

# News-Talk 1480 WHBC



WHBC-AM  
ALPHA MEDIA, LLC  
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

January-February-March 2024

FILED April 10, 2024

SUBMITTED BY Richard Nemec

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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Canton's Morning News – M-F 5:30 AM - 9 AM  
Live studio hosts cover local and regional news

Live & Local – M-F 10 AM - 12 PM  
Live studio host with callers covers community and regional issues

Kenny & JT Show – M-F 3 PM - 7 PM  
Live studio hosts cover sporting news

Time Machine – Saturday 10 AM – 11 AM and Sunday 9:30 AM – 10:30 AM  
Studio hosts cover history and development of Canton and Stark County

Sports Time Machine – Saturday 10 AM - 11 PM and Sunday 9:30 AM – 10:30 AM  
Studio hosts cover sports with emphasis on high school athletics

FOCUS – Sunday 9:05 AM  
Community affairs program highlighting individuals and organizations

### ***Coverage Addressing the Following Issues:***

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness
7. Children's Welfare
8. Social Services
9. Transportation
10. Equality Issues

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Economic Development	1-7-24	9:00 AM	7.5 Minutes	Pam Cook (hosts) speaks to Richard Regula (guest) who is a Stark County Commissioner. He talked about the change of business hours for the Building Permit Staff to Mon-Fri 8AM-4PM. He also talked about the new appointment of Steven Wilder to head the Northeast Ohio Four County Organization. These counties include Wayne, Portage, Summit and Stark Counties. This organization deals with water quality issues.
Health & Wellness	1-7-24	9:07AM	7.5 Minutes	Pam Cook (hosts) speaks to Dr Stan Anderson (guest) who talked about the new COVID variant. This new variant is responsible for 50% of all the current cases of COVID today. It is very contagious, but if you are vaccinated you don't get very sick. This new variant lasts 7-10 days in individuals who contract it. Fluids and rest are the best ways to combat this variant of COVID.
Economic Development	1-7-24	9:15AM	7.5 Minutes	Pam Cook (hosts) speaks to David Held (guest) who is the Executive Director of the Stark-Tusc-Wayne Recycling District. He talked about the proper ways to break down and separate your recyclables. All items need to be clean, empty and dry. Metal, aluminum, plastic and glass are all welcomed.
Economic Development	1-14-24	9:00 AM	7.5 Minutes	Pam Cook (hosts) speaks to Richard Regula (guest) who is a Stark County Commissioner. He talked about the change of business hours for the Building Permit Staff to Mon-Fri 8AM-4PM. He also talked about the new appointment of Steven Wilder to head the Northeast Ohio Four County Organization. These counties include Wayne, Portage, Summit and Stark Counties. This organization deals with water quality issues.
Health & Wellness	1-14-24	9:07AM	7.5 Minutes	Pam Cook (hosts) speaks to Dr Stan Anderson (guest) who talked about the new COVID variant. This new variant is responsible for 50% of all the current cases of COVID today. It is very contagious, but if you are vaccinated you don't get very sick. This new variant lasts 7-10 days in individuals who contract it. Fluids and rest are the best ways to combat this variant of COVID.
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Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Economic Development	1-21-24	9:00AM	7.5 Minutes	Pam Cook (hosts) speaks to Richard Regula (guest) who is a Stark County Commissioner. He talked about the change of business hours for the Building Permit Staff to Mon-Fri 8AM-4PM. He also talked about the new appointment of Steven Wilder to head the Northeast Ohio Four County Organization. These counties include Wayne, Portage, Summit and Stark Counties. This organization deals with water quality issues.
Health & Wellness	1-21-24	9:07AM	7.5 Minutes	Pam Cook (hosts) speaks to Dr Stan Anderson (guest) who talked about the new COVID variant. This new variant is responsible for 50% of all the current cases of COVID today. It is very contagious, but if you are vaccinated you don't get very sick. This new variant lasts 7-10 days in individuals who contract it. Fluids and rest are the best ways to combat this variant of COVID.
Economic Development	1-24-21	9:15 AM	7.5 Minutes	Pam Cook (hosts) speaks to David Held (guest) who is the Executive Director of the Stark-Tusc-Wayne Recycling District. He talked about the proper ways to break down and separate your recyclables. All items need to be clean, empty and dry. Metal, aluminum, plastic and glass are all welcomed.
Health & Wellness	1-28-24	9:00AM	7.5 Minutes	Matt Fantone (host) speaks to Amanda Archer (guest) who is the new Canton Health Commissioner. She posses a Master's Degree and became an epidemiologist at Canton City Public Health for five years. She was promoted to a director role right before COVID hit. Access to quality healthcare and addressing food insecurity are part of the 2024 strategic plan for the Canton City Health Department.
Health & Wellness	1-28-24	9:07AM	7.5 Minutes	Pam Cook (host) speaks to Dr. Stan Anderson (guest) about staying healthy throughout the winter months. He suggests stop shaking hands. The flu, COVID and Rhinovirus are increasing. Sick time is 7-12 days with COVID.
Health & Wellness	2-4-24	9:00AM	7.5 Minutes	Pan Cook (host) speaks to Amanda Archer (guest) who is the new Canton Health Commissioner. She talked about her background prior to her new position with the county. She will head the department that deals with benefits for Women Infants and Children also know as WIC. She will also deal with birth and death certificates and environmental health issues that will include health inspections.

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<b>Social Services</b>	<b>2-4-24</b>	<b>9:07AM</b>	<b>7.5 Minutes</b>	<b>Pam Cook (host) speaks to Dan Flowers (guest) who is the CEO of the Akron-Canton Regional Food Bank. He talked about expanding food insecurity relief as well as the expansion and renovation of their Akron facility. The Akron facility has been open since 2007 and the Canton facility since 2021.</b>
<b>Economic Development</b>	<b>2-4-24</b>	<b>9:15 AM</b>	<b>7.5 Minutes</b>	<b>Pam Cook (host) speaks to Richard Regula (guest) who is a Stark County Commissioner. He talked about the recent approval of a resolution authorizing the Board Of Commissioners to join a Community University Education. He also talked about getting together with Summit, Medina and Portage Counties to place joint bids on county vehicles, fuel and road salt to reduce expenses.</b>
<b>Political Issues</b>	<b>2-11-24</b>	<b>9:00AM</b>	<b>7.5 Minutes</b>	<b>Pam Cook (host) speaks to Sherrod Brown (guest) who is an Ohio Senator. He talked about the one year anniversary of the East Palestine train derailment. There has been six derailments in Ohio in the last year. He also talked about the Railway Safety Act. New wheel sensors and more than one engineer are needed on a train.</b>
<b>Health &amp; Wellness</b>	<b>2-11-24</b>	<b>9:07AM</b>	<b>7.5 Minutes</b>	<b>Pam Cook (host) speaks to Dr Stan Anderson (guest) who talked about the recent death of county music singer Toby Keith to stomach cancer. It's the fifth most common cancer worldwide. Smoking and being over 60 increases this form of cancer. Stages 1 and 2 can be treated with surgery, but stages 3 and 4 radiation and chemotherapy are needed.</b>
<b>Economic Development</b>	<b>2-11-24</b>	<b>9:15 AM</b>	<b>7.5 Minutes</b>	<b>Pam Cook (host) speaks to Bill Smith (guest) who is a Stark County Commissioner. He talked about the Tri-County Solid Waste District which includes Stark, Wayne and Tuscarawas Counties. Bill also talked about his role on the county's Record's and Budget Committee as well as his involvement on the Data Board which involves working with cyber security and cameras.</b>
<b>Political Issues</b>	<b>2-18-24</b>	<b>9:00AM</b>	<b>7.5 Minutes</b>	<b>Pam Cook (host) speaks to Sherrod Brown (guest) who is an Ohio Senator. He talked about the one year anniversary of the East Palestine train derailment. There has been six derailments in Ohio in the last year. He also talked about the Railway Safety Act. New wheel sensors and more than one engineer are needed on a train.</b>

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Economic Development	2-25-24	9:00AM	7.5 Minutes	Pam Cook (host) speaks to Janet Creighton (guest) who is a Stark County Commissioner. She talked about the Solar Energy Farm project which involves 17 townships in Stark County. She also talked about the building approval permit for a natural gas processing plant in East Sparta. She mentioned the county's current revenue for 2024 is double what it was last year at this time.
Health & Wellness	2-25-24	9:07AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talked about the current situation with COVID-19. A persistent cough or brain fog has been the two most common symptoms of Long COVID. 2,000-5,000 mg of Vitamin C, 2,000-5,000 IU of Vitamin D and 50 mg of Zinc along with a healthy diet, good sleep and less stress are all needed to help get over Long COVID faster.
Economic Development	2-25-24	9:15 AM	7.5 Minutes	Pam Cook (host) speaks to Doug Foltz (guest) who is the Director Of Canton Parks And Recreation. He talked about \$3.5 million has been budgeted for playgrounds and recreational amenities to the 59 parks and over 800 acres of parks lands in Canton. He also talked about the 25 <sup>th</sup> Anniversary of Holiday In The Park, Sweat Now, Wine Later on May 18 <sup>th</sup> and the Easter Egg Hunt At Arboretum on March 3 <sup>rd</sup> .

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Health & Wellness	3-3-24	9:00AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talked about the current situation with COVID-19. A persistent cough or brain fog has been the two most common symptoms of Long COVID. 2,000-5,000 mg of Vitamin C, 2,000-5,000 IU of Vitamin D and 50 mg of Zinc along with a healthy diet, good sleep and less stress are all needed to help get over Long COVID faster.
Crime	3-3-23	9:07AM	7.5 Minutes	Pam Cook (host) speaks to Sharon Kennedy (guest) who is the Chief Justice Of The Ohio Supreme Court. She talks about the multiple legal deserts in the state of Ohio and how six counties have an attorney to client ratio over 1:700. House Bill 150 aims to offer a monetary incentive to lawyers with less than eight years of service in the profession a way to get money to pay off school debt for offering their services in underrepresented areas of the state.
Economic Development	3-3-24	9:15 AM	7.5 Minutes	Pam Cook (host) speaks to Janet Creighton (guest) who is a Stark County Commissioner. She talked about the Solar Energy Farm project which involves 17 townships in Stark County. She also talked about the building approval permit for a natural gas processing plant in East Sparta. She mentioned the county's current revenue for 2024 is double what it was last year at this time.
Health & Wellness	3-10-24	9:00AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talked about the current situation with COVID-19. A persistent cough or brain fog has been the two most common symptoms of Long COVID. 2,000-5,000 mg of Vitamin C, 2,000-5,000 IU of Vitamin D and 50 mg of Zinc along with a healthy diet, good sleep and less stress are all needed to help get over Long COVID faster.
Crime	3-10-24	9:07AM	7.5 Minutes	Pam Cook (host) speaks to Sharon Kennedy (guest) who is the Chief Justice Of The Ohio Supreme Court. She talks about the multiple legal deserts in the state of Ohio and how six counties have an attorney to client ratio over 1:700. House Bill 150 aims to offer a monetary incentive to lawyers with less than eight years of service in the profession a way to get money to pay off school debt for offering their services in underrepresented areas of the state.
Economic Development	3-10-24	9:15 AM	7.5 Minutes	Pam Cook (host) speaks to Janet Creighton (guest) who is a Stark County Commissioner. She talked about the Solar Energy Farm project which involves 17 townships in Stark County. She also talked about the building

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Health & Wellness	3-24-24	9:00AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) about the amount of people getting sick from the frequent weather changes in Northeast Ohio. Roughly 25% of all people in the United States have spring allergies. This is about 82 million people in the country. He also talked about the popularity of weight loss drugs in the country today.
Economic Development	3-24-24	9:07AM	7.5 Minutes	Pam Cook (host) speaks to Brant Luther (guest) who is a Stark County Administrator. He talked about how Stark County recently approved the expansion of the water detention basin on Mt. Pleasant Street. Additional land was purchased to carry out this project and it will be paid for by the Tax Increment Financing Fund.



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Health & Wellness	3-31-24	9:00AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) about the amount of people getting sick from the frequent weather changes in Northeast Ohio. Roughly 25% of all people in the United States have spring allergies. This is about 82 million people in the country. He also talked about the popularity of weight loss drugs in the country today.
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# EAS Activations For Current Quarter

WHBC-AM & WHBC-FM have a long established policy of relaying EAS messages critical to the safety and welfare of the listening public.

The community issue of public safety during threatening events (man-made or natural) is partially addressed by delivery of timely warnings over our broadcast facilities.

The community issue of children's welfare is partially addressed by the timely rebroadcast of child abduction messages originated by state of Ohio authorities.

A summary of EAS messages transmitted during the current reporting period is shown here. Details of all EAS messages that were broadcast follow. Scheduled weekly and monthly tests of the EAS system are not included in these summaries.

**REPORTING STATION    WHBC-AM**

**YEAR & QUARTER        2024 Q1**

**TOTAL EAS MESSAGES BROADCAST IN REPORTING PERIOD            8**

**TOTAL EAS MESSAGES PERTAINING TO NATURAL HAZARDS            3**

**TOTAL EAS MESSAGES PERTAINING TO MAN-MADE HAZARDS        0**

**TOTAL EAS MESSAGES PERTAINING TO CHILD ABDUCTIONS        5**

## EAS ACTIVATIONS Q1 2024 WHBC-AM

E:\Admin\Engineering\Endec Logs\AM\FEB2024\WHBCAM-20240214-231917004a.txt:WHBCAM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\AM\FEB2024\WHBCAM-20240228-013240246a.txt:WHBCAM is sending a Severe Thunderstorm Warning  
E:\Admin\Engineering\Endec Logs\AM\MAR2024\WHBCAM-20240301-151047527a.txt:WHBCAM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\AM\MAR2024\WHBCAM-20240304-060609366a.txt:WHBCAM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\AM\MAR2024\WHBCAM-20240304-063218542a.txt:WHBCAM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\AM\MAR2024\WHBCAM-20240311-121407603a.txt:WHBCAM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\AM\MAR2024\WHBCAM-20240314-204559974a.txt:WHBCAM is sending a Tornado Warning  
E:\Admin\Engineering\Endec Logs\AM\MAR2024\WHBCAM-20240314-213736376a.txt:WHBCAM is sending a Severe Thunderstorm Warning