

WMFX-FM/FOX 102.3



Quarterly Issues and Programs Report

First Quarter 2020

JAN-FEB-MAR

From: KOKO, Public Affairs Director
Date: Jan 1, 2020 – March 31, 2020

Index

- I. *Public Service Announcements and Public Affairs Show, "Fox Focus", A 30 minute interview-discussion Show aired at 6:30am on Sunday mornings featuring a variety of local, regional and national topics of concern to the community.*
- II. Public Service Events

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Quarterly Issues/Programming Report for 1st Quarter 2020

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: The Business Community

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Fox Focus	01.12.20	6:30am	10 mins	An interview with Mike Schiano, president of Be InCharge and known world-wide as "The Debt Buster," giving practical steps to deal with the holiday "debt hang-over", getting debt collectors to stop calling your house and job immediately, and improving your credit score.
SCBA: MEP PSA	01.01.20- 06.30.20	6a-12a	30 sec	PSA explaining value offered to small and mid-size manufacturers in S.C. who want to see their manufacturing operations grow through partnership with this organization.

73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) Issues/programs lists. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

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ISSUE: Health

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Fox Focus	01.05.19	6:30am	10 mins	An interview with DHEC's Catherine A. Warner, who announces that free nicotine replacement therapy is available to smokers who don't have health insurance through their tobacco Quitline at 1-800-QUIT-NOW.
American Red Cross PSA	03.19.20- 03.31.20	12a-6a	30 sec	An awareness PSA highlighting the urgent need for Blood donations during the Coronavirus outbreak.

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ISSUE: The Environment

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Fox Focus	01.05.20	6:30am	10 mins	An interview with Lexington County Waste Management informing residents about six Cooking Oil Recycling Locations, as well as tips on how to trim their holiday "wasteline."
SCBA: SC Forestry Commission	01.01.20- 03.31.20	6a-12a	30 sec	PSA Campaign to educate the public about the importance and impact the forestry industry has on South Carolina.

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ISSUE: Disability

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Fox Focus	01.05.20	6:30am	7 ½ mins	An interview with The Arc of SC promoting the 4th Annual Martin Luther King Jr. Peanut Butter & Jelly Sandwich Making Competition. The event allows those with disabilities to serve people experiencing hunger and homelessness in our community.

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ISSUE: Education

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
SCBA: SC Tech Cyber PSA	01.01.20- 06.30.20	6a-12a	30 sec	A PSA airing multiple times promoting the educational value of the SC Technical College System and encourages attendance throughout the State.
SCBA: Dept Of Education	03.25.20- 03.31.20	6a-12a	30 sec	A PSA airing multiple times promoting the launch of "At Home Learning", a series of programs and resources provided by SCETV that students and parents can have access to as a result of staying home during the Covid-19 pandemic.
Fox Focus	03.29.20	6:30a	6 mins	Interview with the Richland County Library's implementation of additional measures to prevent community spread of the coronavirus by introducing Virtual Resources and new and creative ways to support learning, creating and sharing.

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Quarterly Issues/Programming Report for 4th Quarter 2019

ISSUE: Military

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
SCBA: Army Nat'l Guard	01.01.20- 03.31.20	6a-12a	30 sec	PSA Campaign, "Something Greater", focuses on our Citizen-Soldiers' commitment to community and country as well as personal and professional benefits Guard service offers.

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ISSUE: Government & Safety Officials

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Fox Focus	03.29.20	6:30a	6 mins	Interview with SCDMV about appointments online as a result of the Covid-19 virus pandemic, the deadline extension for the Real I.D, and road tests for commercial motor vehicle drivers looking to obtain a commercial driver's license.
Fox Focus	03.29.20	6:30a	6 mins	Interview with The National Safety Council about the Check To Protect program which urges all SC drivers to make safety a priority by checking their vehicles, and getting their defective airbags repaired immediately as more than 200,000 vehicles in South Carolina have un-repaired, recalled airbags

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ISSUE: The Poor

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Richland School District One	03.19.20-03.31.20	6a-12a	30 sec	PSA informing parents about the "grab-and-go" breakfast and lunch meals available to students while they are closed due to the coronavirus Outbreak.
Harvest Hope Food Bank	03.20.20-04.06.20	6a-12a	30 sec	PSA awareness campaign highlighting how the community can help our most vulnerable neighbors during the coronavirus crisis.

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ISSUE: The Elderly

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
National Council On Aging PSA	03.19.20- 04.15.20	12a-6a	30 sec	PSA to educate the elderly population on best practices to protect themselves and loved ones from the Covid-19 virus.
Fox Focus	02.16.20	6:30a	7 ½ mins	Interview with Dargan Davis Development Director with Senior Resources about on-going programs and services for the elderly including the Meals on Wheels Program, Pet Pals Program, Foster Grandparents, as well as volunteer opportunities.

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The following is a summary of community events and activities WMFX-FM participated in this quarter:

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
American Red Cross Of Central SC	01.05.20	6a- 7p	13 hr	Radio-thon to encourage blood donations to fill the critical need of blood due to seasonal illness and extreme weather.
The ARC of South Carolina	01.20.20	9a-1p	4 hr	Live broadcast during the 4th annual Martin Luther King Jr. Peanut Butter and Jelly Sandwich Making Competition. All sandwiches made will be donated to the 153 Project, an organization which serves those in need of food.
S.C. Dept. of Health & Environmental Control	01.21.20	10a- 12p	2 hr	Koko! Guest Speaker for the eWIC press conference sharing her experience as a WIC recipient. The press conference celebrated the completion of eWIC across the Palmetto State.

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