



Issues & Programs List

Quarterly Issues Programs List for Station-WMOZ-FM

April 1st-June 30th, 2020

Placed in Public File-July 8th, 2020

The station has identified the following as significant issues facing our community in this quarter and the programming that fulfilled the public interest of those issues.

ISSUES:

1-COVID-19 & STATE GOVERNMENT

2-COVID-19 & EDUCATION

3-COVID-19 & PUBLIC HEALTH

4-COVID-19 & THE CANCELING OF MOST ANNUAL AREA EVENTS

5-MINNESOTA LEGISLATIVE SESSION & POLITICS RELATED TO COVID-19, RACE RELATIONS & PUBLIC SAFETY

6-PUBLIC SAFETY RELATED TO SOCIAL JUSTICE & RACE RELATIONS

7-FINANCE

RESPONSIVE PROGRAMS:

1-COVID-19 & STATE GOVERNMENT

*WKLK & WMOZ continued to carry MN Governor Tim Walz's daily press briefings regarding COVID-19 during the three-month period. They were usually held at 2 p.m. and held most every day on all three company radio stations. The press briefings would generally last 60 minutes and include comments and the latest COVID-19 information from the governor and officials from the Departments of Public Health, Education, and Economic Security.

2-COVID-19 & EDUCATION

*The COVID-19 pandemic eventually led Minnesota schools into “distance learning” for the rest of the school year, where curriculum was given to students either by drop-off from the school or online. Students would do the schoolwork and either hand it in online or the school would pick it up from the student’s home. Typical graduation ceremonies were replaced with “parking lot” ceremonies at schools or “virtual ceremonies” online. Spring sports were also cancelled for Minnesota schools in the spring of 2020. These topics were covered several times through local news updates on the station or by daily media briefings carried on our stations from MN Governor Tim Walz during the COVID-19 pandemic.

*In cooperation with area schools that requested, WKLK and WMOZ carried “virtual” and “parking lot” graduation ceremonies for students LIVE on the air. These graduation ceremonies were held at various times on May 22nd and May 29th. Seven schools in all participated in our coverage of the graduation ceremonies...ceremonies that were affected due to COVID-19 and the governor’s order that social distancing be a main priority if graduations were held.

3- COVID-19 & PUBLIC HEALTH

*The COVID-19 pandemic was covered in a number of ways in a public health platform on all of our stations throughout the course of the quarter. It remains prevalent across the country past this quarterly report. Public health coverage of the coronavirus or COVID-19 included, but is not limited to the following:

- A) Local news coverage (4 times daily-3-5 minutes in duration)
- B) Periodic coverage of MN Governor Walz’s daily COVID-19 media briefings
- C) Daily COVID-19-related cancellations, closings and various announcements aired twice daily at 1020 a.m. and 2 p.m. on all three stations. That segment was eventually replaced with the original “Community Calendar” list of events around town.
- D) COVID-19 PSAs aired (10+daily) on all stations. They were received from Red Cross, MN Broadcasters Assn., Carlton County Public Health, National Association of Aging, Ad Council. Topics covered: blood donations, staying at home, social distancing and general tips and suggestions relating to COVID-19. The station also kept listeners updated on our social platforms, such as our website and Facebook.

*Rick Breuer, CEO of Community Memorial Hospital in Cloquet, joined Northland Magazine June 27th from 8-8:15 a.m. to discuss the full re-opening of the hospital and how COVID-19 has affected them. He also discussed the hospital moving forward during COVID-19 and how the hospital will operate as the virus continues to affect the area.

4- COVID-19 & THE CANCELING OF MOST ANNUAL AREA EVENTS

*COVID-19 has cancelled most area festivals, gatherings, get-togethers for 2020. They include, but were not limited to the following, Carlton County Fair, MN State Fair, Grandma's Marathon, Moose Lake and Cloquet's 4th of July celebrations, Agate Days in Moose Lake, Carlton Daze (Chamber-related events), Spring Fever Days in Barnum. Thriving festivals were replaced the quiet of nobody participating, forcing people and families to celebrate in their own way. This topic was covered during station-produced programs and on local and statewide newscasts during the quarter.

5- MINNESOTA LEGISLATIVE SESSION & POLITICS RELATED TO COVID-19, RACE RELATIONS & PUBLIC SAFETY

*Mike Sundin updated listeners weekly with happenings at the MN House during the legislative session. Much of the 2020 session dealt with aide to Minnesotans during the COVID-19 outbreak, among other topics. The legislature also met in special session in June to try and pass a bonding bill, more COVID-19 bills and police reform legislation related to the death of George Floyd in Minneapolis on Memorial Day. Rep. Sundin called in Tuesdays at 10:15 a.m. to record and the discussion was played back on Saturday mornings between 7 and 9 a.m. during Northland Magazine. As of this report, a second special session is in the works for the second week of July.

6-PUBLIC SAFETY RELATED TO SOCIAL JUSTICE & RACE RELATIONS

*Members of the Cloquet & FDL Police Department, when available, join the A-Squad from 7:10-7:20 a.m. each Thursday to discuss happenings at their departments and what's been happening around town from a police standpoint. This quarter, discussion topics included COVID-19 and how their police departments handle calls in the wake of the police-related George Floyd death in Minneapolis.

*The George Floyd death at the hands of four Minneapolis police officers Memorial Day resulted in protests and rioting in Minneapolis and across the country. It also resulted in countless discussions and dialogue related to race relations and social injustice. This story has been covered in local and statewide newscasts almost daily since May 25th.

7-FINANCE

*Angela Ledding, Vice President and Marketing Manager with Northview Bank, joins Kerry Rodd for a 60-second segment that airs on our stations Monday-Friday at various times between 7 and 9 a.m. They covered several financial-related subjects in between April and June of 2020.

PUBLIC-AFFAIRS and OTHER PROGRAMMING ON OUR STATION(S)

*Northland Magazine is a locally-produced program hosted by WKLK-WMOZ's Kerry Rodd each Saturday morning which airs on all three company stations (WKLK-AM, WKLK-FM and WMOZ-FM) from 7-9 a.m. It covers a wide variety of local, state and national subjects and issues (some listed above).

*Local News airs four times daily (M-F) at 7 and 8 a.m. and 12 and 5 p.m. on WKLK-AM, WKLK-FM and WMOZ-FM. These newscasts may cover some or all of the subject matter listed above.

*Minnesota News Network provides our stations with several newscasts daily (M-Sat) and may cover some or all of the subject matter listed above.

*Local Sports reports air at least four times daily on all of our stations (M-F). All three stations also carry over 200 local sports broadcasts each year covering 12 area schools.

*Each September-May, "Coaches Corner," a locally-produced public affairs sports program, airs on WKLK 96.5 FM. It airs from 9-11 a.m. Saturdays and is hosted by Dwight Cadwell. This program was suspended for the season March 14th, 2020 after the coronavirus pandemic forced local tournaments to be cancelled from that point on.

*All of our stations air a "Community Calendar" of events M-Sat. during the 10 a.m. and 2 p.m. hours that may cover some or all of the subject matter listed above.

*Jana Peterson, Editor of the local Pine Knot News newspaper joins the A-Squad with Jake & Kerry weekday Fridays at 8:30 a.m. and Northland Magazine each Saturday at 7:45 a.m. to discuss what was in that week's edition of the newspaper and other pressing local news concerns around Carlton County.

*All of our stations air a public-affairs program produced by the Minnesota News Network called Minnesota Matters. It airs every Sunday morning during the 6:00 a.m. hour. The following is a list of program content during shows that aired during the second quarter of 2020.

MINNESOTA MATTERS TOPICS AND GUESTS FOR SECOND QUARTER 2020

April 3, 2020

Topics: COVID-19/legislative updates, AARP offers resources for older MNans during COVID-19, 2nd Harvest Heartland update, U-MAC deals with coronavirus impact

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

April 10, 2020

Topics: COVID-19/legislative updates, Alzheimer's patient resources, Mayo mental health tips, economic impact on local sports

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

April 17, 2020

Topics: COVID-19/insulin bill, Salvation Army helping, UofM's Coventor, Carter Coughlin gets ready for NFL draft

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox and Mike Grimm

April 24, 2020

Topics: COVID-19 updates from State Capitol, State Fair's Jerry Hammer on prospects for 2020, boat safety, BIR's Kristie Copham

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

May 1, 2020

Topics: COVID-19 updates from State Capitol, NAMI-MN offers free online mental health classes in May, teen vaping is up, UofM student scores big on college Jeopardy

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

May 8, 2020

Topics: state plan for congregate-care residents amid COVID-19, MN fishing opener, Tiger sanctuary in MN, new Gopher softball coach Piper Ritter

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox, Mike Grimm

May 15, 2020

Topics: stay at home order lifted with restrictions, a look at the benefits of propane in MN, American Legion Baseball—canceled for the summer

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

May 22, 2020

Topics: COVID-19 restrictions loosened, absentee voting with Sec State Simon, AAA MN, local gyms remain closed

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

May 29, 2020

Topics: Death of George Floyd and its aftermath, COVID-19, MN youth baseball plans for summer

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

June 5, 2020

Topics: George Floyd and the aftermath of his death, UofM Dr. Abigail Gewirtz on how parents can help kids deal with traumatic news events, Gopher wide receiver Rashod Bateman on calls for social change

Hosts: Scott Peterson, Bill Werner, Mike Grimm

June 12, 2020

Topics: special session preview, MMA promotes good health practices amid COVID-19, Explore MN on tourism impact of COVID-19, MIAC update

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

June 19, 2020

Topics: political repercussions from COVID-19/police accountability issues, local filmmakers highlight small businesses, MN State Colleges and Universities reach out to keep students, NASCAR and social change

Hosts: Scott Peterson, Tasha Redel, JW Cox, Bill Werner, Mike Grimm

June 26, 2020

Topics: special session recap, MNsure enrollment amid COVID-19, insight from MN National Guardsman Zach Duckworth on aftermath of George Floyd's killing, Northwoods League preps for return to play

Hosts: Scott Peterson, Tasha Redel, JW Cox, Mike Grimm