



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28387230 Changes as of: 4/1/2024 at 10:45 AM Version: Original Order

CPE: 398/385/3710 Flight: 4/1/24 - 4/14/24 Station: WTVA
 Agency: HULSEN MEDIA SERVICES LLC Advertiser: AMERICAN CANCER SOCIETY CANCER ACTION NETWORK Market: Columbus-Tupelo
 2400 LARAMIE TRAIL Product: Issue Office: WASHINGTON
 AUSTIN, TX 78745 Agency Order #: 13333969 Buyer: Solmundson, Jeff Primary Demo: Adults 35+ Service: Nielsen
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE Total Spots: 6
 202-955-5342 202-955-5342 Total CPP: \$51.17
 Total GRP: 68.4

Con Type: POLITICAL/VOTE
Total \$: \$3,500.00

Separation: 15; Population Buy Type: CPP
 Comments: Please confirm receipt and entry of order. Separation: 15; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/14	Total Spots	Total \$	CPP*	GRP*
1	M-F 5p-6:30p		WTVA 9 News At 6:00	\$825.00	14.4	30	0	2	\$1,650.00	\$57.29	28.8
2	M-F 2p-3:30p-7p		Wheel Of Fortune	\$825.00	13.0	30	0	1	\$825.00	\$63.46	13.0
3	M-F 10p-10:35p		WTVA 9 News At 10:00	\$350.00	8.6	30	0	2	\$700.00	\$40.70	17.2
4	Su 10p-10:35p		WTVA 9 News At 10	\$325.00	9.4	30	0	1	\$325.00	\$34.57	9.4
TOTALS:								6	\$3,500.00	\$51.17	68.4



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202-955-5342 **202-955-5342** **Total GRP:** 68.4

Separation:

Special Instructions

Order Level Comments
Please confirm receipt and entry of order.; Separation: 15; PopulationBuyType: CPP

Competitive Information		Daypart Summary				Monthly Summary	
Date/Time	Added by	% Distrib	Spots	Dollars	CPP	Month	Dollars
04/01/24 10:45 AM	KENNETH MIELE	100%	6	\$3,500.00	\$51.17	2024-Apr	\$3,500.00
Market Budget:		100%	6	\$3,500.00	\$51.17	Total	\$3,500.00
WTVA Share: 0%							
Comment:							
Competitive Unknown							

Transaction History			
Trans	Created/Received	Created by	Status
Queued for Electronic Contracting	4/1/24 11:24 AM		
New	4/1/24 10:45 AM	KENNETH MIELE	New

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTVA
PO BOX 320
TUPELO, MS 38802-0320

Hulsen Media Services --EDI
2400 LARAMIE TRL
AUSTIN, TX 78745-3664

Contract # 62456

Schedule Dates 04/02/24-04/08/24
Advertiser American Cancer Society Cancer Action Network (1118)
Agency Hulsen Media Services --EDI (1118)
Product Political - Issues/Propositions (1152)
Brand Issue (2469)
Salesperson Katz New York, Katz New York (1026)
Sales Office Katz New York
Buyer Name Jef, Solmundson,
Phone/Fax (202) 995-5342 /
CPE 398/385/3710
Account Types National/Political Issue - Agency
Billing Type Standard
Comments Issue
 Please confirm receipt and entry of order., Separation: 15; Population Bu
 y Type: CPP

Date Entered 04/01/24
Last Modified 04/01/24
Entered By Carol Parker
CO-OP No
External # ECR28387230
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$525.00
Net Total \$2,975.00
Sales Tax

Tupelo NBC (WTVA)		
By Broadcast Month	Spots	Rate
Apr. 2024	6	\$3,500.00
Grand Total:	6	\$3,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/03/24-04/03/24	3	:30	6:00-03P- WTVA 9 NEWS AT 6:00	1			1					1	\$825.00	\$825.00	Tupelo NBC (WTVA)	WTVA 9 News At 6:00	4/1/24
2.0	Normal Line / SPOT	04/05/24-04/05/24	3	:30	6:00-03P- WTVA 9 NEWS AT 6:00	1				1				1	\$825.00	\$825.00	Tupelo NBC (WTVA)	WTVA 9 News At 6:00	4/1/24
3.0	Normal Line / SPOT	04/08/24-04/08/24	3	:30	6:30P- WHEEL OF FORTUNE	1	1							1	\$825.00	\$825.00	Tupelo NBC (WTVA)	Wheel Of Fortune	4/1/24
4.0	Normal Line / SPOT	04/02/24-04/02/24	3	:30	10:00-07P- WTVA 9 NEWS AT 10:00	1		1						1	\$350.00	\$350.00	Tupelo NBC (WTVA)	WTVA 9 News At 10:00	4/1/24
5.0	Normal Line / SPOT	04/04/24-04/04/24	3	:30	10:00-07P- WTVA 9 NEWS AT 10:00	1			1					1	\$350.00	\$350.00	Tupelo NBC (WTVA)	WTVA 9 News At 10:00	4/1/24
6.0	Normal Line / SPOT	04/07/24-04/07/24	3	:30	10:00-07P- WTVA 9 NEWS AT 10:00	1						1		1	\$325.00	\$325.00	Tupelo NBC (WTVA)	WTVA 9 News At 10	4/1/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

Our stations (WTVA and ABC WTVA) do not discriminate on the basis of race or ethnicity in the sale, placement or scheduling of advertising. Any order for advertising that includes any such restrictions will not be accepted.



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125 West 55th St
New York, NY 10019

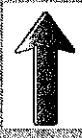
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							4/1	4/2	4/3	4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13				
1	M-F 6p-6:30p		WTVA 9 News At 6:00	\$825.00	14.4	30	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	M-F 6:30p-7p		Wheel Of Fortune	\$825.00	13.0	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	
3	M-F 10p-10:35p		WTVA 9 News At 10:00	\$350.00	8.6	30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	
4	Su 10p-10:35p		WTVA 9 News At 10	\$325.00	9.4	30	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	
TOTALS:							0	1	1	1	1	1	1	0	1	1	0	0	0	0	0	0	0



ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Huisen Media Services	
Agency name: Huisen Media Services	
Address: 2400 Laramie Trail	
Contact: Kristin Black	Phone number: 512-827-7427
Email: kristin@huisenmedia.com	
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):	
Name: American Cancer Society Cancer Action Network	
Address: 655 15th Street, NW, Suite 503 Washington, DC 20005	
Contact:	Phone number: (202) 661-5700
Email:	
Station is authorized to announce the time as paid for by such person or entity.	
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):	
Karen E. Knudsen, MBA, PhD (CEO) Lisa Lacasse, MBA (President) Kimberly L. Jeffries Leonard, PhD (Chair of the Board) John J. Manna, Jr., Esq (Vice Chair) Scarott K. Mueller, MPH, RN, FAAN (Secretary) Kav Coleman (Treasurer)	
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).	
If ad refers to a federal candidate(s) or federal election, list ALL of the following:	
<input checked="" type="checkbox"/> N/A	
Names(s) of every candidate referred to:	
Offices(s) sought by such candidate(s) (no acronyms or abbreviations):	
Date of election:	
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:	
<input checked="" type="checkbox"/> N/A	

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Signature: <i>Kushn Black</i> Name: Kushn Black Date of Request to Purchase Ad Time:
Station Representative	Signature: <i>Sunny Games</i> Name: Sunny Games Date of Station Agreement to Sell Time: 4.1.24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4.1.24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 62454 cc 28387230	Station Call Letters: WTTM	Date Received/Requested: 4.1.24
Est #: 3710	Station Location: Tippecanoe, MS	Run Start and End Dates: 4.2-4.8.24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.