

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

January February March 2015

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities.

Program	Date	Time	Duration	Description of Segment
News	010615	6am, 8 am, 4pm, 6 pm Saturday E-Paper	45 seconds	We take a look into Big Brothers Big Sisters of Door County.
PSA	0101-033115	4 x a day all four stations	30 seconds	Different food pantries are rotated throughout the day promoting their services throughout Door and Kewaunee Counties.
News	0113-1415	4 pm, 6 pm, 7 am, 9 am, radio Saturday E-Paper	50 seconds	We learn about the upcoming Honor Flight that will feature some Door and Kewaunee County veterans.
News	011715	7 am, 9 am, 3 pm, 5p radio Sunday E-Paper	45 seconds	Doug Ramsay talks about Bay Lakes Council's improving the organization.
News	012615	6 am, 8 am, 4 and 6 pm radio Tuesday E-Paper	45 seconds	Volunteer Center Awards Preview
News	0127-2815	4 pm, 6 pm, 7 am, 9am radio Saturday E-Paper	50 seconds	Laura Vlies-Wotachek shares the good news from Door County AODA
News	0130-3115	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Nancy Hutchinson from Adopt A Soldier discusses what a hike in postage means for her organization.
News	0201-0215	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	55 seconds	Ken Marquardt talks about the future of a "Little House Pantry" program in the area.
News	0203-0415	3 pm, 5 pm, 6 am, 8 am, radio Friday E-Paper	50 seconds	Boys and Girls Club of Door County World's Fair
News	0204-0515	3 pm 5 pm, 6 am, 8 am radio Sunday E-Pap6 am, 8 am,er	50 seconds	Karen Corekin from Northern Door Children's Center talks about the importance of the community support they get.

News	022215	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	David Van Dyke from Door County Habitat for Humanity gives us an update on its partner family.
News	0228-030115	3pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Nancy Hutchinson gives us an Adopt a Soldier update.
PSA	01/01/15- 03/31/15	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
News	0316-1715	Noon, 3pm, 5pm, 7am, 9am radio Tuesday E-Paper	:55 seconds	Preview for upcoming Rotary Trivia Night
News	0328-2915	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Ken Marquardt talks about the needs at the Kewaunee County Food Pantry

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center gives us an opportunity to connect with doctors and nurses in the field about major health topics.

Program/Segment	Date	Time	Duration	Description of Segment
News	0106-0715	3 pm, 5 pm, 7 am, 9 am radio	:50 seconds	Dr. Heise talks about flu season.
News	0111-1215	12 pm, 4 pm, 6 pm, 7 am, 9 am radio	50 seconds	Tips on salting the driveway and shoveling
News	0115-15	3 pm, 5 pm, 7 am, 9 am radio	:45 seconds	Help of Door County talks about domestic abuse reporting.
News	011815	7 am, 9 am, 4 pm, 6 pm radio	45 seconds	Door County Highway Department talks about sanding the roads to prevent more accidents.
News	021415	7 am, 9 am, 3 pm, 5 pm radio	50 seconds	Fire Chief Chris Hecht talks about the benefits of its AED program.
News	303-0415	3 pm, 5 pm, 7 am, 9 am radio	40 seconds	Door County ADRC speaks on how important it is to watch over the elderly during the winter months.
News	030415	7 am, 9 am Noon, 3 pm, 5 pm radio	50 seconds	Dr. Welter talks about the impact the norovirus has had on school health.
News	0330-3115	Noon, 4 pm, 6 pm, 7 am 9 am radio	50 seconds	Dr. Korchynsky says it's possible to instruct CPR on the phone but still believes people should go through CPR class.

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	010215-10315	3 pm, 5 pm, 6 am, 8 am radio	50 seconds	Gay Pustaver from Money Management Counselors completes her series on credit history.
News	010615	7 am, 9 am, Noon, 3 pm, 5 pm radio	45 seconds	Mike Walston talks about the benefits of starting a health savings account.
News	010915-011015	4 pm, 6 pm, 7 am, 9 am radio	50 seconds	Gay talked about students preparing to submit their information to FAFSA.
PSA	01/1-03/31/15	4 x a day all four stations	30 seconds each	A variety of financial topics
News	0116-1715	3 pm, 5 pm, 7 am, 9 am radio	45 seconds	Gay Pustaver discusses the problems of financial infidelity.
News	0120-2115	3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Alex Stodola from Stodola's IGA discusses the financial impact of an extended Packers playoff run.
News	0123-2415	3 pm, 5 pm, 6 am, 8 am radio	50 seconds	Gay talks about which student loans to focus on and which to avoid.
News	0125-2615	4 pm, 6 pm, 7 am, 9 am radio	45 seconds	Renee Koenig from UW-Extension talks about an upcoming financial seminar series.
News	0130-020115	4 pm, 6 pm, 7 am, 9am radio	50 seconds	Gay talks about property taxes being due
News	0206-0715	3 pm, 5 pm, 7 am, 9 am radio	45 seconds	Gay Pustaver talks how to prepare for bankruptcy.
News	0218-1915	Noon, 3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Casey St. Henry gives some long term investment advice
News	0219-2015	3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Gay Pustaver talks about the windfall you could get from tax season.

News	0327-2815	3 pm, 5 pm, 7 am, 9 am radio	55 seconds	Gay starts her series on how to develop a spending plan.
News	0306-0715	3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Gay Pustaver continues spending plan
News	0313-1415	7 am, 9 am, Noon, 3 pm, 5 pm radio	55 seconds	Gay Pustaver continues spending plan
News	0320-2115	3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Gay shows off some good apps to keep track of your spending and revenues.
News	0327-22815	3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Gay talks about first time home buying.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area. We began running PSAs for the Climate Change Coalition regarding some of the programming they have and also to raise awareness of climate change in our community.

Program	Date	Time	Duration	Description of Segment
News	0106-0715	3 pm, 5 pm, 6-8 am radio	45 seconds	Lynn Utesch gives us his opinion on the DNR workgroups
News	010915	7 am, 9 am 12 pm, 4 pm, 6 pm radio	45 seconds	Update from the Climate Change of Coalition of Door County.
News	0112-1315	Noon, 3 pm 5 pm, 6 am, 8 am radio	40 seconds	Lee Luft weighs in on the DNR Workgroups
News	011515	6 am, 8 am, 4 pm, 6 pm radio	45 seconds	Don Niles from Dairy Dreams discusses the need to pass a resolution demanding DNR Workgroup plans get put into place.
News	0119-2015	12 pm, 3 pm 5pm, 7 am, 9 am radio	45 seconds	Kewaunee Co Chair Bob Weidner discusses an upcoming meeting about updates on the DNR Workgroups
News	0120-2115	3 pm, 5 pm, 6 am, 8 am, 12 pm radio	50 seconds	Lynn Utesch talks about Kewaunee CARES
News	0123-2415	12 pm, 3 pm, 5 pm, 7 am, 9 am radio	45 seconds	Nick Cochart talks about the action they may need to take on groundwater.
News	012615	6 am, 8 am 12 pm, 3 pm, 5 pm radio	50 seconds	Don Niles talks about farmers working together to find environmental solutions
News	0203-0415	12 pm, 3 pm, 5 pm, 7 am, 9 am	45 seconds	Lee Luft expresses his concern for the assault on the EPA and what it could mean for the help they were supposed to provide for Kewaunee County.
News	020715	6 am, 8 am, 4 pm, 6 pm radio	40 seconds	Update from Door County Land Trust president Jeff Ottum.
News	021115	6 am, 8 am, 4 pm, 6 pm radio	45 seconds	Lynn Utesch gives us the details from citizen lobby day.
News	021315	7 am, 9 am, 3pm, 5pm, radio	45 seconds	Lee Luft discusses the groundwater guidelines for the area.

News	022215	7 am, 9 am, noon, 4 pm, 6 pm radio	:45 seconds	Kewaunee County conservationist Davina Bonness discusses recent testing data.
News	022415	6 am, 8 am, 3pm, 5pm, radio	:45 seconds	Sarah Geers from Midwest Environment Associates discusses what recent data means about the area.
News	0228-03015	4pm, 6pm, 7 am, 9am radio	:50 seconds	Don Niles gives the farmer's view of recent test results in Kewaunee County.
News	030915	7am, 9am, noon, 3pm, 5pm radio	:50 seconds	Steve Eatough from Door County Environmental Council weighs in on a DNR decision about a CAFO expansion.
PSA	01/01-03/31	4 x a day all four stations	:30 seconds	Climate Change Coalition of Door County promoting its programs and what it stands for.
News	0321-2215	4 pm, 6 pm, 6 am, 8 am radio	:45 second	Peninsula Pride Farms President Don Niles weighs in on recent DNR Workgroup meeting
News	0323-2415	3pm, 5 pm, 7 am, 9 am, noon radio	:45 seconds	Jodi Parins from Rural Enterprise Network weighs in on recent DNR workgroup meetings
News	0329-3015	Noon, 3pm, 5 pm, 7 am, 9 am radio	50 seconds	Wayne Kudick talks about upcoming Earth Week
News	0330-3115	3pm, 5 pm, 7 am, 9 am, Noon radio	50 seconds	Dick Smythe from the Climate Change Coalition of Door County talks about the impact

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft

Program	Date	Time	Duration	Description of Segment
News	01016	7 am, 9 am Noon, 3 pm, 5 pm radio	45 seconds	Kewaunee superintendent Karen Trembl recaps the year that was 2014.
News	0103-0415	4 pm, 6 pm, 7 am, 9 am radio	50 seconds	Sara Robertson explains what the Algoma Youth Club is.
News	0111-1215	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days	50 seconds	Becca Berger from the Door County Library discusses this year's Door County Reads.
News	0122-2315	3 pm, 5 pm, 6 am, 8 am radio	55 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses the need to change coursework.
News	0124-2515	4p, 6 pm, 6 am, 8 am, 12 pm radio	45 seconds	Southern Door Superintendent Patti Vickman talks about their upcoming referendum.
News	0127-2815	12 pm 3 pm, 5 pm, 7 am, 9 am, radio	45 seconds	Kewaunee Superintendent Karen Trembl discusses the negative impact the power plant closure has had on the school district.
News	012915	7 am, 9 am, 12 pm 3 pm, 5 pm, radio	50 seconds	Algoma Superintendent Nick Cochart give us his wish list for legislators.
News	020815	6 am, 8 am 3 pm, 5 pm radio	50 seconds	Luxemburg-Casco School District Superintendent Glenn Schlender talks about the opportunities its AP program has created.
News	0211-1215	12 pm, 3 pm, 5 pm, 7 am 9 am radio	50 seconds	Algoma Superintendent Nick Cochart talks about the negative effect of snow days and the adjustments they will have to make.
News	0213-1415	3pm, 5pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses his thoughts on the education component of Gov. Walker's budget.

News	022815	6 am, 8 am, 12 pm, 4 pm, 6 pm radio	:45 seconds	Update on the Door County YMCA's Youth in Government program
News	030715	12 pm 3 pm, 5 pm, 7 am, 9 am, radio	50 seconds	Dan Tjernagel discusses the greenhouse and the learning opportunities being created at Sturgeon Bay School District
News	030915	7 am, 9 am, 12 pm 3 pm, 5 pm radio	45 seconds	UWEX introduced thinking kids learning sessions.
News	031215	7 am, 9 am, 12 pm 3 pm, 5 pm radio	45 seconds	Tech Class at Southern Door
News	0314-1515	4 pm, 6 pm, 6 am, 8 am radio	55 seconds	Dan Tjernagel talks about the evolution of teachers
News	0325-2615	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Sunday E-Paper	45 seconds	Karen Treml talks about the importance of Kewaunee School District's referendum
News	0328-2915	3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	50 seconds	Mati Palm-Leis from Washington Island School District discusses their spring educational voyage.

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April May June 2015

Submitted By:

Tim Kowols, Nicolet Broadcasting Chief Operator

Paul Schmitt, Nicolet Broadcasting News Director

Issue: Tourism Promotion

Program Overview: Summer in Door and Kewaunee County mean things pick up a little bit. We preview most if not all of the events that come up in the county. We also tackle issues that play a role in tourism in the counties, especially silent sports.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/16/15	4 pm, 6 pm, 6 am, 8 am radio radio Friday E-Paper	45 seconds	Door County Maritime Museum receives JEM grant to fund promotion for Sea Dogs exhibit.
News	4/26/15	6 am, 8 am, 12 pm radio Sunday E-Paper	50 seconds	Door County Maritime Museum delays Cana Island opening due to renovation delays
News	5/12-13/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	The economic impact of the Sturgeon Bay Open Bass Tournament
News	5/13/15	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Thursday E-Paper	50 seconds	Preview of Door County Maritime Museum's new exhibit "Sea Dogs"
News	5/16/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Franklin Town Hall is refurbished and open to the public for the first time in over 50 years at agriucultural heritage farm in Kewaunee.
News	5/20-21/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Maifest Preview
News	5/21-22/15	4 pm, 6 pm, 6 am, 8 am radio Friday E-Paper	45 seconds	Door County Festival of Nature Preview
News	5/24/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Washington Island Ferry CEO Hoyt Purinton talks about expanded service for the Ferry
News	5/25/15	6 am, 8 am, 4 pm, 6 pm radio Monday E-Paper	50 seconds	Sturgeon Bay Fine Art Fair Recap
News	6/1/15	6 am, 8 am, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Gibraltar Historical Society opens the Noble House with "A House in Mourning"
News	6/5-6/15	3 pm, 5 pm, 7 pm, 9 pm radio Saturday E-Paper	45 seconds	Free State Park Weekend
News	6/10/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio	50 seconds	Door County Maritime Museum Lighthouse

Issue: State Budget

Program Overview: As more and more details came out from Gov. Scott Walker’s biennial budget, the more we felt we had to break it down on our radio stations. We talked to our state assemblyman about the votes he was thinking about making as long as the stakeholders in those decisions. Things like school accountability, Senior Care, and Right To Work were among the many details that we dissected because of the affects it would have on our listening area. We expanded our coverage to include both sides of the aisle. Democratic Caucus Leader in the Assembly Andy Jorgensen and State Senator Dave Hansen joined us several times to give us their view of what was going on in the budget. We also spoke to a variety of county officials about how certain budget items would affect their departments.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/14-15/15	12 pm, 4 pm, 6 pm, 7 am, 9 am	50 seconds	Joel Kitchens speaks about his proposal to band microbeads in certain products.
News	4/17-18/15	4 pm, 7 am, 9 am, 12 pm radio Saturday E-Paper	50 seconds	Joel Kitchens speaks about his thoughts about non-fiscal items being put in a fiscal budget.
News	4/19/15	7 am, 9 am, 12 pm, 4 pm Sunday E-Paper	50 seconds	Dave Hansen speaks about budget cuts of certain programs in the budget
News	4/19-20/15	4 pm, 6 pm, 7 am, 9am	50 seconds	Holly Hanson from the Door County Assessor’s Office talks about how increasing the county’s role in property assessment would cost them money, manpower
News	4/20/15	7 am, 9 am, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Dave Hansen talks about budget proposals of adding tollways to pay for transportation updates
News	5/5-6/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Andy Jorgensen talks about changes to Food Share
News	5/6-7/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Joel Kitchens responds to Andy Jorgensen’s view on changes to Food Share
News	5/8-9/15	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	55 seconds	Joel Kitchens gives us an update on education funding changes

News	6/24-25/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	:50 seconds	Joel Kitchens gives an update on how the budget is going through his caucus and the Assembly.
News	6/25-26/15	4 pm, 6 pm, 6 am, 8 am radio Friday E-Paper	:45 seconds	Mariah Goode applauds the Door County Board of Supervisors for approving resolution to tell the JFC to remove Shoreline Zoning language from budget.

Issue: Jobs

Program Overview: Even though the economy is improving and the unemployment rate is dropping, jobs are still an important issue in Door County. The seasonal nature of our economy makes the unemployment a little bit higher than most areas. We talked to area businesses about the future of their industries and also job seeking tips.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/6/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Jeff Blemke talks about the future of the HVAC Industry
News	4/19-20/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Reid Ribble hosts a job fair for popular NE Wisconsin industries.
News	4/20/15	7 am, 9 am, 12 pm, 4 pm, 6 pm Monday E-Paper	50 seconds	Bay Ship HR Manager Bill Behme discusses their relationship with NWTC and the importance of worker training
News	5/5-6/15	12 pm, 4 pm, 6pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Doug Hennig of Sturgeon Bay Senior Living talks about jobs in the health care industry
News	5/10-11/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	50 seconds	NEW Industries Job Fair
News	5/31-6/1/15	3 pm, 5p, 7 am, 9 am radio Monday E-Paper	45 seconds	Sandy Duckett of We Are Hope gives interview tips
News	6/5/15	6 am, 8 am, 12 pm, 3 pm, 5 pm	50 seconds	Karen Urban Dickson talks about the importance of support structures at workplaces
News	6/9-10/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	John Wiese talks about the manpower needs in the trades.
News	6/21-22/15	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Kewaunee County Job Fair
News	6/22-23/15	3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Lt. Gov Rebecca Kleefisch talks about the importance of seasonal jobs and how to keep those people employed 12 months a year.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Boys and Girls Club of Door County gets a weekly feature where Mark Knapp, Development Director, shares the good news of the organization and upcoming events. We also have done a lot of work with the Door County Silent Sports Alliance as they promote a healthier lifestyle through cycling, running, and other activities.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/4-5/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp talks about the STEM program being used at BGDC activities.
News	4/7/15	7 am, 9 am, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Ann Bennett shares with us some of the recent activities at Neighbor to Neighbor.
News	4/9-10/15	3 pm 5 pm radio Friday E-Paper	50 seconds	PFLAG President John Contratto shares programs that are helping gay, lesbian, and transgender community members
News	4/13/15	7 am, 9 am radio Monday E-Paper	50 seconds	Door County Maritime Museum celebrates volunteer week.
News	4/13-14/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Wednesday E-Paper	50 seconds	David Van Dyke shares how important volunteers are to Habitat for Humanity.
News	4/22-23/15	3 pm, 5p, 7 am, 9 am radio Thursday E-Paper	45 seconds	Randy Sahs of the DCSSA shares information on community bike rides.
News	4/26-27/15	3pm, 5 pm, 6 am, 8 am Monday E-Paper	50 seconds	Mark Knapp shares information about Leadership Door County
News	5/1-2/15	4 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	45 seconds	Changes at Sunshine House as Jim Meyer retires.
News	5/3-4/15	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp discusses Golf Outing

				residents and different arts programs
News	6/17-18/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	:50 seconds	A Sturgeon Bay student creates DoorCan equivalent for kids dealing with family members with cancer
PSA	4/1/15-5/31/15	4 times a day on all four radio stations covering all hours	:30 seconds	Promoting the efforts of the Kimberley House, a non-profit group that supports those with alcohol and drug abuse problems and seek help.
PSA	4/1/15-6/30/15	4 times on a day on all four radio stations covering all hours	:30 seconds	Promoting the 38 th Home Build, Brush with Kindness and the ReStore for the Door County Habitat for Humanity
News	6/22-23/15	4 pm, 6 pm, 7 am, 9 am radio	:45 seconds	5 Milers reunite for a 7 th year in a row to raise money for Door County charities.

Issue: Fiscal Management and Financial Planning

Program: Every Monday since late January, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for “Money Management Monday.” These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver’s PSAs which air every day four times.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/7/15	6 am, 8 am 3 pm, 5 pm radio Tuesday E-Paper	60 seconds	Gay talked about financial fasting to meet budgetary goals
News	4/14/15	7 am, 9 am, 12 pm, 4 pm radio Wednesday E-Paper	60 seconds	Gay talked about things to keep in mind before filing taxes the next day.
News	4/25-26/15	12 pm radio, 6 am, 8 am radio Sunday E-Paper	60 seconds	Gay talked about the importance of children setting financial goals.
News	5/2-3/15	4 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	Gay talked about setting up a debt management plan.
News	5/9/2015	6 am, 8 am radio Sunday E-Paper	45 seconds	Gay talked about budgeting home finances.
News	5/12/2015	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Gay talked about sound budget cutting practices
PSA	4/1-30/15	4 x a day all four stations	30 seconds each	Credit Card Help
PSA	4/1-30/15	4 x day all four stations	30 seconds each	Help talking money with couples.
PSA	5/1-31/15	4 x a day all four stations	30 seconds each	Debt Consolidation
PSA	6/1-30/15	4 x day all four stations	30 seconds each	Children and finances
News	5/19/15	7 am, 9 am, 3 pm, 5 pm	45 seconds	Gay talked about visiting her office to discuss how to handle debt of loved ones.
News	5/28-29/15	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Gay talks about what her office does.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Jody Anderson of Succeed Health in Algoma routinely submitted two articles with audio to accompany our weekend news. Anderson's topics covered a variety of topics that encouraged our listeners to make healthy decisions. Paul Schmitt has also spent a lot of time talking about the benefits of his Plan Z diet on all stations of DoorCountyDailyNews.com.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/3-4/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:75 seconds	Jody Anderson discusses good food for brain health.
News	4/10-11/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	75 seconds	Jody Anderson discusses eating healthy and economically
News	4/18-19/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	70 seconds	Jody Anderson discusses the danger of too much sugar in foods
News	4/23-24/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Friday E-Paper	50 seconds	Sherry Billett talks about the dog flu and the effects it has on other dogs and humans.
News	4/25-26/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	70 seconds	Jody Anderson talks about GMOs
News	4/29/15	4 pm, 6 pm	45 seconds	Dangers of binge drinking
News	5/2-3/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	70 second	Jody Anderson discusses the health benefits of eating brighter colored foods
News	5/5-6/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	Mary Claire talk about the variety of programs it has at the YMCA to keep seniors healthy.
News	5/16-17/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	70 seconds	Jody Anderson covers the foods you should eat to fuel up for a workout.
News	5/24-25/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	40 seconds	Chris Hecht talks about safety tips when grilling
News	5/24-25/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	70 seconds	Jody Anderson talks about foods to veg out too.
News	5/26-27/15	12 pm, 4 pm, 6 pm, 7 am 9 am	50 seconds	Rhonda Kohlberg from

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/1-2/15	4 pm, 6 am, 8 am, noon radio Thursday E-Paper	55 seconds	Davina Bonness and Lee Luft discuss the implications of passing the Kewaunee Groundwater Protection Ordinance.
News	4/7-8/15	Noon, 4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Congressman Reid Ribble hosts phosphorus and manure management forum
News	4/9-10/15	3 pm, 5 pm, 6-9 am radio Friday E-Paper	45 seconds	Kinnard Farms and Kewaunee Cares combo report on recent issues the DNR has with Kinnard Farms and groundwater pollution
News	4/7-8/15	3 pm, 5 pm, 7 am 9 am radio Saturday E-Paper	50 seconds	Delegates from Door Kewaunee Legislative Days say water quality a top priority
News	4/21-22/15	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Todd Burke talks about the effects EAB is having on the county's ash tree population
News	4/22/15	6 am, 8 am, 3 pm 5 pm radio Wednesday E-Paper	40 seconds	Lee Luft discusses the after effect of the passage of the Groundwater Protection Ordinance

				outburst in local trees.
News	6/15-16/15	6 am, 8 am, 12 pm, 3 pm, 5 pm x 2 Tuesday and Wednesday E-Paper	:50 seconds	The Door County Environmental Council and Midwest Advocates host forum concerning high water marks and public lands
News	6/22-23/15	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	:45 seconds	Peninsula State Park hosts bat talks, mentions this could be one of the most important years of its annual bat count.
News	6/25/15	3 pm, 5 pm, 6 am, 8 am, 12 pm	:40 seconds	Lee Luft discusses how the Groundwater Task Force has worked with area farms concerning the Groundwater Protection Ordinance

Issue: Elections

Program Overview: After spending the first quarter previewing the elections, we see the aftermath during the second quarter. Our listening audience saw their fair share of run offs and in Sturgeon Bay in particular, a changing of the guard as two write-ins take spots on the council as two others give the incumbents all they could handle. We held a two hour live coverage from our studios with Tim Kowols reporting from Sturgeon Bay City Hall and Paul Schmitt anchoring coverage from the news room. In the days after the mid-terms, we go through some of the fall out from the elections as well.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/3/15	12 pm, 3 pm, 5 pm radio	40 seconds	Review of absentee voting rules
News	4/6/15	6 am, 8 am, 12 pm, 4 pm radio Monday E-Paper	40 seconds	Preview of Door County School Board races
News	4/6/15	6 am, 8 am, 12 pm, 4 pm radio Monday E-Paper	40 seconds	Preview of Kewaunee County Races
News	4/7-8/15	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Luke Fuszard talks about his training program about training young people to be legitimate candidates
News	4/8/15	All News Casts Wednesday E-Paper	45-60 seconds	Topics covered: Sturgeon Bay Common Council Results, Kewaunee Groundwater Ordinance results, Algoma District 2 Seat, Sevastopol School Board Race too close to call, school referendums
News	4/16-17/15	4 pm, 6 pm, 6 am, 8 am, 12 pm, radio Friday E-Paper	50 seconds	Washington Island School Board Race finally decided

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. The school superintendents also took time to talk about the issues going on in Madison that affected their craft, including school testing and school accountability. We also have two student correspondents, Kayla Marchant of Southern Door High School and Paige Kassner of Kewaunee High School, that occasionally contribute as well.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/2/15	3 pm, 5 pm, 7 am ,9 am radio Friday E-Paper	45 seconds	Area superintendents discuss merits of NY schools banning homework in their schools.
News	4/4-5/15	4 pm, 6 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	A Republican Think Tank presents their viewpoint that school funding has hit a wall, using Northern Door Schools as an example.
News	4/11-12/15	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Retiring Kewaunee Superintendent Joe Innis reflects on coming out of retirement to serve another school district
News	4/12/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Sunday E-Paper	55 seconds	Review of new developments with Algoma Wellness Center
News	4/21/15	6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Sturgeon Bay students reflect on their time in China on a student exchange trip.
News	4/22-23/15	12 pm, 3 pm, 5 pm, 7 pm, 9 pm radio Thursday E-Paper	45 seconds	Profile on state qualifying Destination Imagination teams from area schools
News	4/24-25/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio	50 seconds	L-C Superintendent Glenn Schlender talks about the difficulties of constantly adjusting to the state standards from year to year
News	4/25-26/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	45 seconds	Algoma's Nick Cochart discusses a grant his district received for the Wellness and Tech Ed

News	6/5-6/15	4 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	:45 seconds	Washington Island School District names new superintendent
News	6/14-15/15	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	:50 seconds	Beth Lokken from the Door County Library talks about the "summer slide"
News	6/15-16/15	12 pm, 4 pm, 6 am, 8 am radio Tuesday E-Paper	:45 seconds	Sturgeon Bay Superintendent Dan Tjernagel discusses his fear of what is happening to the education budget in Madison
News	6/21-22/15	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	:45 seconds	Sturgeon Bay School District Dan Tjernagel discusses year round school option
PSA	3/22-4/5/15	4 x a day on WRKU, WBDK, and WRLU	:30 seconds	Recorded 4 separate PSAs promoting upcoming SBHS Pops Concert

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We featured dairy farmers heavily during June for Dairy Month with a variety of campaigns aimed at the dairy industry. Our radio stations featured Dave and Stacy Jauquet as our WRLU Dairy Farm Family of the Year with a story, lunch, and tours. We continued our popular More Milk Monday promotion where our stations buy the first glass of milk at area restaurants to support the dairy industry.

Program/Segment	Date	Time	Duration	Description of Segment
News	4/1-2/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	50 seconds	Talked to Kewaunee County Land and Water Conservationist Davina Bonness on the effect the Groundwater Ordinance would have on farmers and possible programs.
News	4/1-2/15	4 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	40 seconds	Talked to John Calhoun of EconoFoods about the price of ground beef and how that is affecting the farmers and producers he buys beef from.
News	4/4-5/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	45 seconds	Randy Ebert of Ebert Enterprises spoke to us about the importance of keeping farms family owned and treating his employees as such.
News	4/7/15	7 am 9 am, 12 pm radio Tuesday E-Paper	50 seconds	Jim Wautier explains the importance of soil temperatures as it relates to farm tasks like tilling and planting.
News	4/7-8/15	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	U.S. Rep. Reid Ribble hosts a panel on nutrient management plans and phosphorus run off between stakeholders.
News	4/8-9/15	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Covered some of the activities area high schools are doing during FFA Week
News	4/12-13/15	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Dave Jauquet discusses the difficulties of starting

				upcoming plans for June Dairy Month
News	5/6-7/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	:50 seconds	Amber Hewett discusses the implications of UWEX programs being cut in the state budget.
News	5/21-22/15	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	:40 seconds	Renee Ebert wrote a story and did a brief interview on the work the Kewaunee County Dairy Ambassadors does.
News	5/22-23/15	12 pm, 4 pm, 6 pm, 6 am, 8 am Saturday E-Paper	:45 seconds	Jim Wautier talks about the ease they have had planting crops.
News	5/26-27/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:50 seconds	Steve Wood talks about what a recent frost did to his crops.
News	5/30/15	6 am, 8 am radio Saturday E-Paper	:60 seconds	Nick Freimuth and the guys from Lakeshores Landscape and Design in Carlsville discuss Compost Tea and the benefits it has.
News	6/2-3/15	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:60 seconds	Scaturo's Restaurant talks about what the avian flu has meant for their breakfast business.
News	6/3/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Wednesday E-Paper	:50 seconds	The Pagel Family discuss a program they developed to promote agriculture careers with youth.
News	6/13/15	4 pm, 6 pm, 7 am, 9 pm, 12 pm radio Sunday E-Paper	:50 seconds	Jim Wautier discusses how the excess rain is too much for his crops.
News	6/18/15	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Thursday E-Paper	:60 seconds	Recapped our Lunch on the Farm promotion with the Jauquet Family
News	6/22/15	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Monday E-Paper	:50 seconds	Recapped Breakfast on the Farm
News	6/23-24/15	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	:40 seconds	Rich Olson talks about milk production on the rise despite prices dropping.
News	6/29-30/15	12 pm, 3 pm, 5 pm, 7 am ,9 am radio Tuesday E-Paper	:45 seconds	Preview of Door County Breakfast on the Farm

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

July August September 2015

Submitted By:

Tim Kowols, Nicolet Broadcasting Chief Operator

Paul Schmitt, Nicolet Broadcasting News Director

Issue: Tourism Promotion

Program Overview: Summer and tourism go hand and hand in Door and Kewaunee County. Weekly we had guests come in and share the good news of their events or organizations related to tourism. We did previews of most of the events that went on in the area. For bigger events like the Bassmasters Angler of the Year Championship, we dove a little bit deeper and covered what effect the event had on the area.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/3-4/15	All newscasts Friday/Saturday E-Paper	45 seconds	We covered the fireworks displays in Door and Kewaunee County.
News	7/3/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	50 seconds	Door County Sheriff Steve Delarwelle gave listeners to keep safe on roadways during the holidays.
News	7/5/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Part two of a story we started in June about a popular event, the Kewaunee Trout Festival, changing hands.
News	7/12/15	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Sunday E-Paper	50 seconds	Miller Art Museum Executive Director Elizabeth Meissner Gigstead shares details about a new exhibit opening.
News	Fridays/Saturdays in July	3 pm, 5 pm, 6 am, 8 am, radio Saturday E-Paper	45 seconds	Friends of the Door County Parks took us around the area to cover the different county parks people should check out.
News	7/24/15	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Kewaunee/Door Salmon Tourney director Kevin Naze talks about the significance of the annual event.
News	7/26/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Park Superintendent Kelli Bruns talks about the rise in park fees

				thanks in part to the state budget.
News	7/28/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	50 seconds	Park superintendent Kelli Bruns gives us an update on a popular attraction at Peninsula State Park that was deemed unsafe earlier this year.
News	7/31/15	6 am, 8 am, 4 pm, 6 pm radio Friday E-Paper	50 seconds	Preview of the Kolache Festival in Kewaunee
News	8/6/15	6 am, 8 am, noon, 4 pm, 6 pm radio Thursday E-Paper	50 seconds	Paige Funkhouser previews the Door County Festival of Fine Arts.
News	8/7/15	3 pm, 5 pm, 7 pm, 9 pm radio Saturday E-Paper	45 seconds	Zeke Jackson previews Sister Bay's inaugural Midwest Sunsplash Music Festival.
News	8/9-10/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	50 seconds	Hoyt Purinton shares the record numbers the Washington Island Ferry has experience thus far.
News	8/17-18/15	3pm, 5 pm, 7 am, 9 am Tuesday E-Paper	:40 seconds	Take a look at the Washington Island Art and Nature Center
News	8/20-21/15	4 pm, 6 pm, 7 am, 9 am radio Friday E-Paper	:45 seconds	Joy Krieger of the Algoma Chamber of Commerce shares details on the inaugural Soar on the Shore.
News	8/27-28/15	4 pm, 6 pm, 6 am, 8 am radio Friday E-Paper	45 seconds	A look at the free zoo Kewaunee, Bruemmer Park Zoo
News	8/28-29/15	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	:40 seconds	The effects bad weather has on indoor attractions in Door County.
News	9/4-5/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	:45 seconds	Russ Warren of Midsummer's Music Festival talks about its new Labor Day Series.
News	9/5-6/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Jon Gast of the Door County Maritime Museum talks about a

				new even, the Fall Lighthouse Festival.
News	9/10-11/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	:50 seconds	Kelli Bruns gives an update on Eagle Tower and its future as a tourist attraction.
News	9/11-12/15	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	:45 seconds	A look at popular tourist attraction The Farm
News	9/12-13/15	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	:50 seconds	First District Rep. Joel Kitchens discusses a meeting about saving Eagle Tower.
News	9/14-15/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	:45 seconds	Tourism Zone Director Josh Van Lieshout discusses the effect Airbnb properties has on tax collections.
News	9/17-18/15	7 am, 9 am, noon, 4 pm, 6 pm radio Thursday E-Paper	50 seconds	Guide Gary Nault previews Bassmasters Championship
News	9/18/15	7 am, 9 am, noon, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Sister Bay Village President Dave Lienau discusses the effect the road construction has had on tourism.
News	9/18-19/15	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Sturgeon Bay Visitor Center Executive Director Pam Seiler talks about the economic impact of the Bassmaster Championship
News	9/29/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	55 seconds	Door County Visitor Bureau Communications Director Jon Jarosh talks about sales/hotel tax collections.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. Boys and Girls Club of Door County gets a weekly feature where Mark Knapp, Development Director, shares the good news of the organization and upcoming events. Friends of the Door County Parks did a month long series on its parks. We did several stories with various stakeholders, including the Women's Fund of Door County, addressing poverty in Door County.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/5-6/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp talks about games in the park.
News	7/12-13/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp talks about the BGDC Gardening Program
News	7/16/15	6 am, 8 am 3 pm 5 pm radio Thursday E-Paper	50 seconds	The Island Players talk about their camp for kids on Washington Island.
News	7/19/15	7 am, 9 am Noon, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Door County Community Foundation CEO Bret Bicoy talks about the latest COIN loan they awarded
News	7/19-20/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp talks about their programming at Whitefish Dunes State Park.
News	7/22-23/15	3 pm, 5p, 7 am, 9 am radio Thursday E-Paper	45 seconds	Pam Busch of Door-Tran speaks about the Team Leadership Project.
News	7/26-27/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp shares information about their relationship with the UW Extension office
News	8/2-3/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Mark Knapp talks about the Annual Campaign.
News	8/4-5/15	Noon, 3 pm, 5 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Author Tom Jordan talks about his book to benefit the Door County Community Foundation.
News	8/9-10/15	4 pm, 6 pm, 6 am, 8 am radio	50 seconds	Mark Knapp talks about

		Monday E-Paper		Summer programming
News	8/11/15	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Six more Korean War veterans from the area will have seats on the next Old Glory Honor Flight thanks to the Devil's Knights Motorcycle Club in Door County. Mike LaViolette, president of the Devil's Knights speaks about it.
News	8/11-12/15	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	55 seconds	Bret Bicoy shares the good news of charitable giving in Door County.
News	8/19-20/15	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Door County Community Foundation CEO talks about the scholarships given by his organization.
News	8/25/15	6 am, 8 am, 3 pm 5 pm radio Wednesday E-Paper	50 seconds	Door County YMCA CEO Tom Beerntsen shares information about their annual campaign.
News	8/29/15	6 am, 8 am, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Women's Fund of Door County member Jennifer Moeller talks about the "couch surfing" epidemic in Door County.
News	8/30-31/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp discusses Artful Garden Walk
News	9/6-7/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp discusses casino night
News	9/7-8/15	Noon, 3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Jennifer Moeller discusses how collaborative grants can address large issues in the county like poverty
News	9/15-16/15	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Carrie Tjernagel is named Executive Director of the Volunteer Center of Door County
News	9/19-20/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp and Teen Night
News	9/26-27/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp and 5 th quarter event

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered topics like vaccines and the quality of our air and water. Jody Anderson of Succeed Health in Algoma routinely submitted two articles with audio to accompany our weekend news. Anderson's topics covered a variety of topics that encouraged our listeners to make healthy decisions. We also covered some safety tips as well, especially our series of bike safety tips with Door County Silent Sports Alliance's Randy Sahs. We have been running a series of PSAs promoting many of the bike safety tips we covered in depth during stories. DCDN.com also supported the health of Algoma resident by sponsoring a series of PSAs promoting the Algoma Shanty Days 5K event.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/4-5/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:75 seconds	Jody Anderson gives five tips essential to healthy life.
News	7/6/15	7 am, 9 am, 3 pm, 5 pm radio Monday E-Paper	45 seconds	In our bike safety tip series, Randy Sahs talks about safely passing bicycles.
News	7/11-12/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	70 seconds	Jody Anderson discusses the importance of hydration.
News	7/18-19/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	70 seconds	Jody Anderson talks about foods that can help battle inflammation.
News	7/23-24/15	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	In our bike safety tip series, Randy Sahs talks about bikes at red lights.
News	7/24-25/15	Noon, 4 pm, 6 pm, 7 am, 9 am radio Saturday E-Paper	45 seconds	Jody Anderson talks about the Shanty Days 5K
News	7/26/15	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	40 second	Jeff Blemke talks about the health benefits of getting you A/C checked
News	7/26-27/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	70 seconds	Jody Anderson warns listeners of soda calorie intake.
News	7/28-29/15	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	In our bike safety tip series, Randy Sahs talks about riding on sidewalks
News	7/31-8/1/15	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	40 seconds	Fire Chief Tim Herlache talks about campfire safety.

News	8/4-5/15	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	70 seconds	Jody Anderson talks about superfoods to add to your diet.
News	8/6-7/15	4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	In our bike safety tip series, Randy Sahs talks about bike rule changes.
News	8/8-9/15	4 pm, 6 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	Petty officer from the Coast Guard Tyler Goss gives boat safety tips.
News	8/25-26/15	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	In our bike safety tip series, Randy Sahs talks about riding two abreast.
News	8/29-30/15	Noon, 3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	45 seconds	Algoma Superintendent Nick Cochart talks about the Live Algoma Initiative
PSA	7/1-9/30/15	4 x a day all stations	30 seconds each	Dennis White gives mental health tips, specifically paying with cash prevent smoking, changing habits.
PSA	7/1-9/30/15	6 x a day all stations	30 seconds each	A variety of DCSSA ads covering healthy ways to stay active while cycling and ways to stay safe while cycling.
News	9/6-7/15	3pm, 5 pm, 6 am, 8 am radio Monday E-Paper	70 seconds	Jody Anderson gives health tips as kids go back to school.
News	9/17-18/15	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	45 seconds	Ken Pabich of Live Algoma gives us an update from a conference about setting achievable health goals for communities.
News	9/23-24/15	Noon, 4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Rhonda Kohlberg of the Door County Public Health Department discusses beach closures.
News	9/26-27/15	3 pm, 5 pm, 6 am, 8am, noon radio Sunday E-Paper	70 seconds	Jody Anderson talks about proper nutrition.
News	9/28/15	6 am, 8 am, noon, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Kewaunee County Board Chair Ron Heuer applauds the work his public health department is doing and the goals it has.
News	9/29-30/15	Noon, 3pm, 5 pm, 6 am, 8 am radio	45 seconds	Nurse Powers from the Door County Public

		Friday E-Paper		Health Department discusses vaccine programs heading to school.
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Issue: Jobs

Program Overview: Even though the economy is improving and the unemployment rate is dropping, jobs are still an important issue in Door County. The seasonal nature of our economy makes the unemployment a little bit higher than most areas. We talked to area businesses about the future of their industries and also job seeking tips. The closure of Palmer-Johnson also stirred the issue of steady employment in the county up again as well. The radio stations of DoorCountyDailyNews.com hosted a job fair at Anna's Healthcare in Sturgeon Bay, which included Anna's, DCDN, N.E.W. Industries, and Hieptas Chiropractic.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/22-23/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	45 seconds	Carpenter Jon Wiese talks about the trade job shortage in the area.
News	7/25/15	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Saturday E-Paper	50 seconds	Farmer Mark Haberli speaks about the importance of immigration reform as it relates to his workforce.
PSA	7/17-27/15	12x a day on all four stations	30 seconds	Promoting Job Fair at Anna's Healthcare
News	8/20-21/15	4 pm, 6pm, 7 am, 9 am, noon radio Friday E-Paper	50 seconds	A look into international workers and their affect on the seasonal workforce.
News	9/2-3/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	50 seconds	Palmer Johnson closes its doors and local workers react.
News	9/7-8/15	3 pm, 5p, 7 am, 9 am, noon radio Tuesday E-Paper	45 seconds	Bay Area Workforce Development CEO Jim Golembeski talks about the unemployment services they are prepared to help with.
News	9/7-8/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Tuesday E-Paper	50 seconds	Jeff Moore from N.E.W. Industries talks about the importance of educating the workforce of tomorrow.
News	9/13-14/15	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Jeff Moore from N.E.W. Industries talks about the growth of manufacturing jobs in the area.

News	9/16-17/15	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	U.S. Senator Tammy Baldwin introduces maritime jobs legislation.
News	9/23-24/15	4 pm, 6 pm, 7 am, 9 am, noon radio Thursday E-Paper	45 seconds	Sandy Duckett talks about We Are Hope's role in helping people find jobs.
News	9/30/15	3 pm, 5 pm radio	45 seconds	Todd Thayse of Bay Shipbuilding says more jobs are coming.

Issue: Fiscal Management and Financial Planning

Program: Every Monday since late January, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/4/15	6 am, 8 am 3 pm, 5 pm radio Saturday E-Paper	60 seconds	Gay talked about marriage and financial issues that could come about
News	7/7/15	7 am, 9 am, 12 pm, 4 pm radio Tuesday E-Paper	50 seconds	Gay talked good savings tips for kids
News	7/8-9/15	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Gay voiced his displeasure in a proposed pay day loan bill thrown into the state budget.
News	7/14/15	7 am, 9 am, 4 pm, 6 pm radio Tuesday E-Paper	50 seconds	Gay talked about setting up a financial plan for those surviving on seasonal income.
News	8/3/2015	4 pm 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about budgeting home finances.
News	8/10/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about helping improve your debt credit rating.
PSA	7/1-31/15	4 x a day all four stations	30 seconds each	Marriage Financial Help
PSA	8/1-30/15	4 x day all four stations	30 seconds each	Elder financial abuse
PSA	9/1-31/15	4 x a day all four stations	30 seconds each	Loan help
News	8/24-25/15	3 pm, 5 pm, 7 am, 9 am, noon radio Tuesday E-Paper	45 seconds	Gay talked about elder money management abuse
News	9/1-2/15	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talks about school supply saving tips.
News	9/7-8/15	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay advises listeners to track to purchases to help set a budget and see how much you spend on what
News	9/11/15	7 am, 9 am, 4 pm, 6 pm radio	45 seconds	Tara Pierre from Edward Jones gives stock advice

		Friday E-Paper		
News	9/14-15/15	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay speaks about how to avoid developing bad credit.
News	9/24-25/15	Noon, 3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 second	Rep. Eric Genrich speaks about new legislation that would help make child care more affordable.
News	9/28-29/15	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 second	Gay talks about the dangers of medical bill debt.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading and CAFO expansion, which was mostly covered in the Agriculture section. Pope Francis' encyclical generated response from plenty of parties as we supported an interfaith forum on the topic. We also celebrated the good works of several individuals as they positively affected the environment.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/1-2/15	4 pm, 6 am, 8 am, noon radio Thursday E-Paper	45 seconds	The Ridges Sanctuary Steve Leonard talks about the importance of its new nature center being a gateway for many to the outdoors.
News	7/4/15	7 am, 9 am, Noon, 4 pm, 6 pm, radio Saturday E-Paper	50 seconds	Tree expert Todd Burke discusses the affect scale has had on area trees.
News	7/6/15	7 am, 9 am, Noon, 4 pm, 6 pm, radio Monday E-Paper	45 seconds	Tree expert Todd Burke discusses the affect emerald ash borer has had on area trees.
News	7/12-13/15	12 pm, 3 pm, 5 pm, 7 am 9 am radio Monday E-Paper	50 seconds	Open Door Bird Sanctuary Executive Director Rob Hults talks about new species of birds being protected at the
News	7/17/15	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Friday E-Paper	45 seconds	Door County Community Foundation CEO Bret Bicoy discusses new program providing free water testing.
News	7/22/15	6 am, 8 am, 3 pm 5 pm radio Wednesday E-Paper	40 seconds	Lee Luft discusses the importance of well water for his Kewaunee County Groundwater Task Force
News	7/29-30/15	4 pm, 6 am, 8 am, noon radio Thursday E-Paper	45 seconds	The Ridges Sanctuary Steve Leonard talks about a grant that will allow them to attract more native birds and bugs to the sanctuary.
News	7/30/15	7 am, 9 am, 12 pm, 3 pm 5pm radio Friday E-Paper	45 seconds	U.S. Rep. Reid Ribble talks about his Save Bay Lakes legislation
News	8/4/15	12 pm, 3 pm, 5 pm, 6 am, 8 am radio	50 seconds	Conservationist Davina Bonness of Kewaunee

		Wednesday E-Paper		County talks about her area's well water testing programs.
News	8/9/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Wisconsin Catholic Conference Executive Director John Huebscher talks about Pope's encyclical on the environment.
News	8/9-10/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	U.S. Rep. Reid Ribble talks about his fight for clean water in his district.
News	9/1/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	First District Rep. Joel Kitchens shares the environmental concerns shared to him at listening sessions.
News	9/4-5/15	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	40 seconds	Roger Anderson gives an update on Little Lake
News	9/5-6/15	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Door County Land Trust Executive Director Dan Burke discusses the accreditation process for his thousands of acres his groups protects.
News	9/8-9/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Wednesday E-Paper	45 seconds	Preview with Marc Smith on Door County Environment Council-sponsored presentation on Asian Carp.
News	9/13-14/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	45 seconds	Kewaunee County Groundwater Task Force Chair Lee Luft gives news to homeowners looking to keep track of their well's safety.
News	9/14-15/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Tuesday E-Paper	:50 seconds	Door County Land Trust Dan Burke named conservationist of the year.
News	9/29-30/15	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	:45 seconds	Organic Farmer Goettelman talks about the benefits of organic farming.
PSA	9/23-29/15	4 x a day all four stations	:30	Promoting interfaith encyclical discussion in Fish Creek.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. The third quarter corresponded with most of their summer recess, but we were able to catch up with educators from all seven districts leading up to the first day of school including Good News Mornings with 4 of the superintendents. We also started to promote the good work of the Literacy Partners of Kewaunee County with PSAs and new stories.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/3-4/15	3 pm, 5 pm, 7 am ,9 am radio Saturday E-Paper	45 seconds	Sevastopol Superintendent Linda Underwood and Algoma Superintendent Nick Cochart speak on opposite ends of the spectrum when it comes to the school funding reports.
News	7/16/15	7 am, 9 am, 12 pm 4 pm, 6 pm radio Thursday E-Paper	50 seconds	Door County UW-Extension Head Rob Burke speaks to what state budget cuts will have on his department.
News	8/20-21/15	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Sevastopol Superintendent Linda Underwood discusses the new standards her district will take on for the 2015/2016 school year.
News	8/21/15	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Door County Librarian Beth Lokken talks about the improved educational advantages when children are read too.
News	8/21-22/15	3 pm, 5 pm, 7 am ,9 am radio Tuesday E-Paper	45 seconds	St. John Bosco announces Vickie Dassler as its new principal
News	8/18-19/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Luxemburg-Casco superintendent Glenn Schlender talks about the excitement surrounding a new school year.
News	8/19-20/15	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Algoma Superintendent Nick Cochart discusses the impact teacher shortages are having on

				school districts.
News	8/24/15	6 am, 8 am, 12 pm, 3 pm, 5 pm, radio Monday E-Paper	45 seconds	L-C Superintendent Glenn Schlender says its homegrown staff is the secret to the success in his district.
News	8/25-26/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Sturgeon Bay Superintendent Dan Tjernagel announces Sawyer becoming a PBIS school and commends his staff.
News	8/27/15	7 am 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Sevastopol Superintendent Linda Underwood talks about the technology upgrades her district has gone under.
News	8/29-30/15	3 pm, 5 pm, 7 am 9 am radio Sunday E-Paper	50 seconds	State Senator David Hansen discusses his concerns over a merger between the states tech colleges and two year schools.
News	8/30-31/15	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Sturgeon Bay Superintendent Dan Tjernagel talks about his doctoral dissertation on referendums.
News	8/31/15	6 am, 8 am, 3 pm, 5 pm radio Monday E-paper	45 seconds	Gibraltar's new principal Gereon Methner talks about the days leading up to taking over his new position.
News	9/5/15	12 pm, 4 pm, 6 am, 8 am Sunday E-Paper	45 seconds	New Door County UW Extension Family Living Educator Tenley Hitz introduces herself.
News	9/23/15	6 am, 8 am, 3 pm, 5 pm radio Wednesday E-Paper	45 seconds	First District Rep. Joel Kitchens talks about a proposed move to appoint a superintendent.
News	9/26-27/15	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Southern Door Superintendent Patti Vickman talks about her school's emergency preparedness week.

News	9/28/15	7 am, 9am, 12 pm, 4 pm radio Monday E-Paper	:50 seconds	Board president Bob Garfinkel talks about the positive effect his Literacy Partners of Kewaunee County has had on the community.
News	9/28-29/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	:55 seconds	Karen Corekin from the Northern Door Children's Center talks about the things you should look for from a child care provider.
PSA	9/23-30/15	4 x a day on WRKU, WBDK, and WRLU	:30 seconds	Two ads promoting the good works of the Literacy Partners of Kewaunee County and volunteer recruitment.

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. The big topic for discussion this quarter was the DNR approving permits for two CAFO expansions with a third in the works. We continued our popular More Milk Monday promotion where our stations buy the first glass of milk at area restaurants to support the dairy industry. We also hosted a promotion to help drive attendance to the Door County Fair.

Program/Segment	Date	Time	Duration	Description of Segment
News	7/6-7/15	3 pm, 5 pm, 6 am, 8 am Tuesday E-Paper	50 seconds	Jim Wautier gave an update on how weather had been affecting his corn crops.
News	7/9-10/15	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	45 seconds	Kewaunee High School Correspondent Paige Kassner previews the Kewaunee County Fair.
News	7/13-14/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Orchard owner Steve Wood talks about how his cherry crop has rebounded from hail and an early frost.
News	7/15-16/15	12 pm, 4 PM, 6 PM, 7 am 9 am radio Thursday E-Paper	50 seconds	Farm Rich Olson give us an update on soybean and hay crops.
News	7/17/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	45 seconds	U.S. Rep. Reid Ribble discusses his bipartisan effort to improve imports and exports for Wisconsin farmers.
News	7/19-20/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Orchard owner Steve Wood give us a cherry update, including which varieties are ready for picking.
News	7/20-21/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Winery owner Steve Johnson discusses the area's development as a wine region.
News	7/28/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Orchard owner Steve Wood gives final cherry report.

News	7/29-30/15	3pm, 5 pm, 7 am, 9 am Thursday E-Paper	50 seconds	Farmer Rich Olson talks how too much water has been bad news for corn crops.
News	8/1-2/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	50 seconds	Kewaunee County Board Member Lee Luft talks about the environmental effects a new CAFO could have on Kewaunee County.
News	8/6/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	Kewaunee County Board Member Lee Luft calls for possible moratorium on CAFO expansion until groundwater issues are under control.
News	8/8-9/15	12 pm, 4pm, 6 pm, 7 am, 9 am radio Sunday E-Paper	50 seconds	Farm Rich Olson discusses the impact low corn prices has on his crop
News	8/11-12/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Winery owner Maria Milano talks about some of the struggles vineyards are facing with recent wet weather.
News	8/11/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Tree expert Todd Burke shares the dangers scale is making on area trees.
News	8/19/15	6 am, 8 am, 3 pm, 5 pm radio Wednesday E-Paper	45 seconds	Kewaunee County UW Extension Ag Agent Aeric Bjurstrom talks about the health of the area's corn and soybeans crops.
PSA	7/1/15-9/30/15	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
News	8/25/15	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	:40 seconds	Farmer Rich Olson talks about how GMOs affect his farming practices.
News	8/26/15	7 am, 9 am, 4 pm, 6 pm, radio Wednesday E-Paper	:50 seconds	Orchard owner Steve Wood gives us an apple update
News	8/31-9/1/15	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	:40 seconds	Kewaunee County UW Extension Ag Agent Aeric Bjurstrom talks about the effect high milk production and low prices

				have affected dairy farmers.
News	9/2/15	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Wednesday E-Paper	:45 seconds	Orchard owner Steve Wood gives an update on apple crop.
News	9/10/15	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	:50 seconds	Kewaunee County Board Member Lee Luft reacts to Augustian Farms being granted its CAFO expansion permit.
News	9/12/15	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Farmer Rich Olson comments on his field corn crop.
News	9/15-16/15	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:50 seconds	Farmer Lee Kinnard reacts to his operation winning a lawsuit that will allow his CAFO to expand.

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

October November December 2015

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

Kathryn Carley, Nicolet Broadcasting News Writer

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We continued our popular More Milk Monday promotion where our stations buy the first glass of milk at area restaurants to support the dairy industry.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/1/15	3 pm, 5 pm, 6 am, 8 am Friday E-Paper	45 seconds	Bill Roethle discusses pumpkin farming and the beginning of the end of the season for his Casco market
News	10/1-2/15	3 pm, 5 pm, 6 am, 8 am Friday E-Paper	50 seconds	Local organic store owner discusses impact of GMOs on food served at other grocery stores.
News	10/13/15	6 am, 8 am, 3 pm, 5 pm, radio Tuesday E-Paper	45 seconds	Door County Highway Commissioner responds to environmental groups criticizing his care for the road shoulders.
News	11/1-2/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	UWEX Ag Agents give us an update on crops off the field and what the weather could do to winter crops.
News	11/6-7/15	12 pm, 4 PM, 6 PM, 7 am 9 am radio Thursday E-Paper	50 seconds	Farmer Rich Olson explains how farms gear down for the winters.
News	11/14/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Farmer Rich Olson talks about care for cattle in the winter.
News	11/22-23/15	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Farmer Rich Olson explains how farming for him has changed since he installed his robotic milking system.
News	11/27/15	6 am, 8 am, 12 pm, 3 pm, 5 pm, radio Friday E-Paper	50 seconds	Tree farmer Ron Tillmann talks about his lifelong passion

News	12/5-6/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	45 seconds	2017 Farm Technology Days Update
News	12/4-5-15	Noon, 3pm, 5 pm, 7 am, 9 am Tuesday E-Paper	50 seconds	Kewaunee Co. Board Chair Ron Heuer talks about manure treatment site plan
PSA	7/1/15- 9/30/15	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. We stay in regular contact with the district's administrators, including Good News segments with four of them. Biggest news was celebrating Sevastopol's honor of being named a Blue Ribbon School. We also promote the good work of the Literacy Partners of Kewaunee County with PSAs and new stories. Paige Kassner acts as a student correspondent for Kewaunee High School, posting 5 reports during the fourth quarter.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/8-9/15	Noon, 3 pm, 5 pm, 7 am ,9 am radio Friday E-Paper	45 seconds	Kewaunee Superintendent Karen Tremml discusses changes going on at her school buildings.
News	10/9-10/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Saturday E-Paper	50 seconds	Tremml discusses the problems associated with chronic truancy.
News	10/12/15	6 am, 8 am, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Tremml discusses the importance of a handicapped playground on her campus.
News	10/18-19/15	3 pm, 5 pm, 6 am, 8 am, radio Monday E-Paper	45 seconds	Literacy Partners of Kewaunee County Bob Garfinkel talks about the use of Skype in tutoring schools.
News	10/19/15	7 am ,9 am, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Gibraltar High School Principal Gereon Methner talks about how his experience with At Risk
News	10/20-21/15	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Algoma Superintendent Nick Cochart introduces referendum to improve facilities.
News	10/22/15	7 am, 9 am, 3 pm, 5 pm, radio Thursday E-Paper	50 seconds	U.S. Senator Tammy Baldwin discusses her legislation designed to help tech ed in Wisconsin.
News	10/22-23/15	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Sevastopol School District Superintendent Linda Underwood discusses her displeasure with a plan to appoint a state

				superintendent.
News	10/27-28/15	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Treml discusses state graduation rates.
News	11/1/15	7 am 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Door County Librarian Beth Lokken discusses the importance of literacy efforts.
News	11/2/15	7 am 9 am, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Southern Door Superintendent Patti Vickman discusses the purpose of their upcoming community conversation
News	11/2/15	6 am, 8 am, 3 pm, 5 pm, radio Monday E-Paper	50 seconds	Wisconsin Early Autism Project Angela Bartol discusses her program.
News	11/3-4/15	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-paper	45 seconds	Washington Island Superintendent Matt Palm-Leis discusses the problems a referendum law would be on small schools.
News	11/8-9/15	4 pm, 6 pm, 6 am, 8 am Sunday E-Paper	45 seconds	Paige Kassner talks about teens and stress in school
News	11/13/15	6 am, 8 am, 3 pm, 5 pm radio Wednesday E-Paper	45 seconds	Gibraltar educators discuss the importance of environmental education in classrooms.
News	11/17-18/15	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:45 seconds	Underwood discusses facilities referendum
News	11/23/15	7 am, 9am, 12 pm, 4 pm radio Monday E-Paper	:50 seconds	Underwood discusses additional benefits of being named a Blue Ribbon School
News	12/5/15	6 am, 8 am, 4 pm, 6 pm radio Sunday E-Paper	:55 seconds	Cochart talks about the recently approved referendum that will go to voters in the spring.
PSA	9/23-30/15	4 x a day on WRKU, WBDK, and WRLU	:30 seconds	Two ads promoting the good works of the Literacy Partners of Kewaunee County and volunteer recruitment.
News	1227-	4 pm, 6 pm, 7 am, 9am radio	45 seconds	Southern Door Principal

	28/15	Monday E-Paper		discusses new program with the Door County Civility Project.
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Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading and CAFO expansion, which was mostly covered in the Agriculture section. We also celebrated the good works of several individuals as they positively affected the environment.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/8-9/15	4 pm, 6 am, 8 am, noon radio Thursday E-Paper	45 seconds	Rep. Kitchens talks about new laws concerning manure management practices on CAFOs
News	10/13/15	6 am, 8 am, 3 pm, 5 pm, radio Tuesday E-Paper	45 seconds	Door County Highway Commissioner responds to environmental groups criticizing his care for the road shoulders.
News	10/26-27/15	4 pm, 6 pm, 7 am, 9 am, Noon radio Tuesday E-Paper	45 seconds	New developments in how nuclear waste will be treated at the shuttered Kewaunee Power Station
News	11/1-2-15	12 pm, 3 pm, 5 pm, 7 am 9 am radio Monday E-Paper	50 seconds	Kewaunee County Board Chair Ron Heuer talks about the negative environmental effects of wind farms.
News	11/5/15	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Jon Jarosh of the Door County Visitor's Bureau discusses green businesses
News	11/5-6/15	3 pm 5 pm, 6 am, 8 am, radio Friday E-Paper	40 seconds	Nick Cochart talks about a new pilot program at Algoma School District addressing area water concerns.
News	11/8-9/15	Noon, 4 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Heuer discusses the positive environmental impacts of a manure treatment network in Kewaunee County.
News	11/23/15	7 am, 9 am, 12 pm, 3 pm 5pm radio Friday E-Paper	45 seconds	Lee Luft discusses dangers of high capacity wells
News	12/4/15	6 am, 8 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	50 seconds	Senator Dave Hansen introduces manure legislation
News	12/8-9/15	12 pm, 3 pm, 5 pm, 7 am, 9 am	45 seconds	Door County

		radio Thursday E-Paper		Environmental Council criticizes the DNR with Kewaunee County water, hunting legislation
News	12/14/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Effects of a warmer winter on activities
News	12/17/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	Davina Bonness from Kewaunee County gives us an update on well water testing in the area.
News	12/28/15	6 am, 8 am, 4 pm, 6 pm, radio Saturday E-Paper	40 seconds	Dan Burke from the Door County Land Trust talks about work on invasive species at their preserves.

Issue: Fiscal Management and Financial Planning

Program: Every Monday since late January, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver's PSAs which air every day four times. We also added Tara Pierre from our local Edward Jones for an alternative view on national financial stories.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/5/15	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about home equity loans
News	10/12/15	7 am, 9 am, 12 pm, 4 pm radio Monday E-Paper	50 seconds	Gay discussed some home buying tips
News	10/16-17/15	4 pm, 6 pm, 7 am, 9 am radio Saturday E-Paper	45 seconds	Sandy Duckett from We Are Home talks about the effects student loan debt has had nationwide.
News	10/19/15	7 am, 9 am, 12 pm, 4 pm radio Monday E-Paper	50 seconds	Gay gets an early start on the holiday shopping season
News	10/21-15	7 am, 9 am, 12 pm, 4 pm radio Thursday E-Paper	45 seconds	Tony Jeanquart paints a better economic picture when discussing homes sales in Kewaunee County
News	8/10/15	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay talked about helping improve your debt credit rating.
PSA	10/1-31/15	4 x a day all four stations	30 seconds each	Financial Counseling
PSA	11/1-30/15	4 x day all four stations	30 seconds each	Home Buying
PSA	12/1-31/15	4 x a day all four stations	30 seconds each	Holiday Finances
News	10/29-30/15	3 pm, 5 pm, 7 am, 9 am, noon radio Friday E-Paper	45 seconds	Gay talked about dangers of multiple credit cards
News	11/2-3/15	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talks about student finance counseling
News	11/7-8/15	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Tara Pierre talks about responsible retirement planning
News	11/8-9/15	4 pm, 6 pm, 7 am, 9 am,	45 seconds	Gay Pustaver talks about the

		radio Friday E-Paper		dangers of sports gambling.
News	11/23-24/15	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay speaks about "zombie debt" and how it can still affect you long after you think it is gone.
News	11/30/15	7 am, 9 am, Noon, 3 pm, 5 pm, radio Monday E-Paper	50 second	Tara Pierre talks about the impending rate hike
News	Every Monday from 11/30 to 12/21	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 second	Gay does a series on holiday spending
News	12/9-10/15	4/6 pm, 6/8 am Noon Radio Thursday E-Paper	45 seconds	Kewaunee City Admin Kyle Ellefson talks about the steep drop in property taxes and what it could mean for the future.
News	12/10/15	6/8 am, Noon, 3/5pm radio Thursday E-Paper	50 seconds	Jim Olson talks about the impact new car sales and its impact on the economy.
News	12/28-29/15	3/5 pm, 7/9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks Year End Giving

Issue: Jobs

Program Overview: Even though the economy is improving and the unemployment rate is dropping, jobs are still an important issue in Door County. The seasonal nature of our economy makes the unemployment a little bit higher than most areas. We talked to area businesses about the future of their industries and also job seeking tips.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/1/15	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Bay Shipbuilding Company's Todd Thayse talks about the importance of tech jobs and education.
News	10/29/15	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Thursday E-Paper	45 seconds	Delsart and the value of STEM on today's job market
News	10/31-11/1/15	4 pm, 6pm, 7 am, 9 am, noon radio Sunday E-Paper	50 seconds	Sheriff Matt Joski discusses job shortages in his department
News	11/30-12/1/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	50 seconds	Duckett discusses the link between Employment and Food Stamp restrictions passed by Legislature
News	12/13-14/15	3 pm, 5p, 7 am, 9 am, noon radio Monday E-Paper	45 seconds	Karen Urban-Dickson shares application tips
News	12/20-21/15	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Monday E-Paper	50 seconds	Karen Urban-Dickson shares resume tips
News	12/22/15	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	HR Leaders from NEW Plastics talks about what they have done to attract new talent to their shop
News	12/27-28/15	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Karen Urban Dickson shares interview tips

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered topics like vaccines and the quality of our air and water. Jody Anderson of Succeed Health in Algoma routinely submitted two articles with audio to accompany our weekend news. Anderson’s topics covered a variety of topics that encouraged our listeners to make healthy decisions.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/1-2/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:45 seconds	Tom Beerntsen from the Door County YMCA discusses the positive lifestyle changes people can make when joining the Y.
News	10/5/15	7 am, 9 am, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Beerntsen talks about upcoming Healthy Living Fair
News	10/10-11/15	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	40 seconds	Area fitness club owner discusses the importance of exercise.
News	10/23-24/15	4 pm, 6 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	45 seconds	Area hospital talks about the importance of mammograms.
News	10/24-25/15	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Kathleen Finnerty talks about the toxins found in nail polish
News	10/28-29/15	Noon, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Jody Anderson talks about eating meat responsibly.
News	10/29/15	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	40 second	Chiropractor Randal Arnold talks about the role chiropractic can play in health
News	11/11-12/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Memory Cafes coming to Sturgeon Bay
News	11/7-8/15	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	The benefits of adding yoga to exercise routines.
News	12/3-4/15	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	40 seconds	Non-profit dental clinic moves to serve more disadvantage individuals.
News	12/30-31/15	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Healthy Living Coordinator Allison Vroman talks about wellness as a New Year’s Resolution.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. Boys and Girls Club of Door County gets a weekly feature where Mark Knapp, Development Director, shares the good news of the organization and upcoming events.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/4-5/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	60 seconds	Mark Knapp talks entrepreneurs program
News	10/7-8/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	50 seconds	Discussion about Mothers Against Drunk Driving in the community
News	10/8-9/15	3 pm 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Update on Door Of Life Food Pantry in Sister Bay
News	10/9/15	7 am, 9 am Noon, 3 pm, 5 pm radio Friday E-Paper	50 seconds	New manners program at the Boys and Girls Club of Door County
News	10/23-24/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Door County Community Foundation Mini Grant programs.
News	11/1-2/15	3 pm, 5p, 7 am, 9 am radio Monday E-Paper	45 seconds	Mark Knapp discusses new programming at the Boys and Girls Club
News	11/14-15/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Nancy Hutchison gives us an update on Adopt a Soldier.
News	11/26-27/15	4 pm, 6 pm, 6 am, 8 am radio Friday E-Paper	45 seconds	Kewaunee County Pantry making a difference in its community.
News	11/29/15	6 am, 8 am, Noon, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Lakeshore CAP talks about the needs they have
News	11/29-30/15	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp talks about Annual Giving
News	12/1-2/15	Noon, 3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	Jon Jarosh talks about the Door County Visitors Bureau's bundle up campaign.
News	12/6/15	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	55 seconds	DoorCan Holiday Home Tour
News	12/13-	3 pm, 5 pm, 6 am, 8 am radio	50 seconds	Mark Knapp talks about

	14/15	Wednesday E-Paper		winter programming at the Boys and Girls Club
News	12/26/15	6 am, 8 am, 3 pm 5 pm radio Wednesday E-Paper	50 seconds	LakeshoreCAP Food Pantry and how the holidays affect their operation.
News	12/27-28/15	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Mark Knapp discusses the growth the club made in 2015
News	12/28/15	6 am, 8 am, 4 pm, 6 pm radio Monday E-Paper	50 seconds	Bret Bicoy discusses a successful 2015
PSA	10/1-12/31/15	4 x a day All Stations	:30 seconds	The Door County Community Foundation promotes Giving to Door County.

Issue: Tourism Promotion

Program Overview: October catches the last gasp of tourism in Door and Kewaunee County. During November and December we measured its impact and what the future holds.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/2-3/15	12 pm, 4/6 pm, 6 /8 am radio radio Saturday E-Paper	45 seconds	Update on Highway 41 construction and the impact it has on travel in NE Wisconsin, including Door and Kewaunee Co.
News	10/3/15	6/8 am, 12 pm, 3/5 pm radio Saturday E-Paper	50 seconds	Door County Maritime Museum begins fundraising efforts for tower project, first major addition in years.
News	10/3/15	6/8 am, 12 pm, 3/5 pm radio Saturday E-Paper	45 seconds	Door County Visitors Bureau talks about the importance of fall to tourism numbers
News	10/12/15	7 am/9am,12 pm, 4 /6 pm radio Monday E-Paper	50 seconds	Washington Island Ferry Report and how it serves as an indicator for tourism in Northern Door
News	10/17-18/15	3 /5 pm, 6 /8 am, 12 pm radio Sunday E-Paper	45 seconds	Gas Price update and what it has meant for area gas stations
News	10/26/15	6 /8 am, 4/6 pm radio Monday E-Paper	50 seconds	US-41 work update and effects on travel in NE Wisconsin
News	10/28-29/15	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Camping in State Parks and the possible effects of higher fees in the state
News	10/29-30/15	12 pm, 3/5 pm, 7 am/9 am, radio Friday E-Paper	50 seconds	Door County Property Owners vow to fight destruction of popular Peninsula State Park tower
News	11/6/15	6 am, 8 am, 4 pm, 6 pm radio Saturday E-Paper	50 seconds	Expansion for Northern Sky Theater
News	11/10-11/15	12 pm, 3/5 pm, 6/8 am radio Wednesday E-Paper	50 seconds	Local businesses discuss what changes to deer registration mean to them
News	11/8-9/15	3 pm, 5 pm, 7 pm, 9 pm radio Tuesday E-Paper	45 seconds	Sister Bay Road Construction done ahead

				of schedule and what it means for local businesses and tourism
News	11/28/15	7 / 9 am, 12 pm, 3/ 5 pm radio Sunday E-Paper	50 seconds	Work begins on Egg Harbor Road project, which will route visitors and residents through downtown
News	11/29-30/15	12 pm, 3pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	:40 seconds	Baileys Harbor looks to improve water tourism with improved docks.
News	11/30-12/1/15	12 pm, 3pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	:45 seconds	End of the season numbers for Washington Island Ferry
News	12/5-6/15	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Future of 42/57, a major thoroughfare for travel in Door County
News	12/25/15	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	:40 seconds	Kewaunee County trying to gain support for their inclusion in a National Marine Sanctuary being formed in Lake Michigan