

**ORDER**

**Orders**  
**Order / Rev:** 583295  
**Alt Order #:**  
**Product Desc:** STEWART FOR GOVERNOR  
**Estimate:**  
**Flight Dates:** 06/09/17 - 06/12/17  
**Original Date / Rev:** 06/08/17 / 06/08/17  
**Order Type:** NORMAL

**WDBJ**

**Primary AE:** Charles Brian Boush  
**Sales Office:** ROAN  
**Sales Region:** National

**Agency**  
**Name:** Atlantic Media and Research  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 297  
 Rodanthe, NC 27968-0297

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Stewart for Governor  
**Demographic:** HH  
**Product Codes:** Candidate - State - Governor  
**Priority:** P-06  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 142236  
**Agency External ID:** 67528  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/12/17	67	\$5,385.00	\$4,577.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	67	\$5,385.00	\$4,577.25	0.00
<b>Totals</b>	<b>67</b>	<b>\$5,385.00</b>	<b>\$4,577.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDBJ	06/09/17	06/12/17	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a	CM	5a-6a	M---F--	:30	4	\$35.00	P-07	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/17	06/15/17	M---F--		4				\$35.00		0.00			
N 2	WDBJ	06/09/17	06/12/17	CBS This Morning CBS This Morning	CM	7a-9a	M---F--	:30	16	\$120.00	P-03	0.00	NM	16	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/17	06/15/17	M---F--		16				\$120.00		0.00			
N 3	WDBJ	06/09/17	06/12/17	Price Is Right Price Is Right	CM	11a-12p	M---F--	:30	4	\$180.00	P-03	0.00	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/17	06/15/17	M---F--		4				\$180.00		0.00			
N 4	WDBJ	06/09/17	06/12/17	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	M---F--	:30	2	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/17	06/15/17	M---F--		2				\$175.00		0.00			
N 5	WDBJ	06/09/17	06/12/17	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M---F--	:30	8	\$45.00	P-06	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/17	06/15/17	M---F--		8				\$45.00		0.00			
N 6	WDBJ	06/10/17	06/10/17	Early Morning Rot Sa-Su Early Morning Rot Sa-Su	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	-----S-	:30	4	\$5.00	P-06	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/09/17	06/15/17	-----S-		4				\$5.00		0.00			

Order / Rev: 583295  
Alt Order #:  
Flight Dates: 06/09/17 - 06/12/17

Advertiser: Stewart for Governor  
Product Desc: STEWART FOR GOVERNOR  
Estimate:

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WDBJ	06/10/17	06/10/17	News 7 Sat Morning News 7 Sat Morning	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----S-	:30	8	\$95.00	P-06	0.00	NM	8	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S-		8			\$95.00	0.00					
N 8	WDBJ	06/10/17	06/10/17	News 7 @ 6p Sat News 7 @ 6p Sat	CM	6p-630p	-----S-	:30	1	\$70.00	P-06	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S-		1			\$70.00	0.00					
N 9	WDBJ	06/10/17	06/10/17	CBS Weekend News SaCM CBS Evening News Sa	CM	630p-7p	-----S-	:30	1	\$70.00	P-06	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S-		1			\$70.00	0.00					
N 10	WDBJ	06/10/17	06/10/17	News 7 @ 11p Sat News 7 @ 11p Sat	CM	11p-1135p	-----S-	:30	1	\$165.00	P-06	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S-		1			\$165.00	0.00					
N 11	WDBJ	06/10/17	06/10/17	Sat 1135p-1235a Sat 1135p-1235a	CM	1135p-1235a	-----S-	:30	4	\$5.00	P-07	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S-		4			\$5.00	0.00					
N 12	WDBJ	06/11/17	06/11/17	Early Morning Rot Sa-SuCM Early Morning Rot Sa-Su	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	-----S	:30	4	\$20.00	P-07	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S		4			\$20.00	0.00					
N 13	WDBJ	06/11/17	06/11/17	News 7 Sun Morning News 7 Sun Morning	CM	6a-9a	-----S	:30	6	\$115.00	P-06	0.00	NM	6	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S		6			\$115.00	0.00					
N 14	WDBJ	06/11/17	06/11/17	Late Fringe Rotator Sa-SuCM Late Fringe Rotator Sa-Su	CM	11:35 PM-12:35 XM (11:35 PM-12:35 XM)	-----S	:30	4	\$5.00	P-07	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/09/17	06/15/17	-----S		4			\$5.00	0.00					
													Totals	67	\$5,385.00

ORDERED BY:

**Atlantic Media and Research**

P.O. Box 297

Rodanthe, NC 27968-0297

# PURCHASE ORDER

Purchase Order No.: 6070

Date Issued: 6/8/17

Voice: 252-987-0210

Fax: 252-987-0220

**To:**

WDBJ  
2807 Hershberger Rd. NW  
Roanoke, VA 24017

**Ship To:**

Atlantic Media and Research  
P.O. Box 297  
Rodanthe, NC 27968-0297

Good Thru	Ship Via	Account No.	Terms
7/8/17			C.O.D.

Quantity	Item	Description	Unit Cost	Amount
4.00		WDBJ 5A-6A 6/9, 6/12 7	35.00	140.00
16.00		WDBJ 7A-9A 6/9, 6/12 3	120.00	1,920.00
4.00		WDBJ 11A-12N 6/9, 6/12 3	180.00	720.00
2.00		WDBJ 12N-1230P 6/9, 6/12 3	175.00	350.00
8.00		WDBJ 3P-4P 6/9, 6/12 4	45.00	360.00
4.00		WDBJ 5A-6A 6/10 6	5.00	20.00
8.00		WDBJ 6A-8A 6/10 6	95.00	760.00
1.00		WDBJ 6P-630P 6/10 6	70.00	70.00
1.00		WDBJ 630P-7P 6/10 6	70.00	70.00
1.00		WDBJ 11P-1135P 6/10 6	165.00	165.00
4.00		WDBJ 1135-1235A 6/10 7	5.00	20.00
4.00		WDBJ 5A-6A 6/11 7	20.00	80.00
6.00		WDBJ 6A-9A 6/11 6	115.00	690.00
4.00		WDBJ 1135P-1235A 6/11 7	5.00	20.00
5,385.00		Agency Commission	0.15	-807.75
			<b>TOTAL</b>	<b>\$4,577.25</b>

Authorized Signature \_\_\_\_\_