



Political Inquiry Form

Date of Inquiry 3/5/24 Election Date 3/19/24

Candidate Doug Wills

Political Party Republican Race State Central Committee

Committee Name Doug Wills

Committee Address 2379 Stone Creek Road SW

State Ohio Zip Code 44663
New Phi

Treasurer/Chair Person Doug Wills

Inquiry Made By Doug Wills

Agency _____

Phone 330-340-5979 Email dwills5979@gmail.com

Response

Accepted

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was ☒ accepted #
☐ rejected

Candidate Named in Message:

Office Being Sought:

Election or Issue Referred to:

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Person Ordering Advertising:

Doug Wills
 State Central Committee
 March 19
 Doug Wills
 Doug Wills
 Doug Wills

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



186 S. Hillcrest Dr., Wooster, OH, 44691 P330-264-5122, F330-264-3571

Political Advertising Disclosure Statement
September 2022

01. Introduction:

WQKT and WKVX thank you for your inquiry regarding political advertising on our stations. It is our intention at all times to furnish you with accurate rates, including the lowest unit rate within meaning of the FCC laws, and to inform you of sales promotions and packages. The person responsible for giving you accurate and complete information is:

Kelly Gearhart, Station Manager - phone (330)264-5122

02. The general statement of the law as we understand it is:

- A. Reasonable access.
- B. Equal Opportunity.
- C. Lowest unit rate within meaning of the FCC laws.

03. Lowest unit rate: We sell time to advertisers by different classes, different amounts time, and by different periods. We will make available to qualified candidates the lowest unit rate per category. It is the station's policy and practice to extend the lowest unit charge to a use of the station's facilities by any qualified candidate during the 45-day period prior to a primary election and 60-day period prior to a general election. It is also the station's policy and practice to extend any use of the station's facilities by a legally qualified candidate outside the lowest unit charge period rates which are comparable to the rates extended to the stations commercial advertisers.


The lowest unit and comparable charges reflected in this statement and on the political rate card constitute the station's best good faith estimate of the lowest unit and comparable charges for the various classes of time offered. Often, it is impossible to determine the lowest unit and

comparable charge until after the ad has been broadcast and, in those cases, the station will, upon request, provide all appropriate additional information.

Note: In order to qualify for the lowest unit rate the candidate advertising must include their own voice in any and all advertisements. If the candidate's voice is not included in the advertisement, it does not qualify for the lowest unit rate. A Bipartisan Campaign Reform Act of 2002 certification will be required of all federal candidates for such candidates to be entitled to the lowest unit charge.

- A. Class of time:
Availabilities in general on WQKT and WKVX are sold on a first come basis. This time is sold according to our unsold inventory. Political time is sold in the same fashion we sell to any advertiser but at the lowest unit rate. Availabilities are very seldom pre-empted and are sold on a negotiated basis.
 - B. Amount of time:
WQKT and WKVX sell commercials (and programs) by different amounts of time and they are as follows:
Commercials:
 - 1. 30 sec. and 60 sec. etc.
 - C. Period of time:
WQKT and WKVX sell various periods of time:
See political rate card for more specific details.
- 04. Any candidate for President, Vice-President, Senate and House of Representatives has reasonable access to the airways of WQKT and WKVX. This is a right afforded legally qualified federal candidates.
 - 05. State and local candidates do not have the right to reasonable access, and we are not required to sell them time. However, we will attempt to make reasonable time when our inventory allows.
 - 06. If we should have technical problems, human error by our traffic department, or for any other reason it becomes necessary to pre-empt your commercial, we offer make-goods in the same amount and period of time. If an agreement cannot be reached between the station and candidate on the make-good, we will give credit for the ad or if necessary a refund.
 - 07. In this same file, or attached, you will find our rate sheets covering Political Rate Card showing the lowest unit rate. The lowest unit rate applies to all

legal candidates. We will update the rates as necessary and if need be on a weekly basis during election periods. We will discuss any package plan we have and our lowest unit rate with any candidate or their agency.

08. WQKT and WKVX do not guarantee the size of our audience.
09. Production facilities in our studio are limited. (We produce only spots used on our stations.) If our studio is used by a candidate and it takes a considerable amount of time, a charge may be made in addition to the commercial time used. If station representative is involved in writing or producing the commercial, candidate will be required to sign  before the commercial airs. Signature signifies candidate has approved the produced commercial and releases station from liability.
10. We give as much separation between commercials as we can justify, however, we don't guarantee separation from competitive commercials or pod exclusivity.
11. Political advertisements must include sponsorship identification as required by law. If the announcement does not include the requisite sponsorship identification, this station will insert it in the spot even if the inserted identification blocks or obscures the message.
12. The deadline for placing and clearing orders is 48 hours before airtime of the program or commercial. The station's regular ordering deadline may be waived, where appropriate, to provide equal opportunity to political advertisers or to assure federal candidate's reasonable access.
13. Script must be on C.D. or sent to the station in an mp3 format in order for us to use and it must be air quality.
14. The address for sending us a C.D. is:
WQKT/WKVX 186 S. Hillcrest Dr. Wooster, OH 44691.
Email address for sending an mp3 is:
traffic@wqkt.com
15. Payment in full must be received before airing the commercial.
16. This political disclosure statement is not a contract. We have standard contracts for political advertising.
17. All political advertising will be audited by the Station Manager to make certain the lowest unit rate is offered to the candidate. If we find an error,

we will make the necessary correction. If a credit or refund is due, it will be made at that time.

18. Should you have a question, please call us at 330-264-5122. We will be pleased to give you further information about our rates and our radio stations.
19. It is our policy to afford you the best service within our jurisdiction.
20. All candidates must sign and/or acknowledge receipt of required documents per NAB Forms PB-18. Federal candidates need not acknowledge receipt of this Political Disclosure Statement, State and Local candidates must acknowledge receipt, except in the case of "equal opportunities" demand.
21. We reserve the right to cancel or modify any sale of item made or contract entered into for the sale of time on the station, pursuant to the Communications Act of 1934, to satisfy the "equal opportunity" requirements of all legally qualified political candidates and the "reasonable access" requirements of all legally qualified federal candidates. Where such cancellations or modifications are necessary, advertisers will be advised and rebates, schedule changes, or other adjustments will be made as may be appropriate.
22. This document does not constitute an offer to sell time, nor is it a contract; rather, it is a statement of the policies which this station, in good faith, attempts to follow in connection with the sale contracts and none of the matters contained in this disclosure statement are incorporated by reference in the sale contract.
23. We are not required, and will not offer to issue advertisers and third party advertisers, the lowest unit rate. Further, if the issue ad involves a matter of "National Importance" the appropriate form PB-18 Issues must be filled out completely and a copy retained in this station's political file.
24. Invoices with exact air time of commercials will be generated at the end of each month. If you require notification of exact air time before an invoice is generated, please contact our Traffic Department at 330-264-5122.

Kelly Gearhart
General Manager
WQKT/WKVX

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WAKT WKVY Woodstock	Date: 3/11/24
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I, _____,
 being/on behalf of: Doug Willis For Republican State
 a legally qualified candidate of the Central Committee
 political party for the office of: Republican State Central Committee
 in the March 19th Election
 election to be held on: March 19th, 2024
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Doug Wills

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Doug Wills

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

March 11, 2024

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Kelly Goushart

Printed Name

3/11/24

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



ADVERTISING AGREEMENT

186 S. Hillcrest Dr. • Wooster, OH 44691 • 330-264-5122 • Fax 330-264-3571

Date 3/11/24 Account Doug Wills for State Central Committee
 Track # POC 8156 Start 3/12/24 End 3/19/24
 Copy Title Doug Wills Station WQKT / WKVX Spots ~~30~~ 32/14
 Local Voice _____ Length 60 Total Spots 48

Est./Invoice/Aff. #:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		3/12 4/2	3/13 4/2	3/14 4/2	3/15 4/2	3/16 4/2
3/17 4/2	3/18 4/2	3/19 4/2				

Special Instructions:

1- Farm Hour 5a-6a per day
 3- TAP (1/3) per day
 2 WKVX per day ROS

Maximum contract length is 52 weeks. Cancellation with 30 days written notice—short rates applied on all contracts cancelled.

Advertising copy to be submitted at least 48 hours in advance. Copy and contracts subject to station management's approval and government regulations.

Rates include studio facilities, copy and announcer only, and are subject to change. No cash discounts. Statements rendered monthly. 15% commission to recognized agencies on national rates only. Advertisers using facilities on the effective date of a rate increase will be protected at current rates for an additional 60 days on schedules continuing weekly without interruption, or for life of current contract.

WQKT/WKVX Policy: Advertising contracts do not discriminate on the basis of race or ethnicity.

☐ Co-Op

☒ Timings

☐ Standard Broadcast Billing

☐ Conventional Calendar Billing

Rate Farm Hour \$33 1/3 TAP \$20 KUX \$2

Sub-Total 264 / 460 / 32

Total 776.00

Sean Brown
 (Account Executive)

X

(Advertiser)

Douglas S. Wills
For State Central Committee
PH: 330-340-5979
2379 Stonecreek Rd SW
New Philadelphia OH 44663

56 7091
2412

1265

PAY TO THE
ORDER OF

DATE

\$

774.00



Security
Deposit on
Back



First Federal
COMMUNITY BANK

MEMO

1:24 12709161: 073235117611 001265

MP