

**CARTOON NETWORK  
CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

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I, Toni Millner, in my capacity as Associate General Counsel and Vice President – Kid Vid Compliance for Cartoon Network, hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period from July 1, 2020 to September 30, 2020:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) Cartoon Network treated all of the programs telecast on Cartoon Network, a leading ad-supported cable television network, as "children's programming" for the purposes of the commercial limits set forth in the Act except for its telecast in the "Adult Swim" block of programming created for an adult audience that airs late night seven days a week.\*\* On a weekly basis, therefore, approximately 98 – 105 hours of television programming were treated as "children's programming" during this period for the purposes of the commercial limits set forth in the Act.
- 3) Cartoon Network has, as a standard practice, formatted and telecast all of the programs carried on the Cartoon Network during the period noted above within the commercial limits set forth in the Act, to the extent applicable to the programming.
- 4) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this 6<sup>th</sup> day of October, 2020.



Toni Millner (Oct 6, 2020 14:44 EDT)

Toni Millner  
Associate General Counsel and  
Vice President - Kid Vid Compliance

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\* "Children's programming" for the purposes of the commercial limit means "programs originally produced and broadcast primarily for an audience of children 12 years and under."

\*\*During this period, the "Adult Swim" block of programming aired from 8 p.m. to 6 a.m., 7 nights a week from July 1 – September 27, 2020 and from 9 p.m. to 6 a.m. from September 28 – September 30, 2020. The Adult Swim block contains warnings to notify and remind viewers that the content is intended for an adult audience, and is not considered "children's programming" subject to the commercial limits set forth in the Act

# FCC KidVid Certification Cartoon Network\_Boomerang (003) Q3 2020\_4374054\_1

Final Audit Report

2020-10-06

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