



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28387230	<b>Changes as of:</b> 4/1/2024 at 3:13 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 398/385/3710	<b>Flight:</b> 4/1/24 - 4/14/24	<b>Station:</b> WTVA
<b>Agency:</b> HULSEN MEDIA SERVICES LLC	<b>Advertiser:</b> AMERICAN CANCER SOCIETY CANCER ACTION NETWORK	<b>Market:</b> Columbus-Tupelo
<b>2400 LARAMIE TRAIL AUSTIN, TX 78745</b>	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 13333969	<b>Service:</b> Nielsen
	<b>Buyer:</b> Solmundson, Jeff	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$5,500.00  
**Total Spots:** 9  
**Total CPP:** \$52.68  
**Total GRP:** 104.4  
**Traffic #:** 62456

**Separation:**

**Comments:** Please confirm receipt and entry of order.;Separation: 15;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/1 - 4/13												
							4/1	4/2	4/3	4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13
1	M-F 6p-6:30p		WTVA 9 News At 6:00	\$825.00	14.4	30	0	0	1	1	1	0	0	0	0	0	0	0	0
2	M-F 6:30p-7p		Wheel Of Fortune	\$825.00	13.0	30	0	0	1	0	0	0	0	1	0	0	0	0	0
3	M-F 10p-10:35p		WTVA 9 News At 10:00	\$350.00	8.6	30	0	1	1	1	0	0	0	0	0	0	0	0	0
4	Su 10p-10:35p		WTVA 9 News At 10	\$325.00	9.4	30	0	0	0	0	0	0	1	0	0	0	0	0	0
<b>TOTALS:</b>							<b>0</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>





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		<b>Con Type:</b> POLITICAL/VOTE
2400 LARAMIE TRAIL	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
AUSTIN, TX 78745	<b>Agency Order #:</b> 13333969	<b>Service:</b> Nielsen
	<b>Buyer:</b> Solmundson, Jeff	<b>Primary Demo:</b> Adults 35+
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		<b>Total CPP:</b> \$52.68
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#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/14	4/14 - 4/14				
								Total Spots	Total \$	CPP*	GRP*	
1	M-F 6p-6:30p		WTVA 9 News At 6:00	\$825.00	14.4	30	0	3	\$2,475.00	\$57.29	43.2	
2	M-F 6:30p-7p		Wheel Of Fortune	\$825.00	13.0	30	0	2	\$1,650.00	\$63.46	26.0	
3	M-F 10p-10:35p		WTVA 9 News At 10:00	\$350.00	8.6	30	0	3	\$1,050.00	\$40.70	25.8	
4	Su 10p-10:35p		WTVA 9 News At 10	\$325.00	9.4	30	0	1	\$325.00	\$34.57	9.4	
<b>TOTALS:</b>								<b>0</b>	<b>9</b>	<b>\$5,500.00</b>	<b>\$52.68</b>	<b>104.4</b>



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<b>Separation:</b>		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$5,500.00
		<b>Total Spots:</b> 9
		<b>Total CPP:</b> \$52.68
		<b>Total GRP:</b> 104.4
		<b>Traffic #:</b> 62456

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/01/24 2:42 PM	KENNETH MIELE	Please confirm receipt and entry of order.;Separation: 15;PopulationBuyType: CPP
04/01/24 11:35 AM	System	Notice Received.
04/01/24 10:45 AM	KENNETH MIELE	Please confirm receipt and entry of order.;Separation: 15;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	
<b>WTVA Share:</b>	0%
<b>Comment:</b>	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$5,500.00	\$52.68	104.4
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$5,500.00</b>	<b>\$52.68</b>	<b>104.4</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	9	\$5,500.00
<b>Total</b>	<b>9</b>	<b>\$5,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/1/24 2:42 PM	KENNETH MIELE	Confirmed	3		\$2,000.00	\$5,500.00	Changes: Total Spots from 6 to 9, Calculated Dollars from \$3,500.00 to \$5,500.00, Total GRPs from 68.4 to 104.4, Total CPP from \$51.17 to \$52.68, Origuser Entered Dollars to \$3,500.00, User Entered \$ from \$0.00 to \$5,500.00, Total \$ from \$3,500.00 to \$5,500.00. 3 buylines added or modified.
Queued for Electronic Contracting	4/1/24 11:24 AM					\$0	\$0	
New	4/1/24 10:45 AM	KENNETH MIELE	Confirmed	6		\$3,500.00	\$3,500.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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