

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

<u>Contract / Revision</u> 921179 /		<u>Alt Order #</u> 08351356
<u>Product</u> HOUSE REP ORG		
<u>Contract Dates</u> 08/22/16 - 08/28/16		<u>Estimate #</u> 1237
<u>Advertiser</u> POL/House Republican Org		<u>Original Date / Revision</u> 08/22/16 / 08/22/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 95	<u>Product 1/2</u> 127
<u>Agency Ref</u> IN13871/SP2622/AL11		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWQC	08/26/16	08/26/16	Olympic Daytime WKDY	Olympic Daytime V		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--	1				\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	Olympic Daytime WKDY	Olympic Daytime V	-----F----	:30		\$1,500.00		NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17											
2	KWQC	08/26/16	08/26/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--	1				\$1,800.00				
N 3	KWQC	08/22/16	08/22/16	Olympic Daytime WKDY	Olympic Daytime V		:30				NM	16	\$16,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----	1				\$1,500.00				

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Contract Dates	Product	Estimate #
08/22/16 - 08/28/16	HOUSE REP ORG	1237

Advertiser	Original Date / Revision
POL/House Republican O	08/22/16 / 08/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	Olympic Daytime WKDY	Olympic Daytime VM	-----	:30		\$1,500.00		NM		
				See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17									
	2	KWQC	08/28/16-08/28/16	Sun Hour 1	Su 6p-7p	-----Su	:30		\$2,500.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	3	KWQC	08/28/16-08/28/16	Sun Hour 1	Su 6p-7p	-----Su	:30		\$2,500.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	4	KWQC	08/27/16-08/27/16	Sa 630p-7p	Sa 630p-7p	-----Sa--	:30		\$2,500.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	5	KWQC	08/27/16-08/27/16	Sa 630p-7p	Sa 630p-7p	-----Sa--	:30		\$2,500.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	6	KWQC	08/23/16-08/26/16	M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	7	KWQC	08/23/16-08/26/16	M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	8	KWQC	08/23/16-08/26/16	M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	9	KWQC	08/23/16-08/26/16	M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	10	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	11	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	12	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	13	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	14	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	15	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	16	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
	17	KWQC	08/23/16-08/26/16	M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
	M	MG for 12.1,13.1,1.1,3.1											
4	KWQC	08/22/16	08/22/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----	1				\$1,800.00				
5	KWQC	08/22/16	08/22/16	M-F 6am News	M-F 6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----	1				\$1,600.00				
D 6	KWQC	08/27/16	08/27/16	Olympic Daytime WKND	Olympic Daytime V		:30				NM	0	\$0.00
7	KWQC	08/28/16	08/28/16	LN After Olympics M-SU	LN After Olympics I		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1	1				\$4,000.00				
8	KWQC	08/25/16	08/25/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---	1				\$1,800.00				
9	KWQC	08/25/16	08/25/16	M-F 6am News	M-F 6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$1,600.00				
10	KWQC	08/25/16	08/25/16	Today Show M-F	M-F 7a-9a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$3,000.00				
11	KWQC	08/23/16	08/23/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$1,800.00				
N 12	KWQC	08/23/16	08/23/16	Olympic Prime	Olympic Prime		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$7,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KWQC	08/22/16-08/28/16	Olympic Prime	Olympic Prime	-Tu-----	:30	\$7,500.00		NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17													
N 13	KWQC	08/24/16	08/24/16	Olympic Daytime WKDY	Olympic Daytime W		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$1,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KWQC	08/22/16-08/28/16	Olympic Daytime WKDY	Olympic Daytime W	---W-----	:30	\$1,500.00		NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17													
Totals								0.00				24	\$33,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/22/16 - 08/28/16	24	\$33,500.00	(\$5,025.00)	\$28,475.00
Totals	24	\$33,500.00	(\$5,025.00)	\$28,475.00

Signature: _____ Date: _____

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