

WGEM
QUINCY
NBAI KEOKUK

Quincy Broadcasting Company
 513 Hampshire St
 Quincy, IL 62301

Ink Media Group
 N 127th St
 WCY, IL 62301-2603

Contract # 604109
 Schedule Dates: 03/08/21-03/13/21
 Advertiser: Friends of Nora Balder (35113)
 Agency: Rethink Media Group (4019)
 Product: Political - Local 1 (1103)
 Brand: L-IL-Quincy Mayor (206712)
 Salesperson: House, WGEM (1056)
 Sales Office: Quincy Broadcasting Company
 Buyer Name: Tili Susan
 Phone/Fax: (217) 242-8777 /
 CPE: N/A
 Account Types: Local/Agency Political
 Billing Type: Calendar
 Comments:

Date Entered: 02/23/21
 Last Modified: 02/23/21
 Entered By: Kathy Woodworth
 CO-OP: No
 External #
 Demo
 Order Type: *Normal
 Package Deal
 Commission %: 15.00
 Commission: \$204.56
 Net Total: \$1,159.19
 Sales Tax

WGEM NBC (WGEM-TV)
 By Calendar Month
 Mar. 2021
 Grand Total: 19 Spots \$1,363.75

This is being filed in radio FCC folders due to the spots being on radio via a simulcast from a TV broadcast. The advertising purchased TV, not radio. Nothing billed or was changed on the radio stations for the airing of these spots.

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	03/08/21-03/12/21	3	:30	5:59-9A- WGEM News Today	3	X	X	X	X	X			3	\$50.00	\$150.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/08/21-03/12/21	3	:15	7:00-9A- TODAY SHOW	3	X	X	X	X	X			3	\$30.00	\$90.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/08/21-03/11/21	3	:30	11:59-9A- WGEM News at Noon	2	X	X	X	X				2	\$50.00	\$100.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/09/21-03/11/21	3	:15	5P- WGEM News at 5	1		X	X	X				1	\$65.00	\$65.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/08/21-03/11/21	3	:30	5:59-15P- WGEM News at 6	2	X	X	X	X				2	\$150.00	\$300.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/08/21-03/11/21	3	:15	6:30-9P- Entertainment Tonight	2	X	X	X	X				2	\$45.00	\$90.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/08/21-03/11/21	3	:30	9:59-34P- WGEM News at 10	2	X	X	X	X				2	\$150.00	\$300.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/13/21-03/13/21	3	:15	7:00-9A- SAT TODAY SHOW							X		1	\$30.00	\$30.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/11/21-03/11/21	3	:15	9:00-9P- DATELINE NBC								X	1	\$90.00	\$90.00	WGEM NBC (WGEM-TV)		2/23/21
Normal Line / SPOT	03/12/21-03/12/21	3	:30	6:00-9P- DATELINE NBC								X	1	\$100.00	\$100.00	WGEM NBC (WGEM-TV)		2/23/21

CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

nd P/B Piggy Back
 At: 04:05 PM on Tuesday, February 23 2021