeast Ohio, Seocnd Harvest operates 148 programs at churches homeless shelters, soup kitchens, shelters for battered women and after school programs. Becky discussed fundraising effort and also talked about a new program establishing pantries as local schools. The idea stems from a request for food assistance from the Boardman schools. A pantry has been set up at the school and food is distributed on site with some students receiving food care packages to take home for their weekend needs.

Radio Station: WYFM

Quarter: 1st

Year: 2018

Issue: Blood Donations Crisis

Program: Forum

Air Date: 3/11/18

Time: 8 am

Duration: 30 minutes

Description: Christy Peters with the American Red Cross of Northern Ohio says the winter was extremely tough for blood donations because of the weather and the flu. Peters hoping to get word out --- especially for Type O which is urgently needed. One pint of blood can help up to three patients.

Radio Station: WYFM

Quarter: 1st

Year: 2018

Issue: Red Cross Month

Program: Forum

Air Date: 3/4/18

Time: 8 am

Duration: 30 minutes

Description: Christy Peters is the communications director for the American Red Cross of Northern Ohio. March is Red Cross month – a time to highlight the volunteers and all the way they serve the organization – either by giving blood or volunteering for disaster services. The Red Cross in Northern Ohio serves 19 counties.

Radio Station: WYFM

Quarter: 1st

Year: 2018

Issue: Childhood Cancer

Program: Forum

Air Date: 2/25/18

Time: 8am

Duration: 30 minutes

Description: Wendy Briggs Avery is a local resident and big supporter of St Jude Children's Research Hospital after having to deal with the loss of her 15-year old son to cancer. Now she is with the hospital in an official capacity (Division of Quality of Life and Palliative Care at St Jude) – helping to train staff on how to relate to patients and families. She talks about mentoring families going through difficult times.

Radio Station: WYFM

Quarter: 1st

Year: 2018

Issue: Adoption Services

Program: Forum

Air Date: 2/18/18

Time: 8 am

Duration: 30 minutes

Description: Cheryl Tarantino is the executive director of the Northeast Ohio Adoption Services – which like similar agencies – has seen an influx of children who need homes due to the opioid crisis. They provide adoption and foster care services to teens and school age children in the welfare system by recruiting, preparing and supporting specialized families.

## COMMUNITY ISSUES

Radio Station: WYFM

Quarter: 1<sup>st</sup>

Issue: Veterans Outreach

Program: Forum

Air date: 2-11-18

Time: 8 am

Duration: 30 minutes

### Description:

John Ely is founder and President of Veterans Outreach, a non profit 501(C)(3) that was established in 1984 in Youngstown, Oh. The mission is to honor and serve Veterans in any way the needed. John talks about "A Hero's Passage. This facility, currently in the planning stages, will provide a place for Veterans all over the country to receive treatment for Post Traumatic Stress Disorder. Veterans Outreach also assists veterans by providing food assistance, housing and medical. The organization is funded primarily through private donations and occasionally receives gifts of money or tangible goods from national retailers like WalMart.

## COMMUNITY ISSUES

Radio Station: WYFM

Quarter: 1<sup>st</sup>

Issue: Food Assistance

Program: Forum

Air Date: 2-4-18

Time: 8 am

Duration: 30 minutes

### Description:

Becky Miller is the Marketing Dir. For Second Harvest Food Bank of Mahoning Valley. The agency services those in need of food assistance for Mahoning, Trumbull and Columbiana counties in Northeast Ohio through 148 programs provided by church pantries, homeless shelters, soup kitchens, shelters for battered women and after school programs. The program created awareness for the 11<sup>th</sup> annual Feed Our Valley campaign which wrapped up in 2017. Becky discussed some of the fundraising numbers for the previous year, the goals for 2018 and the next campaign which will launch in mid February.



## Community Issues

Radio Station: WYFM

Quarter: 1<sup>st</sup>

Issue: Community Outreach for Low Income Residents

Program: Forum

Air Date: 1-28-18

Time: 8am

Duration: 30 minutes

### Description:

MYCAP is the Mahoning –Youngstown Community Action Partnership, an organization dedicated to providing resources that increase the quality of life for low income residents in Mahoning County. Roger Beltz, Marketing Director, discusses several programs MYCAP provides including heating assistance, general home energy services, workforce development and emergency services. Mr. Beltz noted that there is no real budget for advertising these programs and that the Forum

program has helped MYCAP 'get the word out' in our valley community. He provided listeners with a number of ways to contact MYCAP including their website: [www.mycaphelp.com](http://www.mycaphelp.com) and 330-747-7921.

## Community Issues

Radio Station: WYFM

Quarter: 1<sup>st</sup>

Issue: Free Income Based Employment Training

Program: Forum

Air Date 1-21-18

Time: 8am

Duration: 30 minutes

### Description:

Roger Beltz, Marketing Director for MYCAP (Mahoning Youngstown Community Action Partnership), discusses an upcoming program for employment and training seminars where participants can learn to create resumes, use basic computer skills to search for jobs and receive counseling in other job related areas such as required employment drug screenings. Participants who successfully complete the program also receive a one month pass for the WRTA (public transportation) to assist them in getting to and from work. He provided listeners with a number of ways to contact MYCAP including their website:

[www.mycaphelp.com](http://www.mycaphelp.com) and 330-747-7921.

## Community Issues

**Radio Station:** WYFM

**Quarter:** 1st

**Issue:** Philanthropy

**Program:** Forum

**Air date:** 01-14-18

**Time:** 8am

**Duration:** 30 minutes

**Description:** Kyle English is the Executive Director for the Community Foundation of Western PA and Eastern Ohio. The Foundation was founded in 1981 to administer funds received by the O'Brien Memorial Clam Bake. The Community Foundation has grown to include nearly 700 funds to date and Kyle explains that anyone can set up a fund for a specific person to be administered by the Community Fund. Many of the currently funds include scholarship gifts for students pursuing higher education such as the Strimbu Memorial Fund.

Radio Station: WYFM

Quarter: 1st

Year: 2018

Issue: Healing Arts

Program: Forum

Air Date: 1/8

Time: 8 am

Duration: 30 minutes

Description: Annette Bragg is a Reiki master/teacher at White Barn Healing Arts Center which strives to promote wellness, peace and healing for body, mind and spirit through homeopathic practices for humans and for animals. White Barn is a non profit organization that allows them to incorporate their services into programs for those in need who could not otherwise afford services.



# White Barn Healing Arts Center

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People, Animals and Planet

**Annette Bragg**  
Reiki Master/Teacher  
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and healing techniques, spiritual  
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