

## *Mid-West Family Broadcasting / WSJM, Inc.*

### QUARTERLY ISSUES / PROGRAMS LIST – WYTZ-FM

Period Covered: October 1 – December 31

Quarter: 4    Year: 2023

<u>Community Issue</u>	<u>Program/Segment</u>	<u>Date(s)</u>	<u>Time(s)</u>	<u>Duration</u>	<u>Description/Type of Program</u>
Animal Welfare	Furry Friends Friday	Weekly	8:40a	5 min.	Reps from area shelters w/adoptable pets.
Health & Welfare	United Way Interviews	2nd and 4 <sup>th</sup> Tuesday	7:40a	5 min.	pre-rec. w/United Way of SW Mich. Reps
	10/05 Gokul Nair – UW Board/Whirlpool Appliance Sale				
	10/24 Gokul Nair – (rerun) UW Board/Whirlpool Appliance Sale				
	11/07 Jennifer Tomshack – Early Education and Literacy				
	11/21 Jennifer Tomshack – 2-1-1				
	12/05 Gokul Nair – US Board/Appliance Sale Online				
	12/19 Jennifer Tomshack – (rerun) Vol. Leadership Awards				
Chamber Chats	SWM Regional Chamber	Biweekly Tue.	7:40a	5 min.	Zack East/w Sarah Sponholz from SWMRC
Other:					
Water Safety	Local Water Safety Campaign	10/01-11/30			21 messages per week coordinated with the Great Lakes Rescue Project
Say No to Bullying	Stop Bullying Campaign	10/01-10/31			21 messages per week coordinated with OK2SAY.Com
Stuff A Truck	Food Drive Campaign	11/1-11/30			21 messages per week to raise awareness and conduct food drive