

Issues and Programs
WBDK 96.7 FM
WRKU 102.1 FM
WRLU 104.1 FM
WSBW 105.1 FM

January February March 2014

Submitted by Rick Jensen
Nicolet Broadcasting Chief Operator

April 8, 2014

Public Service Announcements

The following local non-profit groups and organizations received four 30-second PSAs per day during the 1st Quarter of 2014 unless otherwise noted on WBDK, WSBW, WRLU and WRKU.

Organization: Door County Community Foundation

Issue: This organization promotes community growth, volunteerism and education.

Organization: Money Management Counselors

Issue: This organization offers free financial and debt reduction counseling for residents of Door and Kewaunee Counties.

Organization: Door County YMCA

Issue: This organization provides health, fitness and education to residents of all ages.

Organization: Forestville / Maplewood Lions Club

Issue: This group raises funds for operation of the Lions Camp for special needs campers in Rosholt, WI.

Organization Door County Tavern League

Issue: Organization sponsors Free Ride Home program for bar patrons.

Organization: Kimberely House, Sturgeon Bay

Issue: Kimberely House is a non-profit clean and sober living facility.

Organization: Door County Alcoholics Anonymous

Issue: Group counseling.

News Coverage

Issue: Community Organizations

Date: January 2

Description: A dozen local leaders shared their hopes for themselves and their organizations for the New Year

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Public Safety

Date: January 2

Description: There is new legislation proposed that would ban the sale of high-proof liquor in Wisconsin.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Cold Weather Safety

Date: January 3

Description: Kewaunee County Emergency Management Director urges people to prepare for predicted cold weather by stocking up on supplies, etc.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Economic Development

Date: January 3 and ongoing

Description: CVS Pharmacy announces plan to build new store in Sturgeon Bay.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Cold Weather

Date: January 4 - 8

Description: A number of reports dealing with wind chills, extreme cold, space heaters, pets in cold weather, fuel assistance, checking on neighbors.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Winter Economy

Date: January 9

Description: The “winter fleet” of ships begins to arrive. Work on these vessels sustains local economy in the winter.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Public Health

Date: January 10

Description: Whooping Cough cases confirmed in county. Vaccine available.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Local Elections

Date: January 11

Description: Eight candidates register to run for three seats on Southern Door school board, primary set.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Public Health

Date: January 15

Description: H1N1 flu hitting healthy young adults. Vaccinations urged.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Cold Weather / Heating

Date: January 20

Description: Propane users urged to check tanks, call for fill before next cold snap.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Health / Pets

Date: January 22

Description: Can diseases be passed from human to pet? Interview with area veterinarian.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Propane Prices Up, Supply Tight

Date: January 24 – March 1

Description: Several reports on propane shortage, where to call for fills, emergency funds available, alternative heating options.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Health / Public Safety

Date: February 6

Description: First of a series of reports about the potential dangers and misuses of electronic cigarettes and their smoking material.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Drug Abuse

Date: February

Description: Several reports spotlighting local drug issues including the bust of a meth lab in a motel, increased heroin arrests and a program to help parents talk to kids about drug use, large scale drug bust.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Health / Insurance

Date: February 10

Description: Local medical provider sets up workshops to assist with healthcare.gov signups.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Veterans / History

Date: February 23

Description: A report on the ever-expanding oral history collection at the state veterans museum and a request to have veterans record their experiences.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Scams

Date: Ongoing

Description: Regular reports on the new phone, internet and credit card scams in the area.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Community

Date: March 8, 10

Description: Area fire chief talks about the commitments required for volunteer firefighters in northern Door County.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

The following stories were written by high school correspondents hired by Nicolet Broadcasting, Inc. to provide a work experience for students and assist their interest in exploring broadcasting careers.

Issue: Mitten Drive

Date: January 8

Description: Local high school student organizes event. Fans to toss mittens, gloves, scarves, hats, etc. onto gym floor at halftime of basketball game.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Snow Days

Date: March 4

Description: High school students share impact making up snow days will have on end of year plans.

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

April May June 2014

Submitted by Rick Jensen
Nicolet Broadcasting Chief Operator

July 8, 2014

Issue: Sustaining Area Non-For-Profit Entities

Program: Public Service Announcements for the Door County Community Foundation. Four 30-second PSAs aired per day on WBDK, WSBW, WRLU and WRKU explaining the importance of donations to the DCCF which funds local non-profit organizations and programs. The PSAs aired on a rotating schedule for the entire quarter. In addition, the CEO of the Foundation is a frequent news source and studio guest.

Issue: Financial Planning and Counseling

Program: Public Service Announcements for Money Management Counselors. Four 30-second PSAs aired per day on WBDK, WSBW, WRLU and WRKU explaining the options individuals have if they are in financial difficulties and counseling services that are available. Money Management Counselors is a non-profit organization. The PSAs aired on a rotating schedule for the entire quarter. In addition, the Counselor is a frequent news source and studio guest.

Issue: Cancer Treatment Legislation

Program: A series of news reports dealing with the Cancer Treatment Fairness Act introduced in the state legislature to limit the costs of cancer treatments delivered orally. The bill was eventually signed by Governor Walker.

Date: Ongoing coverage began in news reports in late March and continued through the 3rd of April when the bill was signed by the Governor.

Times: These :60 stories aired in newscasts throughout the day on WBDK, WSBW, WRKU and WRLU.

Issue: Dairy Technology

Program: News report detailing how a “Robot Milker” is helping an area farmer maximize his herd’s potential and a related open house to demonstrate the technology to the general public.

Date: April 3

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Public Safety / Unsafe Ice

Program: News reports updating the public about unsafe ice on the Lake and the Bay. During the month of April a number of fisherman needed to be rescued after falling through the ice.

Date: April 3 and subsequent

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Public Health / Electronic Cigarettes

Program: Ongoing news reports focusing on the dangers of electronic cigarettes. First report covered the fact that the devices are causing people – especially young children – to end up in emergency rooms because of ingesting the smoking material. Subsequent reports dealing with confusion over sale of the products, whether they can be used or possessed by minors and whether they should be banned from public places.

Date: April 4 and ongoing

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Environment / Emerald Ash Borer

Program: Ongoing news reports concerning the presence of the Emerald Ash Borer in Door County. First report on April 7th indicated the pest had not been confirmed in the county. June reports confirmed that the EAB had been found in two locations in the county and explored the options of tree owners.

Date: April 7, June 13, June 20, June 25 and ongoing

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Home Heating and Electricity

Program: A series of news reports on the annual end of the winter utility moratorium on service cutoffs and where those who are behind might find help.

Date: April 8, 9, 14.

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Severe Weather Awareness

Program: A series of news reports encouraging people to prepare in advance for possible severe weather, prepare a plan to meet or contact family members, etc.

Date: April 22, 23, 25

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Suicide

Program: News reports revealing reasons why suicide attempts increase in the spring, workshops available to help spot someone who might be contemplating suicide, suicide prevention meetings.

Date: April 28, May 5, May 15

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Weapons in Schools

Program: News reports that followed the referral of a middle school student to juvenile authorities after he was found in possession of a knife on a school bus. Interviews with school officials and law enforcement regarding the change of views on knives, etc given the number of incidents of violence in schools nationwide.

Date: May 7, 12

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Same Sex Marriage

Program: News reports following the ruling by a federal judge that the ban on gay marriage in Wisconsin was unconstitutional. First gay couple applies for license in Door County. Kewaunee County holds off then issues licenses. Licenses and marriages now in limbo.

Date: June 9, 12, 16 and ongoing

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

The following stories were written by high school correspondents hired by Nicolet Broadcasting, Inc. to provide a work experience for students and assist their interest in exploring broadcasting careers.

Issue: Music Education / Performance

Program: First person news report / feature detailing the Sturgeon Bay High School Band's trip to perform at Disney World and the accompanying educational program.

Date: April 2

Times: This :90 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Educational Program For Girls

Program: News report on the Smart Girls program at Southern Door High School, which seeks to teach young girls that it's OK to be good at math and science, etc.

Date: April 19

Times: This :90 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

July August September 2014

Submitted by Rick Jensen
Nicolet Broadcasting Chief Operator

October 9, 2014

The following Issues and the Nicolet Broadcasting Program coverage are listed in no particular order.

Issue: Sustaining Area Non-For-Profit Entities

Program: Public Service Announcements for the Door County Community Foundation. **Four 30-second PSAs aired per day on WBDK, WSBW, WRLU and WRKU** explaining the importance of donations to the DCCF which funds local non-profit organizations and programs. The PSAs aired on a rotating schedule for the entire quarter. In addition, the CEO of the Foundation is a frequent news source and studio guest.

Issue: Financial Planning and Counseling

Program: Public Service Announcements for Money Management Counselors. **Four 30-second PSAs aired per day on WBDK, WSBW, WRLU and WRKU** explaining the options individuals have if they are in financial difficulties and counseling services that are available. Money Management Counselors is a non-profit organization. The PSAs aired on a rotating schedule for the entire quarter. In addition, the Counselor is a frequent news source and studio guest.

Issue: Public Health / Lyme Disease

Program: News report highlighting the importance of follow-up if you think you were exposed to Lyme Disease through a mosquito bite

Date: July 1

Times: :60 story aired in newscasts throughout the day on WBDK, WSBW, WRKU and WRLU.

Issue: Environment / Emerald Ash Borer

Program: Ongoing news reports concerning the presence of the Emerald Ash Borer in Door County.

Date: Ongoing

Times: These :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Mental Health / Veterans and Fireworks

Program: Interview with Kewaunee County Veterans Service Officer about how July 4th fireworks can trigger unpleasant memories for war veterans.

Date: July 4

Times: :60 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Financial / Avoid Bankruptcy

Program: Guest Report from Money Management Counselors on steps to take now to avoid bankruptcy.

Date: July 5

Times: :60 story aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Kewaunee Nuclear Power Plant

Program: Ongoing news reports concerning the decommissioning of the Kewaunee Nuclear Power plant and controversy surrounding a potential buyer and the impact the closed plant has on the tax base in the county.

Date: July 7 and ongoing

Times: :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Politics / First District Assembly Race

Program: Ongoing series of interviews and news reports concerning the First District seat in the State Assembly. Six candidates were in the August primary. Democrat Joe Majeski and Republican Joel Kitchens have been guests in the studios several times in August and September.

Date: Ongoing

Times: :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU. Full 10-minute interviews aired on WDBK and WRLU on 8/20 and 8/21.

Issue: Economic Development

Program: Algoma City Administrator Jeff Wiswell was the in-studio guest for a half-hour segment on WBDK discussing recent positive economic developments in the City of Algoma.

Date: September 18

Times: In addition to the live segment, :60 highlight stories aired in newscasts throughout the day on WBDK, WSBW, WRKU and WRLU.

Issue: Tourism Promotion

Program: Newly-appointed Sturgeon Bay Visitor Center Director Pam Seiler was the in-studio guest for a half-hour segment on WBDK and WRLU discussing upcoming plans to increase tourist awareness of Door County and upcoming events.

Date: September 10, 15

Times: In addition to the live segments, :60 highlight stories aired in newscasts throughout the day on WBDK, WSBW, WRKU and WRLU.

Issue: Politics / Door County Sheriff Race

Program: Ongoing series of interviews and news reports concerning the election of a new Door County Sheriff. Six candidates were in the August primary. Democrat Tammy Sternard and Republican Steve Delarwelle have been guests in the studios several times in August and September.

Date: Ongoing

Times: :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU. Full 10-minute interviews aired on WDBK and WRLU on 8/26 and 8/27.

Issue: Environment / Groundwater Protection

Program : Series of news reports concerning an ordinance that would prohibit spreading of manure in some areas of Kewaunee County from Jan – April. Reports indicate that as many as 30% to 40% of private wells in Kewaunee may be unfit for human use because of contaminated groundwater.

Date: August 22 and ongoing

Times: :60 stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Health / Chiropractic Care

Program: Dr. Levi Arnold in-studio guest on WDBK every Friday morning gives the Chiropractic take on current health issues.

Date: August 29 and ongoing

Times: 30-minute interview airs live on WDBK. :60 highlight stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Education / Local School Superintendents

Program: Area school superintendents are invited to be live in-studio guests on WDBK and/or WRLU for a half-hour interview segment on current school issues.

Date: September 4 – Dan Tjernagel, Sturgeon Bay
September 29 – Glenn Schlender, Algoma

Times: In addition to the live segment, :60 highlight stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issue: Traffic / Highway 42/57 Project

Program: DOT Project managers were in-studio guests for a half-hour segment discussing the impacts proposed roundabouts could have on Sturgeon Bay and travel through Door County.

Date: September 26

Times: In addition to the live segment, :60 highlight stories aired in newscasts throughout the day on WDBK, WSBW, WRKU and WRLU.

Issues and Programs

WBDK 96.7 FM
WRKU 102.1 FM
WRLU 104.1 FM
WSBW 105.1 FM

October November December 2014

Submitted By:

Tim Kowols, Nicolet Broadcasting Chief Operator
Paul Schmitt, Nicolet Broadcasting News Director

The following issues and the Nicolet Broadcasting Program coverage are listed in no particular order.

Issue: Sustaining Area Non-Profit Entities

Program: Public Service Announcements for the Door County Community Foundation. Four :30-:45 second PSAs aired per day on our four radio stations explaining the importance of donations to the DCCF which funds local non-profit organizations and programs for the entire quarter. This resulted in over 1400 ads between October 1 and December 31st, promoting giving to area charities. The CEO of the DCCF frequently provides content for news stories. In December, we ran 64 ads to support the Algoma Friends of the Library Book Sale. In addition, our stations gave away \$2,500 in free advertising through our Good Neighbor Program to such organizations like the Northern Door Children's Center, Gibraltar DECA Chapter, Kewaunee Food Pantry, and Sister Bay Lions. Northern Door Children's Center ran 12 ads a day from 11/21-25 promoting their Holiday Home Tour that raises funds for their organization. The Gibraltar DECA Club ran 12 ads a day from 11/21-25 promoting their work with the Jacksonport Thanksgiving Day Parade.

Stories: Northern Door Children's Center Start Youth On Right Track Early (11/19 on Web, :45 stories 11/19 at 4 and 6 p.m.; 11/20 at 7 and 9 am on radio), Kewaunee County Food Pantry Still Serving 160-170 Families Monthly (10/27 on Web site, :45 stories 10/27 at 3 and 5 p.m.; 11/28 at 7 and 9 a.m. on radio), Door County COIN Program Issues First Loan (11/19 on Web Site, :60 stories 11/19 at 3 and 5 p.m.; 11/20 at noon on radio)

Issue: Financial Planning and Counseling

Program: Public Service Announcements for Money Management Counselors. Four-:30 PSAs and 1 :60 PSA aired per day on our four radio stations explaining the options individuals have if they are in financial distress and need counseling. This resulted in over 1,451 ads being run

between October 1st and December 31st. Money Management Counselors is a non-profit organization. The PSAs aired on a rotating schedule for the entire quarter. In addition, the Counselor is a frequent contributor for stories.

Stories: Don't Panic As Holiday Shopping Comes To A Close (12/22 on Web site and :50 stories at 7 a.m., 9 a.m., noon, 3 p.m., and 5 p.m. on radio), Guest Report: Plan Ahead For Eventual Expense And Reduce Your Stress (11/23 on Web site, :50 stories 11/23 at noon, 3 p.m., and 5 p.m. on radio), The Importance of Knowing Your Credit Score (10/12 on Web site and :50 stories at 7 a.m., 9 a.m., 3 p.m., and 5 p.m. on radio)

Issue: Public Health-Flu

Program: News reports covering two treatments of the flu: traditional vaccinations and treatment through chiropractic care.

Stories: Flu Hitting Hard and Early (10/23 on Web site and :60 stories at 6 a.m., 8 a.m., noon, 4 p.m. and 6 p.m. on radio), Chiropractor Offers Alternatives For Whooping Cough And Flu) (10/23 on Web site, :60 stories 10/23 at 3 and 5 p.m.; 11/24 at 6 a.m., 8 a.m., and noon on radio)

Issue: Politics- First District Assembly Race

Program: On October 23, our stations hosted a candidate forum with Democrat Joe Majeski and Republican Joel Kitchens. The 90-minute forum was live on WBDK 96.7 FM and was streamed and archived on DoorCountyDailyNews.com. Question-by-question clips of the forum were posted on our YouTube channel. Highlights of the forum became stories on the Web site and on the radio. The race was also covered during our election night coverage.

Stories: Majeski, Kitchens Talk Jobs On Campaign Trail (11/2 on Web site, :60 stories 11/2 at 3 and 5 p.m.; 11/3 at 7 and 9 a.m. on radio), Kitchens, Majeski, Kitchens Spar Over Economy (10/24 on Web site and :60 stories at 6 a.m., 8 a.m., noon, 3 p.m. and 5 p.m. on radio), Kitchens Defeats Majeski in Assembly Race (11/4 on Web site, :60 stories 11/4 11 p.m.; 11/5 at 6 a.m., 8 a.m., noon, 3 p.m., and 5 p.m. on radio)

Issue: Kewaunee County Groundwater Protection

Program: Groundwater protection continued to be an issue, even after the County Board unanimously backed a new ordinance. We had a series of reports concerning the Federal EPA and other environmental groups asking for state and federal help to address the issue. The topic was heavily discussed during the election cycle and was a featured question during the candidate forum. At the end of the year, court decisions made bigger farms add more contamination detectors and named manure a legal pollutant.

Stories: Federal EPA Asked To Address Kewaunee County Groundwater Contamination (10/22 on Web site, 10/22 at 3 and 5 p.m.; 11/23 at 7 and 9 a.m. and noon on radio), Kitchens, Majeski Point Fingers At State for Kewaunee County Groundwater Issues (10/25 on Web site and :60 stories at 6 and 8 a.m., noon, and 3 and 5 p.m. on radio), Supreme Court Ruling Could Affect Farmer's Insurance Policies (12/30 on Web site and :50 stories at 4 and 6 p.m. and 7 and 9 a.m. on the radio)

Issue: Education- Local Superintendents

Program: Area school superintendents are invited to be studio guests or contributors to stories on current issues with their schools and the good news going on within their districts. The biggest story surrounded Southern Door School District's referendum that passed by faced opposition from outspoken critic. Both the Southern Door Superintendent and the referendum opponent were on live on WBDK.

Stories (by district):

Kewaunee: Kewaunee School District Looking Into Possible Referendum (12/23 on Web site, :60 stories 12/23 at 3 and 5 p.m.; 12/24 at 7 and 9 a.m. on the radio)

Algoma: Algoma School District Aims For "Healthy Algoma" (12/23 on Web site and :45 stories at 7 and 9 a.m. and 4 and 6 p.m. on the radio)

Luxemburg-Casco: Superintendent Schlender Pushes For Comprehensive Plan For L-C School District (12/4 on Web site, 12/4 at 4 and 6 p.m.; 12/5 at 7 and 9 a.m. on the radio)

Southern Door: Southern Door Superintendent Says Tuesday's Vote Will Be A Turning Point (10/30 on Web site, 10/30 at noon and 3 and 5 p.m.; 10/31 at 7 and 9 a.m. and noon on radio), Former Board President Speaks Out Against Southern Door School Referendum (11/3 on Web site, :60 stories 11/3 at noon and 3 and 5 p.m. on the radio)

Sturgeon Bay: Sturgeon Bay Schools, Law Enforcement Seek Written Concealed Carry Agreement (11/17 on Web site, :60 stories 11/17 at 3 and 5 p.m.; 11/18 at 7 and 9 a.m. and noon on radio)

Sevastopol: Sevastopol Schools Brighten Their Community During Holidays (12/26 on Web site and :45 stories at 6 and 8 a.m., noon, 3 and 5 p.m. on radio)

Gibraltar: Gibraltar Elementary Recognized For High Achievement And Progress (11/21 on Web site and :50 stories at 6 and 8 a.m., noon, and 3 and 5 p.m. on radio)

Issue: Technical Job Employment

Program: On two separate days, we had studio guests from Bay Shipbuilding and N.E.W. Industries talk about their industries and the struggles they have filling positions. Technical job employment was also a topic during our candidate forum with Democrat Joe Majeski and Republican Joel Kitchens. In addition, we had stories concerning high schools working towards improving technical education in their buildings.

Stories: Bay Ship Looking For Skilled Workers And Helpers For Winter Fleet Projects (12/16 on Website and :60 stories at 6 and 8 a.m., noon, and 4 and 6 p.m. on radio), N.E.W. Industries Training As They Are Growing (12/19 on Web site, :60 stories 12/19 at 4 and 6 p.m.; 12/26 at 7 and 9 a.m. and noon on radio), Majeski, Kitchens Talk Jobs On Campaign Trail (11/2 on Web site, :60 stories 11/2 at 4 and 6 p.m. 11/3 at 7 and 9 a.m. on radio)

Issue: Tourism Promotion

Program: Once a week, Jason Polecheck does reports with representatives from Sister Bay and/or Egg Harbor during coffee chats on WBDK to discuss changes within the towns and upcoming events. Sturgeon Bay Visitor Center Director Pam Seiler was a guest on our radio stations to promote upcoming events in Sturgeon Bay.

Stories: Holiday Festivals Planned in Northern Door County This Weekend (11/27 on Web site, :50 stories 11/27 at 3 and 5 p.m.; 11/28 at 6 and 8 a.m. on radio), Christmas By The Bay Lights Up Tonight (11/21 on Web site and :45 stories at 7 and 9 a.m., noon, and 3 and 5 p.m. on radio)

Issue: Personal Safety

Program: Often, we rely on local law enforcement, first responders, and even businesses to help remind our readers and listeners how to be safe in their own home. Many of the stories were about things concerning the holidays and some of the disasters that could occur because of how busy people get during the holidays. In addition, we had stories concerning safety out of the home, including safe driving practices.

Stories: Know More About Your Fireplace Before You Use It (11/29 on Web site, :45 stories 11/29 at 4 and 6 p.m.; 11/30 at 6 and 8 a.m. and noon on radio), Dry Christmas Trees Potentially A Fire Hazard (12/24 on Web site and :45 stories at 6 and 8 a.m., noon, and 3 and 5 p.m. on radio), Move Over Law Helps Save Lives And Prevents Accidents (12/19 on Web site, :50 stories 12/19 at 3 and 5 p.m.; 11/20 at 6 and 8 a.m. on radio)

Issue: Hunting

During the gun-deer season, we had a heavy focus on hunting with our nightly "Deer Hunters Roundup" on WRLU with Nick Freimuth and a series of stories with Christopher Kratcha, conservation warden for Door and Kewaunee County. Videos from our discussion were posted on You Tube and Deer Hunter's Roundup programs were archived at DoorCountyDailyNews.com.

Stories: Hunters Greeted By New Boundary Rules (11/21 on Web site, :45 stories 11/21 at 4 and 6 p.m.; 11/22 at 6 and 8 a.m. on radio), Tree Stand Safety Just As Important As Gun Safety (11/22 on Web site, :50 stories 11/22 at 3 and 5 p.m.; 11/23 at 7 and 9 a.m. and noon on radio), Sheriff Joski Reminds Hunters To Make Sure Permission To Be on Land Is Current (11/20 on Web site, :45 stories 11/20 at 3 and 5 p.m.; 11/21 at 6 and 8 a.m. on radio)

WE'VE MOVED:
 Nicolet Broadcasting, Inc.
 30 North 18th Avenue Suite 8
 Sturgeon Bay, WI 54235
 (920) 746-9430

Statement of Account

Account ID: 0375
 Statement Date: 12/31/2014
 Account Rep: Roger Utneher

Please Pay This Amount

Amount Paid: _____

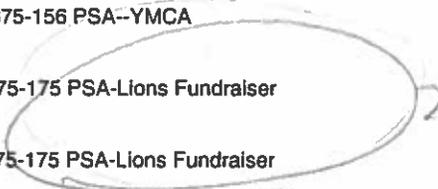
PUBLIC SERVICE ANNOUNCEMENT

Sponsor: PSA

Page 1

Reference	Date	Type	Description	Amount	Balance
BalForward	10/1/2014	Bal	Balance Forward as of 9/30/2014	168.48	168.48
14100442	10/21/2014	INV	Invoice: WBDK 0375-172 PSA [51-:30 Spots]	0.00	168.48
14100443	10/21/2014	INV	Invoice: WRLU 0375-172 PSA [50-:30 Spots]	0.00	168.48
14100444	10/21/2014	INV	Invoice: WRKU 0375-172 PSA [51-:30 Spots]	0.00	168.48
14100445	10/21/2014	INV	Invoice: WSBW 0375-172 PSA [51-:30 Spots]	0.00	168.48
14100760	10/31/2014	INV	Invoice: WBDK 0375-156 PSA--YMCA [121-:30 Spots]	0.00	168.48
14100761	10/31/2014	INV	Invoice: WRLU 0375-156 PSA--YMCA [123-:30 Spots]	0.00	168.48
14100762	10/31/2014	INV	Invoice: WRKU 0375-156 PSA--YMCA [122-:30 Spots]	0.00	168.48
14100763	10/31/2014	INV	Invoice: WSBW 0375-156 PSA--YMCA [115-:30 Spots]	0.00	168.48
14100764	10/31/2014	INV	Invoice: WBDK 0375-175 PSA-Lions Fundraiser [67-:45 Spots]	0.00	168.48
14100765	10/31/2014	INV	Invoice: WRLU 0375-175 PSA-Lions Fundraiser [67-:45 Spots]	0.00	168.48
14100766	10/31/2014	INV	Invoice: WBDK 0375-176 PSA--ROGUE THEATER [31-:30 Spots]	0.00	168.48
14100767	10/31/2014	INV	Invoice: WRLU 0375-176 PSA--ROGUE THEATER [31-:30 Spots]	0.00	168.48
14100768	10/31/2014	INV	Invoice: WRKU 0375-176 PSA--ROGUE THEATER [31-:30 Spots]	0.00	168.48
14100769	10/31/2014	INV	Invoice: WSBW 0375-176 PSA--ROGUE THEATER	0.00	168.48

WBA Scholarships



Continued

Current	31-60 Days	61-90 Days	91-120 Days	121+ Days	Total Due

Statement of Account

Account ID: 0375
Statement Date: 12/31/2014

Sponsor: PSA

Page 2

Reference	Date	Type	Description	Amount	Balance
			[25-:30 Spots]		
14100816	10/31/2014	INV	Invoice: WBDK 0375-126 PSA-Bret Bicoy DC Community Foundati [114-:45 Spots]	0.00	168.48
14100817	10/31/2014	INV	Invoice: WRLU 0375-126 PSA-Bret Bicoy DC Community Foundati [113-:45 Spots]	0.00	168.48
14100818	10/31/2014	INV	Invoice: WRKU 0375-126 PSA-Bret Bicoy DC Community Foundati [113-:45 Spots]	0.00	168.48
14100819	10/31/2014	INV	Invoice: WSBW 0375-126 PSA-Bret Bicoy DC Community Foundat [120-:45 Spots]	0.00	168.48
14100820	10/31/2014	INV	Invoice: WBDK 0375-141 PSA--FISC [123-:30 Spots]	0.00	168.48
14100821	10/31/2014	INV	Invoice: WRLU 0375-141 PSA--FISC [123-:30 Spots]	0.00	168.48
14100822	10/31/2014	INV	Invoice: WRKU 0375-141 PSA--FISC [122-:30 Spots]	0.00	168.48
14100823	10/31/2014	INV	Invoice: WSBW 0375-141 PSA--FISC [121-:30 Spots]	0.00	168.48
14110091	11/1/2014	PMT	Payment Check 1302 on Inv 14090423 PSA	-81.00	87.48
14110092	11/1/2014	CR	per RU	-87.48	0.00
14110186	11/3/2014	INV	Invoice: WBDK 0375-176 PSA--ROGUE THEATER [4-:30 Spots]	0.00	0.00
14110187	11/3/2014	INV	Invoice: WRLU 0375-176 PSA--ROGUE THEATER [4-:30 Spots]	0.00	0.00
14110188	11/3/2014	INV	Invoice: WRKU 0375-176 PSA--ROGUE THEATER [4-:30 Spots]	0.00	0.00
14110189	11/3/2014	INV	Invoice: WSBW 0375-176 PSA--ROGUE THEATER [4-:30 Spots]	0.00	0.00
14110538	11/30/2014	INV	Invoice: WBDK 0375-126 PSA-Bret Bicoy DC Community Foundati [121-:45 Spots]	0.00	0.00
14110539	11/30/2014	INV	Invoice: WRLU 0375-126 PSA-Bret Bicoy DC Community Foundati [121-:45 Spots]	0.00	0.00
14110540	11/30/2014	INV	Invoice: WRKU 0375-126 PSA-Bret Bicoy DC Community Foundati [120-:45 Spots]	0.00	0.00
14110541	11/30/2014	INV	Invoice: WSBW 0375-126 PSA-Bret Bicoy DC Community Foundat [120-:45 Spots]	0.00	0.00
14110542	11/30/2014	INV	Invoice: WBDK 0375-141 PSA--FISC [120-:30 Spots]	0.00	0.00
14110543	11/30/2014	INV	Invoice: WRLU 0375-141 PSA--FISC [119-:30 Spots]	0.00	0.00

Continued

Current	31-60 Days	61-90 Days	91-120 Days	121+ Days	Total Due

Statement of Account

Account ID: 0375
Statement Date: 12/31/2014

Page 3

Sponsor: PSA

Reference	Date	Type	Description	Amount	Balance
14110544	11/30/2014	INV	Invoice: WRKU 0375-141 PSA--FISC [120-:30 Spots]	0.00	0.00
14110545	11/30/2014	INV	Invoice: WSBW 0375-141 PSA--FISC [120-:30 Spots]	0.00	0.00
14110582	11/30/2014	INV	Invoice: WBDK 0375-156 PSA--YMCA [118-:30 Spots]	0.00	0.00
14110583	11/30/2014	INV	Invoice: WRLU 0375-156 PSA--YMCA [118-:30 Spots]	0.00	0.00
14110584	11/30/2014	INV	Invoice: WRKU 0375-156 PSA--YMCA [119-:30 Spots]	0.00	0.00
14110585	11/30/2014	INV	Invoice: WSBW 0375-156 PSA--YMCA [118-:30 Spots]	0.00	0.00
14110586	11/30/2014	INV	Invoice: WBDK 0375-177 PSA [68-:30 Spots]	0.00	0.00
14110587	11/30/2014	INV	Invoice: WRLU 0375-177 PSA [68-:30 Spots]	0.00	0.00
14110588	11/30/2014	INV	Invoice: WRKU 0375-177 PSA [68-:30 Spots]	0.00	0.00
14110589	11/30/2014	INV	Invoice: WSBW 0375-177 PSA [68-:30 Spots]	0.00	0.00
14120197	12/15/2014	INV	Invoice: WBDK 0375-178 PSA--BOOK SALE [16-:30 Spots]	0.00	0.00
14120198	12/15/2014	INV	Invoice: WRLU 0375-178 PSA--BOOK SALE [16-:30 Spots]	0.00	0.00
14120199	12/15/2014	INV	Invoice: WRKU 0375-178 PSA--BOOK SALE [16-:30 Spots]	0.00	0.00
14120200	12/15/2014	INV	Invoice: WSBW 0375-178 PSA--BOOK SALE [16-:30 Spots]	0.00	0.00
14120391	12/21/2014	INV	Invoice: WBDK 0375-179 PSA [20-:30 Spots]	0.00	0.00
14120392	12/21/2014	INV	Invoice: WRLU 0375-179 PSA [17-:30 Spots]	0.00	0.00
14120393	12/21/2014	INV	Invoice: WRKU 0375-179 PSA [24-:30 Spots]	0.00	0.00
14120394	12/21/2014	INV	Invoice: WSBW 0375-179 PSA [20-:30 Spots]	0.00	0.00
14120630	12/31/2014	INV	Invoice: WBDK 0375-156 PSA--YMCA [123-:30 Spots]	0.00	0.00
14120631	12/31/2014	INV	Invoice: WRLU 0375-156 PSA--YMCA	0.00	0.00

*Regular
Members*

*Received to
the Library*

Regular

Continued

Current	31-60 Days	61-90 Days	91-120 Days	121+ Days	Total Due

Statement of Account

Account ID: 0375
Statement Date: 12/31/2014

Sponsor: PSA

Reference	Date	Type	Description	Amount	Balance
			[117-:30 Spots]		
14120632	12/31/2014	INV	Invoice: WRKU 0375-156 PSA--YMCA [124-:30 Spots]	0.00	0.00
14120633	12/31/2014	INV	Invoice: WSBW 0375-156 PSA--YMCA [123-:30 Spots]	0.00	0.00
14120708	12/31/2014	INV	Invoice: WBDK 0375-126 PSA-Bret Bicoy DC Community Foundati [133-:45 Spots]	0.00	0.00
14120709	12/31/2014	INV	Invoice: WRLU 0375-126 PSA-Bret Bicoy DC Community Foundati [132-:45 Spots]	0.00	0.00
14120710	12/31/2014	INV	Invoice: WRKU 0375-126 PSA-Bret Bicoy DC Community Foundati [132-:45 Spots]	0.00	0.00
14120711	12/31/2014	INV	Invoice: WSBW 0375-126 PSA-Bret Bicoy DC Community Foundat [132-:45 Spots]	0.00	0.00
14120712	12/31/2014	INV	Invoice: WBDK 0375-141 PSA--FISC [122-:30 Spots]	0.00	0.00
14120713	12/31/2014	INV	Invoice: WRLU 0375-141 PSA--FISC [114-:30 Spots]	0.00	0.00
14120714	12/31/2014	INV	Invoice: WRKU 0375-141 PSA--FISC [124-:30 Spots]	0.00	0.00
14120715	12/31/2014	INV	Invoice: WSBW 0375-141 PSA--FISC [123-:30 Spots]	0.00	0.00
Statement Total:					0.00

Please Pay This Amount

0.00

Current	31-60 Days	61-90 Days	91-120 Days	121+ Days	Total Due