



## **Issues & Programs List**

**Quarterly Issues Programs List for Station-WMOZ-FM**

**January 1<sup>st</sup>-March 31st, 2020**

**Placed in Public File-April 7th, 2020**

The station has identified the following as significant issues facing our community in this quarter and the programming that fulfilled the public interest of those issues.

### **ISSUES:**

- 1-GROUPS AND ORGANIZATIONS INVOLVED IN CHARITY & COMMUNITY
- 2-COVID-19 & EDUCATION
- 3-PUBLIC HEALTH & PUBLIC SAFETY (COVID-19 RELATED TOPICS)
- 4-VETERAN'S AFFAIRS
- 5-MINNESOTA LEGISLATIVE SESSION, GOVERNMENT & POLITICS (COVID-19)
- 6-FINANCE

### **RESPONSIVE PROGRAMS:**

- 1-GROUPS AND ORGANIZATIONS INVOLVED IN CHARITY & COMMUNITY

\*Local News (various times) on January 16, 2020. Food for Thought Tasting Event at Fond du Lac tribal and Community College in Cloquet. Approximately 20 local vendors volunteered to provide samples of their signature food and beverage specialties. The event is sponsored by the FDLT and Community Foundation as a major fundraiser for the student scholarship fund.

\*A-Squad with Jake and Kerry on WKLK-FM and WMOZ-FM from 6-9 a.m. The annual "Sillies on the Sidewalk (formerly Goofs on the Roof)" promotion to raise money and food for the Salvation Army Food Shelf and the Moose Lake Food Shelf was held Friday, March 24th, as Kerry Rodd, Bill Effinger and Jake Kachinske took to the sidewalk in front of the radio station in downtown Cloquet to air their morning show, "The A-Squad." Neil Erickson was standing by LIVE from Marketplace Foods in Moose Lake to take donations from that area. With several generous monetary donations from listeners, friends, local business owners and sponsors, along with several pounds of food dropped off, we were able to feed the hungry in our area for several months. The event was promoted on ALL 3 STATIONS (WKLK-FM, WKLK-AM and WMOZ-FM)

\*Josh Widdes, who is a longtime participator, discussed on Northland Magazine January 25th from 7:00-7:15 a.m., the annual Blackwoods Blizzard Snowmobile Tour, which raises awareness and funding for ALS.

\*Derek Wolf with the Carlton Area Chamber of Commerce-February 1st and 8th 7:15-7:25 a.m. on Northland Magazine-Discussed the Annual Carlton Winterfest Celebration on 2/8. Also interviewed LIVE on WKLK 96.5 FM from 7:30-7:45 a.m. on 2/6.

## 2-COVID-19 & EDUCATION

\*The COVID-10 pandemic eventually led to Minnesota schools closing their doors and forced teachers and students alike into "distance learning," where curriculum was given to students either by drop-off from the school or online. Students would do the schoolwork and either hand it in online or the school would pick it up from the student's home. School still was not back in session when this report was filed. This topic was covered several times through local news updates on the station or by daily media briefings carried on our stations from MN Governor Tim Walz during the COVID-19 pandemic. The briefings were usually held at 2 p.m. and last an hour.

### 3-PUBLIC HEALTH & PUBLIC SAFETY (COVID-19 RELATED TOPICS)

\*The COVID-19 pandemic was covered in a number of ways on all of our stations throughout the course of the quarter. It remains prevalent across the country past this quarterly report. Coverage of the coronavirus or COVID-19 included, but is not limited to the following:

- A) Local news coverage (4 times daily-3-5 minutes in duration)
- B) Periodic coverage of President Trump's daily COVID-19 taskforce briefings
- C) Periodic coverage of MN Governor Walz's daily COVID-19 media briefings
- D) Occasional airings of FDL Chair Kevin Dupuis updating the FDL Band and the public about the current state of the COVID-19 situation
  
- E) Segment with Dr. Chery Reynolds of Fond du Lac Band medical staff aired 3/21 during Northland Magazine at 8:30 a.m. Duration 15 minutes.
  
- F) Daily COVID-19-related cancellations, closings and various announcements aired twice daily at 1020 a.m. and 2 p.m. on all three stations.
  
- G) Daily COVID-19-related FDL "Elders Reports" aired three times daily on all three stations (930 a.m., 1230 p.m. and 330 p.m.)
  
- H) COVID-19 PSAs aired (10+daily) on all stations. They were received from Red Cross, MN Broadcasters Assn., Carlton County Public Health, National Association of Aging, Ad Council. Topics covered: blood donations, staying at home, social distancing and general tips and suggestions relating to COVID-19. The station also kept listeners updated on our social platforms, such as our website and Facebook.

\*Members of the Cloquet Police Department join the A-Squad from 7:10-7:20 a.m. each Thursday to discuss happenings at the Cloquet Police Department and what's been happening around town from a CPD standpoint. Before the governor's stay-at-home order, the police were able to join us a couple times in studio and share with the audience what modifications were made on their end regarding how they would be responding to calls of service.

#### 4-VETERAN'S AFFAIRS

\*Julie Rothmeier of the Cloquet Rotary Club discussed on Northland Magazine February 22<sup>nd</sup> and 29<sup>th</sup> from 8:15-8:30 a.m. the upcoming Rotary March for Veteran's Celebration to be held on March 7<sup>th</sup>, 2020 at the AAD Shriner's Building in Hermantown. The event includes dinner and entertainment from a nationally-known "Letters from Home: The Patriot Show," featuring Erinn Dearth. Funds raised go to area veterans, focused on helping them adjust, cope and heal after returning home from active duty. Erinn was also LIVE in studio during Northland Magazine on March 7<sup>th</sup> to teach tap dancing to some of the show's hosts and discuss that night's event.

#### 5- MINNESOTA LEGISLATIVE SESSION, GOVERNMENT & POLITICS (COVID-19)

\*Mike Sundin updated listeners weekly with happenings at the MN House during the legislative session. Much of the 2020 session so far has been dealing with aide to Minnesotans during the COVID-19 outbreak. Rep. Sundin calls in Tuesdays at 10:15 a.m. to record and the discussion is played back on Saturday mornings between 7 and 9 a.m. during Northland Magazine

#### 6- FINANCE

\*Angela Ledding, Vice President and Marketing Manager with Northview Bank, joins Kerry Rodd for a 60-second segment that airs on our stations Monday-Friday at various times between 7 and 9 a.m. They covered the following subjects in March 2020: Pre-qualifying home loans and refinancing.

#### **PUBLIC-AFFAIRS and OTHER PROGRAMMING ON OUR STATION(S)**

\*Northland Magazine is a locally-produced program hosted by WKLK-WMOZ's Kerry Rodd each Saturday morning which airs on all three company stations (WKLK-AM, WKLK-FM and WMOZ-FM) from 7-9 a.m. It covers a wide variety of local, state and national subjects and issues (some listed above).

\*Local News airs four times daily (M-F) at 7 and 8 a.m. and 12 and 5 p.m. on WKLK-AM, WKLK-FM and WMOZ-FM. These newscasts may cover some or all of the subject matter listed above.

\*Minnesota News Network provides our stations with several newscasts daily (M-Sat) and may cover some or all of the subject matter listed above.

\*Local Sports reports air at least four times daily on all of our stations (M-F). All three stations also carry over 200 local sports broadcasts each year covering 12 area schools.

\*Each September-May, "Coaches Corner," a locally-produced public affairs sports program, airs on WKLK 96.5 FM. It airs from 9-11 a.m. Saturdays and is hosted by Dwight Cadwell. This program was suspended for the season March 14th, 2020 after the coronavirus pandemic forced local tournaments to be cancelled from that point on.

\*All of our stations air a "Community Calendar" of events M-Sat. during the 10 a.m. and 2 p.m. hours that may cover some or all of the subject matter listed above.

\*Jana Peterson, Editor of the local Pine Knot News newspaper joins the A-Squad with Jake & Kerry weekday Fridays at 8:30 a.m. and Northland Magazine each Saturday at 7:45 a.m. to discuss what was in that week's edition of the newspaper and other pressing local news concerns around Carlton County.

\*All of our stations air a public-affairs program produced by the Minnesota News Network called Minnesota Matters. It airs every Sunday morning during the 6:00 a.m. hour. The following is a list of program content during shows that aired during the first quarter of 2020.

### **MINNESOTA MATTERS TOPICS AND GUESTS FOR FIRST QUARTER 2019**

#### **January 3, 2020**

Topics: 2019 top political stories—and a look to 2020, election security with MN Sec of State Steve Simon, Cross Lake look center update, Golden Gophers Outback Bowl review

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

## **January 10, 2020**

Topics: presidential primary lawsuit, controversial proposal to amend state constitution to close achievement gap, blood and platelet shortage in MN, Golden Gopher basketball in depth

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **January 17, 2020**

Topics: Presidential race/state bonding bill/refugee resettlement, primary voting returns to MN, winter travel tips, Twins caravan

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **January 24, 2020**

Topics: Hibbing gun hearing/impeachment updates, hands-free law update, St. Paul winter carnival, new book highlights decades of MN sports fails

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **January 31, 2020**

Topics: the latest in local politics, MN cartoonist Kevin Cannon selected to create 2020 State Fair commemorative art, legacy of MN century farms, tax season begins in MN

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

## **February 07, 2020**

Topics: impeachment/Line 3, Klobuchar and the Iowa caucus, Polar plunges help Special Olympics MN, Twins spring preview with Cory Provus

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **February 14, 2020**

Topics: start of legislative session, incidents of white supremacist propaganda up in MN, law enforcement drug seizures up in 2019, Gopher baseball preview

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **February 22, 2020**

Topics: the latest from the State Capitol, spring flood preview, hockey hero Rob McClanahan's remembrances of the Miracle on Ice for the 40th anniversary

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **February 28, 2020**

Topics: guns, insulin and budget at the State Capitol, MN and coronavirus, heart health update, Big 10 Commish Kevin Warren visit the U of M

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **March 06, 2020**

Topics: Super Tuesday—a look back and a look ahead, aviation's impact on local MN communities, Golden Gopher spring football preview

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **March 13, 2020**

Topics: COVID-19, Rep Craig introduces bill to put CO detectors in all hotel and motel rooms, gambling addiction awareness month, Gopher Athletic Director Mark Coyle

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## **March 20, 2020**

Topics: ALL COVID-19—legislative, emotional, financial, charity opportunities, impact on sports and leisure

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

**March 27, 2020**

Topics: COVID-19 updates, 14-day meal kits for Greater MN, banking/financial considerations, MN minor league baseball teams still hoping to “play ball”

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox