

CONTRACT



KCRG
501 2nd Avenue E
Cedar Rapids, IA 52401
Sales T & C: www.gray.tv/advertising
(319) 399-5976

<u>Contract / Revision</u> 3320228 /		<u>Alt Order #</u>
<u>Advertiser</u> AARP		<u>Original Date / Revision</u> 12/11/23 / 12/11/23
<u>Contract Dates</u> 12/25/23 - 01/07/24	<u>Estimate #</u>	
<u>Product</u> AARP 1.7.2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KCRG	<u>Account Executive</u> Lynn Evans	<u>Sales Office</u> Cedar Rapids N
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9912856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 115245	<u>Advertiser Ref</u> 501475	

And:

Greer Margolis Mitchell-GMMB
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCRG	01/07/24	01/07/24	4:30 PM-5:00 PM	4:30 PM-5:00 PM		28:30			NM	1	\$14,131.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/01/24	01/07/24	-----S	1			\$14,131.00				
E 2	KCRG	12/25/23	01/07/24	TV9 Morning News	6a-7a		:15			NM	4	\$3,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF--	2			\$910.00				
Week:		01/01/24	01/07/24	-TWTF--	2			\$910.00				
E 3	KCRG	12/25/23	01/07/24	Good Morning America	7a-9a		:15			NM	2	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF--	1			\$780.00				
Week:		01/01/24	01/07/24	-TWTF--	1			\$780.00				
N 4	KCRG	12/25/23	01/07/24	TV9 News at Midday	11a-12p		:15			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF--	2			\$650.00				
Week:		01/01/24	01/07/24	-TWTF--	2			\$650.00				
E 5	KCRG	12/25/23	01/07/24	M-F 4p-5p	4p-5p		:15			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF--	1			\$325.00				
Week:		01/01/24	01/07/24	-TWTF--	1			\$325.00				
N 6	KCRG	12/25/23	01/07/24	TV9 News at 5pm	5p-530p		:15			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF--	1			\$1,300.00				
Week:		01/01/24	01/07/24	MTWTF--	1			\$1,300.00				
N 7	KCRG	12/25/23	01/07/24	TV 9 News at 10p M-F Su	10p-1035p		:15			NM	2	\$3,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF-S	1			\$1,670.00				
Week:		01/01/24	01/07/24	MTWTF--	1			\$1,670.00				
E 8	KCRG	12/25/23	01/07/24	ABC News Nightline	1137p-1207a		:15			NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/25/23	12/31/23	MTWTF--	1			\$260.00				
Week:		01/01/24	01/07/24	MTWTF--	1			\$260.00				
D 9	KCRG	01/01/24	01/07/24	The View	10a-11a		:15			NM	0	\$0.00
N 10	KCRG	12/25/23	01/07/24	TV9 News at 6pm	6p-630p		:15			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/25/23	12/31/23	MTWTF--				1	\$1,950.00			
Week:		01/01/24	01/07/24	MTWTF--				1	\$1,950.00			
Totals											21	\$32,941.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/23 - 12/31/23	5	\$6,220.00	(\$933.00)	\$5,287.00
01/01/24 - 01/07/24	6	\$20,351.00	(\$3,052.65)	\$17,298.35
Totals	11	\$26,571.00	(\$3,985.65)	\$22,585.35

Signature: _____ **Date:** _____

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