

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNYT-TV	<b>Date:</b> 11/2/2018
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I, Screen Strategies Media,

**being/on behalf of:** Tedra Cobb,

**a legally qualified candidate of the** Democratic

**political party for the office of:** Congress

**in the** Primary

**election to be held on:** 11/6/2018

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$11,662.00

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Tedra Cobb

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Katz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/2/2018



**Date**

**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Committee to Elect Tedra Cobb

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**


☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Elise Stefanik

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Kyle Osterhout

**printed name**

10/25/2018

**date**

**CONTRACT**

**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 347178 /		<u>Alt Order #</u>
<u>Product</u> <b>Cobb for Congress</b>		
<u>Contract Dates</u> <b>11/03/18 - 11/06/18</b>		<u>Estimate #</u> <b>5070</b>
<u>Advertiser</u> <b>Cobb for Congress</b>		<u>Original Date / Revision</u> 11/02/18 / 11/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNYT</b>	<u>Account Executive</u> Tony McManus	<u>Sales Office</u> ALB - WNYT
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYT	11/05/18	11/06/18	M-F AM Live	6-7a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	11-----				2	\$750.00			
N 2	WNYT	11/05/18	11/06/18	M-F Today Show	7-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	11-----				2	\$750.00			
N 3	WNYT	11/03/18	11/04/18	Sa-Su NC13 Weekend Today	8-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----11				2	\$400.00			
N 4	WNYT	11/05/18	11/06/18	M-F Today Show II	9-10a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	11-----				2	\$300.00			
N 5	WNYT	11/06/18	11/06/18	Today w/ Kathie Lee&Hoda	10-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				2	\$200.00			
N 6	WNYT	11/05/18	11/06/18	M-F Access Hollywood Live	11a-12n		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	12-----				3	\$75.00			
N 7	WNYT	11/05/18	11/05/18	Dr. Oz	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$60.00			
N 8	WNYT	11/05/18	11/05/18	M-F 3-4p Rachael Ray	3-4p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$75.00			
N 9	WNYT	11/05/18	11/05/18	M-F 4-430p News	4-430p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$100.00			
N 10	WNYT	11/04/18	11/04/18	NBC Nightly News	6:30-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$1,500.00			
N 11	WNYT	11/03/18	11/03/18	Sa Entertainment Tonight	7-8p		:30			NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wny1.com](http://www.wny1.com)

<u>Contract / Revision</u> 347178 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/03/18 - 11/06/18	<u>Product</u> Cobb for Congress	<u>Estimate #</u> 5070
<u>Advertiser</u> Cobb for Congress		<u>Original Date / Revision</u> 11/02/18 / 11/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$250.00			
N 12	WNYT	11/05/18	11/05/18	The Voice 8-10p	8-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,750.00			
N 13	WNYT	11/03/18	11/03/18	Dateline Saturday 8-10p	8-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$500.00			
N 14	WNYT	11/03/18	11/03/18	SNL Encore	10-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$750.00			
N 15	WNYT	11/04/18	11/04/18	NFL Football Night in Ame	Various		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$1,250.00			
N 16	WNYT	11/04/18	11/04/18	NFL SundayNight Post Game	11:15pm-12m		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$1,750.00			
N 17	WNYT	11/05/18	11/05/18	M-F 1:35-2:05a Last Call	1:35-2:05a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$60.00			
N 18	WNYT	11/03/18	11/03/18	Soccer	Various		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$200.00			
N 19	WNYT	11/04/18	11/04/18	Ice Skating	Various		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$150.00			
N 20	WNYT	11/04/18	11/04/18	NBC Sports Specials	Gymnastics		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				2	\$150.00			
Totals											28	\$13,720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	28	\$13,720.00	(\$2,058.00)	\$11,662.00
<b>Totals</b>	<b>28</b>	<b>\$13,720.00</b>	<b>(\$2,058.00)</b>	<b>\$11,662.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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