

WQRV-FM  
Huntsville, Ala  
Quarterly Issues/Programs List  
Third Quarter, 2012  
9/11/12

#### Quarterly Issues/Programs List

WQRV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Personal Health
- Legal Issues
- Government Policies
- Racial Issues
- Child Safety & Health
- Traffic Safety
- Parenting Concerns
- Science & Technology
- Education
- Personal Finance
- Consumer Affairs
- Youth Sports
- Social Concerns
- Gender Specific Issues
- Terrorism
- Crime
- Mental Health
- Public Policy

Section I      Local Programming

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter

[ None this quarter ]

## Section II      Network (and/or Syndicated) Programming

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

- Info Track
- Viewpoint Alabama



Weekly Public Affairs Program

Call Letters: WQRV-FM

**QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2012**

Show # 2012-27

Date aired: 7/1/12 Time Aired: 10:00 P

**Angela Garner, MD, FACEP**, emergency physician from Galveston, TX, President of the American College of Emergency Physicians

Many Emergency Room doctors say the fear of malpractice lawsuits results in extra blood tests and imaging scans that are not necessary. Dr. Gardner talked about this trend and why ER physicians are such an inviting target for legal action. She also offered suggestions on how to improve the situation.

**Issues covered:**

**Personal Health**

**Legal Issues**

**Government Policies**

**Length: 9:03**

**John Hartigan, Jr., PhD**, Director of the American Paredes Center for Cultural Studies and Associate Professor of Anthropology at the University of Texas at Austin, author of *"What Can You Say?: America's National Conversation on Race"*

How do Americans know whether a remark or incident is racially biased? Dr. Hartigan discussed the state of race relations in America and the media's role in it. He discussed ways that the first black President has affected attitudes regarding race relations.

**Issues covered:**

**Racial Issues**

**Media**

**Length: 8:08**

**Alan L. Ross, DMD**, President of the National Coalition for School Bus Safety

Although automobile safety technology has improved dramatically in the past two decades, school bus designs have changed very little. Dr. Ross explained the reasons behind this lack of progress. He believes seat belts should be mandated in all school buses. He talked about the expenses involved to retrofit the nation's school bus fleet.

**Issues covered:**

**Child Safety**

**Traffic Safety**

**Parenting Concerns**

**Length: 4:43**

Show # 2012-28

Date aired: 7/8/12 Time Aired: 10:00 P

**Garth Sundem**, science writer, author of *"Brain Trust: 93 Top Scientists Reveal Lab-Tested Secrets to Surfing, Dating, Dieting, Gambling, Growing Man-Eating Plants and More"*

Mr. Sundem set out to interview 93 of the world's top scientists, seeking practical advice for everyday tasks. He outlined some of the results, which touched on weight loss advice, ways to shorten trips to save gas, reducing gossip in the workplace and more.

Issues covered:

Science  
Nutrition  
Energy

Length: 7:18

**Milton Chen**, Senior Fellow and Executive Director Emeritus of the George Lucas Educational Foundation, author of *"Education Nation: Six Leading Edges of Innovation in Our Schools"*

Mr. Chen said the US education system is rapidly falling behind in today's technologically sophisticated world, and that learning is no longer limited by the traditional boundaries of schedule and location. He outlined major changes that he believes are necessary to encourage innovation in teaching and learning.

Issues covered:

Education  
Government Spending

Length: 10:03

**Nancy Trejos**, personal finance columnist at the *Washington Post*, author of *"Hot (broke) Messes: How to Have Your Latte and Drink It Too"*

As a young columnist for the *Washington Post*, her job is to counsel thousands of people on personal finance, but Ms. Trejos found that she couldn't even pay her own bills. She explained how she got into financial trouble and the steps she took to get out. She believes it is possible for consumers to repair their finances without giving up some indulgences.

Issues covered:

Personal Finance  
Consumer Matters

Length: 4:57

Show # 2012-29

Date aired: 7/15/12 Time Aired: 10:00 P

**Mark Hyman**, Adjunct Instructor, Sports Management, the George Washington University, author of *"The Most Expensive Game in Town: The Rising Cost of Youth Sports and the Toll on Today's Families"*

More than 41 million American kids participate in sports, and the fastest growing category is travel leagues. Mr. Hyman explained why he is concerned about the advent of year 'round leagues, including the huge commitment of time and money, and the higher risk of injury. He also talked about the value of traditional rec sports leagues in local communities and neighborhoods.

Issues covered:

Youth Sports  
Parenting  
Children's Health

Length: 9:55

**Suzanne Rowan Kelleher**, family travel expert, co-founder and Editor-in-Chief of WeJustGotBack.com

The higher cost of flying this summer may ground some family vacations. Ms. Kelleher outlined several policies that airlines have recently implemented that make travel significantly more expensive and inconvenient for families. She also offered tips for traveling with kids.

**Issues covered:**  
Consumer Matters  
Family  
Travel

**Length:** 7:22

**Bob Ragazzo**, Certified Defensive Driving Instructor, Founder and President of Save Your Teen Driver, LLC, author of *"Save Your Teen Driver: 7 Things Every Parent Must Teach Their Young Driver Before Handing Over The Car Keys"*

Motor vehicle accidents are the top cause of death among 15 to 20 year olds. Mr. Ragazzo discussed several crucial safety tactics that drivers' education courses are not teaching students. He talked about the increasing number of distractions in the car, leading to higher accident rates.

**Issues covered:**  
Highway Safety  
Government Policies  
Youth at Risk

**Length:** 5:06

Show # 2012-30

Date aired: 7/22/12 Time Aired: 10:00 P

**Carol Dunitz, PhD**, author of *"One Hungry Child"*

Dr. Dunitz talked about the problem of hunger in America, which she said is often overlooked and more common than most Americans know. She explained who is most at risk and talked about ways that people can donate time and money to help food assistance programs.

**Issues covered:**  
Hunger  
Poverty  
Charitable Giving

**Length:** 6:54

**Joseph Lyles**, attorney, former JAG, and author of *"How You Can Avoid Legal Land Mines"*

Millions of Americans have been sued. Mr. Lyles talked about some of the most common legal pitfalls for people to avoid and offered practical suggestions to the everyday consumer.

**Issues covered:**  
Legal Issues  
Consumer Issues

**Length:** 10:18

**Paul Stocumb, Ed.D.**, professional educator and author of *"Hear Our Cry: Boys in Crisis"*

Dr. Stocumb believes that today's cultural and media influences are creating a generation of youngsters with no remorse and no conscience. He explained why he feels that the childhood experience has changed dramatically, why boys are more at risk than girls, and steps parents should consider taking.

**Issues covered:**

Youth at Risk  
Child Safety  
Mental Health  
Parenting Issues

**Length: 4:46**

Show # 2012-31

Date aired: 7/29/12 Time Aired: 10:00 P

**Sally Ride, PhD**, first American woman in space, founder and CEO of *Sally Ride Science*

InfoTrak interviewed Dr. Ride in 2006 and this week presents a look back at this American icon, who recently died of pancreatic cancer. In elementary school, roughly an equal number of girls and boys are interested in science and math. But around sixth grade, more girls than boys begin to drift away from these subjects. Dr. Ride explained why she was so energized to battle this trend. She also offered ideas for parents who would like to encourage their daughters to pursue careers in engineering and the sciences.

**Issues covered:**

Education  
Women's Issues  
Parenting

**Length: 9:32**

**Brandon Webb**, former US Navy SEAL and sniper instructor, intelligence and security specialist, founder of SofRep.com

In the aftermath of the horrific shooting incident in Aurora, Colorado, Mr. Webb outlined ways the average person can prepare themselves to react to a similar situation. He said before any type of emergency occurs in public places or at home, it is critical to analyze your environment and think about how you will react. He also talked about the importance of proper training for people who chose to own and carry a gun.

**Issues covered:**

Crime  
Personal Protection  
Emergency Preparedness  
Terrorism

**Length: 7:29**

**Sandy Markwood**, CEO of the National Association of Area Agencies on Aging

Ms. Markwood shared the results of a study that found that most communities are making no preparations to deal with the coming wave of retiring Baby Boomers. She explained what types of government planning is necessary and how local volunteer groups may be able to help.

**Issues covered:**

Senior Issues  
Government Policy  
Volunteerism

**Length: 4:51**

Show # 2012-32  
Date aired: 8/5/12 Time Aired: 10:00 P

**Kate Tulenko, MD, MPH**, physician and director of clinical services for the US Agency for International Development, a global health nonprofit, author of *"Insourced: How Importing Jobs Impacts the Healthcare Crisis Here and Abroad"*

Dr. Tulenko said 25% of physicians in the US are foreign-trained and foreign-born. She contends that this has caused tens of thousands of high-paying local jobs in the healthcare sector to effectively vanish from the reach of US citizens, weakened the healthcare systems of developing nations, and constricted an American university system that should be educating healthcare professionals.

Issues covered:  
Healthcare  
Education  
Government Policies

Length: 10:20

**Ulrich Boser**, Senior Fellow at the Center for American Progress, expert in education, criminal justice, and other social policy issues

Almost a third of eighth-grade students report reading less than five pages a day, either in school or for homework. Mr. Boser conducted an analysis that found that millions of students believe they are not being challenged enough in school. He discussed the reasons behind this trend and what can be done to improve education in America.

Issues covered:  
Education  
Government Policies  
Children's Issues

Length: 6:42

**Uchendi Nwani** motivational speaker, former cocaine dealer and prison inmate, CEO of International Barber and Style College, author of *"The Millionaire Ex-Convict"*

Mr. Nwani shared his inspirational story. He came from a middle-class family but ended up in prison after a conviction for cocaine trafficking. He talked about the importance of faith in his life and how he became a millionaire businessman after this release from prison.

Issues covered:  
Crime  
Drug Abuse

Length: 4:52

Show # 2012-33  
Date aired: 8/12/12 Time Aired: 10:00 P

**Robert Vamasi**, computer virus and security columnist for CNET, Analyst of Security, Risk and Fraud at Javelin Strategy & Research, a California-based company that focuses on financial services and payments industries

Mr. Vamasi said there is a new variation on identity theft—this time targeting children. He explained how online companies use sophisticated software to find existing but unused Social Security numbers, then sell the dormant numbers to thieves. Mr. Vamasi offered advice to parents who are concerned about protecting their child's social security number.



**Issues covered:**

Crime  
Identity Theft  
Parenting

**Length: 6:37**

Laura Vanderkam, time-management expert, journalist, author of *"168 Hours: You Have More Time Than You Think"*

A week contains 168 hours, but most people complain about not having enough time at home or work. Ms. Vanderkam believes 168 hours is actually quite a bit of time, if managed properly. She offered practical tips on how to use time wisely to boost productivity, efficiency and happiness.

**Issues covered:**

Workplace Matters  
Personal Productivity  
Mental Health

**Length: 10:28**

Elizabeth T. Luman, PhD, epidemiologist at the National Center for Immunization and Respiratory Diseases, US Centers for Disease Control and Prevention

Dr. Luman led a study that determined that more than a quarter of American children are not meeting the US government's recommendations for childhood vaccinations. She explained why parents fail to keep up with vaccination schedules. She also talked about the risks involved in missed doses.

**Issues covered:**

Community Health  
Children's Issues

**Length: 4:52**

Show # 2012-34

Date aired: 8/19/12 Time Aired: 10:00 P

Nate Bonilla-Warford, OD, FFAO, Tampa-based optometrist who specializes in computer vision syndrome

More than 40% of Americans spend three or more hours a day staring at a computer or hand-held digital device. Dr. Bonilla-Warford said the majority of his patients complain about headaches, fatigue, blurred vision or neck pain -- all symptoms of computer-vision syndrome. He explained the treatment options available and how to avoid problems in the first place.

**Issues covered:**

Personal Health  
Workplace Matters

**Length: 7:20**

John Gray, PhD, relationship expert, author of *"Venus On Fire Mars On Ice: Hormonal Balance-The Key to Life, Love, and Energy"*

Dr. Gray said recent research has proven that the differences between men and women, and how they relate to each other, can be explained by hormones. He explained how hormones affect the ways that each gender reacts to stress. He talked about the importance of nutrition and how achieving hormonal balance can improve relationships and overall happiness.

**Issues covered:**

Women's Issues  
Personal Health  
Mental Health

**Length: 10:03**

**Jeanne Salvatore**, spokeswoman for the Insurance Information Institute

The expense of owning and operating a motor vehicle continues to rise. Ms. Salvatore explained the factors that influence the cost of insuring a car. She outlined several possible ways to reduce the costs of car insurance, and the pros and cons of each.

Issues covered:  
Consumer Matters

Length: 5:03

Show # 2012-35

Date aired: 5/26/12 Time Aired: 10:00 P

**Ruchi Gupta, M.D., M.P.H.**, Health Services Researcher and Assistant Professor of Pediatrics at Northwestern University and Children's Memorial Hospital in Chicago

Dr. Gupta was the lead author of a study that found that children in urban areas have much higher rates of food allergies than those in rural America. Her research found that city kids also are allergic to different foods than rural kids. She talked about the theories as to why population density and environment may have such a large impact. She offered advice to parents who have a child with food allergies. She also discussed the reasons why people often do not treat allergies as the life-threatening conditions they are.

Issues covered:  
Allergies  
Personal Health  
Parenting

Length: 9:24

**Tammi DeVille**, author of *"Changing the World on a Tuesday Night"*

44 percent of adults volunteer, and many others would consider it, if they thought they had the time and skills needed. Ms. DeVille said that ordinary people can make a difference by volunteering as little as five minutes a day. She offered examples of opportunities to contribute time, often online, to non-profit organizations in their own community or across the globe.

Issues covered:  
Volunteerism  
Community Involvement

Length: 7:44

**Bruce Anderson**, Cybercrime Expert and Director of Investigations of Cyber Investigation Services in Tampa

Free Internet wi-fi access is everywhere these days--and so are computer hackers. Mr. Anderson talked about the dangers of using public Internet connections, what the riskiest locations are, and how the average computer user can protect himself.

Issues covered:  
Crime  
Consumer Matters

Length: 5:02

Show # 2012-36  
Date aired: 9/2/12 Time Aired: 10:00 P

**Donald S. Kaufman, MD**, Clinical Professor in the Department of Medicine at Harvard Medical School, Director of Education at the Claire & John Bertucci Center for Genitourinary Cancers at Massachusetts General Hospital

Dr. Kaufman discussed the latest research into prostate cancer. He said a surprising number of cases involve cancers that will never be life-threatening, and research has found that actively watching these patients is more effective than actively treating the cancer. He talked about the importance of screening, starting at age 50.

Issues covered:  
Cancer  
Personal Health  
Men's Issues

Length: 7:54

**Ernie Allen**, President and CEO of the National Center for Missing & Exploited Children

An analysis of five years worth of data from the National Center for Missing & Exploited Children identified the most common targets and scenarios for child abduction. Mr. Allen said that the person who most commonly stops an abduction is the targeted child himself, not an intervening adult. He offered advice for children on what to do if a predator approaches them.

Issues covered:  
Child Safety  
Parenting  
Crime

Length: 9:29

**Joel Comm**, expert in online commerce, author of "*KaChing: How to Run an Online Business*"

Mr. Comm talked about the wisest ways to start an online business. He believes that online business offer many more options to make money than a traditional bricks-and-mortar store. He outlined several of these options, including affiliate programs, coaching and membership programs, and selling information products.

Issues covered:  
Entrepreneurship  
Employment Matters

Length: 4:50

Show # 2012-37  
Date aired: 9/9/12 Time Aired: 10:00 P

**Danica McKellar**, actress, education advocate, author of "*Girls Get Curves: Geometry Takes Shape*"

Ms. McKellar majored in mathematics at UCLA, and now encourages middle-school girls to excel in math. She explained the reasons that girls mistakenly believe that they cannot be both popular and smart, and how math skills can improve their overall self-confidence. She also explained how basic geometry can apply to everyday life.

Issues covered:  
Education  
Women's Issues

Length: 8:35

**Charles Duhigg**, investigative reporter for the New York Times, winner of the National Academies of Sciences, National Journalism, and George Polk awards, author of *"The Power of Habit: Why We Do What We Do in Life and Business"*

Habits shape every aspect of our lives, often in ways we do not recognize. Mr. Duhigg summarized the results of recent scientific research that explains why habits exist and how they can be changed. He said tweaking even one habit, as long as it's the right one, can have staggering effects. He also explained how and why companies carefully study consumer habits.

Issues covered:  
Health & Fitness  
Consumer Matters

Length: 8:26

**Jonathon Kozol**, writer, educator, public education activist, author of *"Fire in the Ashes: Twenty-Five Years Among the Poorest Children in America"*

Mr. Kozol has been working with low-income children in inner-city schools for nearly fifty years. He talked about his experiences at a school in one of the poorest sections of New York City. He believes that because of vast differences in funding from one area to another, the nation's schools remain unequal and deeply segregated.

Issues covered:  
Poverty  
Education  
Government Spending

Length: 4:54

Show # 2012-38

Date aired: 9/16/12 Time Aired: 10:00 P

**Timothy J. Mohin**, environmental advocate, author of *"Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations"*

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how "treehuggers" working inside the system can lead the effort. He said young professionals now view "having an impact" as a much more important career goal than many other more traditional priorities.

Issues covered:  
Environment  
Workplace Matters

Length: 7:49

**Madeline Levine, PhD**, psychologist, co-founder of Challenge Success, a education reform project at the Stanford School of Education, author of *"Teach Your Children Well: Parenting for Authentic Success"*

Dr. Levine said while parents, educators, and the media express concern about the soaring rates of emotional problems, and poor learning skills in America's children, there are ways to reverse these trends. She believes many parents need to shift their focus from good grades, high test scores, and college acceptances to developing a sense of purpose, connection, and meaning in their children's lives.

Issues covered:  
Parenting  
Education

Length: 9:18

**Miriam Rafailovich, PhD**, materials engineering researcher, Professor of Materials Science and Engineering, Director of the Garcia Center for Polymers at Engineered Interfaces at Stony Brook University on Long Island

Dr. Rafailovich led a study that found that many compact fluorescent light (CFL) bulbs emit high levels of ultraviolet rays. She said that despite their large energy savings, consumers should avoid using compact fluorescent light bulbs at close distances.

Issues covered:  
Personal Health  
Environment  
Consumer Matters

Length: 5:04

Show # 2012-39

Date aired: 9/23/12 Time Aired: 10:00 P

**Eric Anderman, PhD**, Professor of Educational Psychology, Director of the School of Educational Policy & Leadership in the College of Education & Human Ecology at Ohio State University

The rise of technology has made cheating in school easier than ever. Dr. Anderman talked about the new, high-tech tools that students use to cheat and why many kids see nothing wrong with it. He also talked about the countermeasures that teachers and professors have devised to combat plagiarism and other forms of cheating. He offered advice to parents who are concerned about their child's education.

Issues covered:  
Education  
Parenting

Length: 7:48

**Anthony Curto**, attorney, senior partner of Forchelli, Curto, Deegan, Schwartz, Mineo, Cohn, & Terrana on Long Island, author of *"The Time For Justice"*

Mr. Curto believes that America's legal system is broken, primarily because of excessive delays in courts. He explained that because most legal cases require years to resolve, people have lost confidence in the system's ability to deliver justice. He talked about the negative consequences of this problem, and offered ideas to streamline court schedules.

Issues covered:  
Legal Reform  
Crime

Length: 9:31

**Regina Leeds**, professional organizer, author of *"The 8-Minute Organizer"*

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how establish goals to get organized, and how to create positive routines for the long-term.

Issues covered:  
Consumer Matters  
Mental Health

Length: 5:06

Show # 2012-40

Date aired: 9/30/12 Time Aired: 10:06 P

**Shawn Edgington**, expert in cyberbullying and textual harassment, author of *"The Parents Guide to Texting, Facebook and Social Media"*

Ms. Edgington said that the use and abuse of technology by youngsters is increasing at an alarming rate. She talked about the reasons that cyberbullying has become so pervasive and what parents can do to stay abreast of their children's cell phone and online activities.

Issues covered:  
Parenting Concerns  
Youth Violence

Length: 6:44

**Nicholas Carr**, author of *"The Shallows: What the Internet Is Doing to Our Brains"*

Mr. Carr believes that the ever-increasing amount of time we spend online might be eroding our capacity to read carefully and think critically. Recent research indicates that the brain actually begins to rewire itself when subjected to activities such as habitual use of the Internet. He offered examples of how distractedness has serious consequences, and what web users can do to minimize the problem.

Issues covered:  
Personal Health  
Mental Health

Length: 10:22

**Rick Maurer**, author of *"Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It"*

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates some fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

Issues covered:  
Workplace Matters  
Employment

Length: 5:03

[ Insert Viewpoint Alabama here ]

### Section III Public Service Announcements

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ORGANIZATION	ISSUE	DUR	RUNS
ALZHEIMER'S ASSOCIATION	WALK TO END ALZHEIMERS DECATUR	:30	11
ALZHEIMER'S ASSOCIATION	WALK TO END ALZHEIMERS HSV & DECATUR	:30	7
AMERICAN CANCER SOCIETY	AWARENESS GOLF TOURNAMENT	:30	6
AMYOTROPHIC LATERAL SCLEROSIS (ALS) ASSOCIATION	WALK TO DEFEAT ALS	:30	16
ARC OF MORGAN COUNTY	DISABILITIES OF MORGAN CO.	:30	8
BOYS/GIRLS CLUBS	ANNUAL BENEFIT LUNCHEON	:30	7
BRINGING UP DOWN SYNDROME	WALK/AUCTION AND FAMILY FUN DAY!	:30	5
CARE ASSURANCE SYSTEM FOR THE AGING	KITCHEN TOUR FUNDRAISER	:30	29
CHRISTIAN WOMENS JOB CORPS	JOB TRAINING FOR LOW INCOME WOMEN	:30	9
CITY ARTS MARKETPLACE	DOWNTOWN HUNTSVILLE ARTS STROLL	:30	12
CITY OF HUNTSVILLE OPERATION GREEN TEAM	PLAY DAYS PROMOTION	:30	17
CRISIS SERVICES	CAR SHOW BUG N JULY	:30	14
DECATUR JAYCEES	MUSIC FESTIVAL	:30	20
DECATUR TRI CLUB	TRIATHALON SIGN UPS	:30	6
FLINT RIVER BAPTIST CHURCH	COMMUNITY 4TH OF JULY EVENT	:30	1
GIRL SCOUTS	PROGRAMS	:30	15
GIRL SCOUTS	SUMMER CAMPS	:30	16
HABITAT FOR HUMANITY	APPLICATION PROCESS	:30	9
HABITAT FOR HUMANITY	SILENT AUCTION FUNDRAISER	:30	3
HEALTH ESTABLISHMENTS AT LOCAL SCHOOLS	FUNDS FOR MEDICAL	:30	77
HUNTSVILLE BOTANICAL GARDENS	BOW WOW BONE-ANZA	:30	16
HUNTSVILLE BOTANICAL GARDENS	SCARECROWS	:30	8
HUNTSVILLE HOSPITAL	FUN RUN	:30	30
HUNTSVILLE PUBLIC LIBRARY	LONG LIVE THE BOOK	:30	2
MAKE A WISH	RUN FOR WISHES	:30	7
MARCH OF DIMES	FUNDRAISER & AWARENESS	:30	10
MORGAN COUNTY SYSTEM OF SERVICES	TUTORING PROGRAM	:30	13
MUSCULAR DYSTROPHY ASSOC. (MDA)	SCHOLARSHIP	:30	5
MUSCULAR DYSTROPHY ASSOCIATION	LOCKUP FUND RAISER	:30	17
NORTH ALABAMA COURT APPOINTED SPECIAL ADVOCATES	80'S PROM PROMOTION	:30	26
NORTH ALABAMA SPAY NEUTER CLINIC	PET HEALTH PROMOTION	:30	15
NOW I LAY ME DOWN	ANNUAL EVENT - BALLOON RELEASE	:30	5
PARTNERSHIP FOR DRUG FREE AMERICA	COMMUNITY DRUG TAKE BACK	:30	5
PEOPLES BANK	GIVE BACK TO SPOTLIGHT LOTS OF CAUSES	:30	16
PREPARE AND RESPOND	GOLF TOURNAMENT	:30	18
REBUILDING TOGETHER	5K RUN & GOLF TOURNAMENT	:30	18
RUSS HILL CANCER FOUNDATION	HOUNDS IN A HURRY FUNDRAISER	:30	21
SEMPER FI TASK FORCE	RIDE/FUNDRAISER	:30	12
SPECIAL OLYMPICS	BIKES AND BLADES	:30	2
UNITED CEREBRAL PALSEY (UCP)	GOLF TOURNAMENT	:30	11
YMCA	OUTDOOR TRIATHLON	:30	7



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WQRV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Charity
  - Economy
  - Entertainment
  - Healthcare
  - Crime
  - Education
  - Government
  - Military
  - Crime
-

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Charity	Viewpoint Alabama 7-1-12	Topic: Blood Donation Summary: Encouraging folks to donate blood during a traditionally down time for blood donations.	Ryan Sherman Blood Donation Recruiter from Red Cross	07/01/2012 10:30 PM	025:00
Economy		Topic: Recession hitting school systems in Alabama Summary: Challenges that school systems are facing going into a new school year	Elizabeth Davis Tuscaloosa City Schools		
Charity	Viewpoint Alabama 7-8-12	Topic: Blood Donation Summary: Blood levels critically low during summer time	Evan Duffey Communications Manager for the Red Cross	07/08/2012 10:30 PM	024:59
		Topic: Make a Wish Summary: Discussing some of the work the Make A Wish Foundation is doing in the state of Alabama	Nora Banks and Pam Holmes Make A Wish Foundation		
Entertainment	Viewpoint Alabama 7-15-12	Topic: Filmmaking in Alabama Summary: Filmmaker is filming three movies in the state of Alabama over the next year.	Steve Moon New Moon Films	07/15/2012 10:30 PM	025:00
Charity		Topic: Homeless Veterans Summary: Discussing how Three Hots and Cot help veterans in the area.	J.D. Simpson Three Hots and Cot		
Charity	Viewpoint Alabama 7-22-12	Topic: Kids Summary: Work that the Spirit of Hope Youth Ranch is doing to help kids through interaction with horses.	Kelly Coosett Spirit of Hope Youth Ranch	07/22/2012 10:30 PM	025:00
Healthcare		Topic: Breast Cancer	Ellen Harris Susan G Komen		

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Summary: Signs of Breast Cancer and the work the Komen Foundation does with breast cancer survivors and families affected.			
Healthcare	Viewpoint Alabama 7-29-12	Topic: Fitness Summary: State of fitness in Alabama – Effects of inactivity	Rodney Fulmer Adeptio Crossfit	07/29/2012 10:30 PM	024:59
Charity		Topic: Abused and Neglected Children Summary: CASA is an organization that provides help and homes for abused and neglected children.	Dallas Teague Snyder CASA		
Crime	Viewpoint Alabama 8-5-12	Topic: Crime Prevention Summary: National Night Out to prevent Crime	Nick Derzis Hoover Police Department	08/05/2012 10:30 PM	024:58
Education		Topic: Teen Drivers Summary: New Defensive driving class for teens through AAA	Clay Ingram AAA Alabama		
Businesses	Viewpoint Alabama 8-12-12	Topic: Business Summary: New initiative to help businesses expand online	Davis White Google Public Relations Team	08/12/2012 10:30 PM	024:59
Healthcare		Topic: Medical Malpractice Summary: Promoting patient safety when going in for surgeries and preventing things going wrong with those surgeries.	Laura Townsend Louise Batts Patient Safety Foundation		
Entertainment	Viewpoint Alabama 8-19-12	Topic: Filmmaking Summary: Sidewalk Film Festival in downtown Birmingham coming up	Allen Hunter Movie Exec. And Dir. Of Sidewalk Film Festival	08/19/2012 10:30 PM	025:00
Charity		Topic: Children Summary: Charity evening coming up benefitting the Ronald McDonald House in Birmingham	Craig Stevens Board Member for Ronald McDonald House		

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare	Viewpoint Alabama 8-26-12	Topic: Breast Cancer Summary: Work that the Breast Cancer Research Foundation is doing to help breast cancer patients and survivors.	Kate Darden Breast Cancer Research Foundation of Alabama	08/26/2012 10:30 PM	025:00
		Topic: West Nile Virus Summary: Spread of West Nile Virus nationwide and ways to avoid West Nile.	Dee Jones State Public Health Veterinarian		
Healthcare	Viewpoint Alabama 8-26-12	Topic: Cancer Awareness Summary: Stand up to Cancer Special Broadcast	Various	08/26/2012 08:30 AM	025:00
Healthcare	Stand Up To Cancer Special	Topic: Eye Exams for Kids Summary: Kids getting routine eye exams could help improve grades	Dr. James Sconey Optometrist	09/02/2012 10:30 PM	030:17
Charity		Topic: Ministry to Low Income Families Summary: Work that Empower Ministries is doing to help folks in poverty get education and medical assistance.	Ryan Hawkins Empower Ministries		
Economics	Viewpoint Alabama 9-09-12	Topic: Winterizing Homes Summary: Winterizing homes to not have to pay so much in heating bills.	Keisa Sharp Alabama Power	09/09/2012 10:30 PM	025:00
Government		Topic: Constitutional Amendment Vote Summary: Explanation of the Constitutional Amendment being voted on in Alabama.	Scott Beason Senator		
Military	Viewpoint Alabama 9-16-12	Topic: Military Summary: Programs offered by the Marion Military Institute	Colonel David Mollihan Marion Military Institute	09/16/2012 10:30 PM	024:59
Education		Topic: Teens and Sexting Summary: Does sexting lead to teens having unprotected sex?	Chelsea Croft Lifestyle Expert and Writer		
Charity	Viewpoint	Topic: Light the Night	Sarah Rhodes	09/23/2012	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Alabama 9-23-12	<p>Walk</p> <p>Summary: Benefit walk to help the Leukemia and Lymphoma Society</p> <p>Topic: Service to the Community</p> <p>Summary: Work that the Christian Service Mission is doing in the community.</p>	<p>Leukemia and Lymphoma Society</p> <p>Tracy Hipps Christian Service Mission</p>	10:30 PM	
Charity	Viewpoint Alabama 9-30-12	<p>Topic: Blood Donation</p> <p>Summary: Encouraging folks to donate blood during a traditionally down time for blood donations.</p>	Ryan Sherman Blood Donation Recruiter from Red Cross	09/30/2012 10:30 PM	025:00
Economy		<p>Topic: Recession hitting school systems in Alabama</p> <p>Summary: Challenges that school systems are facing going into a new school year</p>	Elizabeth Davis Tuscaloosa City Schools		