

# CONTRACT



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

And:

**Shorr Johnson Magnus**  
**100 N 20th St**  
**Suite 201**  
**Philadelphia, PA 19103**

<u>Contract / Revision</u> 187426 /		<u>Alt Order #</u> 07906466
<u>Product</u> FND OF GARY MCCO 9/10		
<u>Contract Dates</u> 09/10/15 - 09/16/15		<u>Estimate #</u>
<u>Advertiser</u> McCollum/D/VA Senate		<u>Original Date / Revision</u> 09/09/15 / 09/09/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	09/10/15	09/11/15	M-F 6a-7a	6:00 AM-7:00 AM		1:00				NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	---TF--				3	\$340.00	0.00			
N 2	3	09/15/15	09/15/15	M-F 6a-7a	6:00 AM-7:00 AM		1:00				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	-1-----				1	\$340.00	0.00			
N 3	3	09/10/15	09/10/15	M-F 7a-9a	7:00 AM-9:00 AM		1:00				NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	---2---				2	\$260.00	0.00			
N 4	3	09/14/15	09/16/15	M-F 7a-9a	7:00 AM-9:00 AM		1:00				NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	M-W----				2	\$260.00	0.00			
N 5	3	09/11/15	09/11/15	M-F 530p-6p	5:30 PM-6:00 PM		1:00				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	----1--				1	\$420.00	0.00			
N 6	3	09/16/15	09/16/15	M-F 530p-6p	5:30 PM-6:00 PM		1:00				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	--1----				1	\$420.00	0.00			
N 7	3	09/10/15	09/10/15	M-F 4p-5p	4:00 PM-5:00 PM		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	---1---				1	\$350.00	0.00			
N 8	3	09/14/15	09/14/15	M-F 4p-5p	4:00 PM-5:00 PM		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	1-----				1	\$350.00	0.00			
N 9	3	09/10/15	09/10/15	M-F 7p-730p	7:00 PM-7:30 PM		1:00				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	---1---				1	\$560.00	0.00			
N 10	3	09/14/15	09/15/15	M-F 7p-730p	7:00 PM-7:30 PM		1:00				NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	MT-----				2	\$560.00	0.00			
N 11	3	09/10/15	09/10/15	M-F 1135p-1235a	11:30 PM-12:30 AM		1:00				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	---1---				1	\$280.00	0.00			
N 12	3	09/15/15	09/15/15	M-F 1135p-1235a	11:30 PM-12:30 AM		1:00				NM	1	\$280.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**Norfolk, VA 23510**  
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187426 /		07906466
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09/10/15 - 09/16/15	FND OF GARY MCCO	
<u>Advertiser</u>		<u>Original Date / Revision</u>
McCollum/D/VA Senate		09/09/15 / 09/09/15

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	-1-----				1	\$280.00	0.00			
N 13	3	09/12/15	09/12/15	Sa 11p-1135p	11:00 PM-11:30 PM		1:00				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	-----1-				1	\$750.00	0.00			
N 14	3	09/11/15	09/11/15	M-F 11p-1135p	11:00 PM-11:30 PM		1:00				NM	1	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	----1--				1	\$820.00	0.00			
N 15	3	09/14/15	09/15/15	M-F 11p-1135p	11:00 PM-11:30 PM		1:00				NM	2	\$1,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/14/15	09/20/15	MT-----				2	\$820.00	0.00			
N 16	3	09/13/15	09/13/15	Su 9a-1030a	9:00 AM-10:30 AM		1:00				NM	1	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	-----1				1	\$1,380.00	0.00			
<b>Totals</b>										0.00		22	\$10,770.00

Time Period	# of Spots	Gross Amount	Net Amount
08/31/15 - 09/16/15	22	\$10,770.00	\$9,154.50
<b>Totals</b>	22	\$10,770.00	\$9,154.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WTKR-TV</u>	<b>Date:</b> <u>9/9/15</u>
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I, Shorr Johnson Magnus,  
 being/on behalf of: Gary McCollum,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Virginia State Senate  
 in the General  
 election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 9,154.50

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Gary McCollum

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary McCollum

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/9/2015

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**