

ORDER

| | | | |
|---------------|-----------------------------|----------------------------|----------------------------------|
| Orders | Order / Rev: | 132413 | |
| | Alt Order #: | 26034730 | |
| | Product Desc: | Issue | |
| | Estimate: | 6517 | NWYB |
| | Flight Dates: | 10/30/18 - 11/05/18 | Primary AE: Katz New York |
| | Original Date / Rev: | 06/20/18 / 11/02/18 | Sales Office: K-NYC |
| | Order Type: | GENERAL | Sales Region: NAT |

| | | | |
|---------------|-------------------------|------------------------------|------------------------------------|
| Agency | Name: | Waterfront Strategies | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 3050 K Street NW | Billing Cycle: EOM/EOC |
| | | Washington, DC 20007 | Agency Commission: 15% |

| | | | |
|-------------------|------------------------|-----------------------------|-----------------------------------|
| Advertiser | Name: | POL/Majority Forward | |
| | Demographic: | A25-54 | New Business Thru: |
| | Product Codes: | PL Issue | Advertiser External ID: |
| | Revenue Code 1: | AGY | Agency External ID: |
| | Revenue Code 2: | POL | Unit Code: General |
| | Revenue Code 3: | ISS | Order Separation: 00:10:00 |
| | Priority: | IS | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/18 | 11/05/18 | 116 | \$25,545.00 | \$21,713.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| November 2018 | 116 | \$25,545.00 | \$21,713.25 | 0.00 |
| Totals | 116 | \$25,545.00 | \$21,713.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz New York | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--------------------------------|-------|------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1 | NWYB | 10/30/18 | 11/05/18 | M-F 9a-10a Peoples Court | CM | 9:00 AM-10:00 AM | MTWTF-- | :30 | 15 | \$75.00 | IS | 0.00 | NM | 15 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/30/18 | 11/05/18 | MTWTF-- | | | | | 15 | \$75.00 | | 0.00 | | | |
| N 2 | NWYB | 10/30/18 | 11/05/18 | M-F 12p-1p FACE THE TRUTH | CM | 12p-1p | MTWTF-- | :30 | 15 | \$75.00 | IS | 0.00 | NM | 15 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/30/18 | 11/05/18 | MTWTF-- | | | | | 15 | \$75.00 | | 0.00 | | | |
| N 3 | NWYB | 10/30/18 | 11/05/18 | M-F 4p-5p Mom | CM | 4:00 PM-5:00 PM | MTW-F-- | :30 | 12 | \$75.00 | IS | 0.00 | NM | 12 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/30/18 | 11/05/18 | MTW-F-- | | | | | 12 | \$75.00 | | 0.00 | | | |
| N 4 | NWYB | 10/30/18 | 11/05/18 | M-F 5p-6p Last Man Standing | CM | 5:00 PM-6:00 PM | MTW-F-- | :30 | 12 | \$175.00 | IS | 0.00 | NM | 12 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/30/18 | 11/05/18 | MTW-F-- | | | | | 12 | \$175.00 | | 0.00 | | | |
| N 5 | NWYB | 10/30/18 | 11/05/18 | M-F 6p-7p Big Bang Theory | CM | 6:00 PM-7:00 PM | MTW-F-- | :30 | 12 | \$300.00 | IS | 0.00 | NM | 12 | \$3,600.00 |

| | |
|---------------|----------------------|
| Advertiser: | POL/Majority Forward |
| Product Desc: | Issue |
| Estimate: | 6517 |

NWYB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|----------|-------------------|-----------------|--|-------|--|---------|-----|-------------|------------|---------------|------|------|-------|------------|
| Big Bang Theory | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/30/18 | 11/05/18 | MTW-F-- | | | 12 | | | \$300.00 | | 0.00 | | | | |
| N 6 | NWYB | 10/30/18 | 11/05/18 | M-F 9p-935p LN Fox Montana News @ 9 | NWS | 9:00 PM-9:35 PM | MTWTF-- | :30 | 7 | \$300.00 | IS | 0.00 | NM | 7 | \$2,100.00 |
| Fox Montana News @ 9 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/30/18 | 11/05/18 | MTWTF-- | | | 7 | | | \$300.00 | | 0.00 | | | | |
| N 7 | NWYB | 11/03/18 | 11/03/18 | SA-SU 9p-935p LN sa-su 9P NEWS | NWS | 9:00 PM-9:35 PM | -----S- | :30 | 1 | \$300.00 | IS | 0.00 | NM | 1 | \$300.00 |
| Fox Montana News @ 9 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S- | | | 1 | | | \$300.00 | | 0.00 | | | | |
| N 8 | NWYB | 11/04/18 | 11/04/18 | SA-SU 9p-935p LN sa-su 9P NEWS | NWS | 9:00 PM-9:35 PM | -----S | :30 | 1 | \$400.00 | IS | 0.00 | NM | 1 | \$400.00 |
| Fox Montana News @ 9 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S | | | 1 | | | \$400.00 | | 0.00 | | | | |
| N 9 | NWYB | 10/30/18 | 11/05/18 | M-F 1005p-1035p Modern Family | CM | 1005p-1035p | MTW-F-- | :30 | 12 | \$175.00 | IS | 0.00 | NM | 12 | \$2,100.00 |
| Modern Family | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/30/18 | 11/05/18 | MTW-F-- | | | 12 | | | \$175.00 | | 0.00 | | | | |
| N 10 | NWYB | 11/03/18 | 11/03/18 | Sa 935p-1005p Big Bang Theory Weekend | CM | 9:35 PM-10:05 PM | -----S- | :30 | 1 | \$225.00 | IS | 0.00 | NM | 1 | \$225.00 |
| Big Bang Theory Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S- | | | 1 | | | \$225.00 | | 0.00 | | | | |
| N 11 | NWYB | 11/03/18 | 11/03/18 | Sa 935p-330a Fox Sat Late Fringe | CM | 10:00 PM-11:00 PM (10:00 PM-11:00 PM) | -----S- | :30 | 1 | \$170.00 | IS | 0.00 | NM | 1 | \$170.00 |
| Fox Sat Late Fringe | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S- | | | 1 | | | \$170.00 | | 0.00 | | | | |
| N 12 | NWYB | 11/04/18 | 11/04/18 | Su 935p 1 hr Su 935p 1 hr | CM | 9:35 PM-10:35 PM | -----S | :30 | 1 | \$225.00 | IS | 0.00 | NM | 1 | \$225.00 |
| Big Bang Theory | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S | | | 1 | | | \$225.00 | | 0.00 | | | | |
| N 13 | NWYB | 11/04/18 | 11/04/18 | Su 935p-4a BBT | CM | 11:05 PM-12:05 XM (11:05 PM-12:05 XM) | -----S | :30 | 2 | \$150.00 | IS | 0.00 | NM | 2 | \$300.00 |
| BBT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S | | | 2 | | | \$150.00 | | 0.00 | | | | |
| N 14 | NWYB | 11/05/18 | 11/05/18 | Mon Prime Hour 1 THE RESIDENT | CM | 7:00 PM-8:00 PM | M----- | :30 | 1 | \$450.00 | IS | 0.00 | NM | 1 | \$450.00 |
| THE RESIDENT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 11/05/18 | 11/11/18 | M----- | | | 1 | | | \$450.00 | | 0.00 | | | | |
| N 17 | NWYB | 11/02/18 | 11/02/18 | Fri Prime Hour 2 Hell's Kitchen | CM | 8p-9p | ----F-- | :30 | 2 | \$550.00 | IS | 0.00 | NM | 2 | \$1,100.00 |
| Hell's Kitchen-FOX | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | ----F-- | | | 2 | | | \$550.00 | | 0.00 | | | | |
| N 18 | NWYB | 11/04/18 | 11/04/18 | Reg Season game 2 Reg Season Game 2 | CM | 2:30 PM-5:00 PM (2:30 PM-5:00 PM) | -----S | :30 | 1 | \$3,000.00 | IS | 0.00 | NM | 1 | \$3,000.00 |
| FOX NFL Sunday Late Game | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | 10/29/18 | 11/04/18 | -----S | | | 1 | | | \$3,000.00 | | 0.00 | | | | |
| N 19 | NWYB | 10/31/18 | 10/31/18 | Wed Prime Hour 1 Empire | CM | 7p-8p | --W---- | :30 | 1 | \$775.00 | IS | 0.00 | NM | 1 | \$775.00 |
| Empire | | | | | | | | | | | | | | | |

Order / Rev: 132413
 Alt Order #: 26034730
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: POL/Majority Forward
 Product Desc: Issue
 Estimate: 6517
 NWYB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------|--|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | --W---- | | 1 | | | | \$775.00 | | 0.00 | | | |
| N20 | NWYB | 10/30/18 | 11/05/18 | M-F 10a-11a Judge Mathis | CM | 10:00 AM-11:00 AM | TWTF-- | :30 | 2 | \$75.00 | IS | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/30/18 | | 10/30/18 | 11/05/18 | MTWTF-- | | 2 | | | | \$75.00 | | 0.00 | | | |
| N21 | NWYB | 11/03/18 | 11/03/18 | Sa 1205a-105a BONES | CM | 12:05 XM-1:05 XM | -----S- | :30 | 1 | \$100.00 | IS | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | -----S- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N22 | NWYB | 11/04/18 | 11/04/18 | NFL Sunday NFL Sunday | CM | 10:00 AM-11:00 AM (10:00 AM-11:00 AM) | -----S | :30 | 1 | \$900.00 | IS | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | -----S | | 1 | | | | \$900.00 | | 0.00 | | | |
| N23 | NWYB | 11/01/18 | 11/01/18 | NFL Thu PREGAME NFL Thur PRegame Brk | CM | 530p-6p | ---1--- | :30 | 1 | \$1,000.00 | IS | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | ---1--- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| N24 | NWYB | 11/01/18 | 11/01/18 | M-F 3p-330p Mom | CM | 3p-330p | ---T--- | :30 | 3 | \$75.00 | IS | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/30/18 | | 10/30/18 | 11/05/18 | ---T--- | | 3 | | | | \$75.00 | | 0.00 | | | |
| N25 | NWYB | 11/01/18 | 11/01/18 | M-F 3p-7p LMS | CM | 3:30 PM-4:30 PM (3:30 PM-4:30 PM) | ---T--- | :30 | 3 | \$175.00 | IS | 0.00 | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/30/18 | | 10/30/18 | 11/05/18 | ---T--- | | 3 | | | | \$175.00 | | 0.00 | | | |
| N26 | NWYB | 11/01/18 | 11/01/18 | M-F 3p-7p BBT | CM | 4:30 PM-5:30 PM (4:30 PM-5:30 PM) | ---T--- | :30 | 3 | \$300.00 | IS | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/30/18 | | 10/30/18 | 11/05/18 | ---T--- | | 3 | | | | \$300.00 | | 0.00 | | | |
| N27 | NWYB | 11/01/18 | 11/01/18 | M-F 1035p-1105p Mod Fam | CM | 1035p-1105p | ---T--- | :30 | 3 | \$175.00 | IS | 0.00 | NM | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/30/18 | | 10/30/18 | 11/05/18 | ---T--- | | 3 | | | | \$175.00 | | 0.00 | | | |
| N28 | NWYB | 10/31/18 | 10/31/18 | Wed Prime Hour 2 Star | CM | 8p-9p | --W---- | :30 | 1 | \$775.00 | IS | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | --W---- | | 1 | | | | \$775.00 | | 0.00 | | | |
| N29 | NWYB | 11/04/18 | 11/04/18 | Sun Prime Hour 3 Sun Prime Hour 3 | CM | 8p-9p | -----S | :30 | 1 | \$450.00 | IS | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | -----S | | 1 | | | | \$450.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 116 | \$25,545.00 |



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

| | | | |
|---|---|---|---------------------------------|
| Contract # 26034730 | Changes as of: 11/11/2018 at 2:31 PM | Version: Highlighting Makegood 5 | Status: Accepted |
| CPE: 163/173/6517 | Flight: 10/30/18 - 11/5/18 | Station: NMYB | Con Type: POLITICAL/VOTE |
| Agency: WATERFRONT STRATEGIE | Advertiser: Majority Forward | Market: Butte, MT | Total \$: \$25,545.00 |
| 3050 K ST NW #100 Washington, DC 20007 | Product: Issue | Office: NEW YORK | Total Spots: 116 |
| | Agency Order #: 7440202 | Service: Nielsen | Total CPP: \$621.53 |
| | Buyer: Chiusano, Dawn | Primary Demo: Adults 35+ | Total GRP: 41.1 |
| | Salesperson: ELISSA JANOFISKY | Assistant: SUSAN FIORE | Traffic #: 132413 |
| | 232-373-8155 | 212-373-8150 | |

Comments: revised from SMP to Majority Forward

| | | | | | | 10/30 - 10/30 | | Total | Total | | | | |
|-------------|----------|----|--------------|----------|----------------|---------------|-------|-------|----------|----------|-------------|----------|------|
| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 10/30 | Spots | \$ | CPP* | GRP* | | |
| | M | | | | | | | | | | | | |
| MSD 28 | 7p-8p | | The Resident | \$450.00 | 2.0 | 30 | 2 P 1 | 1 | \$450.00 | \$225.00 | 2.0 | | |
| | Su | | | | | | | | | | | | |
| MGD 36 | 7p-8p | | Comedies | \$450.00 | 2.0 | 30 | 1 | 1 | \$450.00 | \$225.00 | 2.0 | | |
| TOTALS: 116 | | | | | | | | | | 116 | \$25,545.00 | \$621.53 | 41.1 |

Makegood Comments

| Date/Time | Action | Added by | Comment |
|------------------|----------|------------------|------------------------------|
| 11/02/18 1:15 PM | Accepted | ELISSA JANOFISKY | Dawn accepted via 11/2 email |