

Bill To:

#### MARTIN COMMUNICATION 25 W Main St Shiremanstown PA 17011

### Invoice No: 3016557993

| Client ID:    | 61580      |
|---------------|------------|
| Invoice Date: | 11/10/20   |
| Payment Due:  | 12/25/20   |
| Amount Paid:  | \$6,023.10 |
| Amount Due:   | \$0.00     |

#### **Order Details**

| Advertiser  | Better Pensylvania Inc | Station    | Multi     | <b>CPE</b> //         |           |
|-------------|------------------------|------------|-----------|-----------------------|-----------|
| Order #     | 1313939463             | Market     | Allentown | <b>Billing Period</b> | Nov 2020  |
| Contract #  |                        | Start Date | 10/26/20  | Schedule              | Broadcast |
| AE          | KATHRYN FRICK          | End Date   | 11/06/20  | Terms                 | Net 45    |
| iHM Product | Radio                  |            |           |                       |           |
| Note 1:     | BPA20-040B             |            |           |                       |           |
| Note 2:     | Check #14147           |            |           |                       |           |
|             |                        |            |           |                       |           |

#### **Invoice Summary**

| Product Type | Billable Units | Gross Amount | Agency Commission | Sales Tax | Net Due    |
|--------------|----------------|--------------|-------------------|-----------|------------|
| Spot         | 81             | \$7,086.00   | \$1,062.90        | \$0.00    | \$6,023.10 |
| Misc         | 0              | \$0.00       | \$0.00            | \$0.00    | \$0.00     |
| Total        | 81             | \$7,086.00   | \$1,062.90        | \$0.00    | \$6,023.10 |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the timesshown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

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| Payment Due: | 12/25/20   |
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Check Enclosed Check # : \_\_\_\_

Remit To: iHeartMedia P.O. Box 419499 Boston, MA 02241-9499 This page is intentionally left blank



# **Invoice Details**

| Order Line | Product Type | Ordered                    | Day(s)   | Daypart                  |                        |                     | Rate                   |
|------------|--------------|----------------------------|--|--------------------------|------------------------|---------------------|------------------------|
| 5          | Spot         | Commercial                 | WThF   | 06:00:00-09:59:59        |                        |                     | \$95.00                |
|            |              | AIRED                      | ISCI/SPOT TITLE  | DATE                     | TIME                   | LEN MG              | RATE                   |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 6:28 am                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 8:27 am                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 9:07 am                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/5/2020                | 9:53 am                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/6/2020                | 6:29 am                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/6/2020                | 10:02 am               | 30                  | \$95.00                |
| 6 Spot     | Spot         | Commercial                 | WThF   | 10:00:00-14:             | 59:59                  |                     | \$95.00                |
|            |              | AIRED                      | ISCI/SPOT TITLE  | DATE                     | TIME                   | <u>LEN MG</u>       | RATE                   |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 10:48 am               | 30                  | \$95.00                |
| S          | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 11:45 am               | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 1:50 pm                | 30                  | \$95.00                |
| Spot       | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 10:49 am               | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/5/2020                | 12:18 pm               | 30                  | \$95.00                |
| Spot       |              | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 1:20 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/6/2020                | 11:24 am               | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/6/2020                | 1:20 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/6/2020                | 2:49 pm                | 30                  | \$95.00                |
| 7          | Spot         | Commercial                 | WThF   | 15:00:00-18:             | 59:59                  |                     | \$95.00                |
|            |              | AIRED                      | ISCI/SPOT TITLE  | DATE                     | TIME                   | <u>LEN MG</u>       | RATE                   |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 3:50 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 5:15 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/5/2020                | 5:15 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 6:23 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/6/2020                | 3:20 pm                | 30                  | \$95.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/6/2020                | 4:17 pm                | 30                  | \$95.00                |
| 8          | Spot         | Commercial                 | WThF   | 19:00:00-23:             | 59:58                  |                     | \$26.00                |
|            | Spot         | <u>AIRED</u><br>Commercial | <u>ISCI/SPOT TITLE</u><br>P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | <u>DATE</u><br>11/4/2020 | <u>TIME</u><br>7:50 pm | <u>LEN MG</u><br>30 | <u>RATE</u><br>\$26.00 |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 9:17 pm                | 30                  | \$26.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/5/2020                | 8:09 pm                | 30                  | \$26.00                |
|            |              |                            |  |                          |                        |                     |                        |



### 3016557993

# **Invoice Details**

| Order Line    | Product Type | Ordered    | Day(s)                                   | Daypart       |          |               | Rate       |
|---------------|--------------|------------|--|---------------|----------|---------------|------------|
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/5/2020     | 10:23 pm | 30            | \$26.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/6/2020     | 7:20 pm  | 30            | \$26.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/6/2020     | 11:18 pm | 30            | \$26.00    |
| otals for Sta | tion: WZZO-  | FM         | No. of Spots/Misc: 27/0                  | Gross         | Amt:     |               | \$2,151.00 |
| Alle Alle     | entown       |            | Station: WAEB-AM                         |               |          |               |            |
| Order Line    | Product Type | Ordered    | Day(s)                                   | Daypart       |          |               | Rate       |
| 9             | Spot         | Commercial | WThF                                     | 06:00:00-09:5 | 59:59    |               | \$75.00    |
|               |              | AIRED      | ISCI/SPOT TITLE                          | DATE          | TIME     | <u>LEN MG</u> | RATE       |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 6:34 am  | 30            | \$75.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 8:24 am  | 30            | \$75.00    |
| Spo           | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/5/2020     | 7:37 am  | 30            | \$75.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/5/2020     | 8:05 am  | 30            | \$75.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/6/2020     | 6:49 am  | 30            | \$75.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/6/2020     | 7:04 am  | 30            | \$75.00    |
| 10            | Spot         | Commercial | WThF                                     | 10:00:00-14:5 | 59:59    |               | \$70.00    |
|               |              | AIRED      | ISCI/SPOT TITLE                          | DATE          | TIME     | <u>LEN MG</u> | RATE       |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 10:32 am | 30            | \$70.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 10:50 am | 30            | \$70.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 11:04 am | 30            | \$70.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/5/2020     | 10:29 am | 30            | \$70.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/5/2020     | 10:41 am | 30            | \$70.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/5/2020     | 11:04 am | 30            | \$70.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/6/2020     | 10:30 am | 30            | \$70.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/6/2020     | 10:49 am | 30            | \$70.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/6/2020     | 11:04 am | 30            | \$70.00    |
| 11            | Spot         | Commercial | WThF                                     | 15:00:00-18:5 | 59:59    |               | \$60.00    |
|               |              | AIRED      | ISCI/SPOT TITLE                          | DATE          | TIME     | <u>LEN MG</u> | RATE       |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 4:30 pm  | 30            | \$60.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020     | 4:58 pm  | 30            | \$60.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/5/2020     | 4:29 pm  | 30            | \$60.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/5/2020     | 5:26 pm  | 30            | \$60.00    |
|               | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/6/2020     | 4:58 pm  | 30            | \$60.00    |
|               | Spot         | Commercial | READ 3 / READ 3                          | 11/6/2020     | 6:59 pm  | 30            | \$60.00    |



### 3016557993

## **Invoice Details**

| Order Line     | Product Type | Ordered    | Day(s)                                   | Daypart      |                   |        | Rate       |
|----------------|--------------|------------|--|--------------|-------------------|--------|------------|
| 12             | Spot         | Commercial | WThF                                     | 19:00:00-23: | 19:00:00-23:59:58 |        | \$15.00    |
|                |              | AIRED      | ISCI/SPOT TITLE                          | DATE         | TIME              | LEN MG | RATE       |
|                | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020    | 8:24 pm           | 30     | \$15.00    |
|                | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/4/2020    | 11:21 pm          | 30     | \$15.00    |
|                | Spot         | Commercial | READ 3 / READ 3                          | 11/5/2020    | 9:31 pm           | 30     | \$15.00    |
|                | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/5/2020    | 10:21 pm          | 30     | \$15.00    |
|                | Spot         | Commercial | P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | 11/6/2020    | 9:50 pm           | 30     | \$15.00    |
|                | Spot         | Commercial | READ 3 / READ 3                          | 11/6/2020    | 11:31 pm          | 30     | \$15.00    |
| Totals for Sta | tion: WAEB-  | AM         | No. of Spots/Misc: 27/0                  | Gross        | Amt:              |        | \$1,530.00 |

Market: Allentown

Station: WAEB-FM

| Order Line | Product Type | Ordered                    | Day(s)   | Daypart                  |                        |                  |           | Rate                    |
|------------|--------------|----------------------------|--|--------------------------|------------------------|------------------|-----------|-------------------------|
| 1          | Spot         | Commercial                 | WThF   | 06:00:00-09:59           | 9:59                   |                  |           | \$150.00                |
|            |              | AIRED                      | ISCI/SPOT TITLE  | DATE                     | TIME                   | <u>LEN</u>       | MG        | RATE                    |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 7:38 am                | 30               |           | \$150.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 9:43 am                | 30               |           | \$150.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 6:14 am                | 30               |           | \$150.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/5/2020                | 8:21 am                | 30               |           | \$150.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/6/2020                | 6:49 am                | 30               |           | \$150.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/6/2020                | 9:45 am                | 30               |           | \$150.00                |
| 2          | Spot         | Commercial                 | WThF   | 10:00:00-14:59           | 9:59                   |                  |           | \$145.00                |
|            |              | AIRED                      | ISCI/SPOT TITLE  | DATE                     | TIME                   | LEN              | MG        | RATE                    |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 11:16 am               | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 12:13 pm               | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/4/2020                | 2:10 pm                | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 12:16 pm               | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/5/2020                | 1:47 pm                | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/5/2020                | 2:37 pm                | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/6/2020                | 1:15 pm                | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | READ 3 / READ 3  | 11/6/2020                | 1:42 pm                | 30               |           | \$145.00                |
|            | Spot         | Commercial                 | P MURPHY 30 / BETTER PENN P<br>MURPHY 30                           | 11/6/2020                | 2:14 pm                | 30               |           | \$145.00                |
| 3          | Spot         | Commercial                 | WThF   | 15:00:00-18:59           | 9:59                   |                  |           | \$150.00                |
|            | Spot         | <u>AIRED</u><br>Commercial | <u>ISCI/SPOT TITLE</u><br>P MURPHY 30 / BETTER PENN P<br>MURPHY 30 | <u>DATE</u><br>11/4/2020 | <u>TIME</u><br>3:10 pm | <u>LEN</u><br>30 | <u>MG</u> | <u>RATE</u><br>\$150.00 |



### **Invoice Details**

| Order Line      | Product Ty | pe Ordered | Day(s)                           |          | Daypart      |          |        | Rate       |
|-----------------|------------|------------|----------------------------------|----------|--------------|----------|--------|------------|
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/4/2020    | 5:15 pm  | 30     | \$150.00   |
|                 | Spot       | Commercial | READ 3 / READ 3                  |          | 11/5/2020    | 3:15 pm  | 30     | \$150.00   |
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/5/2020    | 6:17 pm  | 30     | \$150.00   |
|                 | Spot       | Commercial | READ 3 / READ 3                  |          | 11/6/2020    | 3:11 pm  | 30     | \$150.00   |
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/6/2020    | 6:14 pm  | 30     | \$150.00   |
| 4               | Spot       | Commercial | WThF                             |          | 19:00:00-23: | 59:58    |        | \$50.00    |
|                 |            | AIRED      | ISCI/SPOT TITLE                  |          | DATE         | TIME     | LEN MG | RATE       |
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/4/2020    | 7:13 pm  | 30     | \$50.00    |
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/4/2020    | 9:36 pm  | 30     | \$50.00    |
|                 | Spot       | Commercial | READ 3 / READ 3                  |          | 11/5/2020    | 10:19 pm | 30     | \$50.00    |
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/5/2020    | 11:16 pm | 30     | \$50.00    |
|                 | Spot       | Commercial | READ 3 / READ 3                  |          | 11/6/2020    | 7:10 pm  | 30     | \$50.00    |
|                 | Spot       | Commercial | P MURPHY 30 / BETTE<br>MURPHY 30 | R PENN P | 11/6/2020    | 11:17 pm | 30     | \$50.00    |
| Totals for Stat | ion: WA    | EB-FM      | No. of Spots/Misc:               | 27/0     | Gross        | Amt:     |        | \$3,405.00 |
| Totals for Mar  | ket: Alle  | ntown      | No. of Spots/Misc:               | 81/0     | Gross        | s Amt:   |        | \$7,086.00 |
| Totals for Inv  | oice:      |            | No. of Spots/Misc:               | 81/0     | Gros         | s Amt:   |        | \$7,086.00 |