

CONTRACT



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

<u>Contract / Revision</u> 212126 /		<u>Alt Order #</u> 07980581
<u>Product</u> MCCOLLUM SSN 10/20		
<u>Contract Dates</u> 10/20/15 - 10/26/15		<u>Estimate #</u>
<u>Advertiser</u> McCollum/D/VA Senate		<u>Original Date / Revision</u> 10/19/15 / 10/19/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 N 20th St
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	10/20/15	10/25/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$105.00	0.00			
N 2	3	10/26/15	10/26/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$105.00	0.00			
N 3	3	10/20/15	10/25/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$120.00	0.00			
N 4	3	10/26/15	10/26/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$120.00	0.00			
N 5	3	10/20/15	10/25/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$190.00	0.00			
N 6	3	10/26/15	10/26/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$190.00	0.00			
N 7	3	10/20/15	10/25/15	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$175.00	0.00			
N 8	3	10/26/15	10/26/15	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$175.00	0.00			
N 9	3	10/20/15	10/25/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$280.00	0.00			
N 10	3	10/26/15	10/26/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$280.00	0.00			
N 11	3	10/20/15	10/25/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$280.00	0.00			
N 12	3	10/26/15	10/26/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/20/15 - 10/26/15	<u>Product</u> MCCOLLUM SSN 10/20	<u>Estimate #</u>
<u>Advertiser</u> McCollum/D/VA Senate		<u>Original Date / Revision</u> 10/19/15 / 10/19/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$280.00	0.00			
N 13	3	10/24/15	10/24/15	Sa 730p-8p	Sa 730-8p		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1-				1	\$105.00	0.00			
N 14	3	10/20/15	10/25/15	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-11-1--				3	\$330.00	0.00			
N 15	3	10/26/15	10/26/15	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$330.00	0.00			
N 16	3	10/20/15	10/25/15	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$350.00	0.00			
N 17	3	10/26/15	10/26/15	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$350.00	0.00			
N 18	3	10/25/15	10/25/15	Sunday Prime Hour 1	7-8p 60min		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1				1	\$1,400.00	0.00			
N 19	3	10/20/15	10/20/15	Tuesday Prime Hour 2	9-10p ncis-no		:30				NM	1	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$1,820.00	0.00			
N 20	3	10/25/15	10/25/15	Sunday Prime Hour 3	9-10p good wife		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1				1	\$1,330.00	0.00			
N 21	3	10/26/15	10/26/15	Monday Prime Hour 3	10-11p ncis-la		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$1,960.00	0.00			
N 22	3	10/20/15	10/25/15	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--1-1--				2	\$140.00	0.00			
N 23	3	10/26/15	10/26/15	M-F 1135p-1235a	11:35 PM-12:35 XM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$140.00	0.00			
N 24	3	10/20/15	10/25/15	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1111--				4	\$420.00	0.00			
N 25	3	10/25/15	10/25/15	Su 1030a-11a	10:30 AM-11:00 AM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1				1	\$210.00	0.00			
N 26	3	10/25/15	10/25/15	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1				1	\$350.00	0.00			
N 27	3	10/24/15	10/24/15	College Football Pre Gm	3-330p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1-				1	\$375.00	0.00			
N 28	3	10/24/15	10/24/15	Saturday Prime Hour 2	9p-10p crimetime		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----S-				1	\$300.00	0.00			
N 29	3	10/20/15	10/25/15	M-F 430a-5a	430a-5a		:30				NM	2	\$30.00

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212126 /	07980581

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/15 - 10/26/15	MCCOLLUM SSN 10/20	

<u>Advertiser</u>	<u>Original Date / Revision</u>
McCollum/D/VA Senate	10/19/15 / 10/19/15

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--11---				2	\$15.00	0.00			
Totals										0.00		57	\$18,800.00

Time Period	# of Spots	Gross Amount	Net Amount
09/28/15 - 10/25/15	47	\$14,870.00	\$12,639.50
10/26/15 - 10/26/15	10	\$3,930.00	\$3,340.50
Totals	57	\$18,800.00	\$15,980.00

Signature: _____ **Date:** _____

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