

CONTRACT



KWQC
 805 Brady Street
 Davenport, IA 52803
 (563) 383-7000

<u>Contract / Revision</u> 921179 /	<u>Alt Order #</u> 08351356
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<u>Product</u> HOUSE REP ORG	
<u>Contract Dates</u> 08/22/16 - 08/28/16	<u>Estimate #</u> 1237

<u>Advertiser</u> POL/House Republican Org	<u>Original Date / Revision</u> 08/22/16 / 08/22/16
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<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
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Special Handling

Demographic
Adults 35+

<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 95	<u>Product 1/2</u> 127
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<u>Agency Ref</u> IN13871/SP2622/AL11	<u>Advertiser Ref</u>
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And:

Strategic Media Services
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWQC	08/26/16	08/26/16	Olympic Daytime WKDY	Olympic Daytime V		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$1,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	Olympic Daytime WKDY	Olympic Daytime V	-----F----	:30		\$1,500.00		NM		
			See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17										
2	KWQC	08/26/16	08/26/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$1,800.00					
N 3	KWQC	08/22/16	08/22/16	Olympic Daytime WKDY	Olympic Daytime V		:30				NM	16	\$16,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----	1			\$1,500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
08/22/16 - 08/28/16	HOUSE REP ORG	1237

Advertiser	Original Date / Revision
POL/House Republican O	08/22/16 / 08/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
1	KWQC	08/22/16-08/28/16		Olympic Daytime WKDY	Olympic Daytime VM	-----	:30		\$4,500.00		NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17											
2	KWQC	08/28/16-08/28/16		Sun Hour 1	Su 6p-7p	-----Su	:30		\$2,500.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
3	KWQC	08/28/16-08/28/16		Sun Hour 1	Su 6p-7p	-----Su	:30		\$2,500.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
4	KWQC	08/27/16-08/27/16		Sa 630p-7p	Sa 630p-7p	-----Sa-	:30		\$2,500.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
5	KWQC	08/27/16-08/27/16		Sa 630p-7p	Sa 630p-7p	-----Sa-	:30		\$2,500.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
6	KWQC	08/23/16-08/26/16		M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
7	KWQC	08/23/16-08/26/16		M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
8	KWQC	08/23/16-08/26/16		M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
9	KWQC	08/23/16-08/26/16		M-F Noon Edition News	M-F 12p-1p	-TuWThF----	:30		\$700.00		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
10	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
11	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
12	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
13	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
14	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
15	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
16	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
17	KWQC	08/23/16-08/26/16		M-F 2p-3p	M-F 2p-3p	-TuWThF----	:30		\$412.50		NM		
		Ⓜ MG for 12.1,13.1,1.1,3.1											
4	KWQC	08/22/16	08/22/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----	1				\$1,800.00				
5	KWQC	08/22/16	08/22/16	M-F 6am News	M-F 6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----	1				\$1,600.00				
D 6	KWQC	08/27/16	08/27/16	Olympic Daytime WKND	Olympic Daytime V		:30				NM	0	\$0.00
7	KWQC	08/28/16	08/28/16	LN After Olympics M-SU	LN After Olympics I		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1	1				\$4,000.00				
8	KWQC	08/25/16	08/25/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---	1				\$1,800.00				
9	KWQC	08/25/16	08/25/16	M-F 6am News	M-F 6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$1,600.00				
10	KWQC	08/25/16	08/25/16	Today Show M-F	M-F 7a-9a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$3,000.00				
11	KWQC	08/23/16	08/23/16	M-F 5pm News	M-F 5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$1,800.00				
N 12	KWQC	08/23/16	08/23/16	Olympic Prime	Olympic Prime		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$7,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	Olympic Prime	Olympic Prime	-Tu-----	:30		\$7,500.00		NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17													
N 13	KWQC	08/24/16	08/24/16	Olympic Daytime WKDY	Olympic Daytime V		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	Olympic Daytime WKDY	Olympic Daytime V	---W-----	:30		\$1,500.00		NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17													
Totals								0.00				24	\$33,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/22/16 -08/28/16	24	\$33,500.00	(\$5,025.00)	\$28,475.00
Totals	24	\$33,500.00	(\$5,025.00)	\$28,475.00

Signature: _____ Date: _____

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