

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

January February March 2016

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

Kathryn Carley, Nicolet Broadcasting News Writer

Kayla Guns, Nicolet Broadcasting News Writer

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We continued our popular More Milk Monday promotion where our stations buy the first glass of milk at area restaurants to support the dairy industry.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/2-3/16	Noon, 3 pm, 5 pm, 6 am, 8 am Sunday E-Paper	45 seconds	Jodi Parins from Rural Enterprise Network describes her view of a plan to introduce community manure digesters in the area.
News	1/7-8/16	Noon, 3 pm, 5 pm, 6 am, 8 am Friday E-Paper	50 seconds	Dairy farmer Rich Olson discusses the impact lower milk prices has had on his operations.
News	1/12-13/16	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	55 seconds	UWEX Ag Agent Aerica Bjurstrom discusses Winter Ag programs.
News	1/24/16	6 am, 8 am, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	Dairy farmer Rich Olson discusses the impact lower milk prices has had on his operations.
News	1/30/16	7 am 9 am, 12 pm, 4 PM, 6 PM radio Sunday E-Paper	50 seconds	DNR discusses CAFO permits in the area.
News	2/3-4/16	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	45 seconds	Farmer Rich Olson talks about getting the farm ready for the spring.
News	2/14-15/16	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Roger Krohn and Pat Doell discuss the family cheesemaking tradition.
News	2/17-18/16	3 pm, 5 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Rich Olson talks about the importance of snow on area fields.
News	2/17/16	7 am, 9 am, 12 pm radio Thursday E-Paper	45 seconds	2017 Farm Technology Days Update: Host family cow appears in movie
News	2/18-19/16	3pm, 5 pm, 7 am, 9 am Friday E-Paper	50 seconds	Haberli Farms owner Joe and Mark discuss the

				importance of immigrant labor for the Wisconsin dairy industry.
PSA	1/1/16-3/31/16	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
News	2/22-23/16	Noon, 3pm, 5pm, 7 am, 9 am radio Tuesday E-Paper	:50 seconds	Host family Randy Ebert discusses getting his operation ready for the 2017 Farm Tech Days
News	2/23/16	6 am, 8 am, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	Jodi Parins from Rural Enterprise Networks talks about the shrinking in numbers and size of farms statewide.
News	2/25-26/16	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:45 seconds	Church Site Farms owner Jim Wautier gives an update on farm prep
News	2/28/16	6 am, 8 am, noon, 3pm, 5 pm radio Sunday E-Paper	:50 seconds	Steve Wood describes the importance of pruning trees in the orchard.
News	3/9/16	6 am, 8 am, 3pm, 5 pm radio Wednesday E-Paper	:45 seconds	Jodi Parins talks about the growth opportunities of organic farming in the area.
News	3/22/16	Noon, 3 pm, 5 pm radio	:60 seconds	Implements of Husbandry change overview
News	3/25-26/16	Noon, 3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	:50 seconds	Steve Wood from Wood Orchard discusses how weather is affecting the crops.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading and CAFO expansion, which was mostly covered in the Agriculture section. The biggest development is the DNR workgroups and the progress they are making in Kewaunee County. We also celebrated the good works of several individuals as they positively affected the environment. The Door County Land Trust also got a shake up when its executive director Dan Burke resigned after 20 years with the organization.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/3-4/16	4 pm, 6 am, 8 am, noon radio Thursday E-Paper	45 seconds	Brian Forest of the Ridges Sanctuary discusses
News	1/10-11/16	Noon, 3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Lee Luft from the Groundwater Task Force gives us an update on the DNR Workgroups
News	1/22-23/16	4 pm, 6 pm, 7 am, 9 am, Noon radio Saturday E-Paper	45 seconds	Ron Heuer of Kewaunee County breaks down the true environmental impacts on wind turbines in the area.
News	1/28/16	7 am 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Dan Burke from the Door County Land Trust resigns as Executive Director
News	2/4-5/16	7 am, 9 am, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Senator Dave Hansen introduces groundwater bills to the Wisconsin Senate
News	2/11-12/16	3 pm 5 pm, 6 am, 8 am, radio Friday E-Paper	40 seconds	Lee Luft addresses the concerns many are having with the information gaps in the county concerning their groundwater.
News	2/14-15/16	Noon, 4 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Rep. Joel Kitchens gives his viewpoint of the groundwater bills being circulated in the Senate and what they should actually entail.
News	2/24-25/16	3 pm 5pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	45 seconds	Lee Luft discusses new web site addressing information about groundwater.
News	2/25/16	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Door County Land Trust President Jeff Uttum talks about the Land Trust and

				life after Burke.
News	2/28/16	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Door County groups work together to establish Earth Week.
News	2/28-29/16	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	50 seconds	Lynn and Nancy Utesch talk about being blacklisted by the DNR for their environmental efforts.
News	3/1-2/16	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Wednesday E-Paper	45 seconds	Davina Bonness from Kewaunee County gives us an update on DNR work groups.
News	3/14-15/16	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	40 seconds	Sen. Dave Hansen discusses high capacity water bill.
News	3/15-16/16	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Nick Cochart opens up on the opposition to his clean water kiosk at Algoma School District.
News	3/15-16/16	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	55 seconds	Lee Luft comments on manure irrigation and John Pagel proposing it despite being on several Kewaunee County committees.

Issue: Fiscal Management and Financial Planning

Program: Every Monday since late January 2015, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times. We also added Tara Pierre from our local Edward Jones and Casey St. Henry from Thrivent Financial for an alternative view on national financial stories.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/3/16	6 am, 8 am, noon, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Bret Bicoy talks about the financial New Year's resolution of giving to charity.
News	1/4-5/16	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay discussed financial resolutions.
News	1/9-10/16	4 pm, 6 pm, 7 am, 9 am radio Sunday E-Paper	45 seconds	Tara Pierre discusses what the stock volatility could mean to local investors.
News	1/9-10/16	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	50 seconds	Representatives from a student financial aid conference discuss the importance of the event to area youth.
News	1/11-12/16	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	45 seconds	Gay Pustaver gives tax prep tips
News	1/18-19/16	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about picking the right credit cards.
PSA	1/1-31/15	4 x a day all four stations	30 seconds each	Financial Counseling
PSA	2/1-29/15	4 x day all four stations	30 seconds each	Domestic Money Issues
PSA	3/1-31/15	4 x a day all four stations	30 seconds each	Affording Education
News	1/19-20/16	3 pm, 5 pm, 7 am, 9 am, noon radio Wednesday E-Paper	45 seconds	Sandy Duckett from We Are Hope talks about how crippling student loan debt has been.
News	1/25-26/16	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talks about small business planning

News	2/1-2/16	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay Pustaver discusses the proper use of tax refunds.
News	2/2-3/16	4 pm, 6 pm, 7 am, 9 am, radio Wednesday E-Paper	45 seconds	Bank of Luxemburg expands its reach into Kewaunee.
News	2/8-9/16	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay speaks about aging parents and planning ahead if you expect to be caregivers.
News	2/16-17/16	3 pm, 5 pm, 7 am, 9 am, Noon radio Wednesday E-Paper	50 second	We Are Hope gives recap of how many families it helped with energy assistance.
News	2/22-23/16	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 second	Gay Pustaver discusses how new people to the workforce should adjust to having a paycheck.
News	2/26-27/16	4/6 pm, 6/8 am Noon Radio Saturday E-Paper	45 seconds	Stacy Volgeltanz from Ross Estate Planning discusses the importance of establishing wills.
News	2/26-27/16	3/5pm, 6/8 am, Noon radio Saturday E-Paper	50 seconds	Ken Marquardt from the Kewaunee Food Pantry discusses how poverty levels are affecting his organization.
News	2/29-3/1/16	3/5 pm, 7/9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about tax refunds
News	3/8-9/16	3/5 pm, 7/9 am radio Wednesday E-Paper	60 seconds	Gay talks being able to afford college
News	3/14-15/16	3/5 pm, 7/9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver gives tips on how people should approach starting a new business.
News	3/22-23/16	3/5 pm, 7/9 am, noon radio Wednesday E-Paper	55 seconds	Gay Pustaver talks about applying for financial aid.
News	3/25-26/16	6 am, 8 am, Noon, 4 pm, 6 pm radio Friday E-Paper	50 seconds	Stacy Vogeltanz discusses estate planning for farms
News	3/28-29/16	3/5 pm, 7/9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver discusses creating a debt management plan.
News	3/28-29/16	4/6 pm, 7/9 am radio Tuesday E-Paper	45 seconds	Bret Bicoy discusses the common scholarship application and how its helping more students be able to afford college.

Issue: Jobs

Program Overview: Even though the economy is improving and the unemployment rate is dropping, jobs are still an important issue in Door County. The seasonal nature of our economy makes the unemployment a little bit higher than most areas. We talked to area businesses about the future of their industries and also job seeking tips.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/3/16	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Bay Shipbuilding Company's Bill Behme shares job interview tips.
News	1/11-12/16	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	DRAMM's expansion means more jobs for the area and the growth of organic agriculture.
News	1/17-18/16	4 pm, 6pm, 7 am, 9 am, noon radio Sunday E-Paper	50 seconds	Bay Shipbuilding Company's Bill Behme talks about the importance of the Winter Fleet for Seasonal Workers.
News	3/11/16	7 am, 9 am, 12 pm, 4 pm, 6 pm, radio Friday E-Paper	50 seconds	Tammy Duckett shares details about the upcoming job fair presented by her organization We Are Hope, Inc.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered topics like vaccines and the quality of our air and water. Live Algoma has been an initiative we have covered closely as the organization tries to make a systematic change throughout their city.

Program/Segment	Date	Time	Duration	Description of Segment
News	1/5-6/2016	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:45 seconds	Molly Schoeder from The Door County YMCA discusses about how to make healthy goals.
News	1/9/16	7 am, 9 am, 3 pm, 5 pm radio Monday E-Paper	45 seconds	The creation of a Memory Café in Sturgeon Bay to help area dementia patients.
News	2/4-5/2016	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	40 seconds	After the area's first big snowstorm of the season, chiropractor Levi Arnold displays proper mechanics of snow shoveling.
News	2/6/16	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Saturday E-Paper	45 seconds	Follow-up to our memory café, we talk to an area expert about dementia and what they are doing to help people cope.
News	2/7-8/2016	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Sue Powers from the Door County Health Department talks about the importance of maintaining positive mental health.
News	2/17-18/16	Noon, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Jody Anderson talks about a new fitness program at WPS Packaging through Live Algoma.
News	3/6/16	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	40 second	Kewaunee County Sheriff Matt Joski talks about the dangers of heroin entering the community.
News	3/10-11/16	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Allergist Steve Kagen talks about the early onset of tree pollens and how it is effecting those with

				allergies.
News	3/18-19/16	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Jody Anderson advocates for raising the legal age to buy cigarettes.
News	3/21-22/16	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	40 seconds	Door County Veterans Service Officer Scott McFarlane discusses the VA health system.
News	3/23-24/16	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Live Algoma puts on a hands free CPR clinic.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. Boys and Girls Club of Door County gets a weekly feature where Mark Knapp, Development Director, shares the good news of the organization and upcoming events. January and February we also help promote the Door County Reads program with our local library with PSAs running throughout its run to highlight specific events and interesting facts about the book.

Program/Segment	Date	Time	Duration	Description of Segment
PSA	1/18-2/14	4 x a day all four stations	30 seconds	Tracy Vreeke from the Door County Library highlighted all the fun things going on during the Door County Reads.
PSA	Saturdays 1/1-3/31/16	12 ads during our Shopping Show that runs from 8-11 a.m.	30 seconds	A rotating selection of ads highlighting the ReStore and various programs of the Door County Habitat for Humanity
News	1/18-19/16	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Tracy Vreeke from the Door County Library introduces this year's book.
News	1/19-20/16	3 pm 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	We learn about a new organization dedicating to helping retired sled dogs in Door County.
News	1/26-27/16	3 pm, 5 pm, 7 am, 9 am Noon radio Wednesday E-Paper	50 seconds	Tracy Vreeke previews the upcoming week of Door County Reads
News	1/27-28/16	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Adele Douglass from the Friends of the Door County Library talks about an upcoming book sale.
News	2/1-2/16	3 pm, 5p, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Tracy Vreeke previews the upcoming week of Door County Reads
News	Sundays 1/1-3/31/16	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp shares the good news of its programming from the Boys and Girls Club of Door County.
News	2/4-5/16	4 pm, 6 pm, 6 am, 8 am, Noon	45 seconds	Highlights from annual

		radio Friday E-Paper		Boys and Girls Club Breakfast
News	Fridays 2/1- 2/29/16	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Eric Natwick from the Door County YMCA highlights some of the positive programs going on.
News	2/23-24/16	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Gibraltar Fire Chief Caleb Whitney resigns from his post, promotes the importance of support non-profit, volunteer fire departments.
News	3/2-3/16	3 pm, 5 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Adele Douglass from the Friends of the Door County Library speaks about upcoming book sale.
News	3/4-5/16	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Carrie Tjernagel from Volunteer Center of Door County talks about the opportunities they have coming up.
News	3/7/16	6 am, 8 am, 3 pm 5 pm radio Monday E-Paper	50 seconds	Nancy Hutchinson talks about Adopt a Soldier Door County
News	3/7/16	6 am, 8 am, 3 pm 5 pm radio Monday E-Paper	50 seconds	Forestville Lions details stories about their Eye Exams they do for needy youth in the area.
News	3/6-7/16	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Bob Garfinkel gives us an update about the Literacy Partners of Door County.
News	3/8/16	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	50 seconds	New Food Pantry Care 24/7 opens its doors in Northern Door County
PSA	10/1- 12/31/15	4 x a day All Stations	:30 seconds	The Door County Community Foundation promotes Giving to Door County.
PSA	3/8- 31/2016	4 x a day All Stations	:30 seconds	Care 24/7 opens its doors and is accepting donations for food.
News	3/9- 10/2016	Noon, 3 pm, 5 pm, 6 am, 8 am radio Thursday E-Paper	:50 seconds	Rep. Joel Kitchens talks about Take Your Legislator to Work Day at the Door County YMCA

News	3/12-13/16	4 pm, 6 pm, 6 am, 8 am, noon Sunday E-Paper	:45 seconds	Recap of Boys and Girls Club World's Fair

Issue: Tourism Promotion

Program Overview: Given the climate, things slow down in Door and Kewaunee Counties during the winter. A mild winter this year however presented new challenges to our fishing industry. We continued to have Jon Jarosh from the Door County Visitors Bureau give us updates from his office as well as running TravelWisconsin.com PSAs on our station. We also began a series highlighting some of the exhibits going on at the Door County Maritime Museum as they worked to attract locals to their Sturgeon Bay facility. We also received word about the reinstatement of the famous Eagle Tower at Peninsula State Park.

Program/Segment	Date	Time	Duration	Description of Segment
PSAs	1/1-3/31/16	Planned fixed position schedule 4 x daily	30 seconds	Stephanie Klett often was featured in these 30 second spots highlight different parts of Wisconsin.
News	1/1-2/16	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Saturday E-Paper	50 seconds	Tim Kowols gave a first person account of the 30 th Annual Jacksonport Polar Bear Plunge
News	1/4/16	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Kelli Bruns from Peninsula State Park talks about the impact of higher fees at the state parks have had on park attendance.
News	1/5-6/16	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	50 seconds	Gas station owner Dave Lienau equates his sales to the increase of tourism in Northern Door.
News	1/10-11/16	3 pm, 5 pm, 6 am, 8 am, radio Monday E-Paper	45 seconds	Gary Nault talks about the effects a mild winter has on Door County's ice fishing industry.
News	1/13/16	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	50 seconds	Jon Jarosh shares 2015 tourism numbers
News	1/24-25/16	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Jon Gast from the Door County Maritime Museum shares highlights from the Peterson Gallery
News	1/25-26/16	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Tuesday E-Paper	50 seconds	Jon Jarosh talks about the Certified Tourism Ambassador Program in the county
News	2/10-11/16	4 pm, 6 pm, 6 am, 8 am radio	50 seconds	Jon Jarosh talks about the

		Thursday E-Paper		importance of Washington Island being featured on Discover Wisconsin.
News	2/16-17/16	4 pm, 6 pm, 6 am, 8 am, noon, radio Wednesday E-Paper	50 seconds	Jon Gast from the DCMM talks about the Edmund Fitzgerald exhibit and its connection to the community.
News	2/21-22/16	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Jon Jarosh discusses what earned media is and what it means for tourism dollars for the county.
News	2/23-24/16	12 pm, 3 pm, 5 pm, 7 am, 9 am, radio Wednesday E-Paper	50 seconds	Kathie Vavra from Door Property Owners celebrates Eagle Tower surviving destruction.
News	3/4-5/16	3pm, 5 pm, 7 am, 9 am Saturday E-Paper	:40 seconds	Gary Nault talks about what an early spring means to fishing and the future of a bass tourney in Sturgeon Bay.
News	3/22/16	7 am, 9 am, 4 pm, 6 pm radio Tuesday E-Paper	:45 seconds	Jon Jarosh talks about the upcoming Wisconsin Tourism conference in the Wisconsin Dells.
News	3/23-24/16	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Jon Gast discusses the Door County Maritime Museum's Lighthouse Festival.
News	3/24-25/16	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:40 seconds	Joy Krieger underlines the importance of the Tall Ships coming to communities like Algoma.

Issues and Programs

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April May June 2016

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

Kayla Guns, Nicolet Broadcasting News Writer

Eric Sutera, Nicolet Broadcasting News Writer

Matt DeSalvo, Nicolet Broadcasting News Writer

Issue: Traffic

Program Overview: April brought the beginning of what would be three months of road construction bringing new changes to the area. Two roundabouts especially brought concern to the region, especially since they would officially open on the busiest weekend of the year. The radio stations of DoorCountyDailyNews.com forged a relationship with the Wisconsin DOT and did a series of stories and videos to calm the fears of the area and got people ready for when the bridge open on July 2nd.

Program/Segment	Dates	Time	Duration	Description of Segment
News	0502-0316	4pm, 6pm, 7 am, 9 am, noon radio Tuesday E-Paper	:45 seconds	Jeremy Ashauer gave us a construction update.
News	0527-2816	4pm, 6pm, 7 am, 9 am, noon radio Saturday E-Paper	:50 seconds	Lt. Clint Henry of Sturgeon Bay gave us word on how traffic would be affected during the first busy weekend of the season.
News	052816	6 am, 8 am, noon, 3pm, 5 pm Saturday E-Paper	:45 seconds	Randy Asman starts his series on how to drive a roundabout starting with where to yield.
News	053116	7 am, 9 am, noon, 4pm, 6pm radio Tuesday E-Paper	:50 seconds	Sturgeon Bay Police Department gives us an update on how they handled traffic.
News	0608-0916	4pm, 6pm, 7 am, 9 am, noon radio Thursday E-Paper	:45 seconds	Second in a series with Randy Asman on how to drive a roundabout safely.
News	061116	7am, 9am, noon, 3pm, 5pm radio Saturday E-Paper	:50 seconds	Randy Asman talks about upcoming roundabout classes.
News	0620-2116	4pm, 6pm, 7 am, 9 am, noon radio Tuesday E-Paper	:45 seconds	Mark Kantola talks about roundabout meeting.
News	0621-2216	4pm, 6pm, 7 am, 9 am, noon radio Wednesday E-Paper	:50 seconds	Road construction update with Jeremy Ashauer.

News	0624-2516	Noon, 4pm, 6pm, 7 am, 9 am radio Saturday E-Paper	:50 seconds	Roundabout Open House Preview
News	062816	7 am, 9am, Noon, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	Roundabout Open House Recap
News	062916	Noon, 4pm, 6pm, 7 am, 9 am radio Thursday E-Paper	:50 seconds	Update on Bayview Bridge, announcement of when the roads would open.

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	0401-0216	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Casey St. Henry talks about his presentation on college planning.
News	0404-0516	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talked about seasonal jobs and planning a budget around them.
News	041416	6 am, 8 am, 12 pm radio, 3pm, 5 pm radio Thursday E-Paper	45 seconds	Paul Georgia gave us last second tax preparation tips.
News	0418-1916	4 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talked about setting up a debt management plan using envelopes.
News	0425-2616	3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about budgeting for weddings.
News	0502-0316	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Gay talked about sound budget practices for graduation parties.
PSA	4/1-30/16	4 x a day all four stations	30 seconds each	Divorce
PSA	4/1-30/15	4 x day all four stations	30 seconds each	College
PSA	5/1-31/16	4 x a day all four stations	30 seconds each	Unexpected Deaths
PSA	6/1-30/16	4 x day all four stations	30 seconds each	Weddings
News	052016	7 am, 9 am, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Gay talked about the dangers of pay day loans.
News	052216	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Sandy Duckett from We Are Hope talks abouts the dangers of grads in debt.
News	0523-2416	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay advises listeners to track to purchases to help keep track of budget.

News	053116-060116	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Gay talks about preparing for a death financially.
News	0606-0716	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay speaks about buddgeting for family vacations.
News	0609-061016	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	40 second	Gay Pustaver talks about the difference between Wisconsin and federal pay day loan legislation.
News	0613-1416	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay Pustaver warns of student loan forgiveness scams.
News	0620-2116	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about the importance of a good credit history.
News	0627-2816	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay Pustaver gives tips on how to build up your credit score.
News	0628-2916	4 pm, 6 pm, 7 am, 9am radio Wednesday E-Paper	55 seconds	Tara Pierre from Edward Jones discusses the possible implications of the Brexit vote for local investors.P

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Boys and Girls Club of Door County gets a weekly feature where Mark Knapp, Development Director, shares the good news of the organization and upcoming events. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities.

Program/Segment	Date	Time	Duration	Description of Segment
News	Every Sunday	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp discusses the good news and upcoming events at the Boys and Girls Club of Door County.
PSA	040116-063016	4 x a day all four stations	30 seconds	Different food pantries are rotated throughout the day promoting their services throughout Door and Kewaunee Counties.
News	040416	6 am, 8 am 3 pm 5 pm radio Monday E-Paper	50 seconds	We learned about a new organization called Cradle to Career Door County which helps young parents get back on their feet after raising their kids.
News	0406-0716	4pm, 6 pm 7 am, 9 am radio Wednesday E-Paper	50 seconds	Door County YMCA update on Northern Door Program Center
News	0407-0816	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Friday E-Paper	50 seconds	Good news of the local Rotary Club.
News	0411-12-16	3 pm, 5p, 7 am, 9 am radio Tuesday E-Paper	45 seconds	John Contratto of PFLAG talks about their meetings they have for the area's LGBTQ community.
News	0413-1416	3pm, 5 pm, 6 am, 8 am Thursday E-Paper	50 seconds	Herdina discusses upcoming efforts of DOORCANcer
News	0413-1416	4 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	45 seconds	Dawn Vandervoort discusses the good news

				of the Door County 4-H
News	0422-2316	Noon, 3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Carrie Tjernagel shares with us the winners of the Golden Heart Awards from the Volunteer Center of Door County.
News	0427-2816	4 pm, 6 pm, 7 am, 9am radio Thursday E-Paper	40 seconds	Ken Marquardt talks about the needs of the Kewaunee Food Pantry.
News	0429-3016	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Crossroads Trail Run to benefit Crossroads at Big Creek.
News	051316	6 am, 8 am 3 pm, 5 pm radio Friday E-Paper	55 seconds	Darrell LeCloux previews this year's Letter Carriers Drive
News	0514-1516	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Bret Bicoy gives us a Discuss Door County update.
News	052016	6 am, 8 am, 3 pm 5 pm radio Friday E-Paper	50 seconds	Preview of event benefitting Adopt a Soldier
News	052916	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Recap of Adopt a Soldier Event
News	052916	7 am, 9 am, 4 pm, 6 pm radio Sunday E-Paper	50 seconds	Dirty Door 5K preview
News	060116	6 am, 8 am, 4 pm 6 pm radio Wednesday E-Paper	50 seconds	Dental Clinic opens at MDCMC
News	0614-15-16	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	John Contratto of PFLAG gives his thoughts on the Orlando shooting.
News	0619-2016	3pm, 5 pm 7 am, 9 am radio Monday E-Paper	50 seconds	Brett Bicoy of Door County Community Foundation discusses new fund, Healthy Water Door County
News	062716	6 am, 8 am, 12 pm, 4 pm radio Monday E-Paper	50 seconds	John Contratto of PFLAG celebrating one year anniversary of gay marriage.
News	627-2816	3 pm, 5 pm, 7 am, 9am radio Tuesday E-paper	40 seconds	Door County Habitat for Humanity Breaks update on 39 th home
PSA	4/1/15-6/30/15	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless

				residents and different arts programs
PSA	4/1/15-6/30/15	4 times on a day on all four radio stations covering all hours	:30 seconds	Promoting the 39 th Home Build, Brush with Kindness and the ReStore for the Door County Habitat for Humanity
PSA	0401/063016	4 times on a day on all four radio stations covering all hours	:30 seconds	Door County Maritime Museum promoting new exhibits.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas. The radio stations of DoorCountyDailyNews.com also took on an active role in Door County Earth Week, running PSAs for some of the different environmental groups in the area and also sponsoring an event organized by the Climate Change Coalition of Door County.

Program/Segment	Date	Time	Duration	Description of Segment
News	040516	6 am, 8 am, noon, 4 pm radio Tuesday E-Paper	55 seconds	Don Niles talks about new initiative about a group a farmers to proactively improve their own farming practices.
News	0406-0716	Noon, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Dick Baudhuin recaps the Conservation Congress and the new rules discussed.
News	040716	6-8 am, 3 pm, 5 pm, radio Thursday E-Paper	45 seconds	Mary Smythe discusses the newly formed Door County Earth Week and some of the activities going on.
News	0409-1016	3 pm, 5 pm, 7 am 9 am radio Saturday E-Paper	50 seconds	Mr. Bultman talks about the Forest Recovery Project
News	041016	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Leslie Boden from Door County Habitat for Humanity discusses the environmental impact of their restore Earth Day recycling event.
News	041716	6 am, 8 am, 3 pm 5 pm radio Sunday E-Paper	40 seconds	Schmeltzer discusses the declining population of bees.
News	041716	6 am, 8 am, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	Friends of Newport State Park discuss their conservation plans for 2016.
News	0421-2216	12 pm, 3 pm 5pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Peter Sigmann discusses an upcoming program laying out the new issues pesticides are presenting in the area.
News	0426-2716	3 pm, 5 pm, 6 am, 8 am,	50 seconds	Peter Sigmann talks

		12 pm radio Wednesday E-Paper		about Wild Ones Door County
News	0427-2816	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Kivirst talks about an upcoming program with MOSES and the new role women are taking on farms.
News	0428-29161	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Davina Bonness talks about the most recent results from well testing in Kewaunee County.
News	0428-2916	12 pm, 3 pm, 5 pm, 7 am, 9 am	45 seconds	Dick Smythe talks about Climate Change Coalition of Door County
News	0502-0316	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	40 seconds	Hans Dramm talks about the environmental impact his company has on farms across the country.
News	0509-1016	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Lee Luft speaks on the DNR Work group recommendations
News	0514-1516	3pm, 5pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	45 seconds	Lynn Utesch and Joel Kitchens, candidates for 1 st Assembly District, weigh on DNR Rules on geologic basis
News	0521-2216	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	45 seconds	Jeff Ottum talks about the current status of the ED search for the Door County Land Trust.
News	053016	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	:50 seconds	Volunteer opportunities with the Door County Land Trust
News	0601-0216	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	:45 seconds	Whitefish Dunes State Park hires a new naturalist
News	0605-0616	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	:40 seconds	Garaneau talks about the impact of water levels rising on the region.
News	060716	6 am, 8 am, noon, 3pm, 5 pm radio Tuesday E-Paper	:45 seconds	The Door County Environmental Council hosts a speaker.
News	0607-0816	4pm, 6 pm, 7am, 9am, noon radio	:50 seconds	Lee Luft previews the upcoming Groundwater

		Wednesday E-Paper		Task Force building and discussed the findings in a DNR report.
News	0610-1116	3pm, 5pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Bret Bicoy details the next round of well testing thanks to Healthy Water Door County.
News	0614-1516	7 am, 9am, noon, 4pm, 6pm radio Tuesday E-Paper	:50 seconds	Lee Luft talks about the impact of the DNR's ruling on high capacity wells.
News	0617-1816	3pm, 5pm, 6am, 8 am radio Saturday E-Paper	:55 seconds	Lynn Utesch and Joel Kitchens, 1 st District Assembly candidates, weigh in on the DNR's recent opinion on high capacity wells.
News	0622-2316	3pm, 5pm, 6am, 8 am radio Thursday E-Paper	:50 seconds	Lee Luft previews upcoming joint session of the EPA and DNR discussing the recommendations of the workgroups.
News	062416	7am, 9am, noon, 3pm, 5pm radio Friday E-Paper	:60 seconds	Recap of the joint session of the EPA and DNR discussing the recommendations of the workgroups.
News	0628-2916	3pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:50 seconds	Lutzke from the Door County Soil and Water Conservation Department discusses the dangers of phragmites and an upcoming presentation she is giving.
PSA	4/18-4/30	4 x a day all four stations	:30 seconds	We profiled Wild Ones Door County and Clean Water Action Council as we celebrated Door County Earth Week.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. The school superintendents also took time to talk about the issues going on in Madison that affected their craft, including school testing and school accountability. The biggest story locally during this quarter was in Sevastopol with turmoil between its outgoing principal, the superintendent, the school board, and the community.

Program/Segment	Date	Time	Duration	Description of Segment
News	0401-0216	3 pm, 5 pm, 7 am ,9 am radio Saturday E-Paper	45 seconds	Gibraltar Principal Gereon Methner discusses the positive impacts renovations at the school will have on their education.
News	040716	7 am, 9 am, 4 pm, 6 pm radio Thursday E-Paper	50 seconds	Southern Door hosts its first fine arts festival.
News	0412-1316	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Sturgeon Bay School Superintendent Dan Tjernagel discusses the teacher shortage present in the state.
News	041416	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Sunday E-Paper	55 seconds	Algoma breaks ground on new buildings and renovations in its school district.
News	0414-1516	4p, 6 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Kewaunee Superintendent Karen Trembl discusses the impact a WEA lawsuit would have on teachers.
News	0415-1616	12 pm, 3 pm, 5 pm, 7 pm, 9 pm radio Thursday E-Paper	45 seconds	Profile on Sevastopol Destination Imagination team.
News	042216	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	50 seconds	Algoma Principal Kate Servi discusses the importance of their security plans.
News	0423-2416	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	45 seconds	Kewaunee Superintendent Trembl discusses groundbreaking for their buildings and renovations.
News	0423-2416	3 pm, 5 pm, 6 am, 8 am, 12 pm	40 seconds	Southern Door

		radio Sunday E-Paper	each	Superintendent Patti Vickman discusses rural school loan forgiveness and how that would help her district retain good teachers.
News	0422-2316	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Sevastopol School Board meeting recap after principal is released of her duties.
News	050316	7 am 9 am, 12 pm, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Principal Mark Bousley talks about the fabrication lab South Door School District is investing in.
News	051516	6 am, 8 am, 12 pm, 3pm, 5pm radio Sunday E-Paper	50 seconds	Sturgeon Bay Superintendent Tjernagel talks about school bullying in the wake of the Antigo Shootings.
News	051716	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-paper	45 seconds	Algoma Public Library talks about the positive nature of therapy dogs in helping kids read.
News	0519-2016	12 pm, 4 pm, 6 am, 8 am Friday E-Paper	45 seconds	Embattled principal Mary Donaldson officially steps down at Sevastopol.
News	0527-2816	12 pm, 4 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Sturgeon Bay School District Superintendent Tjernagel discusses security after receiving one of dozens of robocall threats worldwide.
News	0526-2716	12 pm, 4 pm, 6 am, 8 am radio Friday E-Paper	:45 seconds	Kewaunee Superintendent Trembl talks about the class of 2016
News	0528-2916	4 pm, 6 am, 8 am radio Sunday E-Paper	:50 seconds	Sevastopol superintendent Linda Underwood praises her class of 2016.
News	0531-060116	12 pm, 4 pm, 6 am, 8 am radio Wednesday E-Paper	:50 seconds	Algoma Superintendent Cochart celebrates his class of 2016.
News	06010216	4 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	:45 seconds	Sturgeon Bay HS Principal Bob Nickel honors his class of 2016.

News	060216	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	:50 seconds	Luxemburg-Casco principal Adam Kurth talks about the class of 2016.
News	0603-0416	12 pm, 4 pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Gibralrar Superintendent Tina Van Meer honors the class of 2016.
News	0609-10116	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	:45 seconds	Kewaunee Superintendent Trembl discusses construction update.
PSA	3/22-4/5/16	4 x a day on WRKU, WBDK, and WRLU	:30 seconds	Recorded 4 separate PSAs promoting upcoming SBHS Pops Concert
News	0618-1916	Noon, 3pm, 5pm, 7 am, 9 am radio Sunday E-Paper	:45 seconds	Mitch Larsen from Luxemburg-Casco H.S. discusses his experience at Badger Boy State.
News	062616	7 am, 9 am, noon, 3 pm, 5 pm	:45 seconds	Beth Lokken from the Door County Library discusses the importance of summer reading.

Issue: Tourism Promotion

Program Overview: Summer in Door and Kewaunee County mean things pick up a little bit. We preview most if not all of the events that come up in the county. We also tackle issues that play a role in tourism in the counties, especially silent sports. Jon Jarosh from the Door County Visitors Bureau comes in once a month to give us the business side of tourism in Door County. Jennifer Schneider from Kewaunee County took over a similar role there and has been a great source as they try to build their own tourism industry. The biggest news was the Village of Ephraim passing an ordinance to sell alcohol for the first time in its history, so we examined the tourist impact.

Program/Segment	Date	Time	Duration	Description of Segment
News	0331-040116	4 pm, 6 pm, 6 am, 8 am radio radio Friday E-Paper	45 seconds	Jon Jarosh talks about the impact of the J-1 Visa students have on the tourists industry.
News	040216	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Door County Maritime Museum promotes tickets on sale for lighthouse tours.
News	0410-1116	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Bill Scultz talks about the impact a DNR fee on Kayaks would have on the industry.
News	041416	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Thursday E-Paper	50 seconds	Jody Krieger from the Algoma Chamber gives out the BIE Awards
News	0415-1616	12 pm, 3 pm, 5 pm, 6am, 8 am radio Friday E-Paper	45 seconds	A recent ordinance that could remove a shipwreck from Bay Shipbuildings waters sparked outrage from community members wanting to preserve its history.
News	416-1716	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Kewaunee Trout Tourney Preview
News	419-2016	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	Thunderhill Raceway closes, what does it mean for racing in Door County?
News	042516	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Kathie Vavra from Door Property Owners gives update on Eagle Tower rebuild fund.
News	042916	6 am, 8 am, 4 pm, 6 pm radio	50 seconds	Parv Jandu gives us his

		Friday E-Paper		take on how low gas prices can affect Tourism
News	043016	6 am, 8 am, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Amy Paul from the DCMM tells about the season opening of some of their exhibits.
News	0501-0216	3 pm, 5 pm, 7 pm, 9 pm radio Monday E-Paper	45 seconds	National Tourism Week
News	050516	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Impact of Door County Half Marathon
News	0513-1416	12 pm, 3pm, 5 pm, 7 am, 9 am Saturday	:40 seconds	Kewaunee County hires Jennifer Schneider as its new tourism coordinator.
News	051916	7 am, 9 am, 4 pm, 6 pm radio Thursday E-Paper	:45 seconds	Good news with Washington Island Ferry President Hoyt Purinton as the season is about to kick off.
News	0525-2616	4 pm, 6 pm, 6 am, 8 am radio Friday E-Paper	45 seconds	Maifest Preview
News	060616	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	:40 seconds	John Lowry from the Town of Liberty Grove talks about the importance of Broadband is to the area.
News	051316	6 am, 8 am, 4 pm, 6 pm radio Friday E-Paper	:45 seconds	Luxemburg Speedway reopens with new promoter.
News	0610-1116	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Chris Milligan from the Sister Bay Advancement Association talks about the Goat Parade
News	0613-1416	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	:50 seconds	Washington Island Art and Nature Museum reopens with new interactive exhibits.
News	0615-1616	3 pm, 5 pm, 6 am, 8 am radio Thursday E-Paper	:45 seconds	Little Sturgeon Days Preview
News	0617-1816	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	:50 seconds	Ephraim Fyr Bal preview
News	061816	6 am, 8 am, 12 pm, 3 pm, 5 pm Saturday E-Paper	:45 seconds	Programs at state parks, especially Peninsula State Park.
News	062216	4 pm, 6 pm, 7 am, 9 am noon radio	:50 seconds	Jennifer Schneider talks about upcoming events in

		Thursday E-Paper		Kewaunee County.
News	062616	6 am, 8 am, noon, 3 pm, 5 pm radio Sunday E-Paper	:45 seconds	Sister Bay "officially" reopens after months of construction with Paddlefest and celebration.
News	0630- 070116	3pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:45 seconds	A profile on Plum Loco Animal Farm in Egg Harbor
News	0623-2416	3pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:45 seconds	A new attraction featuring Bactrian Camel rides opens.

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. At the end of the quarter, we ran a series of stories celebrating June Dairy Month in the area. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	040516	6 am, 8 am, noon, 3pm, 5pm radio Tuesday E-Paper	45 seconds	Don Niles talks about his new organization of farms Peninsula Pride Farms that is aiming to improve groundwater and farming practices in the region.
Radio/E-Paper	041316	6 am, 8 am, noon, 3pm, 5pm radio Wednesday E-Paper	50 seconds	Jim Wautier talks about the importance of crop rotation ahead of his planting.
Radio/E-Paper	0501-0216	3pm, 5 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	45 seconds	Don Niles from Peninsula Pride Farms discusses his upcoming field day at Da-Ran Dairy
Radio/E-Paper	0523-2416	12 pm, 3 pm, 5 pm, 6 am 8 am radio Monday E-Paper	50 seconds	An update from the Southern Door FFA Chapter.
Radio/E-Paper	052816	7 am, 9 am, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Kristy Pagel from the Kewaunee Dairy Promotion Committee talks about importance of June Dairy Month in the area.
Radio/E-Paper	060316	7 am, 9 am, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Recap of the June Dairy Month Kick off Breakfast in Luxemburg.
Radio/E-Paper	0606-0716	Noon, 3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Patrick Geohegan from the Wisconsin Milk Marketing Board talks about the business side of the dairy industry in Wisconsin, specifically Kewaunee County.
Radio/E-Paper	0609-1016	3pm, 5 pm, 7 am, 9 am, 12 pm	45 seconds	Aerica Bjurstrom from

		radio Monday E-Paper		UWEX talks about the role a Kewaunee man had on the future of agronomy and 4-H in the state.
Radio/E-Paper	061316	7 am, 9 am, 3 pm, 5 pm Monday E-Paper	40 seconds	Farmer John Pagel previews the Breakfast on the Farm at his operation.
Radio/E-Paper	0615-1616	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	40 seconds	Strawberry Season begins
Radio/E-Paper	062016	7 am, 9 am, noon, 3 pm, 5 pm Monday E-Paper	45 seconds	Recap of Kewaunee County Breakfast on the Farm
Radio/E-Paper	0625-2616	12 pm, 3pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	John Pagel talks about the program he hosts for Kewaunee youth about getting them involved in agriculture. Called Boot Camp.
Radio/E-Paper	062916	6 am, 8 am, 3 pm, 5 pm radio Wednesday E-Paper	45 seconds	FSA Report Update
Radio/E-Paper	063016	6 am, 8 am, 12 pm, 4 pm radio Saturday E-Paper	45 seconds	Sevastopol FFA Dairy Breakfast Preview
PSA	3/15-31/15	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

July August September 2016

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

Josh Gregory, Nicolet Broadcasting News Writer

Mario Gonzalez, Nicolet Broadcasting News Writer

Peter Hergarten, Nicolet Broadcasting News Writer

David Meyer, Nicolet Broadcasting News Writer

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District, Sevastopol, and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. The school superintendents also took time to talk about the issues going on in Madison that affected their craft, including school testing and school accountability.

Program	Date	Time	Duration	Description of Segment
News	0705-0616	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Washington Island Superintendent Mati Palm-Leis talks about the negatives of the state's school funding formula for his district.
News	0709-1016	4 pm, 6 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	Sevastopol Superintendent Linda Underwood announces new elementary principal
News	0710-1116	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days Tuesday and Wednesday E-Paper	50 seconds	Sevastopol dominated the headlines with a recall election held just a day before Superintendent Linda Underwood announced her resignation.
News	072916	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	55 seconds	Back to School Project slated for Door and Kewaunee Counties
News	0801-0216	4p, 6 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Kewaunee Superintendent Karen Trembl discusses the new renovations at her building.
News	080616	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	We filed an open records request with the Sevastopol School District to ask questions about the recent turmoil and the financial impact it on its residents.
News	0808-0916	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Tuesday E-Paper	50 seconds	Sturgeon Bay School District Superintendent talks about classes resuming and teachers getting back to work.
News	0810-1116	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Luxemburg-Casco School District Superintendent Glenn Schlender talks about what needs to be done after principal resignation.
News	0813-1416	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	40 seconds	Altrusa Back to School Fair helps dozens of low income students.

News	0814-1516	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	L-C Superintendent Glenn Schlender talks about new career tech ed program at his high school.
News	0816-1716	12 pm, 3 pm, 5 pm, 7 am 9 am radio Wednesday E-Paper	50 seconds	Liberty Grove Town Chairperson John Lowry talks about importance of NWTC setting up a campus in Sister Bay.
News	0825-2616	3pm, 5pm, 6 am, 8 am, 12 pm radio Friday E-Paper	50 seconds	Algoma Superintendent Nick Cochart gives us a back to school update.
News	0826-2716	4 pm, 6 pm, 6 am, 8 am radio Saturday E-paper	45 seconds	Kewaunee School Superintendent Karen Tremel gives us a back to school update.
News	082816	6 am, 8 am, 12 pm, 4 pm, 6 pm Sunday E-Paper	45 seconds	NWTC introduces learning into retirement series
News	0828-2916	12 pm, 4 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Washington Island School District Superintendent Mati Palm-Leis gives us a back to school report.
News	0831- 090116	12 pm, 4 pm, 6 am, 8 am radio Thursday E-Paper	:45 seconds	John Lowry gives us an update on NWTC Sister Bay Campus
News	0831- 090116	4 pm, 6 pm 6 am, 8 am, radio Thursday E-Paper	:50 seconds	Southern Door Superintendent Patti Vickman gives us a back to school preview.
News	090416	6 am, 8 am, 12 pm, 4 pm, 6pm radio Sunday E-Paper	:50 seconds	L-C introduces new career programs
News	090616	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Tuesday E-Paper	:45 seconds	Sturgeon Bay Superintendent Dan Tjernagel talks about the first day of school.
News	0909-1016	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Saturday E-Paper	:50 seconds	Superintendent Patti Vickman talks about Gov. Walker's visit to Southern Door to talk technology.
News	0912-1316	12 pm, 4 pm, 6 am, 8 am radio Tuesday E-Paper	:45 seconds	Superintendent Dan Tjernagel talks about the Door County Economic Development Corporation's forum with students to talk about the future of jobs in the county.
News	0913-1416	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	:45 seconds	Sevastopol interim Superintendent Steve Cromell talks about the community moving forward.
News	0917-1816	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	:45 seconds	L-C Superintendent Glenn Schlender talks about new tech project.

News	0922-2316	Noon, 3pm, 5pm, 7 am, 9 am radio Friday E-Paper	:45 seconds	Algoma Superintendent Nick Cochart gives us an update on the construction projects.
News	0924-2516	3 pm, 5 pm, 7 am, 9 am, noon	:45 seconds	Sevastopol interim Superintendent Steve Cromell talks about the school funding discussion residents recently had with Rep. Joel Kitchens.
News	0927-2816	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	:50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel talks about the district's efforts to become more tech friendly for students, staff, and parents.
News	0926-2716	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	:45 seconds	Crossroads at Big Creek Director Coggin Heeringa talks about an education endeavor covering an archaeological dig at the site.

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	070116	6 am, 8 am, noon, 3pm, 5pm radio Friday E-Paper	45 seconds	John Pagel talks about the boot camp Kewaunee students went through to learn about the dairy operation and careers.
Radio/E-Paper	0703-0416	noon, 3pm, 5pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Recap of the Sevastopol FFA Farm Breakfast
Radio/E-Paper	0704-0516	3pm, 5 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Aerica Bjurstrom gives us an update on Farm Tech Days as they prepare to shadow one in Walworth County.
Radio/E-Paper	071216	6 am 8 am, 12 pm, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Steve Wood gives us a cherry crop update.
Radio/E-Paper	072216	7 am, 9 am, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Don Niles tells us what the recent decision by the DNR on CAFO has on large dairies like his.
Radio/E-Paper	072316	7 am, 9 am, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Aerica Bjurstrom gives us a recap of this year's Farm Tech Days and the countdown begins for Kewaunee County.
Radio/E-Paper	072516	6 am, 8 am, Noon, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Steve Wood from Wood Orchard gives us an update on cherries.
Radio/E-Paper	080416	7 am, 9 am, 12 pm, 3pm, 5 pm radio Thursday E-Paper	45 seconds	Lee Kinnard shows off his 100-cow rotary barn and what it has meant to his operation.
Radio/E-Paper	080716	7 am, 9 am, 3 pm, 5 pm Monday E-Paper	40 seconds	Kewaunee County Administrator Scott Feldt

				talks about the economic impact of Farm Tech Days.
Radio/E-Paper	081616	7 am, 9 am, 4 pm, 6 pm radio Tuesday E-Paper	40 seconds	Farmer Rich Olson gives us an update on his crops.
Radio/E-Paper	082516	7 am, 9 am, noon, 3 pm, 5 pm Thursday E-Paper	45 seconds	Farmer Rich Olson talks about the milk prices.
Radio/E-Paper	0828-2916	12 pm, 3pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Orchard owner Bill Roethle gives us an apple crop update.
Radio/E-Paper	083016	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Farmer Jim Wautier explains why it was good the government bought millions of dollars in cheese.
Radio/E-Paper	090516	6 am, 8 am, 12 pm, 4 pm radio Monday E-Paper	45 seconds	Orchard owner Steve Wood gives us an apple crop report going into the peak picking season.
PSA	3/15-31/15	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
News	0905-0616	4 pm, 6 pm, 7 am, 9 am, Noon radio Tuesday E-Paper	50 seconds	Aerica Bjurstrom gives us an update on Farm Tech Days.
News	0917-1816	4 pm, 6 pm, 7 am, 9 am, Noon radio Saturday E-Paper	45 seconds	Aerica Bjurstrom gives us farm safety and health week tips.
News	092716	7 am, 9 am, Noon, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Orchard owner Steve Wood gives us a crop update.
News	0929-3016	4 pm, 6 pm, 7 am, 9 am Radio Friday E-Paper	50 seconds	Aerica Bjurstrom talks about a new program designed to help farmers get rid of their agriculture plastics.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Ministry Door County Medical Center gives us an opportunity to connect with doctors and nurses in the field about major health topics.

Program/Segment	Date	Time	Duration	Description of Segment
News	0707-0816	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:55 seconds	Scott McFarlane talks about the dangers of fireworks and veterans suffering from PTSD.
News	0708-0916	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	:50 seconds	MDCMC CEO Jerry Worrick talks about the strategic plan of Long Term Care Unit
News	0711-1216	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	:50 seconds	Kewaunee County 4H talks about healthy food choices at the fair.
News	0716-1716	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	50 seconds	Jenny Spude from UW-Extension discusses healthy kids initiative.
News	0723-2416	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:45 seconds	Renee Koenig from UW-Extension discusses dementia care.
News	0731-080116	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Kewaunee County hosts its first Healthy Choices Farmers Market.
News	0804-0516	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Dr. Jen Olson talks about the importance of flossing despite a new report.
News	0813-1416	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Kewaunee County Public Health Director Cindy Kinnard talks about life expectancy in the region.
News	081816	7 am, 9 am, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	New MDMC pediatrician Dr. Arnold introduced
News	0818-1916	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	40 seconds	MDMC hosts workshops for those with alzheimers and their families.
News	0823-2416	Noon, 3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	Rhonda Kohlberg from Door County Public Health Department about proper glass handling for servers.

News	0826-2716	12 pm, 4 pm, 6 pm, 7 am 9 am radio Saturday E-Paper	50 seconds	Yellow jacket season and how to treat stings
News	0910-1116	4 pm, 6 pm, 7 am 9 am radio Sunday E-Paper	55 seconds	Information about Grief support group
News	0916-1716	12 pm, 4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Update on MDMC Dental Clinic and the importance of regular cleanings.
News	0923-2416	12 pm, 4 pm, 6 pm, 7 am 9 am radio Saturday E-Paper	45 seconds	Jody Anderson discusses what the elderly should be doing to prevent dangerous falls.
News	092816	6am, 8am, 4pm, 6pm radio Wednesday E-Paper	50 seconds	Sheriff Matt Joski discusses the rise in seat belt usage.
News	0929-3016	4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	45 seconds	Jenelle Berg discusses how the MDMC Healing Project helps people through their cancer treatments with alternative therapies.

Issue: Tourism Promotion

Program Overview: Summer in Door and Kewaunee County mean things pick up a little bit. We preview most if not all of the events that come up in the county. We also tackle issues that play a role in tourism in the counties, especially silent sports. Jon Jarosh from the Door County Visitors Bureau comes in once a month to give us the business side of tourism in Door County. Jennifer Schneider from Kewaunee County took over a similar role there and has been a great source as they try to build their own tourism industry. Weekly we also featured news reports concerning kayaking with guide Bill Schultz (routinely Saturday afternoon-Sunday morning) and fishing reports with J.J. Malvitz. Both of these reports did a great job promoting alternative activities to do while in the peninsula.

Program/Segment	Date	Time	Duration	Description of Segment
News	070516	6 am, 8 am, 4 pm, 6 pm radio radio Tuesday E-Paper	45 seconds	Russ Warren discusses the impact of bringing big name chamber music artists to Door County.
News	071316	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Jon Jarosh discusses the impact Pokemon Go has on people exploring Door County.
News	0713-1416	4 pm, 6 pm, 6 am, 8 am, Noon radio Thursday E-Paper	45 seconds	Kathleen Harris talks about state park attendance
News	071716	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Sunday E-Paper	50 seconds	Sarah Krause from the Algoma Chamber talks about Algoma being mentioned as a place to go in Wisconsin.
News	0716-1716	12 pm, 3 pm, 5 pm, 6am, 8 am radio Sunday E-Paper	45 seconds	Out of state bicyclists visit Door County and gives us their thoughts on the industry in Door County.
News	072216	6 am, 8 am, 4 pm 6pm radio Friday E-Paper	50 seconds	Kewaunee Door Salmon Tourney Preview
News	0724-2516	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Jon Jarosh discusses how a partnership program helps out local businesses in the peninsula.
News	0725-16	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Kewaunee Door Salmon Tourney Economic Impact with Kari Baumann from Baileys 57 and Tourney organizer Kevin Naze.

News	0801-0216	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Door County Maritime Museum Executive Director Amy Paul talks about the Tall Ships coming to Sturgeon Bay.
News	0803-0416	Noon, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Tall Ships Preview for Kewaunee County with Jennifer Schneider.
News	0806-0716	3 pm, 5 pm, 7 pm, 9 pm radio Sunday E-Paper	45 seconds	Nick Dokolas talks about how the Segway business has changed over the years.
News	0808-0916	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Tall Ships come back to Sturgeon Bay, spurring more tourism.
News	0814-1516	12 pm, 3pm, 5 pm, 7 am, 9 am Sunday	:40 seconds	Shanty Days Recap with Jennifer Schneider
News	0821-2216	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	:45 seconds	Marina Fest Preview with Zeke Jackson
News	0824-2516	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Winter Park additions at Kewaunee County Park
News	090316	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	:40 seconds	The Impact of the Wisconsin/LSU game on Door and Kewaunee County Hotel rooms
News	0906-0716	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	:45 seconds	Town of Gibraltar and Sister Bay officials talk about how investing in public land has been good for business and tourism.
News	090816	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	:45 seconds	Hoyt Purinton shares the good news from the Washington Island Ferry.
News	0909-1016	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:50 seconds	Jon Gast introduces the extended Autumn Lighthouse Festival
News	0910-1116	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	:45 seconds	Mona Christensen from Birch Creek discusses a Grammy winning artist coming to play at their facility.
News	091416	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Wednesday E-Paper	:50 seconds	Jennifer Schneider calls fall the most important time of the year for tourism in Kewaunee County.

News	091816	6 am, 8 am, 12 pm, 3 pm, 5 pm Saturday E-Paper	:45 seconds	Recap of Sturgeon Bay Harvest Fest
News	0923-2516	4 pm, 6 pm, 7 am, 9 am noon radio Saturday E-Paper	:50 seconds	Baileys Harbor Autumn Fest Preview

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	0707-0816	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay Pustaver from Money Management Counselors covers planning for after life expenses.
News	0714-1516	Noon, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Financial planner Casey St. Henry talks about the importance of smart investments.
News	0718-1916	3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay Pustaver talks about the importance of using the credit card calculator.
News	0725-2616	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talked about setting up an early budget for back to school shopping.
News	0801-0216	3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about budgeting for college shopping.
News	0502-0316	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Gay talked about sound budget practices for graduation parties.
PSA	7/1-31/16	4 x a day all four stations	30 seconds each	Divorce
PSA	8/1-31/15	4 x day all four stations	30 seconds each	College
PSA	7/1-31/16	4 x a day all four stations	30 seconds each	Unexpected Deaths
PSA	9/1-30/16	4 x day all four stations	30 seconds each	Credit Cards
News	0814-1516	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Walston Insurance talks about the importance of establishing a Health Savings Account
News	0822-2316	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about the implications of a survivor's dealing with a lost one's debt..
News	0912-13-16	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay talks about setting up end of life finances

News	091516	7 am, 9 am, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Door County YMCA CEO Tom Beersten talks about the financial impact of childcare.
News	0919-2016	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay speaks about budgeting with student loans.
News	0926-2716	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	40 second	Gay Pustaver talks about handling student debt

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Boys and Girls Club of Door County gets a weekly feature where Mark Knapp, Development Director, shares the good news of the organization and upcoming events. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities.

Program	Date	Time	Duration	Description of Segment
News	Every Sunday	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp discusses the good news and upcoming events at the Boys and Girls Club of Door County.
PSA	070116-093016	4 x a day all four stations	30 seconds	Different food pantries are rotated throughout the day promoting their services throughout Door and Kewaunee Counties.
News	0705-0616	3 pm 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Jill Jorgensen talks about the good news with the Kewaunee County 4-H.
News	070816	7 am, 9 am, 4pm, 6 pm radio Wednesday E-Paper	50 seconds	Bret Bicoy from the Door County Community Foundation honors the 2016 Philanthropist of the Year.
News	071616	7 am, 9 am, 4 pm, 6 pm radio Saturday E-Paper	50 seconds	April Delfosse from the Door County Humane Society talks about the Saving Pets Challenge
News	072416	7 am, 9 am, 3 pm, 5p radio Sunday E-Paper	45 seconds	David Van Dyke from the Door County Habitat for Humanity discusses the importance of its volunteers.
News	072916	6 am, 8 am, 3pm, 5 pm Friday E-Paper	50 seconds	Rob Hults talks about the Open Bird Sanctuary opening to the public.
News	0729-3016	4 pm, 6 am, 8 am, 12 pm radio Saturday E-Paper	45 seconds	Blake and Kim Kroll talks about his donation to the Children's Hospital after the Kewaunee County Animal Sale.
News	073016	6 am, 8 am, Noon, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	David Van Dyke for the Door County Habitat for Humanity discusses what purchasing the former Kimberley House could mean for its organization.

News	073016	7 am, 9am, 4 pm, 6 pm radio Saturday E-Paper	50 seconds	Ann Lampert from Help of Door County discusses their new interim director.
News	0730-3116	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Julie Davis from the Boys and Girls Club discusses the Artful Garden Walk.
News	080116	6 am, 8 am 3 pm, 5 pm radio Monday E-Paper	55 seconds	Sally O' Brien previews the upcoming Womens Fund of Door County Luncheon
News	0807-0816	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Race Director Jody Anderson gives preview of its charitable 5k the Shanty Days Run
News	080816	6 am, 8 am, 3 pm 5 pm radio Monday E-Paper	50 seconds	David Van Dyke from the Door County Habitat for Humanity discusses the importance of strong restore sales.
News	080816	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Julie Davis from the Boys and Girls Club talks about the strong attendance it has had this summer.
News	081116	7 am, 9 am, 4 pm, 6 pm radio Sunday E-Paper	50 seconds	David Van Dyke from the Door County Habitat for Humanity give us a 38 th Home Build Update
News	0811-1216	4 pm 6 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Women's Fund Luncheon Recap
News	0815-1616	6 am, 8 am, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Brett Bicoy of Door County Community Foundation discusses the upcoming Growing Older Assembly.
News	0820-2116	3pm, 5 pm 7 am, 9 am radio Monday E-Paper	50 seconds	April Delfosse talks about the Humane Society's efforts to get cats off the streets and into homes.
News	0829-3016	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Chris Hecht from the Sister Bay/Liberty Grove Fire Department talks about what the disappearance of Marina Fest could mean for local non-profits.
PSA	7/1/16-9/30/16	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
PSA	7/1/16-9/30/16	4 times on a day on all four radio stations covering all hours	:30 seconds	Promoting the 39 th Home Build, Brush with Kindness and the ReStore for the Door County Habitat for Humanity
PSA	07/01/16- 09/30/16	4 times on a day on all four radio stations covering all hours	:30 seconds	Door County Maritime Museum promoting new exhibits.

News	0904-0516	Noon, 3pm, 5pm, 7am, 9am radio Monday E-Paper	:55 seconds	Honor Flight opens up for applications for Vietnam Veterans.
News	0906-0716	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:50 seconds	Village Administrator Ryan Heise and Door County Habitat for Humanity Executive Director David Van Dyke talk about real estate as a fundraiser.
News	0910-1116	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	:45 seconds	Volunteer Center of Door County Executive Director Carrie Tjernagel talks about how people should look for a great volunteer opportunity.
News	091116	7 am, 9am, Noon, 3pm, 5 pm radio Sunday E-Paper	:50 seconds	Door County Habitat for Humanity Executive Director David Van Dyke gives us an update on the 39 th Home Build Updates
News	0914-1516	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	:45 seconds	Ken Marquardt gives update on food pantry.
News	092016	7 am, 9 am, Noon, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	Steve Vickman named new Executive Director of Help of Door County.
News	0920-2116	Noon, 3 pm, 5 pm, 7 am, 9am radio Wednesday E-Paper	:50 seconds	Volunteer Center of Door County introduces new mentorship program for new volunteers.
News	0922-2316	Noon, 3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:45 seconds	Coverage of Big Brothers/Big Sisters Breakfast
News	092816	7 am, 9 am, 4 pm, 6 pm radio Wednesday E-Paper	:50 seconds	We Are Hope, Inc. Luncheon coverage
News	092616	7 am, 9 am, 4 pm, 6 pm	:45 seconds	Needs for Feed My People food pantry discussed.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area.

Program	Date	Time	Duration	Description of Segment
News	0701-0216	4 pm, 6 pm, 6 am, 8 am, noon radio Saturday E-Paper	55 seconds	Steve Leonard from the Ridges Sanctuary discusses the memory of naturalist Roy Lukes.
News	0702-0316	4 pm, 6 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	Kewaunee County Chairperson Bob Weidner discusses the impact the recent DNR hearing had on its residents and on the future of the board.
News	0712-1316	3 pm, 5 pm, 6-8 am radio Wednesday E-Paper	45 seconds	Bret Bicoy from the Door County Community Foundation talks about the second round of Healthy Water Door County
News	0712-1316	3 pm, 5 pm, 7 am 9 am radio Wednesday E-Paper	50 seconds	Algoma Parks Director Sara Robertson talks about the negative environmental impact idle seagulls are having on their beachfront.
News	071716	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Virge Temme talks about the good news of the Climate Change Coalition of Door County.
News	0719-2016	Noon, 3 pm 5 pm, 6 am, 8 am radio Wednesday E-Paper	40 seconds	Clean Water Action Council's Dean Hoegger talks about the impact of new manure spreading rules.
News	072016	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	45 seconds	We get the latest on the restoration of Sturgeon Bay's Little Lake.
News	0720-2116	12 pm, 3 pm 5pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Bill Schuster talks about what administrative rules for DNR means for the area.
News	0715-1616	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Saturday E-Paper	50 seconds	Steve Leonard from The Ridges Sanctuary talks about the environmental lessons taken from their Lake Lessons series.
News	0721-2216	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Jeff Ottum talks to us about the new Door County Land Trust Executive Director
News	0722-2316	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Rep. Joel Kitchens talks about his endorsement by the League of Conservation Voters.

News	0731-080116	12 pm, 3 pm, 5 pm, 7 am, 9 am Monday E-Paper	45 seconds	Virge Temme talks about the importance energy efficient homes.
News	0804-0516	4 pm, 6 pm, 6 am, 8 am radio Friday E-Paper	40 seconds	Kewaunee County Groundwater Task Force Chairperson Lee Luft talks about the importance of the revised scope statement for CAFOs
News	081416	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Door County Climate Declaration introduced.
News	0818-1916	3pm, 5pm, 7 am, 9 am, 12 pm radio Friday E-Paper	45 seconds	Sen. Tammy Baldwin visits Kewaunee County to discuss groundwater issues.
News	0819-2016	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Saturday E-Paper	45 seconds	Kewaunee County Groundwater Task Force Chairperson Lee Luft talks about the positive strides being taken to protect the environment in his area.
News	0821-2216	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	:50 seconds	Religion and how it intersects with climate change
News	0827-2816	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	:45 seconds	Kewaunee County resident Jodi Parins discusses the importance of getting water to residents and not waiting another day or costing people a dime.
News	082716	6 am, 8 am, 3 pm, 5 pm radio Saturday E-Paper	:40 seconds	We learn about the Monarch program at The Ridges Sanctuary.
News	082816	6 am, 8 am, noon, 3pm, 5 pm radio Sunday E-Paper	:45 seconds	Renew Wisconsin speaker preview
News	0829-3016	4pm, 6 pm, 7am, 9am, noon radio Wednesday E-Paper	:50 seconds	Lynn Utesch talks about his endorsement from The Sierra Club
News	0901-0216	3pm, 5pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Starry stonewort is found in Door County
News	0905-0616	4pm, 6pm, 7 am, 9am radio Tuesday E-Paper	:50 seconds	Jeff Ottum talks about the Door County Land Trust receiving accreditation.
News	090816	6am, 8 am, 3pm, 5pm radio Thursday E-Paper	:55 seconds	Don Niles and Peninsula Pride Farms introduces its Well Water program
News	0909-1016	3pm, 5pm, 6am, 8 am radio Thursday E-Paper	:50 seconds	Lee Luft recaps most recent Groundwater Task Force meeting and the recommendations it is making to the full board and Land and Water Committee.

News	091016	7am, 9am, noon, 3pm, 5pm radio Saturday E-Paper	:50 seconds	Algoma Superintendent Nick Cochart talks about the status of his water program.
News	091316	7 am, 9 am, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	We get an update from Roger Anderson on the Little Lake Restoration project
PSA	9/1-9/30	4 x a day all four stations	:30 seconds	We profiled Wild Ones Door County and Clean Water Action Council as we celebrated Door County Earth Week.
News	091416	6 am, 8 am, noon, 4 pm, 6 pm Wednesday E-Paper	:45 second	Nick Cochart talks about whole house water system pilot program being introduced in the town of Lincoln.
News	0919-2016	3pm, 5 pm, 7 am, 9 am, noon radio Tuesday E-Paper	:45 seconds	Lee Luft talks about the DNR increasing staffing to look over large farms.
News	0922-2316	3pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:50 seconds	Jen Rogers from the Door County Visitor Bureau discusses its newest green tourism initiative with its bike station.
News	092416	6 am, 8 am, 4pm, 6 pm radio Saturday E-Paper	:55 seconds	Lynn Utesch and Rep. Joel Kitchens talk about their similar groundwater concerns, but different routes to treating it. 6
News	0926-2716	3pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	:45 seconds	Don Niles and Peninsula Pride Farms hosts forum on ground and surface water
News	0927-2816	3pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:50 seconds	Tom Clay introduces himself as the new executive director of the Door County Land Trust.

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

October November December 2016

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

David Meyer, Nicolet Broadcasting News Writer

Brandon Enroth, Nicolet Broadcasting News Writer

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County. We also began our series leading up to July's Kewaunee County Farm Technology Days, where at least twice of month we will do stories giving inside look at what goes into planning the show.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	102-0316	noon, 3pm, 5pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Lee Kinnard from Kinnard Farms talks about the benefits of cover crops.
Radio/E-Paper	1003-0416	noon, 3pm, 5pm, 6 am, 8 am radio Tuesday-Paper	50 seconds	Rich Olson gives us an update on fall harvest for dairy farmers.
Radio/E-Paper	1004-0516	3pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Steve Wood from Wood Orchard gives us an update on cherry and apple crops.
Radio/E-Paper	102216	6 am 8 am, 12 pm, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	General update on the state of farming in Wisconsin.
Radio/E-Paper	1022-2316	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	45 seconds	We look at the new robotic milking technology.
Radio/E-Paper	102816	7 am, 9 am, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Lee Kinnard weighs on more Focus on Energy dollars going towards manure digesters.
Radio/E-Paper	110116	6 am, 8 am, Noon, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Steve Wood from Wood Orchard gives us a final update on his orchards.
Radio/E-Paper	110416	7 am, 9 am, 12 pm, 3pm, 5 pm radio Thursday E-Paper	45 seconds	Jessica Markham tells us the best way to winterize plants.
Radio/E-Paper	1107-0816	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	40 seconds	Aerica Bjurstrom talks about the plastic recycling program going on at area farms.

Radio/E-Paper	112616	7 am, 9 am, 4 pm, 6 pm radio Saturday E-Paper	40 seconds	Farmer Jim Wautier talks about winterizing the farm.
Radio/E-Paper	120316	7 am, 9 am, noon, 3 pm, 5 pm Thursday E-Paper	45 seconds	Terilynn Hastreiter talks about dispelling the myth that Kewaunee County only does dairy.
Radio/E-Paper	1208-0916	12 pm, 3pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Rich Olson talks about the impact cheese prices has on the dairy industry.
Radio/E-Paper	122416	6 am, 8 am, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Farmer John Pagel talks about the transparency he is able to show in his farm to counter concept
PSA	3/15-31/15	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District, Sevastopol, and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft, including school testing and school accountability.

Program	Date	Time	Duration	Description of Segment
News	1004-0516	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Algoma superintendent Nick Cochart discusses their new Pathfinder Academy and the positive reviews the program has received.
News	1010-1116	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Sturgeon Bay superintendent Dan Tjernagel talks about the impact My Brother's Keeper is expected to have on the young men in his high school.
News	1015-1616	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days Sunday E-Paper	50 seconds	Luxemburg-Casco Superintendent Glenn Schlender talks about the energy savings it can receive and how that affects their referendum.
News	1027-2816	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	55 seconds	Washington Island School District superintendent Mati Palm-Leis discusses the challenges of a small district.
News	1029-3016	4p, 6 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Rob Burke from UWEX discusses its Thinking Child Program
News	1101-0216	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Wednesday E-Paper	45 seconds	Algoma superintendent Nick Cochart discusses their Wolf Tech Lab and the effect it has on their educational offerings.
News	1102-0316	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	50 seconds	Liberty Grove Town Chair John Lowry speaks to the impact having the tech college open a campus in Sister Bay.
News	1108-0916	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Kewaunee School District Superintendent Karen Treml gives a construction update.
News	1112-1316	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	40 seconds	Julie Davis from the Boys and Girls Club discusses how important making gains in the summer educationally speaking has been for their members.

News	1115-1616	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Sturgeon Bay Superintendent Dan Tjernagel celebrations National Education Week.
News	1122-2316	12 pm, 3 pm, 5 pm, 7 am 9 am radio Wednesday E-Paper	50 seconds	KCEDC Executive Director Jennifer Brown discuss the importance of business education and keeping kids local.
News	1121-2216	3pm, 5pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Southern Door superintendent Patti Vickman introduces the school prairie and the educational opportunities it provides.
News	1201-0216	4 pm, 6 pm, 6 am, 8 am radio Friday E-paper	45 seconds	Algoma Superintendent Nick Cochart gives us an update on construction.
News	1213-1416	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Sturgeon Bay School District Superintendent Dan Tjernaffel talks about the teacher shortage and tech ed crisis.
News	1220-2116	12 pm, 4 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	Kewaunee Superintendent Karen Trembl discusses facilities improvements.
News	1227-2816	12 pm, 4 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Sturgeon Bay School District Superintendent Dan Tjernage gives us his year in review.
News	123116	6 am, 8 am, 4 pm, 6 pm radio Saturday E-Paper	:50 seconds	Algoma Superintendent Nick Cochart gives us his year in review and looks back.

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	1003-0416	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay Pustaver from Money Management Counselors covers planning for unexpected expenses.
News	1010-1116	3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay Pustaver talks about creating a debt management plan..
News	1017-1816	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talked about protecting yourself from bankruptcy.
News	1019-22016	3pm, 5 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Door County Community Foundation CEO Bret Bicoy talks about the impact the scholarship network they created has had on college affordability.
News	1026-2716	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	45 seconds	Craig Peterman talks about how lower grocery prices helps everyone.
PSA	10/1-12/31/16	4 x a day all four stations	30 seconds each	A variety of financial topics
News	1031-110116	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses what to do when you get a financial windfall.
News	110516	7 am, 9 am, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Ross Estate Planning gives advice on farm succession planning.
News	1107-0816	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay talks about getting ready for holiday gift giving.
News	1111-1216	4 pm, 6 pm, 7 am, 9 am radio Saturday E-Paper	45 seconds	Tara Pierre from Edward Jones discusses the impact Donald Trump has on the markets.
News	1114-1516	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay speaks about more Christmas shopping planning.
News	1126-2716	3 pm, 5 pm, 7 am, 9 am radio	40 second	Ross Estate Planning talks about power of attorney

		Sunday E-Paper		
News	1121-16	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver talks about the hidden dangers of ATMs.
News	1128-2916	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver on student financial aid
News	1129-3016	Noon, 3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Door County Community Foundation CEO talks about the impact the COIN loan program has had on area businesses.
News	1205-0616	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about the dangers of renting vs. buying.
News	120816	7 am, 9 am, Noon, 3 pm, 5 pm radio Thursday E-Paper	55 seconds	John Slatky talks about the impact Trump's policies could have on it.
News	1212-1316	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver on Christmas Shopping
News	121416	7 am, 9 am, Noon, 3 pm, 5 pm radio Wednesday E-Paper	55 seconds	Casey St. Henry from Thrivent Financial discusses the stock market nearing 20K.
News	1221-2216	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver and Credit Scores Part 1
News	1221-2216	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver and Credit Scores Part 2

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center gives us an opportunity to connect with doctors and nurses in the field about major health topics. The Live Algoma Initiative has spurred some great results as well in that community as well.

Program/Segment	Date	Time	Duration	Description of Segment
News4 pm, 6 pm	100516	7 am, 9 am, 3 pm, 5 pm radio Wednesday E-Paper	:55 seconds	Representatives from the Door County ADRC gave us an update on how Medicare enrollment works.
News	100616	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:50 seconds	Terry Lundhal fills us in on an upcoming series regarding mental health.
News	101016	7 am, 9 am, 3 pm, 5 pm radio Monday E-Paper	:50 seconds	Kewaunee County Sheriff Matt Joski shares with us the impact of the drunk driving culture.
News	101416	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Sunday E-Paper	50 seconds	Rep. Joel Kitchens and DCMC CEO Jerry Worrick discuss the potential for the Rural Wisconsin Initiative in the health sector.
News	1015-1616	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:45 seconds	Medicare enrollment
News	101816	7 am, 9 am, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Paul Klapatch talks about a local mental health organization.
News	1026-2716	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Pharmacist Jake Blazkovec talks about the dangers of fluctuating prescription temperatures.
News	102716	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Kewaunee County Administrator Scott Feldt talks about its WIC program
News	110716	7 am, 9 am, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	DCMC CEO Jerry Worrick talks about the benefits of their switch in partnership.

News	1124-2516	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	40 seconds	MDMC hosts workshops for those with dealing with mental health and menopause.
News	1213-1416	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	SBLG Fire Chief Chris Hecht discusses the positives it has had regarding its CPR class.
News	1215-1616	12 pm, 4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Pete Stoneman talks about the potential impact a repealed ACA would have on his industry.
News	123116-010117	4 pm, 6 pm, 7 am 9 am radio Sunday E-Paper	55 seconds	Heidi Erickson from Door County YMCA discusses their reactions to fighting against flu germs.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area.

We began running PSAs for the Climate Change Coalition regarding some of the programming they have and also to raise awareness of climate change in our community.

Program	Date	Time	Duration	Description of Segment
News	100216	6 am, 8 am, 4 pm, 6 pm noon radio Sunday E-Paper	55 seconds	Chris Kellems shows off her LEED certified home.
News	1002-0316	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Lakeshores Landscape owner Don Meredith discusses how his product help Sevastopol go green in their lawncare.
News	1008-0916	3 pm, 5 pm, 6-8 am radio Sunday E-Paper	45 seconds	Don Niles from Peninsula Pride Farms gives an update on its Water Well Program.
News	1012-1316	3 pm, 5 pm, 7 am 9 am radio Wednesday E-Paper	50 seconds	Paul Anschutz talks about the benefits of the Ahnapee Trail Extension.
News	1014-1516	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Gary Nault talks about the effect starry stonewall could have on the fishing industry.
News	1016-1716	Noon, 3 pm 5 pm, 6 am, 8 am radio Wednesday E-Paper	40 seconds	Don Niles from Peninsula Pride Farms discusses the importance of cover crops.
News	101716	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	45 seconds	Virge Temme discusses the beginning stages of her small, affordable, green, and expandable home
News	1023-2416	12 pm, 3 pm 5pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Virge Temme talks about prefab homes
News	1024-2516	3 pm, 5 pm, 6 am, 8 am, 12 pm radio TuesdayE-Paper	50 seconds	Lee Luft talks about a resolution asking for a life aquatic survey of the East Twin River in Kewaunee County.
News	1101-0216	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Climate Change Coalition hosts speaker on Green Communities
News	1105-0616	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Roger Anderson gives us an update on Little Lake Restoration
News	1110-1116	12 pm, 3 pm, 5 pm, 7 am, 9 am	45 seconds	Update on the restoration efforts at Clark Lake

		Friday E-Paper		
News	1115-1616	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	40 seconds	Kewaunee County Groundwater Task Force Chairperson Lee Luft talks about the folding of his committee
News	111816	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Gov. Scott Walker announces plans for a potential manure biodigester in Kewaunee County.
News	112216	7 am, 9 am, 3pm, 5pm, radio Tuesday E-Paper	45 seconds	Sister Bay switches to single stream recycling.
News	1124-2516	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Friday E-Paper	45 seconds	State Rep. Joel Kitchens gives his view on biodigester
News	1121-2216	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	:50 seconds	Farmer John Pagel and environment advocate Lee Luft give their thoughts on a planned biodigester.
News	1206-0716	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	:45 seconds	Kewaunee County Board Member Lee Luft discusses update on East Twin River Resolution.
News	120716	6 am, 8 am, 3 pm, 5 pm radio Saturday E-Paper	:40 seconds	Roger Anderson gives us a Little Lake Restoration update.
News	1212-1316	4pm, 6 pm, 7am, 9am, noon radio Tuesday E-Paper	:50 seconds	Don Niles from Peninsula Pride Farms talks about cover crop challenge
News	121916	6 am, 8 am, 3pm, 5pm, radio Monday E-Paper	:45 seconds	Fishing Guide JJ Malvitz talks about the surging whitefish population and the research they are doing on them.
News	1223-2416	4pm, 6pm, 7 am, 9am radio Saturday E-Paper	:50 seconds	Lee Luft discusses his concerns with the split of the DNR
News	122516	6am, 8 am, 3pm, 5pm radio Thursday E-Paper	:45 seconds	Virge Temme from Climate Change Coalition discusses the Carbon Footprint challenge and what it could mean for local businesses and the environment.
News	122916	7am, 9am, noon, 3pm, 5pm radio Saturday E-Paper	:50 seconds	Lynn Utesch discusses a speaker his new organization POW! Is hosting regarding large scale farming.
News	123016	7 am, 9 am, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	State Senator Dave Hansen discusses his thoughts on climate change being scrubbed from the web site of the DNR.
PSA	10/1-12/31	4 x a day all four stations	:30 seconds	Climate Change Coalition of Door County promoting its programs and what it stands for.
News	1230-3116	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:45 second	Lee Luft gives an update on the East Twin River resolution.

News	123116-010117	3pm, 5 pm, 7 am, 9 am, noon radio Sunday E-Paper	:45 seconds	Virge Temme give us an update on her SAGE home.
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Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities.

Program	Date	Time	Duration	Description of Segment
News	100116	6am, 8 am, 4pm, 6 pm Saturday E-Paper	45 seconds	Ann Jinkins talks about the grand opening of the Belgian Heritage Center in Brussels.
PSA	100116-123116	4 x a day all four stations	30 seconds	Different food pantries are rotated throughout the day promoting their services throughout Door and Kewaunee Counties.
News	100716	7am, 9am, noon, 3pm, 5pm radio Friday E-Paper	50 seconds	Ken Marquardt from the Kewaunee Food Pantry discusses its partners.
News	1009-1016	4pm, 6 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Julie Davis talks about upcoming programs at the Boys and Girls Club.
News	101416	7 am, 9 am, 4 pm, 6 pm radio Saturday E-Paper	50 seconds	April Delfosse from the Door County Humane Society talks about the Saving Pets Challenge
News	101916	7 am, 9 am, 3 pm, 5p radio Sunday E-Paper	45 seconds	Jerod Santek from Write On Door County talks about the positive impact writing has on keeping the mind sharp.
News	1021-2216	Noon, 3pm, 5 pm, 7 am, 9am radio Saturday E-Paper	50 seconds	Sara Robertson from the Algoma Parks Department discusses the Hometown Huddle program and how its benefitting the community.
News	1023-2416	4 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	45 seconds	Bret Bicoy Jr. talks about his Rotary International trip
News	102416	6 am, 8 am, Noon, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Door County YMCA and its Halloween programming
News	1026-2716	4 pm, 6 pm, 7 am, 9am radio Thursday E-Paper	50 seconds	April Delfosse from Humane Society talks about how satellite adoption centers help move pets.

News	102816	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Northern Door Children's Center receives special recognition.
News	1029-3016	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	55 seconds	Claire Thompson from UWEX explains how people can help non-profits.
News	110416	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	50 seconds	Door County YMCA CEO Tom Beerntsen talks about the positive ways it is helping area veterans.
News	1105-0616	3 pm 5 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Update on fundraising for the reconstruction of Eagle Tower.
News	110616	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Julie Davis from the Boys and Girls Club talks about the BGDCD community garden it had on its property.
News	110916	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	David Van Dyke from the Door County Habitat for Humanity talks about their fruit cake sales and its origin.
News	111416	6 am, 8 am, 4 pm 6 pm radio Monday E-Paper	50 seconds	Kewaunee Food Pantry talks about the importance of its furniture sales.
News	111716	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	Nancy Hutchison from Adopt a Soldier gives us a program update.
News	1125-2616	7 am, 9 am, 3pm, 5 pm radio Friday E-Paper	50 seconds	Steve Schultz from 24/7 Food Pantry discusses the importance of their facility during the holidays.
News	1126-2716	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Shirley Senarighi from the Red Cross talks about their recent efforts locally.
PSA	10/1/16- 12/31/16	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
PSA	10/1/16- 10/31/16	4 times on a day on all four radio stations covering all hours	:30 seconds	Promoting the 39 th Home Build, Brush with Kindness and the ReStore for the Door County Habitat for Humanity
PSA	10/01/16- 11/30/16	4 times on a day on all four radio stations covering all hours	:30 seconds	Door County Maritime Museum promoting new exhibits.
News	1128-2916	Noon, 3pm, 5pm, 7am, 9am radio Tuesday E-Paper	:55 seconds	Update from another food pantry, Feed My People

News	121016	6 am, 8 am, 4 pm, 6 pm radio Friday E-Paper	:50 seconds	League of Women Voters Door County discuss their role in the ALICE project locally.
News	1210-1116	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	:45 seconds	Door County Sheriff Lt. Tammy Sternard talks about the annual Chop and Shop with a Cop program.
News	121216	7 am, 9am, Noon, 3pm, 5 pm radio Monday E-Paper	:50 seconds	Kewaunee County Sheriff and Marine vet Matt Joski discusses the Toys for Tots program.
News	1218-1916	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	:45 seconds	Paul Schmitt discusses our station's Children's Book Drive.
News	121816	7 am, 9 am, Noon, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	Jon Jarosh from the Door County Visitor Bureau discusses their efforts for the Big Bundle Up.
News	122216	7 am, 9am Noon, 3 pm, 5 pm radio Thursday E-Paper	:50 seconds	Door County Habitat for Humanity announced their purchase of land for their 40 th homebuild.
News	12224-2516	Noon, 3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:45 seconds	Kathy Enquist discusses the importance the Door County Community Foundation's COIN program had on her business.
News	122616	7 am, 9 am, 4 pm, 6 pm radio Monday E-Paper	:50 seconds	Door-Tran Mobility Manager Pam Busch talks about the importance a state program has on her ability to operate.
News	1229-3016	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	:45 seconds	Nancy Hutchison talks about a year-end project for Adopt a Soldier.
News	1230-3116	4 pm, 6 pm, 7 am, 9 am radio Saturday E-Paper	:50 seconds	David Van Dyke from the Door County Habitat for Humanity discusses their goals for 2017.

