

# ORDER



**Order's**  
**Order / Rev:** 748271  
**Alt Order #:** 37241415  
**Product Desc:** Issue  
**Estimate:** 13229  
**Flight Dates:** 04/18/24 - 04/30/24  
**Original Date / Rev:** 04/17/24 / 04/17/24  
**Order Type:** CONTROLLED

**WKXI-FM**  
**Primary AE:** Eastman Philadelphia  
**Sales Office:** N-EAS  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:** LCA INVOICE  
 125 W 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Cancer Society Cancer Acti  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Spot  
**Revenue Code 3:** General Revenue  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	24	\$1,560.00	\$1,326.00
04/29/24	04/30/24	6	\$390.00	\$331.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	24	\$1,560.00	\$1,326.00	0.00
May 2024	6	\$390.00	\$331.50	0.00
<b>Totals</b>	<b>30</b>	<b>\$1,950.00</b>	<b>\$1,657.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKXI	04/18/24	04/24/24	Mo-Fr AM Mo-Fr AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---TF--	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/24	04/24/24	---TF--		2				\$65.00		0.00			
N 2	WKXI	04/18/24	04/24/24	Mo-Fr Midday Mo-Fr Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---TF--	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/24	04/24/24	---TF--		2				\$65.00		0.00			
N 3	WKXI	04/18/24	04/24/24	Mo-Fr PM Mo-Fr PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---TF--	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/24	04/24/24	---TF--		2				\$65.00		0.00			
N 4	WKXI	04/22/24	04/28/24	Mo-Fr AM Mo-Fr AM	CM	6a-10a	MTWTF--	:30	6	\$65.00	P-03	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		6				\$65.00		0.00			
N 5	WKXI	04/22/24	04/28/24	Mo-Fr Midday	CM	10:00 AM-3:00 PM	MTWTF--	:30	6	\$65.00	P-03	0.00	NM	6	\$390.00

Order / Rev: 748271  
 Alt Order #: 37241415  
 Flight Dates: 04/18/24 - 04/30/24

Advertiser: American Cancer Society Cancer Action  
 Product Desc: Issue  
 Estimate: 13229  
 WKXI-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo-Fr Midday		(10:00 AM-3:00 PM)									
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--		6				\$65.00		0.00			
N 6	WKXI	04/22/24	04/28/24	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MTWTF--	:30	6	\$65.00	P-03	0.00	NM	6	\$390.00
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--		6				\$65.00		0.00			
N 7	WKXI	04/29/24	04/30/24	Mo-Fr AM Mo-Fr AM	CM	6a-10a	MT-----	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	MT-----		2				\$65.00		0.00			
N 8	WKXI	04/29/24	04/30/24	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	MT-----	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	MT-----		2				\$65.00		0.00			
N 9	WKXI	04/29/24	04/30/24	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MT-----	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	MT-----		2				\$65.00		0.00			
													Totals	30	\$1,950.00

**Apr 17, 24**  
 CONT# 37241415 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WKXI-FM (Jackson MS)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 13229

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty1  
 ADV AMERICAN CANCER SOCIETY CANCER ACTION NETWORK  
 PDT Issue  
 FLT Apr 18, 24 - Apr 30, 24

13099879

\* REP ORDER COMMENT \*

\*\* 4/17/2024 9:56:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 4/17/2024 9:56:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
ADD	1.1	...TF..	6A - 10A	30	4/18/2024 - 4/19/2024	1W	2	\$65.00	2
ADD	1.2	...TF..	10A - 3P	30	4/18/2024 - 4/19/2024	1W	2	\$65.00	2
ADD	1.3	...TF..	3P - 7P	30	4/18/2024 - 4/19/2024	1W	2	\$65.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		6	\$390.00	
		<b>FLIGHT 2</b>							
ADD	2.1	MTWTF..	6A - 10A	30	4/22/2024 - 4/26/2024	1W	6	\$65.00	6
ADD	2.2	MTWTF..	10A - 3P	30	4/22/2024 - 4/26/2024	1W	6	\$65.00	6
ADD	2.3	MTWTF..	3P - 7P	30	4/22/2024 - 4/26/2024	1W	6	\$65.00	6
					<b>** WEEKLY FLIGHT TOTALS **</b>		18	\$1,170.00	
		<b>FLIGHT 3</b>							
ADD	3.1	MT.....	6A - 10A	30	4/29/2024 - 4/30/2024	1W	2	\$65.00	2
ADD	3.2	MT.....	10A - 3P	30	4/29/2024 - 4/30/2024	1W	2	\$65.00	2
ADD	3.3	MT.....	3P - 7P	30	4/29/2024 - 4/30/2024	1W	2	\$65.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		6	\$390.00	

**Apr 17, 24**  
 CONT# 37241415 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: / / 13229

	Apr 24	May 24				
SPOTS	24	6				
CASH	1560.00	390.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1560.00	390.00				

						TOTAL
SPOTS						30
CASH						1,950.00
TRADE						0.00
NSL						0.00
TOTAL						1,950.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">WKYC Ridgeland MS</span>	<b>Date:</b> <span style="font-size: 1.5em; font-family: cursive;">4/17/24</span>
--	--

I, American Cancer Society Cancer Action Network (ACS CAN)  
do hereby request station time concerning the following issue:

Medicaid Expansion

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	30				

This broadcast time will be used by: ACS CAN

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Medicaid Expansion

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ACS-CAN 555 11th St NW Washington DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Gary M Reedy, CEO & President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/22/2024



202-338-8700

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

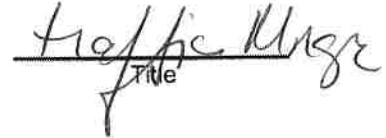
Accepted

Accepted in Part

Rejected

  
Signature

Aza Hudson  
Printed Name

  
Title



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.