

# ORDER



WISE

**Orders**  
**Order / Rev:** 3509111  
 Alt Order #:  
**Product Desc:** IN 4/5/24-5/7/24  
**Estimate:** 405411  
**Flight Dates:** 04/05/24 - 04/11/24  
**Original Date / Rev:** 04/04/24 / 04/04/24  
**Order Type:** NORMAL

**Primary AE:** Ft Wayne House  
**Sales Office:** FWAN  
**Sales Region:** National

**Agency**  
**Name:** Del Cielo Media  
**Buying Contact:** Paula Harris  
**Billing Contact:**  
 PO Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** America Leads Action Inc  
**Demographic:** A50+  
**Product Codes:** Issue - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 628446  
**Agency External ID:** 113466  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/07/24	4	\$400.00	\$340.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	4	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$400.00</b>	<b>\$340.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ft Wayne House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WISE	04/05/24	04/11/24	CW Golf CW Golf	CM	1:00 PM-6:00 PM (1:00 PM-6:00 PM)	-----S-	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/01/24	04/07/24	-----S-		2		\$100.00		0.00					
		Week: 04/08/24	04/14/24	-----		0		\$100.00		0.00					
N 2	WISE	04/07/24	04/11/24	CW Golf CW Golf	CM	1:00 PM-6:00 PM (1:00 PM-6:00 PM)	-----S	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/01/24	04/07/24	-----S		2		\$100.00		0.00					
		Week: 04/08/24	04/14/24	-----		0		\$100.00		0.00					
													<b>Totals</b>	<b>4</b>	<b>\$400.00</b>