



WCWF  
787 Lombardi Ave  
Green Bay, WI 54304

Media Buying and Analytics  
2020 HOWELL MILL RD NW  
SUITE D-348  
ATLANTA, GA 30318-1732

**Contract # 6056337**

Schedule Dates: 04/09/24-04/15/24  
Advertiser: Biden for President-D (27957)  
Agency: Media Buying and Analytics (19885)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: 1106/1347/11597 (2010427)  
Salesperson: Katz/DC, Washington DC (4022)  
Sales Office: Katz Washington DC  
Buyer Name: Heather Hartig,  
Phone/Fax: /  
CPE: 1106/1347/11597  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: WI General CHRISTIAN CAMBEIRO  
Separation: 30;PopulationBuyType: CPP

Date Entered: 04/04/24  
Last Modified: 04/04/24  
Entered By: Christian Delos Santos  
CO-OP: No  
External #: ECR28388729  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$187.50  
Net Total: \$1,062.50  
Sales Tax:

Green Bay (WCWF)	Spots	Rate
By Broadcast Month		
Apr. 2024	11	\$1,250.00
<b>Grand Total:</b>	<b>11</b>	<b>\$1,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/09/24-04/09/24	2	:30	2P- Judge Mathis	1		1						1	\$50.00	\$50.00	Green Bay (WCWF)	JUDGE MATHIS	4/4/24
2.0	Normal Line / SPOT (1)	04/10/24-04/10/24	2	:30	2P- Judge Mathis	1			1					1	\$50.00	\$50.00	Green Bay (WCWF)	JUDGE MATHIS	4/4/24
3.0	Normal Line / SPOT (1)	04/12/24-04/12/24	2	:30	2P- Judge Mathis	1				1				1	\$50.00	\$50.00	Green Bay (WCWF)	JUDGE MATHIS	4/4/24
4.0	Normal Line / SPOT (2)	04/09/24-04/09/24	2	:30	6P- Big Bang Theory	1		1						1	\$125.00	\$125.00	Green Bay (WCWF)	BIG BNG THEORY	4/4/24
5.0	Normal Line / SPOT (2)	04/10/24-04/10/24	2	:30	6P- Big Bang Theory	1			1					1	\$125.00	\$125.00	Green Bay (WCWF)	BIG BNG THEORY	4/4/24
6.0	Normal Line / SPOT (2)	04/12/24-04/12/24	2	:30	6P- Big Bang Theory	1				1				1	\$125.00	\$125.00	Green Bay (WCWF)	BIG BNG THEORY	4/4/24
7.0	Normal Line / SPOT (2)	04/15/24-04/15/24	2	:30	6P- Big Bang Theory	1					1			1	\$125.00	\$125.00	Green Bay (WCWF)	BIG BNG THEORY	4/4/24
8.0	Normal Line / SPOT (3)	04/09/24-04/09/24	2	:30	6:30P- Big Bang Theory 2	1		1						1	\$150.00	\$150.00	Green Bay (WCWF)	BIG BNG THRY B	4/4/24
9.0	Normal Line / SPOT (3)	04/10/24-04/10/24	2	:30	6:30P- Big Bang Theory 2	1			1					1	\$150.00	\$150.00	Green Bay (WCWF)	BIG BNG THRY B	4/4/24
10.0	Normal Line / SPOT (3)	04/11/24-04/11/24	2	:30	6:30P- Big Bang Theory 2	1				1				1	\$150.00	\$150.00	Green Bay (WCWF)	BIG BNG THRY B	4/4/24
11.0	Normal Line / SPOT (3)	04/15/24-04/15/24	2	:30	6:30P- Big Bang Theory 2	1					1			1	\$150.00	\$150.00	Green Bay (WCWF)	BIG BNG THRY B	4/4/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Shelli Hutton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Media Buying & Analytics LLC, 4355 Cobb Pkwy SE Ste J489, Atlanta, GA 30339-4657

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Presidential

Date of election:

04/02/2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
<p>Signature: <i>Shelli Hutton</i></p> <p>Name: Shelli Hutton</p> <p>Date of Request to Purchase Ad Time: 03/25/2024</p>	<p>Signature: Chris Sack</p> <p style="font-size: small;">Digitally signed by Chris Sack Date: 2024.03.25 10:26:48 -05'00'</p> <p>Name: Chris Sack</p> <p>Date of Station Agreement to Sell Time: 4/4/24</p>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Shelli Hutton*

Name: Shelli Hutton

Date: 03/25/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/1/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 6056337	Station Call Letters: WCWF	Date Received/Requested: 4/4/24
Est. #: 11597	Station Location: Green Bay, WI	Run Start and End Dates: 4/9/24-4/15/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

11597

BFP3024004H "Trust"