

INVOICE



WDBJ Television Inc.
2807 Hershberger Rd
Roanoke, VA 24017
Main: (540)344-7000
Billing:

www.wdbj7.com

Billing Address:

Buying Time Media
Attention: Accounts Payable
650 Massachusetts Ave, NW, Ste 210
Washington, DC 20001

Send Payment To:

WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32096-1	08/17/14	August 2014	07/28/14 - 08/11/14

Station	Account Executive	Sales Office	Sales Region
WDBJ-TV	WILL HILDEBRANDT	Political	Political spots

Advertiser	Product	Estimate Number
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283

Flight Dates	Order #	Alt Order #
08/05/14 - 08/11/14	32096	07298462

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	550	559

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/14	08/08/14	/MILLIONAIRE	M-F 10-11A	----1--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 10:23 AM /MILLIONAIRE M-F 10-11A :30 MH-04-14H \$35.00 NM									
2	08/08/14	08/08/14	THE PRICE IS RIGHT	M-F 11A-12P	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 11:59 AM THE PRICE IS RIGHT M-F 11A-12P :30 MH-04-14H \$175.00 NM									
3	08/08/14	08/08/14	M-F 1230-130P	M-F 1230-130P	----1--	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$230.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 12:58 PM M-F 1230-130P M-F 1230-130P :30 MH-04-14H \$230.00 NM									
4	08/08/14	08/08/14	NEWS 7 AT NOON	M-F 12-1230P	----1--	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$195.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 12:20 PM NEWS 7 AT NOON M-F 12-1230P :30 MH-04-14H \$195.00 NM									
5	08/08/14	08/08/14	M-F 130-2PM	M-F 130-2PM	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 1:59 PM M-F 130-2PM M-F 130-2PM :30 MH-04-14H \$150.00 NM									
6	08/08/14	08/08/14	M-F 2-3P	M-F 2-3P	----1--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$110.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/08/14	08/08/14	M-F 2-3P	M-F 2-3P	----1--	:30	1	\$110.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 2:30 PM M-F 2-3P M-F 2-3P :30 MH-04-14H \$110.00 NM									
7	08/08/14	08/08/14	ELLEN	M-F 4-5P	----1--	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ----1-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 4:38 PM ELLEN M-F 4-5P :30 MH-04-14H \$90.00 NM									
8	08/08/14	08/08/14	NEWS 7 AT 5	M-F 5-530P	----1--	:30	1	\$310.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ----1-- 1 \$310.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 5:26 PM NEWS 7 AT 5 M-F 5-530P :30 MH-04-14H \$310.00 NM									
9	08/08/14	08/08/14	5-6 Mornin'	5-6 MORNIN'	----1--	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ----1-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 5:54 AM 5-6 Mornin' 5-6 MORNIN' :30 MH-04-14H \$50.00 NM									
10	08/08/14	08/08/14	MORNIN'	M-F 6-7A	----1--	:30	1	\$195.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ----1-- 1 \$195.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 6:56 AM MORNIN' M-F 6-7A :30 MH-04-14H \$195.00 NM									
11	08/08/14	08/08/14	CBS EARLY SHOW	M-F 7-9A	----1--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ----1-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 8:46 AM CBS EARLY SHOW M-F 7-9A :30 MH-04-14H \$150.00 NM									
12	08/08/14	08/08/14	LIVE WITH KELLY AND MI	F 9-10A	----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/04/14 08/10/14 ----1-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 08/08/14 9:50 AM LIVE WITH KELLY AND MICHAEL M-F 9-10A :30 MH-04-14H \$100.00 NM									
13	08/11/14	08/11/14	/MILLIONAIRE	M-F 10-11A	1-----	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/11/14 08/17/14 1----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ M 08/11/14 10:52 AM /MILLIONAIRE M-F 10-11A :30 MH-06-14H \$35.00 NM									
14	08/11/14	08/11/14	M-F NEWS 7 AT 11 WEEM	F 11-1135P	1-----	:30	1	\$205.00	NM

MTWTFSS

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/11/14	08/11/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		1-----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 11:31 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 MH-06-14H \$205.00 NM									
15	08/11/14	08/11/14	THE PRICE IS RIGHT	M-F 11A-12P	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 11:59 AM THE PRICE IS RIGHT M-F 11A-12P :30 MH-06-14H \$175.00 NM									
16	08/11/14	08/11/14	M-F 1230-130P	M-F 1230-130P	1-----	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$230.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 12:58 PM M-F 1230-130P M-F 1230-130P :30 MH-06-14H \$230.00 NM									
17	08/11/14	08/11/14	NEWS 7 AT NOON	M-F 12-1230P	1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 12:21 PM NEWS 7 AT NOON M-F 12-1230P :30 MH-06-14H \$195.00 NM									
18	08/11/14	08/11/14	M-F 130-2PM	M-F 130-2PM	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 1:59 PM M-F 130-2PM M-F 130-2PM :30 MH-06-14H \$150.00 NM									
19	08/11/14	08/11/14	M-F 2-3P	M-F 2-3P	1-----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 2:59 PM M-F 2-3P M-F 2-3P :30 MH-06-14H \$110.00 NM									
20	08/11/14	08/11/14	NEWS 7 AT 5	M-F 5-530P	1-----	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$310.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 5:27 PM NEWS 7 AT 5 M-F 5-530P :30 MH-06-14H \$310.00 NM									
21	08/11/14	08/11/14	5-6 Mornin'	5-6 MORNIN'	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 5:53 AM 5-6 Mornin' 5-6 MORNIN' :30 MH-06-14H \$50.00 NM									
22	08/11/14	08/11/14	MORNIN'	M-F 6-7A	1-----	:30	1	\$195.00	NM

MTWTFSS

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Advertiser	Product	Estimate Number	
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/11/14	08/11/14	MORNIN'	M-F 6-7A	1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 6:28 AM MORNIN' M-F 6-7A :30 MH-06-14H \$195.00 NM									
23	08/11/14	08/11/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 6:22 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 MH-06-14H \$450.00 NM									
24	08/11/14	08/11/14	WHEEL OF FORTUNE	M-F 7-730P	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 7:19 PM WHEEL OF FORTUNE M-F 7-730P :30 MH-06-14H \$500.00 NM									
25	08/11/14	08/11/14	CBS EARLY SHOW	M-F 7-9A	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 8:18 AM CBS EARLY SHOW M-F 7-9A :30 MH-06-14H \$150.00 NM									
26	08/11/14	08/11/14	LIVE WITH KELLY AND IM-F 9-10A		1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ M 08/11/14 9:52 AM LIVE WITH KELLY AND MICHAEM-F 9-10A :30 MH-06-14H \$100.00 NM									
27	08/09/14	08/09/14	NEWS 7 SAT MORNING 8-9A SAT		-----2-	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -----2- 2 \$165.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDBJ Sa 08/09/14 8:26 AM NEWS 7 SAT MORNING 8-9A SAT :30 MH-04-14H \$165.00 NM 1 WDBJ Sa 08/09/14 8:56 AM NEWS 7 SAT MORNING 8-9A SAT :30 MH-04-14H \$165.00 NM									
28	08/10/14	08/10/14	SUN 1030-1130A	SUN 1030-1130A	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -----1 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Su 08/10/14 11:25 AM SUN 1030-1130A SUN 1030-1130A :30 MH-04-14H \$90.00 NM									
29	08/10/14	08/10/14	NEWS 7 AT 11 SUNDAY SUN 11P-1135P		-----1	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -----1 1 \$140.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Su 08/10/14 11:32 PM NEWS 7 AT 11 SUNDAY SUN 11P-1135P :30 MH-04-14H \$140.00 NM									
30	08/10/14	08/10/14	NEWS 7 SUNDAY MORN8-9A		-----2	:30	2	\$220.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -----2 2 \$220.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDBJ: Su 08/10/14 8:24 AM NEWS 7 SUNDAY MORNING 8-9A :30 MH-04-14H \$220.00 NM 1 WDBJ: Su 08/10/14 8:52 AM NEWS 7 SUNDAY MORNING 8-9A :30 MH-04-14H \$220.00 NM									
31	08/10/14	08/10/14	CBS News Sunday Morn	SU 9-1030A	-----1	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -----1 1 \$210.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Su 08/10/14 9:52 AM CBS News Sunday Morning SU 9-1030A :30 MH-04-14H \$210.00 NM									
32	08/07/14	08/07/14	/MILLIONAIRE	M-F 10-11A	---1---	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/07/14 10:52 AM /MILLIONAIRE M-F 10-11A :30 MH-04-14H \$35.00 NM									
33	08/07/14	08/07/14	M-F NEWS 7 AT 11 WEEM-F	11-1135P	---1---	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/07/14 11:28 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 MH-04-14H \$205.00 NM									
34	08/07/14	08/07/14	THE PRICE IS RIGHT	M-F 11A-12P	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/07/14 11:30 AM THE PRICE IS RIGHT M-F 11A-12P :30 MH-04-14H \$175.00 NM									
35	08/07/14	08/07/14	M-F 1230-130P	M-F 1230-130P	---1---	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$230.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/07/14 12:57 PM M-F 1230-130P M-F 1230-130P :30 MH-04-14H \$230.00 NM									
36	08/07/14	08/07/14	NEWS 7 AT NOON	M-F 12-1230P	---1---	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/07/14 12:25 PM NEWS 7 AT NOON M-F 12-1230P :30 MH-04-14H \$195.00 NM									
37	08/07/14	08/07/14	M-F 2-3P	M-F 2-3P	---1---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ: Th 08/07/14 2:59 PM M-F 2-3P M-F 2-3P :30 MH-04-14H \$110.00 NM									
38	08/07/14	08/07/14	ELLEN	M-F 4-5P	---1---	:30	1	\$90.00	NM

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32096-1	08/17/14	August 2014	07/28/14 - 08/11/14
Advertiser	Product	Estimate Number	
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 4:45 PM ELLEN M-F 4-5P :30 MH-04-14H \$90.00 NM									
39	08/07/14	08/07/14	NEWS 7 AT 5	M-F 5-530P	---1---	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$310.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 5:26 PM NEWS 7 AT 5 M-F 5-530P :30 MH-04-14H \$310.00 NM									
40	08/07/14	08/07/14	5-6 Mornin'	5-6 MORNIN'	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 5:53 AM 5-6 Mornin' 5-6 MORNIN' :30 MH-04-14H \$50.00 NM									
41	08/07/14	08/07/14	MORNIN'	M-F 6-7A	---1---	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 6:28 AM MORNIN' M-F 6-7A :30 MH-04-14H \$195.00 NM									
42	08/07/14	08/07/14	NEWS 7 AT 6/CBS EVENING	M-F 6-7P	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 6:28 PM NEWS 7 AT 6/CBS EVENING M-F 6-7P :30 MH-04-14H \$450.00 NM									
43	08/07/14	08/07/14	WHEEL OF FORTUNE	M-F 7-730P	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 7:08 PM WHEEL OF FORTUNE M-F 7-730P :30 MH-04-14H \$500.00 NM									
44	08/07/14	08/07/14	CBS EARLY SHOW	M-F 7-9A	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 8:51 AM CBS EARLY SHOW M-F 7-9A :30 MH-04-14H \$150.00 NM									
45	08/07/14	08/07/14	LIVE WITH KELLY AND MICHAEL	M-F 9-10A	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Th 08/07/14 9:56 AM LIVE WITH KELLY AND MICHAEL M-F 9-10A :30 MH-04-14H \$100.00 NM									
46	08/05/14	08/05/14	/MILLIONAIRE	M-F 10-11A	-1-----	:30	1	\$35.00	NM

MTWTFSS

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32096-1	08/17/14	August 2014	07/28/14 - 08/11/14

Advertiser	Product	Estimate Number
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	08/05/14	08/05/14	/MILLIONAIRE	M-F 10-11A	-1-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 10:08 AM /MILLIONAIRE M-F 10-11A :30 MH-04-14H \$35.00 NM									
47	08/05/14	08/05/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P	M-F 11-1135P	-1-----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 11:32 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 MH-04-14H \$205.00 NM									
48	08/05/14	08/05/14	THE PRICE IS RIGHT	M-F 11A-12P	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 11:30 AM THE PRICE IS RIGHT M-F 11A-12P :30 MH-04-14H \$175.00 NM									
49	08/05/14	08/05/14	M-F 1230-130P	M-F 1230-130P	-1-----	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$230.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 12:56 PM M-F 1230-130P M-F 1230-130P :30 MH-04-14H \$230.00 NM									
50	08/05/14	08/05/14	NEWS 7 AT NOON	M-F 12-1230P	-1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 12:24 PM NEWS 7 AT NOON M-F 12-1230P :30 MH-04-14H \$195.00 NM									
51	08/05/14	08/05/14	M-F 2-3P	M-F 2-3P	-1-----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 2:59 PM M-F 2-3P M-F 2-3P :30 MH-04-14H \$110.00 NM									
52	08/05/14	08/05/14	ELLEN	M-F 4-5P	-1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 4:45 PM ELLEN M-F 4-5P :30 MH-04-14H \$90.00 NM									
53	08/05/14	08/05/14	NEWS 7 AT 5	M-F 5-530P	-1-----	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$310.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 5:23 PM NEWS 7 AT 5 M-F 5-530P :30 MH-04-14H \$310.00 NM									
54	08/05/14	08/05/14	5-6 Mornin'	5-6 MORNIN'	-1-----	:30	1	\$50.00	NM

MTWTFSS

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32096-1	08/17/14	August 2014	07/28/14 - 08/11/14
Advertiser	Product	Estimate Number	
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283	

www.wdbj7.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	08/05/14	08/05/14	5-6 Mornin'	5-6 MORNIN'	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 5:53 AM 5-6 Mornin' 5-6 MORNIN' :30 MH-04-14H \$50.00 NM									
55	08/05/14	08/05/14	MORNIN'	M-F 6-7A	-1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 6:56 AM MORNIN' M-F 6-7A :30 MH-04-14H \$195.00 NM									
56	08/05/14	08/05/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 6:27 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 MH-04-14H \$450.00 NM									
57	08/05/14	08/05/14	WHEEL OF FORTUNE	M-F 7-730P	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 7:23 PM WHEEL OF FORTUNE M-F 7-730P :30 MH-04-14H \$500.00 NM									
58	08/05/14	08/05/14	CBS EARLY SHOW	M-F 7-9A	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 8:41 AM CBS EARLY SHOW M-F 7-9A :30 MH-04-14H \$150.00 NM									
59	08/05/14	08/05/14	LIVE WITH KELLY AND IM-F 9-10A		-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 9:53 AM LIVE WITH KELLY AND MICHAEM-F 9-10A :30 MH-04-14H \$100.00 NM									
60	08/05/14	08/05/14	NCIS: Los Angeles	TUE 9-10P	-1-----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 -1----- 1 \$360.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ Tu 08/05/14 9:37 PM NCIS: Los Angeles TUE 9-10P :30 MH-04-14H \$360.00 NM									
61	08/06/14	08/06/14	/MILLIONAIRE	M-F 10-11A	--1----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 10:54 AM /MILLIONAIRE M-F 10-11A :30 MH-04-14H \$35.00 NM									
62	08/06/14	08/06/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		--1----	:30	1	\$205.00	NM

MTWTFSS

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32096-1	08/17/14	August 2014	07/28/14 - 08/11/14
Advertiser	Product	Estimate Number	
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	08/06/14	08/06/14	M-F NEWS 7 AT 11 WEEM-F 11-1135P		--1----	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 11:33 PM M-F NEWS 7 AT 11 WEEKDAYS M-F 11-1135P :30 MH-04-14H \$205.00 NM									
63	08/06/14	08/06/14	THE PRICE IS RIGHT	M-F 11A-12P	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 11:30 AM THE PRICE IS RIGHT M-F 11A-12P :30 MH-04-14H \$175.00 NM									
64	08/06/14	08/06/14	M-F 1230-130P	M-F 1230-130P	--1----	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$230.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 12:57 PM M-F 1230-130P M-F 1230-130P :30 MH-04-14H \$230.00 NM									
65	08/06/14	08/06/14	NEWS 7 AT NOON	M-F 12-1230P	--1----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 12:24 PM NEWS 7 AT NOON M-F 12-1230P :30 MH-04-14H \$195.00 NM									
66	08/06/14	08/06/14	M-F 130-2PM	M-F 130-2PM	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 1:59 PM M-F 130-2PM M-F 130-2PM :30 MH-04-14H \$150.00 NM									
67	08/06/14	08/06/14	M-F 2-3P	M-F 2-3P	--1----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 2:59 PM M-F 2-3P M-F 2-3P :30 MH-04-14H \$110.00 NM									
68	08/06/14	08/06/14	ELLEN	M-F 4-5P	--1----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 4:37 PM ELLEN M-F 4-5P :30 MH-04-14H \$90.00 NM									
69	08/06/14	08/06/14	NEWS 7 AT 5	M-F 5-530P	--1----	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$310.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 5:26 PM NEWS 7 AT 5 M-F 5-530P :30 MH-04-14H \$310.00 NM									
70	08/06/14	08/06/14	5-6 Mornin'	5-6 MORNIN'	--1----	:30	1	\$50.00	NM

MTWTFSS

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INVOICE

Send Payment To:



WDBJ Television Inc.
2807 Hershberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
32096-1	08/17/14	August 2014	07/28/14 - 08/11/14
Advertiser	Product	Estimate Number	
POLI / M HYMES/D/SSN/VA	HYMES FOR VA SSD38	3283	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	08/06/14	08/06/14	5-6 Mornin'	5-6 MORNIN'	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 5:54 AM 5-6 Mornin' 5-6 MORNIN' :30 MH-04-14H \$50.00 NM									
71	08/06/14	08/06/14	MORNIN'	M-F 6-7A	--1----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$195.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 6:28 AM MORNIN' M-F 6-7A :30 MH-04-14H \$195.00 NM									
72	08/06/14	08/06/14	NEWS 7 AT 6/CBS EVENM-F 6-7P		--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 6:22 PM NEWS 7 AT 6/CBS EVENING NEM-F 6-7P :30 MH-04-14H \$450.00 NM									
73	08/06/14	08/06/14	CBS EARLY SHOW	M-F 7-9A	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 8:13 AM CBS EARLY SHOW M-F 7-9A :30 MH-04-14H \$150.00 NM									
74	08/06/14	08/06/14	LIVE WITH KELLY AND IM-F 9-10A		--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDBJ W 08/06/14 9:49 AM LIVE WITH KELLY AND MICHAEM-F 9-10A :30 MH-04-14H \$100.00 NM									
Total Spots							76		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,250.00
<u>Agency Commission</u>	\$2,137.50
<u>Net Amount Due</u>	\$12,112.50

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