



**JULY, AUGUST, SEPTEMBER
2015**

Programs dealing with community issues for KWES-TV, Midland, Texas

July, August, September 2015

The following issues were identified as significant and covered by KWES-TV to better serve the community and act in the public's best interest as required by the Federal Communications Commission.

1. Criminal Activity
2. Oil Industry
3. Education
4. Water
5. Politics
6. City and County
7. Equality
8. Health

KWES-TV News Programs locally produced to provide significant coverage of community issues

Early Sunrise	Monday – Friday	5 a.m. – 7 a.m.
NewsWest9 @ 4	Monday-Friday	4 p.m. – 4:30 p.m.
NewsWest9 @ 5	Monday-Friday	5:00 p.m. – 5:30 p.m.
NewsWest9 @ 6	Monday-Friday	6:00 p.m. – 7:00 p.m.
NewsWest9 @ 10	Monday-Friday	10:00 p.m. – 10:30 p.m.
NewsWest 9 Weekend	Saturday	6:00 –p.m. & 10:00 p.m.
NewsWest9 Sunday	Sunday	10:00- 10:30 p.m.

The above news programming is locally produced and presents news, weather and sports.

Quarterly Description of NewsWest9 KWES-TV programs providing the most significant treatment of community issues.

CAUGHT ON CAM

A weekly series by NewsWest9 reporter Caitlin Williams that showcases a few unsolved crimes in our viewing area. Material for this segment is provided by the Odessa Police Department.

CRIMESTOPPERS

A weekly report that airs on Sunday night. This information is provided by the Midland Police Department and the Odessa Police Department.

Network programs dealing with community issues

Early Today Monday – Friday 4:30 a.m. – 5:00 a.m.

This business news and consumer show gives viewers breaking news and stock market information for the domestic and foreign exchanges.

Today Show Monday – Friday 7:00 a.m. – 11:00 a.m.

This four-hour network program provides the latest in international and domestic news, weather and sports. It includes interviews with current newsmakers from world politics, business, media, entertainment and sports news. KWES-TV NewsWest9 provides local two minute news updates at 7:26, 7:56, 8:26, 8:56, 9:26, 9:56 and 10:26.

Nightly News Monday – Sunday 5:30 p.m. – 6:00 p.m.

This is NBC network programming with investigative reporting on issues facing the American public.

Texas Country Reporter

Saturday 6:30 p.m.

This syndicated program features a couple with stories of local interest on history, businesses and issues throughout the state of Texas.

1. Criminal Activity

KWES-TV seeks opportunities to report on local issues involving crime. NewsWest9 also works with area law enforcement to show viewers how to stay safe.

2. Oil Industry

NewsWest9 has a number of stories related to the gas and oil industry in west Texas. The stories include issues about the ups and downs in the price of oil and how it directly affects the community.

3. Education

NewsWest9 covers school board meetings. The newsroom engages viewers with stories of interest to parents, students, faculty and staff whose tax dollars support area school systems.

4. Water

NewsWest9 reports on issues related to drought, water quality and long-term supply. Big Spring has a number of concerns regarding older water pipelines.

5. Politics

NewsWest9 covers issues and concerns related to our elected officials. This includes extensive coverage during an election.

6. City and County

NewsWest9 covers stories regarding various cities and counties in our 27 county coverage area. This includes stories from council meetings, commissioners court meetings and non-profits in our coverage area.

7. Equality

NewsWest9 covers issues of importance to our minority audiences. This includes Equal Employment, allegations of racism and cultural activities on interest to our diverse coverage areas.

8. Health

NewsWest9 covers stories regarding health and care for our viewers. KWES-TV provides daily reports on health related topics of interest to our viewers.

PSA PROGRAMS
AUGUST 2015
(weekly from 5:30 – 6:00 a.m.)

PROGRAM: WEST TEXAS VIEW
DATE AIRED: August 2 and 9, 2015
LENGTH: 30 MIN (two 30 minute programs)
GUEST NAMES: Cynthia Warren, Lyn White Geisler
ORGANIZATION: CASA (Court Appointed Special Advocate
PURPOSE OF THE ORGANIZATION: To provide all types and levels of help for children in the court system by specially trained advocates appointed by the judge.
PROGRAM DESCRIPTION: Discussion of the mission and purpose and how to become a trained advocate for children in the court system.

PROGRAM: WEST TEXAS VIEW
DATE AIRED: August 16, 2015
LENGTH: 30 MIN
GUEST NAMES: Sharon Humphreys, Vice President
ORGANIZATION: Midland Opera Theater
PURPOSE OF ORGANIZATION: To provide classical opera theater in West Texas
DESCRIPTION OF PROGRAM: A description of upcoming events including the special program by Permian Basin-wide natives coming home to present as professionals in opera in a wider audience.

PROGRAM: WEST TEXAS VIEW
DATE AIRED: August 23, 2015
LENGTH: 30 MIN
GUEST NAMES: Linda Egle, Founder and CEO
ORGANIZATION: Eternal Threads
PURPOSE OF ORGANIZATION: To provide a marketplace in the US for products made by impoverished women in Third World Countries
DESCRIPTION OF PROGRAM: Discussion of what this program is all about and how it saves women and children in third world countries by giving them equipment and training so they can work through a network of US churches to sell their goods.

PROGRAM: WEST TEXAS VIEW
DATE AIRED: August 30, 2015
LENGTH: 30 MIN
GUEST NAMES: Stephanie Rivas, Director of Marketing
ORGANIZATION: UTPB Wagner-Noel Performing Arts Center
PURPOSE OF THE ORGANIZATION: To provide all types and levels of arts/entertainment for the Permian Basin and West Texas at affordable rates
PROGRAM DESCRIPTION: Discussion of August upcoming events

PSA PROGRAMS
SEPTEMBER 2015
(weekly from 5:30 – 6:00 a.m.)

PROGRAM: WEST TEXAS VIEW
DATE AIRED: September 6, 2015
LENGTH: 30 MIN (two 30 minute programs)
GUEST NAMES: Linda and Jim McLean
ORGANIZATION: Organ Donation Signup Drive
PURPOSE OF THE ORGANIZATION: To save lives through organ donations
PROGRAM DESCRIPTION: This couple told their story of how she was weeks from death until a stranger heard of her plight and gave her one of his kidneys.

PROGRAM: WEST TEXAS VIEW
DATE AIRED: September 13, 2015
LENGTH: 30 MIN
GUEST NAMES: Jim Shewmaker
ORGANIZATION: Organ Donation Signup Drive
PURPOSE OF ORGANIZATION: To save lives through organ donations
DESCRIPTION OF PROGRAM: Jim was the man who gave one of his kidneys to a woman he didn't know before and it saved her life and gave her more years with her family.

PROGRAM: WEST TEXAS VIEW
DATE AIRED: September 20, 2015
LENGTH: 30 MIN
GUEST NAMES: Linda McLean and Jim Shewmaker
ORGANIZATION: Organ Donation Signup Drive
PURPOSE OF ORGANIZATION: To save lives through organ donations
DESCRIPTION OF PROGRAM: The one who received and the one who gave a kidney that saved a life were on the program together to tell how their lives were changed by this act of love and what it meant to their families.

PROGRAM: WEST TEXAS VIEW
DATE AIRED: September 27, 2015
LENGTH: 30 MIN
GUEST NAMES: Judy Warren, Heather McKenzie
ORGANIZATION: Midland/Odessa Area Aids Support, Inc.
PURPOSE OF THE ORGANIZATION: To provide education and support for AIDS patients and their families
PROGRAM DESCRIPTION: Update on the status of AIDS in the US and in the Permian Basin; and of the progress in medical treatment. Also a discussion of STDs and their spread, especially among the younger and older generations.