

New Order

Media: Radio
Client: Red Maverick
Product: WV
CPE: /1720
Description: RM.2018.WV.RADIO
Rep:
Version: 1
Comments:

Market: Mrgntwn/Clrksbrg/Frmt, WV
Demo: Adults 35+
Separation: 30
Flight Start: 10/22/18
Flight End: 11/11/18
Sales Office:

Vendor: WAJR-AM
AE: Christian Miller
Phone:
Fax:

Billing To: Target Media
 4750 Lindle Road
 Harrisburg, PA 17111
Phone: 717-230-1108
Fax:

Survey: 2BK FA17+SP18 MSA CustRadio

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/22	10/29	11/5	Total Spots	Cash\$-Spots	Trade\$-Spots	Total\$-Spots	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$37.96	C 30	5	5	2	12	\$379.60 - 10	\$0.00 - 0	\$379.60 - 10	12	1.2	\$31.63
2	MTuWThF 10:00A-3:00P	MD	\$37.96	C 30	5	5	2	12	\$531.44 - 14	\$0.00 - 0	\$531.44 - 14	12	1.3	\$29.20
Total Spots:									10	10	4	24		
Total GRP/GIMP(000):									12.5	12.5	5.0	30.0		

Total Gross Cost: \$911.04
Total Net Cost: \$774.38
Total Gross CPP: \$30.37
Total Net CPP: \$25.81

Disclaimer:

Target Media, Inc. as Agent for the Advertiser, has been authorized by the Advertiser to initiate and administer media placements on their behalf. By executing this insertion/schedule, this Station/Media recognizes Target Media, Inc. as an Agent of the Advertiser and acknowledges that the Advertiser, not Target Media, Inc. is ultimately liable and responsible for any and all payments due the Station/Media. Target Media, Inc. acknowledges fiscal responsibility to the Station/Media only when, and to the degree, it has been paid by the Advertiser. Target Media, Inc. will at all times use its best effort to ensure prompt payment and to assist the Station/Media in its collection efforts should the Advertiser become delinquent in their payment.

Target Media, Inc. as Agent for the Advertiser, has been authorized by the Advertiser to initiate and administer media placements on their behalf. By executing this insertion/schedule, this Station/Media recognizes Target Media, Inc. as an Agent of the Advertiser and acknowledges that the Advertiser, not Target Media, Inc. is ultimately liable and responsible for any and all payments due the Station/Media. Target Media, Inc. acknowledges fiscal responsibility to the Station/Media only when, and to the degree, it has been paid by the Advertiser. Target Media, Inc. will at all times use its best effort to ensure prompt payment and to assist the Station/Media in its collection efforts should the Advertiser become delinquent in their payment.

222232