

WTVA
PO BOX 320
TUPELO, MS 38802-0320



Huisen Media Services --EDI
2400 LARAMIE TRL
AUSTIN, TX 78745-3664

Contract # 60980

Schedule Dates: 03/21/24-03/26/24
Advertiser: American Cancer Society Cancer Action Network (1118)
Agency: Huisen Media Services --EDI (1118)
Product: Political - Issues/Propositions (1152)
Brand: Issue (7724)
Salesperson: Katz New York, Katz New York (1026)
Sales Office: Katz New York
Buyer Name: Jef, Solmundson,
Phone/Fax: (202) 995-5342 /
CPE: 398/385/3708
Account Types: National/Political Issue - Agency
Billing Type: Standard
Comments: Issue
Please confirm receipt and entry of order.; Separation: 15; PopulationBu
vType: CPP

Date Entered: 03/20/24
Last Modified: 03/20/24
Entered By: Sunny Grimes
CO-OP: NO
External #: ECR28368084
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$472.50
Net Total: \$2,677.50
Sales Tax:

Tupelo NBC (WTVA)		
By Broadcast Month	Spots	Rate
Mar. 2024	5	\$3,150.00
Grand Total:	5	\$3,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/21/24-03/21/24	3	:30	6P- 6:30P (CST)	1				1				1	\$825.00	\$825.00	Tupelo NBC (WTVA)	WTVA 9 News At 6:00	3/20/24
2.0	Normal Line / SPOT	03/26/24-03/26/24	3	:30	6P- 6:30P (CST)	1	1							1	\$825.00		Tupelo NBC (WTVA)	WTVA 9 News At 6:00	3/20/24
2.0.1	Closed Preempt	03/26/24															Tupelo NBC (WTVA)	Advertiser: Instructions/Spot	
3.0	Normal Line / SPOT	03/21/24-03/21/24	3	:30	6:30P- 7P (CST)	1				1				1	\$825.00	\$825.00	Tupelo NBC (WTVA)	Wheel Of Fortune	3/20/24
4.0	Normal Line / SPOT	03/25/24-03/25/24	3	:30	6:30P- 7P (CST)	1	1							1	\$825.00	\$825.00	Tupelo NBC (WTVA)	Wheel Of Fortune	3/20/24
5.0	Normal Line / SPOT	03/26/24-03/26/24	3	:30	6:30P- 7P (CST)	1	1							1	\$825.00		Tupelo NBC (WTVA)	Wheel Of Fortune	3/20/24
5.0.1	Closed Preempt	03/26/24															Tupelo NBC (WTVA)	Advertiser: Instructions/Spot	
6.0	Normal Line / SPOT	03/21/24-03/21/24	3	:30	10P- 10:35P (CST)	1				1				1	\$350.00	\$350.00	Tupelo NBC (WTVA)	WTVA 9 News At 10:00	3/20/24
7.0	Normal Line / SPOT	03/26/24-03/26/24	3	:30	10P- 10:35P (CST)	1	1							1	\$350.00		Tupelo NBC (WTVA)	WTVA 9 News At 10:00	3/20/24
7.0.1	Closed Preempt	03/26/24															Tupelo NBC (WTVA)	Advertiser: Instructions/Spot	
8.0	Normal Line / SPOT	03/24/24-03/24/24	3	:30	10P- 10:35P (CST)	1							1	1	\$325.00	\$325.00	Tupelo NBC (WTVA)	WTVA 9 News At 10	3/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Our stations (WTVA and ABC WTVA) do not discriminate on the basis of race or ethnicity in the sale, placement or scheduling of advertising. Any order for advertising that includes any such restrictions will not be accepted.