

WMLW-TV QUARTERLY ISSUES REPORT

01/01/2024 to 03/31/2024

Regular Public Affairs Programming on WMLW 49.1:

“CBS 58 NEWS AT 7AM ON WMLW,” Mon-Fri, 7-8am

A mix of news, weather, traffic, and sports.

“CBS 58 NEWS AT 9 ON WMLW,” Mon-Sun, 9-10pm

Local Newscast

(Programming was rescheduled on 2/23 for the Milwaukee Bucks Basketball game and broadcast at 8:00pm for 30-minutes)

(Programming was preempted on 3/1 for the Milwaukee Bucks Basketball game)

(Programming was preempted on 3/4 for the Milwaukee Bucks Basketball game)

(Programming was preempted on 3/8 for the Milwaukee Bucks Basketball game)

(Programming was only 30-minutes on 3/20 for the Milwaukee Bucks Basketball game)

(Programming was preempted on 3/28 for the Milwaukee Bucks Basketball game)

“CBS 58 News at 5 and 5:30 on WMLW,” Saturdays at 5pm and Sundays at 5:30pm

Local Newscast

“In Search,” SUN, 6:30-7am

Viewers can join Phil Sanders for a Bible-based message of God’s grace.

“Racine & Me,” SUN, 7-7:30am

A weekly half-hour public affairs program featuring interviews with the top newsmakers of Racine County. (Please **see attached** synopsis of each show.)

“CBS 58 Sunday Morning,” SUN, 10-11am

Weekly in-depth review of newsmakers and people of interest in Southeast Wisconsin, including those focused on the community, arts, environment, and education.

Local Programming:

“Milwaukee Bucks Basketball.” Various Dates/Times

Broadcast of select premium Milwaukee Bucks Basketball games over-the-air for the viewing area. Games are broadcast live and rebroadcast from 8:00am to 10:00am the following day.

Games broadcast this quarter:

2/23 – 9:00pm at Minnesota Timberwolves	3/1 – 9:00pm at Chicago Bulls
3/4 - 7:00pm vs. Los Angeles Clippers	3/8 – 9:00pm at Los Angeles Lakers
3/20 – 6:30pm at Boston Celtics	3/28 – 7:00pm at New Orleans Pelicans

Specials:

No Specials this quarter.

FCC QUARTERLY REPORT
January 1 – March 31, 2024

Racine & Me

Host: Alex Corradetti

January 7

Topic: Wisconsin Humane Society, Community Calendar, Downtown Happenings, Shop Local

Guests: Jenna Crawford, Cari Greving, Kelly Kruse, Pam Powell, Lauryn Mattila

WHS: Jenna Crawford joined us to talk about the Foster a cat program with Wisconsin Humane Society in Racine.

Calendar: Cari talks about service events and an upcoming change to Visit Racine County.

Downtown: Kelly Kruse talks about their best of awards and the upcoming Brrrr Crawl event.

Racine Reels: Pam Powell joins us to review The Iron Claw and Anyone but You.

Shop Local: Lauryn Mattila, the owner of Luberry's, joins us to talk about her boutique in Burlington and events she has coming up.

January 14 – OAD 01-07-24

Topic: Wisconsin Humane Society, Community Calendar, Downtown Happenings, Shop Local

Guests: Jenna Crawford, Cari Greving, Kelly Kruse, Pam Powell, Lauryn Mattila

WHS: Jenna Crawford joined us to talk about the Foster a cat program with Wisconsin Humane Society in Racine.

Calendar: Cari talks about service events and an upcoming change to Visit Racine County.

Downtown: Kelly Kruse talks about their best of awards and the upcoming Brrrr Crawl event.

Racine Reels: Pam Powell joins us to review The Iron Claw and Anyone but You.

Shop Local: Lauryn Mattila, the owner of Luberry's, joins us to talk about her boutique in Burlington and events she has coming up.

January 21

Topic: Racine Zoo, School Musical, Racine Reels, Shop Local, Gaming

Guests: Beth Heidorn, Cassie Sanchez, Pam Powell, Danny Zientek, Brian Sweeny, Amy Hernandez-Maack, Dan Padilla, Christine Padilla

Racine Zoo: Beth & Cassie from the Racine Zoo bring in a snake and talk about animal education and different events at the zoo.

Theatre: Gifford Middle School is putting on Moana JR the musical. We have Amy and Brian from the show talk about putting it together.

Racine Reels: Pam Powell reviews Mean Girls and I.S.S.

Shop Local: Danny Z's Woodworking owner joins us to talk about how he started his business in Burlington.

Catch them All: Dan & Christine Padilla from Twin Dragon Games joined us in studio talking about how they teach classes and how they got their business started.

January 28 – OAD 01-21-24

Topic: Racine Zoo, School Musical, Racine Reels, Shop Local, Gaming

Guests: Beth Heidorn, Cassie Sanchez, Pam Powell, Danny Zientek, Brian Sweeny, Amy Hernandez-Maack, Dan Padilla, Christine Padilla

Racine Zoo: Beth & Cassie from the Racine Zoo bring in a snake and talk about animal education and different events at the zoo.

Theatre: Gifford Middle School is putting on Moana JR the musical. We have Amy and Brian from the show talk about putting it together.

Racine Reels: Pam Powell reviews Mean Girls and I.S.S.

Shop Local: Danny Z's Woodworking owner joins us to talk about how he started his business in Burlington.

Catch them All: Dan & Christine Padilla from Twin Dragon Games joined us in studio talking about how they teach classes and how they got their business started.

February 4

Topic: Racine Art Museum, Heritage Celebration, Book Release, Fundraising, Community Calendar

Guests: Tyler Potter, Ed Steckley, Al Johnson, Samantha Boyle, Lauren Hanline, Cari Greving

Peeps Competition: Tyler Potter from Racine Art Museum joins us to talk about the Peep Competition.

Illustrator: Ed Steckley has a new book out; he joins us to talk about the work behind the book.

Heritage Celebration: Al Johnson talks to us about this year's Racine heritage celebration ball.

Bar owners: Samantha Boyle and Lauren Hanline are the owners of Archives Bar and Grill. They are in studio to promote fundraisers and discuss how they help the Burlington community.

Calendar: Cari talks about the new edition of Visit Racine County guide, Culture Expo, a Valentine's 5K, and more events in town.

February 11 – OAD 02-04-24

Topic: Racine Art Museum, Heritage Celebration, Book Release, Fundraising, Community Calendar

Guests: Tyler Potter, Ed Steckley, Al Johnson, Samantha Boyle, Lauren Hanline, Cari Greving

Peeps Competition: Tyler Potter from Racine Art Museum joins us to talk about the Peep Competition.

Illustrator: Ed Steckley has a new book out; he joins us to talk about the work behind the book.

Heritage Celebration: Al Johnson talks to us about this year's Racine heritage celebration ball.

Bar owners: Samantha Boyle and Lauren Hanline are the owners of Archives Bar and Grill. They are in studio to promote fundraisers and discuss how they help the Burlington community.

Calendar: Cari talks about the new edition of Visit Racine County guide, Culture Expo, a Valentine's 5K, and more events in town.

February 18

Topic: Local Artist, Wisconsin Humane Society, Community Calendar, Racine Theatre Guild, Racine Reels

Guests: Johnny Franchino, Jenna Crawford, Cari Greving, Doug , Andrew , Pam Powell

Local artist: Johnny Franchino joins us to talk about winning 4 musical awards.

WHS: Jenna Crawford talks about Furry Tales youth program.

Calendar: Cari talks about a dog fundraiser and many more events in Racine.

RTG: Theatre Guild is putting on Now and Then. Doug and Andrew from the show talk about the purpose behind it.

Racine Reels: Pam talks favorite flicks and reviews Bleeding Love

February 25 – OAD 02-18-24

Topic: Local Artist, Wisconsin Humane Society, Community Calendar, Racine Theatre Guild, Racine Reels

Guests: Johnny Franchino, Jenna Crawford, Cari Greving, Doug , Andrew , Pam Powell

Local artist: Johnny Franchino joins us to talk about winning 4 musical awards.

WHS: Jenna Crawford talks about Furry Tales youth program.

Calendar: Cari talks about a dog fundraiser and many more events in Racine.

RTG: Theatre Guild is putting on Now and Then. Doug and Andrew from the show talk about the purpose behind it.

Racine Reels: Pam talks favorite flicks and reviews Bleeding Love

March 3

Topic: River Bend Nature Center, Racine Zoo, Community Calendar, Racine Reels, St. Patrick's Day

Guests: Michael Schlessinger, Beth Heidorn, Cari Greving, Pam Powell, JJ McAuliffe

River Bend Nature Center: Michael Schlessinger provides an overview on syrup tapping at River Bend in Racine.

Racine Zoo: Beth Heidorn comes in with a special animal educator and a surprise animal. We discussed a number of events including spring camp for kids.

Community Calendar: Cari Greving from Visit Racine County joins us with several different events in our community calendar. This includes a family art event and a chance to sip on wine and listen to beautiful music.

Racine Reels: Pam Powell reviews Dune 2 and chats about The Completely Made-Up Adventures of Dick Turpin, a new show to stream. She also has a clip she is going to play after chatting with him herself.

Irish Luck! JJ McAuliffe joins us from JJ's in Racine. He is the McAuliffe's Pub owner. He is talking about a number of march events to celebrate Saint Patrick's Day.

March 10 – OAD 03-03-24

Topic: River Bend Nature Center, Racine Zoo, Community Calendar, Racine Reels, St. Patrick's Day

Guests: Michael Schlessinger, Beth Heidorn, Cari Greving, Pam Powell, JJ McAuliffe

River Bend Nature Center: Michael Schlessinger provides an overview on syrup tapping at River Bend in Racine.

Racine Zoo: Beth Heidorn comes in with a special animal educator and a surprise animal. We discussed a number of events including spring camp for kids.

Community Calendar: Cari Greving from Visit Racine County joins us with several different events in our community calendar. This includes a family art event and a chance to sip on wine and listen to beautiful music.

Racine Reels: Pam Powell reviews Dune 2 and chats about The Completely Made-Up Adventures of Dick Turpin, a new show to stream. She also has a clip she is going to play after chatting with him herself.

Irish Luck! JJ McAuliffe joins us from JJ's in Racine. He is the McAuliffe's Pub owner. He is talking about a number of march events to celebrate Saint Patrick's Day.

March 17

Topic: Zoo Zone, Community Calendar, Shop Local, Candle Company, Racine Reels

Guests: Beth Heidorn, Abby Flores, Cari Greving, Gail Deno, AnaLisa Garcia, Pam Powell

Zoo Zone: Beth and Abby join us from the Racine Zoo to talk about upcoming events and volunteer opportunities.

Community Calendar: Cari Greving from Visit Racine County talks about an array of calendar events.

Shop Local: Gail from Midwest Market 2210 talks about what the market is and why people should visit it.

Candle Company: AnaLisa Garcia joins us to talk about her candle company and the inspiration for starting it.

Racine Reels: Pam Powell reviews two area films for us.

March 24 – OAD 03-17-24

Topic: Zoo Zone, Community Calendar, Shop Local, Candle Company, Racine Reels

Guests: Beth Heidorn, Abby Flores, Cari Greving, Gail Deno, AnaLisa Garcia, Pam Powell

Zoo Zone: Beth and Abby join us from the Racine Zoo to talk about upcoming events and volunteer opportunities.

Community Calendar: Cari Greving from Visit Racine County talks about an array of calendar events.

Shop Local: Gail from Midwest Market 2210 talks about what the market is and why people should visit it.

Candle Company: AnaLisa Garcia joins us to talk about her candle company and the inspiration for starting it.

Racine Reels: Pam Powell reviews two area films for us.

March 31

Topic: Just Talkin', Alex Around Town, Fundraising, Racine Reels, Wisconsin Human Society

Guests: Jason Rimkus, Sheryl Hamilton, Michelle Beegle, Pam Powell, Jenna Crawford

Just Talkin': Jason Rimkus celebrates 25 years of hosting Racine and Kenosha. We go over how his career expanded and what his favorite Racine interviews are.

Alex Around Town: Alex explores the scents of Wisconsin in a special feature.

Non-Profit Fundraisers: Sheryl & Michelle from the Racine County Opportunity Center join us to talk about some of their programs and upcoming events.

Racine Reels: Pam Powell reviews Musica and Asphalt City for us.

Wisconsin Humane Society: Jenna Crawford from WHS talks preventative care and vaccines for dogs.