

Singing River Media Group, LLC
509 North Main Street
Tuscumbia, AL 35674

April 12, 2022

Enforcement Bureau
Attention: Elizabeth E. Goldin
Assistant Chief, Investigations and Hearings Division
Enforcement Bureau—EEO Staff
Federal Communications Commission
Washington, D.C. 20554

RE: WLAY(AM), fac id 60611
WLAY-FM, fac id 14928
Response to Random EEO Audit Letter

Dear Ms. Goldin:

This letter responds to the Commission's "random audit" letter ("EEO Audit Letter") dated March 21, 2022 to Singing River Media Group, LLC regarding the EEO practices and policies of Station WLAY(AM), Muscle Shoals, AL & WLAY-FM, Littleville, AL ("Stations") which are in the same employment Unit along with other stations in the market licensed to Singing River Media Group, LLC including WVNA AM/FM, Muscle Shoals, AL, WMXV, St. Joseph, TN, and WMSR, Collingwood, TN. These stations were acquired from Urban Radio Licenses, LLC with the Commission approved assignment of the licenses consummated on April 1, 2019.

Below, we have set forth relevant portions of the text of Question 2(a), Question 2(b)(vi), and Questions 3 and 4 of the EEO Audit Letter, and included a response to each question:

Question 2 (a) Fewer than Five Full-Time Employees.

If the Unit has fewer than five full-time employees (defined by Section 73.2080(e)(1) as employees regularly assigned to work 30 hours a week or more), submit with the response only a list of the Unit's full-time employees identified by job title (no personal names should be provided), the number of hours each is regularly assigned to work per week, and a response to Questions 2(b)(vi) below. Please also see Questions 3 and 4 below for guidance regarding brokers and brokered stations.

The Unit including WLAY AM & FM has less than five (5) full-time employees, defined by Section 73.2080(e)(1) as employees assigned to work 30 or more hours per week. Full-time employees by job title and hours regularly assigned to work each week include the following:

Station Manager	40 hours per week
Program Director-Voice Tracker	40 hours per week
Program Director-Voice Tracker	40 hours per week
Station Manager-Traffic	40 hours per week

Question 2 (b)(vi) Complaints.

Disclose any pending or resolved complaints involving the Unit filed during the Unit's current license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the Unit on the basis of race, color, religion, national origin, or sex.

There are no pending or resolved complaints and have been no pending or resolved complaints during the current license term alleging unlawful discrimination in the employment practices of the Unit on the basis of race, color, religion, national origin, or sex.

Question 3 Time Brokerage.—Licensee of brokered station(s) receives audit letter

If any station in the Unit is subject to a time brokerage agreement, the licensee must immediately forward a copy of this letter to the broker under each such agreement.

The Unit Stations have no time brokerage agreement and are not subject to a time brokerage agreement.

Question 4—Time Brokerage--Broker receives audit letter from brokered station licensee

Singing River Media Group, LLC is the licensee of the Unit Stations, and is not a broker as to any of the Unit Stations, has no broker as to any of the Unit Stations and is not subject to a time brokerage agreement as to any of the Unit Stations.

The undersigned certifies the accuracy and completeness of this response.

Should you have any questions or need additional information, feel free to contact the undersigned, James Michael Self, at the contact information on the above letterhead, at Radio7933@aol.com, or telephone number 256-412-8210 or legal counsel at the contact information shown below.

Sincerely,

SINGING RIVER MEDIA GROUP, LLC

By


James Michael Self, Member

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