

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2014 through December 31, 2014

During the period October 1, 2014 through December 31, 2014, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
RECIPE REHAB  
ALL IN WITH LAILA ALI  
GAME CHANGERS WITH KEVIN FRAZIER  
HENRY FORD'S INNOVATION NATION

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2014 through December 31, 2014 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: January 5, 2015

**Mike Kanarek**

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**From:** info@cwtvlink.com  
**Sent:** Thursday, December 18, 2014 5:59 PM  
**To:** Mike Kanarek  
**Subject:** 4th Quarter 2014: CW Television Network Teen/Young Viewer Programming - Commercial Information



**MEMORANDUM**

**To:** General Managers, Program Directors, Promotion Managers  
**From:** Shawna Beckham  
**Date:** December 18, 2014  
**Subject:** 4th Quarter 2014: CW Television Network Teen/Young Viewer Programming - Commercial Information

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**The CW Television Network Teen/Young Viewer Programming**

Attached is a list of 4<sup>th</sup> Quarter 2014 CW Teen/Young Viewer Programming for your public files.

**Statement**

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the fourth quarter of 2014. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2014, which each affiliated station has received heretofore.

**4<sup>th</sup> QUARTER 2014 – CW TEEN/YOUNG VIEWER PROGRAMMING**

**Program: The Brady Barr Experience**  
**Rating: TV G**  
**Length: 30 min**

**Program: Calling Dr. Pol**  
**Rating: TV G**  
**Length: 30 min**

**Program: Dog Whisperer with Cesar Millan: Family Edition**  
**Rating: TV G**  
**Length: 30 min**

**Program: Expedition Wild**  
**Rating: TV G**  
**Length: 30 min**

**Program: Reluctantly Healthy**  
**Rating: TV G**  
**Length: 30 min**

**Program: Rock the Park**  
**Rating: TV G**  
**Length: 30 min**

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## **THE CW LEXINGTON (27.2)**

### **CERTIFICATION OF COMPLIANCE**

with CHILDREN'S TELEVISION COMMERCIAL LIMITS

OCTOBER – NOVEMBER – DECEMBER 2014

During the above time period, WKYT aired the following educational programs primarily for an audience of children 16 years and under on The CW Lexington:

ANIMAL ATLAS (Syndicated)

ANIMAL EXPLORATION (Syndicated)

JACK HANNA'S ANIMAL ADVENTURES (Syndicated – weekly)

JACK HANNA'S ANIMAL ADVENTURES (Syndicated – Monday-Friday)

ON THE SPOT (Syndicated)

PETS TV (Syndicated)

I certify that the children's programming listed above, July, August, and September 2014, were formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C.303a, and 47 C.F.R.73.670. Specifically, I certify that, in the form and sequence in which the programming is scheduled:

1. Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contain no more than ten and one-half minutes (10:30) of commercial time.
2. No children's programs were preempted during the Fourth Quarter of 2014.

The above statement was confirmed by Scott Leslie, Traffic Hub Manager for The CW on January 7, 2014.

Michael D. Kanarek

Senior VP – Broadcast Operations & Programming

WKYT-TV / The CW Lexington

Date: January 8, 2014