

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>N Gorton</i>	Signature: <i>KB</i>
Name:	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Lotus Seattle Political Inquiry Form

Date of Inquiry; 1/26/24 Time 12:11p Rcvd by Karen McKelvey

Candidate/Issue: Coalition against Higher Real Estate Taxes

Party: NA Office Sought: NA

Committee name: WA State Realtors Assoc

Affiliation of Caller: Agency

Committee Address: 504 14th Ave SE,

City: Olympia, WA 98501

Phone: [\(360\) 943-3100](tel:3609433100)

Fax

E-Mail:

Advertising Agency: Media Plus

Address: PO BOX 46789

City: Seattle State: WA Zip: 98146

Phone: 206-282-5677 Fax

e-mail: c.jemley@mediaplussea.com

Information sent : 01/26/24

Sent by: Fax Mail Hand delivery e-mail x

Sales Order

Station: KNWN-AM-FM Agency: Media Plus
 Contract Name: KNWN_WARealtorsAssoc_1Q24 Address: PO BOX 46789
 Contract#: (none) City: Seattle State: WA
 Start Date: 2/01/24 End Date: 2/25/24 Zip: 98146
 Revenue Type: Local Agency Type: Cash Phone: (206) 282-5677
 Advertiser: WA Realtors Assn Buyer: _____
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: COALITION AGAINST HIGHER REAL ESTATE TAXES Billing Cycle: Standard
 Estimate #: 2920 Salesperson: 106137kmcke Comm %: 8
 Competitive Code: Real Estate - Real Estate Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/05/24	2/25/24		5:00 AM	10:00 AM	30	X	X	X	X	X			25	W	225.00	75	16,875.00	4	
2	2/01/24	2/02/24		5:00 AM	10:00 AM	30				X	X			2	W	225.00	2	450.00	4	
3	2/05/24	2/25/24		10:00 AM	3:00 PM	30	X	X	X	X	X			24	W	200.00	72	14,400.00	4	
4	2/01/24	2/02/24		10:00 AM	3:00 PM	30				X	X			2	W	200.00	2	400.00	4	
5	2/05/24	2/25/24		3:00 PM	8:00 PM	30	X	X	X	X	X			20	W	200.00	60	12,000.00	4	
6	2/01/24	2/02/24		3:00 PM	8:00 PM	30				X	X			2	W	200.00	2	400.00	4	
7	2/03/24	2/24/24		6:00 AM	6:00 PM	30							10		10	D	65.00	40	2,600.00	5
8	2/04/24	2/25/24		6:00 AM	6:00 PM	30							10		10	D	55.00	40	2,200.00	5

Billing Projections: By Month
 Feb 24
 CA 49,325.00
 ST 49,325.00

Print Spot Prices

Notes to Traffic: 1/26 order created ak

A 35+

CPP: 950.39

TOTAL SPOTS 293

GROSS TOTAL \$ 49,325.00

ADJUSTED SPOTS 293

ADJUSTED TOTAL \$ 49,325.00

APPROVE DECLINE

- Traffic Manager
- General Manager
- 3840ymag, 01/29/24 @10:03AM
- 106137ssilv, 01/29/24 @9:39AM

From: [Karen McKelvey](#)
To: [Samantha Kuoch](#)
Subject: *ORDERS* WA Realtors - Real Estate Sales Tax TV & Radio
Date: Monday, January 29, 2024 1:20:58 PM
Attachments: [image002.png](#)
[image003.png](#)
[Q124 Signed NAB-PB-19.pdf](#)

From: Carrie Jemley <c.jemley@mediaplussea.com>
Sent: Friday, January 26, 2024 2:02 PM
To: Connor McCormick <cmccormick@bonneville.com>; Karen McKelvey <Karen.McKelvey@lotusseattle.com>; Hancock, Jeff <jeffrey.hancock@FOX.com>; Anderson, Casey <canderson@king5.com>; Solomon, Romeo (CMG-Seattle) <rsolomon@kiro7.com>; Dreher, Terry <Terry.Dreher@Katzmedia.com>; Lee, Christine <Christine_Lee2@comcast.com>; Patty Dean <patty.dean@nonstoplocal.com>; Brunzell, Jon <Jon.Brunzell@Katzmedia.com>; mbyun@locality.com; Taylor, Lori <LTaylor@teгна.com>; Heidi Lowe <hlowe@espenseattle.com>; Parker, James <jparker@king5.com>
Subject: RE: *ORDERS* WA Realtors - Real Estate Sales Tax TV & Radio

Attached is the signed NAB form.



From: Carrie Jemley
Sent: Friday, January 26, 2024 12:11 PM
To: Connor McCormick <cmccormick@bonneville.com>; Karen McKelvey <Karen.McKelvey@lotusseattle.com>; Hancock, Jeff <jeffrey.hancock@FOX.com>; Anderson, Casey <canderson@king5.com>; Solomon, Romeo (CMG-Seattle) <rsolomon@kiro7.com>; Dreher, Terry <Terry.Dreher@Katzmedia.com>; Lee, Christine <Christine_Lee2@comcast.com>; Patty Dean <patty.dean@nonstoplocal.com>; Brunzell, Jon <Jon.Brunzell@Katzmedia.com>; mbyun@locality.com; Taylor, Lori <LTaylor@teгна.com>
Subject: *ORDERS* WA Realtors - Real Estate Sales Tax TV & Radio

Hi All,

TV & Radio orders have been sent through for our WA Realtors Real Estate Sales Tax Issue campaign beginning next Thursday, 2/1 through 2/25/24. Please confirm in the system as soon as possible.

Traffic has been sent – here are the links to spots if needed:

Radio: <https://spaces.hightail.com/space/BeJwxlbH1i>

TV: <https://spaces.hightail.com/space/kwSzLHQ4LV>

Let me know if you have any questions.

Thank you!

Carrie



Carrie Jemley, Senior Broadcast Buyer

206.204.3111

mediaplussea.com

c.jemley@mediaplussea.com