

WNAB PSA LIST
Q2 2006

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Cart #	Title	Length	Sponsor	Description
0800	Time For Exercise	:30	Dep't Health Hman Svcs.	Sesame Street characters Elmo and Luis relate the importance of regular exercise
0801	Sock Friend	:30	Mott Found/Ad Council	Boy so bored he befriends his sock—importance of after-school programs
0802	Lazy Bones	:30	AAOS/Ad Council	Shows people taking shortcuts to avoid physical activity; exercise builds strong bones
0803	Lion	:30	AdoptUSKids.org	You don't have to be a perfect parent to adopt—many children need homes in the US
0804	Skateboard	:30	Library of Congress	Kids try to make a cutout of Lincoln skate; there's a better way to have fun w/history
0805	64-Bit Bully	:15	Crime Prevention	Video game character avoids pitfalls as McGruff tells kids to avoid bullies, drugs, etc.
0806	Monitor	:30	Missing/Exploit Children	Shows an online chat between a kid and online predator; lists web address for more info
0807	Brother Sent	:30	Project SAFE	Boy misses his brother who was sentenced to 7 years in prison for gun crime
0808	Charlie	:60	American Red Cross	Man outlines how complex activism issues are—giving blood is a simple way to help
0809	Casey	:90	Latter-Day Saints	Girl performs well in ball game with support from parents—family is about time together
0810	Independence	:60	Faith in Action	Volunteers help out others with long-term health care needs—people make the difference
0811	Chevy Chase	:30	National PTA	Actor Chevy Chase tells viewers to get to know what their kids are doing in school
0812	Lou Diamond	:15	National PTA	Actor Lou Diamond Phillips tells viewers to know what their kids are doing in school
0813	Megaphone	:15	US Army/Operation Graduation	Girl with megaphone demands her friend come out for school; won't let her drop out
0814	Bus	:30	US Army/Operation Graduation	Boy stops school bus; demands friend come out for school; won't let him drop out
0815	Cheat Sheet	:15	US Army/Operation Graduation	Girl seems to be cheating in class, but her sheet is a note of encouragement from mom
0816	For Country	:60	USMC	Montage featuring US Marines in training, action, exemplifying the branch's motto
0817	Siblings	:30	March of Dimes	Girl describes premature birth of her sister; March of Dimes asks for viewers' help
0818	See The World	:15	Girl Scouts	Girls on street see everyday things in the context of the sciences, shows website for info
0819	One	:60	Earth Share	Short describes the interconnectedness of life, asks viewers to support environment issues
0820	Water	:10	EPA	Shows how recycling can reduce waste and provide more energy
0821	Joey	:30	US Army/Operation Graduation	Hispanic boy describes leaving school, finding trouble, going back and doing better
0822	Montage	:30	US Army/Operation Graduation	Hispanic boy describes leaving school, finding trouble, going back and doing better
0823	Zoo	:30	USA Freedom Corps	Shows US Senators mentoring kids, asks viewers to get involved
0824	Runner	:30	US Dep't Health/Hum Svcs	Lists pressures and problems with modern life; emphasizes coping in healthy ways
0825	Runner	:15	US Dep't Health/Hum Svcs	Lists pressures and problems with modern life; emphasizes coping in healthy ways
0826	Crosswalk	:30	US Dep't Health/Hum Svcs	Shows recovering addicts living healthy, normal lives, stresses recovery is possible
0827	Crosswalk	:15	US Dep't Health/Hum Svcs	Shows recovering addicts living healthy, normal lives, stresses recovery is possible