

## **Community Events, 4th Quarter 2014**

### **Victor Lopez**

10/6/14 – Judge, Fire prevention week poster contest, Midland  
11/6/14 – Attended Midland Chamber of Commerce Media luncheon, Midland  
11/7/14 – Speaker, Odessa College Nursing class, Media Relations, Odessa  
12/1/14 – Judge, No Shave contest at Odessa Regional Medical Center, Odessa  
12/5/14 – MC, Feast of Sharing, Odessa

### **Stephanie Mills**

11/5/14 – Speaker, New Tech Odessa, High school talk, Odessa  
11/6/14 – Attended Midland Chamber of Commerce Media luncheon, Midland

### **Audrey Castroeno**

10/24/14 – Speaker, New Tech Odessa, High school talk, Odessa  
10/29/14 – Speaker, New Tech Odessa, High school talk, Odessa  
11/15/14 – Station tour, Odessa Boy scout troop, Odessa  
12/13/14 – Judge, Midland Christmas parade, Midland

### **Crystal Crews**

10/4/14 – Organizer, Keep Midland Beautiful citywide cleanup, Midland  
11/15/14 – Organizer, Keep Midland Beautiful electronics cleanup, Midland  
Keep Midland Beautiful board member annually  
12/13/14-MC, Midland Christmas parade, Midland

### **Trevor Tankersley**

12/13/14 – MC, Midland Christmas parade, Midland

### **Patsy Casas**

11/29/14 – MC, HEB Feast of Sharing, Midland  
12/5/14 – MC, HEB Feast of Sharing, Odessa  
12/18/14 – MC, Sewell Supper with Santa, Andrews

#### **4<sup>th</sup> Quarter, 2014 – NewsWest 9 Sunrise Interviews**

Need to inform citizens about the Midland County Republican Women's Luncheon.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-1-14	10:26 AM	PA	Local	Interviewed Linda Hagler about the upcoming Midland County Republican Women's Luncheon on October 8, 2014. Guest speakers include U.S. Congressman Mike Conaway.

Need to inform citizens about Old Sorehead Trade Days.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-8-14	10:26 AM	PA	Local	Interviewed Shawna Burch, Director of Old Sorehead Trade Days. It benefits various groups of Martin County.

Need to inform citizens about Midland-Odessa Symphony Orchestra.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-17-14	10:26 AM	PA	Local	Interviewed Gary Lewis, conductor of the Midland-Odessa Symphony Orchestra. It takes place on October 18, 2014.

Need to inform citizens about EMS Lifeline Registration.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-9-14	10:26 AM	PA	Local	Interviewed Sam Jordan, The Assistant Fire Chief. This benefits the residents of Ector County and the City of Odessa.

Need to inform citizens about the UTPB Falcon Veteran Association.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-24-14	10:26 AM	PA	Local	Interviewed Ashleigh Hartwell and Meghan Weber with the UTPB Falcon Veteran Association. They held a Holidays from Home Care Package Drive. It takes place on October 28, 2014.

Need to inform citizens about the Globe Theater programs.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-31-14	10:26 AM	PA	Local	Interviewed

Christopher Brokaw and Micaela Grenier with the Globe Theater. Talk about upcoming show: The Rocky Horror picture show that takes place on October 31, 2014.

Need to inform citizens about the Mason dinner for High School Seniors.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	10-30-14	10:26 AM	PA	Local	Interviewed Ronnie Williams with the Centennial Mason lodge #1448. Talk about an upcoming Fish fry with proceeds going to High school senior college assistance fund.

Need to inform citizens about Merry Marketplace 2014.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-2-14	10:26 AM	PA	Local	Interviewed Bertha Jaramillo with the Odessa JC's. Talking about upcoming event Merry Marketplace 2014 with proceeds going to MCH healthy kids programs

Need to inform citizens about the Midland Women Republican luncheon.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-3-14	10:26 AM	PA	Local	Interviewed Linda Hagler, VP of membership for the Midland Women's Republicans. Talked about upcoming Luncheon on Wednesday, November 12, 2014

Need to inform citizens about the Christmas sweater event.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-4-14	10:26 AM	PA	Local	Interviewed Becky McCraney, co owner of Miss Cayce's Christmas store. Talking about an ugly Christmas sweater event benefiting the Buckner Family Place & Safe Place for battered women.

Need to inform citizens about Midland public workshops.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-5-14	10:26 AM	PA	Local	Interviewed Sara Bustilloz, Midland city Public Information officer. Talking about Tall city Tomorrow Public workshops.

Need to inform citizens about Midland/Odessa Symphony Orchestra.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-7-14	10:26 AM	PA	Local	Interviewed Gary Lewis, Conductor of Midland/Odessa Symphony Orchestra. Upcoming concert with guest artist Stanislav Khristenko

Need to inform citizens about the Permian Basin Keep Beautiful events.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-12-14	10:26 AM	PA	Local	Interviewed Amanda Byrom and Sarah Matai with Keep Odessa and Midland Beautiful. Upcoming clean up events on November 15 <sup>th</sup> , 2014.

Need to inform citizens about the Midland Opera Theater event.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-10-14	10:26 AM	PA	Local	Interviewed Linda Hagler with the Midland Opera Theater. Talking about upcoming Rectial of famous operas on November 17 <sup>th</sup> , 2014

Need to inform citizens about EMS Lifeline services in Odessa.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-20-14	10:26 AM	PA	Local	Interviewed Training Captain Ortega with the Odessa Fire and Rescue dept. Talking about EMS Lifeline services for Odessa in 2015.

Need to inform citizens about the Heritage Holiday events in Odessa.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-20-14	10:26 AM	PA	Local	Interview Andrea Goodson, Public Information Officer with city of Odessa. Talking about Heritage Holiday event starting on December 6 <sup>th</sup> , 2014

Need to inform citizens about West Texas Tables.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	11-21-14	10:26 AM	PA	Local	Interviewed Doreen Womak, Marketing manager with West Texas Tables. Talking about food drive on November 21 <sup>st</sup> -22 <sup>nd</sup> , 2014

Need to inform citizens about Harmony Home.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	12-10-14	10:26 AM	PA	Local	Interviewed Richard Acosta, Community Resource Director with Harmony Home. Talked about children and families helped by Harmony Home.

Need to inform citizens about First Baptist Church, Odessa Christmas Celebration.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	12-10-14	10:26 AM	PA	Local	Interviewed Curtis Brewer, Assoc. Pastor with FBC Odessa. Talking about upcoming Permian Basin Christmas Celebration.

Need to inform citizens about EMS Lifeline Odessa.

Program	Date	Time	Type	Source	Description
NewsWest 9 Sunrise	12-23-14	10:26 AM	PA	Local	Interviewed Captain Jason Cotton, Odessa Fire/Rescue. Talking about deadline for EMS Lifeline for Odessa.

#### 4th Quarter, 2014 – First News At 4

Need to inform citizens about the Permian Basin Health Fair.

Program	Date	Time	Type	Source	Description
First News At 4	10-2-14	4:20 PM	PA	Local	Interviewed officials with the Permian Basin Fair. It was a free event for the community in an effort to help citizens become proactive in their health.

Need to inform citizens about Odessa Police Department's National Night Out.

Program	Date	Time	Type	Source	Description
First News at 4	10-6-14	4:20 PM	PA	Local	Odessa Police talked about promoting National Night Out. They touched on the importance of cutting down on crime in communities across Odessa.

Need to inform citizens about Texas Tech Physician Assistant Week.

Program	Date	Time	Type	Source	Description
First News at 4	10-9-14	4:20 PM	PA	Local	We spoke with a physician's assistant about the details of the job. We also touched on the fact that Texas Tech offers a program.

Need to inform citizens about an IRS scam.

Program	Date	Time	Type	Source	Description
First News at 4	10-13-14	4:20 PM	PA	Local	Tyler Patton, with the Better Business Bureau, talked about the latest scam to hit the basin. The scammers are calling citizens impersonating the IRS asking for money.

Need to inform citizens about Medical Center Hospital's "Girls Night Out".

Program	Date	Time	Type	Source	Description
First News at 4	10-15-14	4:20 PM	PA	Local	This takes place on October 17, 2014 at the Grande Fundome in Odessa. Organizers invited women out to enjoy vendors and get health information as well as screenings.

Need to inform citizens about the importance of breast cancer screenings.

Program	Date	Time	Type	Source	Description
First News at 4	10-16-14	4:20 PM	PA	Local	Interviewed Dr. Noah Whimpy about the importance of breast cancer screenings and the improvement in

screening technology.

Need to inform citizens about the Odessa College Haunted House.

Program	Date	Time	Type	Source	Description
First News at 4	10-22-14	4:20 PM	PA	Local	The Odessa College Haunted House is hosted by the OC Student Association and is open to the public. It starts on October 25, 2014.

Need to inform citizens about mental health screenings being offered by Texas Tech.

Program	Date	Time	Type	Source	Description
First News at 4	10-23-14	4:20 PM	PA	Local	Interviewed Texas Tech officials on the free mental health screenings. The hope is to raise awareness about mental health. It takes place on October 25, 2014 at Music City Mall.

Need to inform citizens about the Permian High School Spooktacular.

Program	Date	Time	Type	Source	Description
First News at 4	10-27-14	4:20 PM	PA	Local	Talked about the Permian High School Spooktacular. The Permian Orchestra is holding a Halloween performance with a "Back to the Future Theme". It's set for October 30, 2014.

Need to inform citizens about the Odessa YMCA Fall Festival.

Program	Date	Time	Type	Source	Description
First News at 4	10-28-14	4:20 PM	PA	Local	The Odessa YMCA is holding a free family fall festival. Kids are encouraged to dress up. It includes free activities and giveaways and is scheduled for October 30, 2014.

Need to inform citizens about the Globe Theater's Rocky Horror Picture Show performance.

Program	Date	Time	Type	Source	Description
First News at 4	10-30-14	4:20 PM	PA	Local	The Globe Theater performs the traditional Rocky Horror Picture Show. All proceeds raised will go to funding for the theater. It takes place on October 30, 2014 and October 31, 2014.

Need to inform citizens about the Miss Caycees Christmas Store "Coats for Kids" event.

Program	Date	Time	Type	Source	Description
First News at 4	11-5-14	4:20 PM	PA	Local	Miss. Caycee's Christmas Store teams up with the Junior League of Odessa to host the "Coats for

Kids" event. People are encouraged to bring coat for families in need. Takes place on November 8, 2014.

Need to inform citizens about Medical Center Hospital's Desert Dash.

Program	Date	Time	Type	Source	Description
First News at 4	11-8-14	4:20 PM	PA	Local	MCS Hosts First Desert Dash 5k and 10k. They are also offering a Kids Run. It takes place on November 8, 2014.

Need to inform citizens about Child Identity Theft.

Program	Date	Time	Type	Source	Description
First News at 4	11-10-14	4:20 PM	PA	Local	The Better Business Bureau talked about keeping your child's identity safe. The BBB discussed how to prevent it and what to do if your child falls victim to scammers.

Need to inform citizens about Texas Tech Mental Munchies.

Program	Date	Time	Type	Source	Description
First News at 4	11-12-14	4:20 PM	PA	Local	Texas Tech Introduces a new lunch and learn series called "Mental Munchies". It will be held monthly to discuss different mental health issues.

Need to inform citizens about Medical Center Hospital Winter Skin Care.

Program	Date	Time	Type	Source	Description
First News at 4	11-13-14	4:20 PM	PA	Local	MCH Laser and Wellness Center talks about ways to take care of skin during winter months.

Need to inform citizens about Junior Achievement.

Program	Date	Time	Type	Source	Description
First News at 4	11-14-14	4:20 PM	PA	Local	Junior Achievement discussed raising awareness about school programs to recruit volunteers to raise funds. They also promoted their annual fundraiser the "Jingle Bell Run".

Need to inform citizens about the Tejano Super Car Show.

Program	Date	Time	Type	Source	Description
First News at 4	11-20-14	4:20 PM	PA	Local	The Annual Tejano Super Car Show brings low rider cars to the area as well as latin artists.

Need to inform citizens about the Texas Tech Exhibit.

Program	Date	Time	Type	Source	Description
First News at 4	12-3-14	4:20 PM	PA	Local	Interviewed Texas Tech Exhibit on "from DNA to Beer. Exhibit shows people how microbes are a part of our daily life.

Need to inform citizens about the Tuscany Apartments Toy Drive.

Program	Date	Time	Type	Source	Description
First News at 4	12-4-14	4:20 PM	PA	Local	Interviewed Tuscany apartments running a toy drive to donate to Salvation Army toy drive.

Need to inform citizens about the Share the Spirit Nativity Exhibit.

Program	Date	Time	Type	Source	Description
First News at 4	12-5-14	4:20 PM	PA	Local	Interviewed The 5 <sup>th</sup> annual nativity exhibit collection of nativities and bibles from around the world with a special musical performance.

Need to inform citizens about the BBB Online shopping tips.

Program	Date	Time	Type	Source	Description
First News at 4	12-8-14	4:20 PM	PA	Local	Interviewed Tyler Patton with the local Better Business Bureau with holiday shopping tips when it comes to online shopping.

Need to inform citizens about the Country music concert.

Program	Date	Time	Type	Source	Description
First News at 4	12-11-14	4:20 PM	PA	Local	Interviewed Jorge Garcia with La Hacienda events center to talk about upcoming country concert on December 11 <sup>th</sup> , 2014.

Need to inform citizens about the MCH toy drive.

Program	Date	Time	Type	Source	Description
First News at 4	12-12-14	4:20 PM	PA	Local	Interviewed Medical Center Hospital in Odessa is collecting stuffed animals for kids going through an illness or injury.

Need to inform citizens about the Healthy eating tips for the Holidays.

Program	Date	Time	Type	Source	Description
First News at 4	12-18-14	4:20 PM	PA	Local	Interviewed Medical Center Hospital Registered Dietician talking about healthy eating for the Christmas and New Year's Holiday.

#### 4th Quarter, 2013 – West Texas View

Need to inform citizens about Midland Area Aids Support, Inc.

Program	Date	Time	Type	Source	Description
West Texas View	10-06-13	5:30 AM	PA	Local	This show focused on the history of Aids and other sexually transmitted diseases in the U.S., along with treatment, research, and kinds of support. The Interview was with Judy Warren, with MAAS.

Need to inform citizens about Midland Area Aids Support Inc.

Program	Date	Time	Type	Source	Description
West Texas View	10-13-13	5:30 AM	PA	Local	Interviewed Preston Chancellor, with MAAS. This show discussed the nine sexually transmitted diseases that are active today for which some have no cure and is most important in youth as early as 10 years old and in senior citizens.

Need to inform citizens about preventing sexually transmitted diseases.

Program	Date	Time	Type	Source	Description
West Texas View	10-30-13	5:30 AM	PA	Local	Interviewed Judy Warren and Preston Chancellor with Midland Area Aids Support, Inc. They discussed what works and what doesn't in preventing sexually transmitted diseases. Also talked about the program presented in area schools and the importance of parent involvement.

Need to inform citizens about Christmas for Our Troops.

Program	Date	Time	Type	Source	Description
West Texas View	10-27-13	5:30 AM	PA	Local	Interviewed Scott Davis with Christmas for Our Troops. He talked about how they collect, pack, and ship boxes to soldiers in Afghanistan. Each box is filled with specific items and addressed to specific soldiers. The goal this year is 3000.

Need to inform citizens about Christmas for Our Troops

Program	Date	Time	Type	Source	Description
West Texas View	11-3-13	5:30 AM	PA	Local	Interviewed Scott Davis with Christmas for Our Troops. Continued their talk about the goal of 3000 boxes they're trying to fill for soldiers in Afghanistan.

Need to inform citizens about new book focusing on West Texas women business pilots.

Program	Date	Time	Type	Source	Description
West Texas View	11-10/11-17,	5:30 AM	PA	Local	Interviewed Loretta Fulton, Author of the book "Off They Flew". The book is about women in the 50's who became pilots in West Texas for business or personal reasons.

Need to inform citizens about new book on multi-billion dollar empire of convenience stores and other business interests.

Program	Date	Time	Type	Source	Description
West Texas View	11-24-13	5:30 AM	PA	Local	Interviewed Steve Stephens, Author of the book, "When Opportunity Knocked". The book is about Stephen Stephens and how the West Texan started off in modest circumstances and rose in the business world to be wildly successful without losing his values or priorities.

Need to inform citizens about new book on multi-billion dollar empire of convenience stores and other business interests.

Program	Date	Time	Type	Source	Description
West Texas View	12-1, 12-3	5:30 AM	PA	Local	Interviewed Steve Stephens, Author of the book, "When Opportunity Knocked". The book is about Stephen Stephens and how the West Texan started off in modest circumstances and rose in the business world to be wildly successful without losing his values or priorities.

Need to inform citizens about the purpose and goals of the West Texas View.

Program	Date	Time	Type	Source	Description
West Texas View	12-15-13	5:30 AM	PA	Local	Johnnie Lou Avery, the host of the West Texas View invited the viewers to communicate ideas, suggestions for programs, and changes to the program. Johnnie Lou does this once a year.

Need to inform citizens about the Texas Tech University Health Sciences Center.

Program	Date	Time	Type	Source	Description
West Texas View	12-22, 12-29	5:30 AM	PA	Local	Dr. Bobby Jain, Dr. Evelyn Mitchell and Dr. Robert Vasquez discussed a range of health issues ranging from heart cardiovascular disease prevention, adult depressions, and teen drinking.