

September 29, 2022

**KXLY 4.1, KXLY 4.2, KXLY 4.3, KXLY 4.4, KXLY 4.5, KXLY 4.6, KXLY 4.7, KXLY AM,
KXLY FM, KHTQ FM, KZZU FM,
KEZE FM, KVNI AM, and KXLX AM
2021 – 2022 ANNUAL EEO PUBLIC FILE REPORT**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KXLY 4.1, KXLY 4.2, KXLY 4.3, KXLY 4.4, KXLY 4.5, KXLY 4.6, KXLY 4.7, KXLY AM, KXLY FM, KHTQ FM, KZZU FM, KEZE FM, KVNI AM, and KXLX AM and is required to be placed in the public inspection files of these stations and posted on their websites.

The information contained in this report covers the time period beginning October 1, 2021 – September 30, 2022 (the “Applicable Period”).

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

2022 EEO Public File Report
October 1, 2021 – September 30, 2022

Job Title	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	# of Interviews
TV Local Sales Coordinator	10/7/21	EEO Recruiter List	Employer Initiated	Employer initiated – 2	2
Assistant News Director	11/8/21	EEO Recruiter list LinkedIn	LinkedIn	LinkedIn – 3 Indeed.com – 2 TVjobs.com – 1 Employee referral – 1 Internal applicant - 1	8
TV Digital Marketing Specialist	11/24/21	EEO Recruiter list	Indeed	Indeed – 3 Internal applicant – 1 Breezy - 1	5
Digital Content Producer	12/18/21	EEO Recruiter list	WSU	WSU -1 Breezy – 1 Indeed – 2 Employee referral -2	6
920 Morning PD/On-Air	1/5/22	Internal Promotion	Internal Promotion	Internal Promotion	1
920 Morning Show Producer	1/28/22	EEO Recruiter list	Indeed.com	Indeed.com – 1 Employee Referral – 1 MMM website - 1	3
MMJ	1/12/22	EEO Recruiter list Twitter LinkedIn	MMM Website	Employer Initiated – 8 Employee referral – 1 WSU – 1 Intercompany transfer – 1 MMM website - 2	13*
			Intercompany Transfer		
			Employer Initiated		
TV AE*	2/1/22	EEO Recruiter List LinkedIn	Employee Referral	Employee Referral – 3 MMM Website – 1 Indeed.com – 5 Kxly.com – 1 Worksource - 1	11*
TV AE*	9/1/22		MMM website		
KHTQ-FM PD/On-Air	2/4/22	Internal promotion	Internal promotion	Internal promotion	1
KHTQ-FM On-air Personality	2/11/22	EEO Recruiter list LinkedIn	LinkedIn	LinkedIn – 1 Indeed.com – 1 KXLY.com – 1	3
Master Control Operator	1/20/22	EEO Recruiter list	Indeed.com	Indeed.com – 2 Craigslist – 1 MMM website – 1	4
Manager of Digital Strategies	3/15/22	EEO Recruiter List LinkedIn	Employee Referral	Employee Referral – 1	1
Radio Sales Admin Asst.	4/7/22	EEO Recruiter List FB	MMM website	MMM website – 2 Indeed.com – 1 Internal applicant – 1	4
Breaking News Anchor/Producer	4/19/22	EEO Recruiter List FB Twitter LinkedIn	Employer Initiated	Employer Initiated – 5 Outside referral – 2 MMM website - 1	8
Digital/Multi-platform Producer	4/20/22	EEO Recruiter List (less email group) FB Twitter LinkedIn	Employer Initiated	Employer Initiated – 1 LinkedIn – 1	2
News Content Producer	4/26/22	EEO Recruiter List Digital Career Opportunities Worldwide FB Twitter LinkedIn	Employee Referral	Employee Referral – 1 dcowmember.com – 1	2

Master Control Operator	6/1/22 7/20/22 7/20/22	EEO Recruiter List	Indeed.com	Indeed.com - 7	7*
Radio Account Executive	6/7/22	EEO Recruiter List Facebook LinkedIn	Employer Initiated	Employer Initiated -1 Indeed.com - 2 LinkedIn - 1	4
Radio Local Sales Manager	6/7/22	Internal Promotion	Internal Promotion	Internal Promotion	1
Digital Media Coordinator	6/7/22	EEO Recruiter List Facebook LinkedIn	Indeed.com	Indeed.com - 3	3
Assistant News Director	6/15/232	EEO Recruiter List Facebook LinkedIn	Employer Initiated	Employer Initiated - 1 LinkedIn - 2 MMM website - 1 Outside referral - 1	5
Anchor	5/12/22	Exigent circumstances	Outside Referral	Outside Referral - 1	1
Radio Traffic Assistant	7/27/22	EEO Recruiter List Facebook LinkedIn	MMM website	MMM website - 3 Employee referral - 1 LinkedIn - 5 Craigslist - 1 Indeed.com - 2 Internal applicant - 1	13
Accounting Technician	8/1/22	EEO Recruiter List Robert Half Agency	Breezy HR	Employee Referral - 1 Indeed.com - 2 Breezy HR - 2 Robert Half Agency - 1	6
Sports Director	8/17/22	EEO Recruiter List Facebook LinkedIn	Employer Initiated	Employer Initiated - 3 LinkedIn - 1 TV Jobs - 2	6
KHTQ-FM On-Air talent	8/3/22	EEO Recruiter List Facebook LinkedIn All Access	Internal Promotion	All Access - 2 Indeed.com - 1 Internal applicant - 1	4
Radio Digital Project Manager	8/29/22	Internal Promotion	Internal Promotion	Internal Promotion	1
Radio Promotions & Operations Assistant	9/1/22	Internal Promotion	Internal Promotion	Internal Promotion	1
Digital Marketing Specialist	9/19/22	EEO Recruiter List	Outside Referral	Outside referral - 1 Indeed.com - 2 Breezy HR - 2	5
KXLY FM Afternoon Drive On-Air talent	9/26/22	EEO Recruiter List Facebook LinkedIn All Access	Employee Referral	Employee Referral - 2 KXLY.com - 1 LinkedIn - 1	4
News Content Producer	9/27/22	EEO Recruiter List Facebook LinkedIn	Indeed.com	Indeed.com - 1 MMM Website - 1 LinkedIn - 1 Facebook - 1	4
KXLY FM Music Director/On-Air Talent	9/28/22	Internal Promotion	Internal Promotion	Internal Promotion	1

* Same applicant pool

Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number):	140
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Referral Sources	# of Interviewees Referred
Indeed.com	37
Employer Initiated	21
KXLY Employee Referral	14
LinkedIn	16
KXLY.com	3
Breezy HR	6
Outside Referral	5
Robert Half	1
Morgan Murphy Media career page	13
KXLY Internal Applicant	11
Intercompany transfer	1
Craigslist	2
WSU	2
TVjobs.com	3
Dcowmember.com	1
Worksource	1
All Access	2
Facebook	1

EEO RECRUITER LIST
10/01/2021– 9/30/2022

Number	Contact Information	Did source request notification	Notify via:	# of interviewees referred by source
1	AARP Foundation Work Search Sandra Moore 222 W. Mission Ave., Suite 118 Spokane, WA 99207 Phone: 509-325-7712 Fax: 509-325-7729 Email: sjmoore@aarp.org Website: www.jobsaarp.org	Yes	Email	
2	Arizona State University Career Center 522 N. Central Ave., Suite 110 Phoenix, AZ 85004-2165 Phone: 602-496-1213 Fax: 602-496-1255 Email: dpccareerservices@asu.edu Website: www.asu.edu		Handshake	
3 (Engineering, Technical openings only)	Bates Technical College Bob Traufler, Career Advisor, 2320 S. 19 th , Tacoma WA 98405 Phone: 253-680-7605 Fax: 253-680-7187 Email: btraufler@batestech.edu Website: www.batestech.edu		Email	
4	Big Bend Community College Bonnie Jeffrey, Career Services Coordinator 7662 Chanute Street NE Moses Lake, WA 98837-3299 Phone: 509-793-2069 Fax: 509-762-2696 Email: bonniej@bigbend.edu Website: www.bigbend.edu	Yes	Website / email	
5	Boise State University Career Center 1910 University Drive Boise, ID 83725-1310 Phone: 208-426-1747 Fax: 208-426-3437 Email: career@boisestate.edu Website: http://www.boisestate.edu/		Handshake	

6	<p>Breezy HR* 1534 Oak St., Suite 301 Jacksonville, FL 32204 Phone: 844-9273399 Email: support@breezyhr.com Website: Breezyhr.com</p> <p>*Breezy HR posts to the following job boards:</p> <ul style="list-style-type: none"> • Breezy Jobs • CareerJet • Facebook Jobs • Flexjobs • Games Jobs Direct • Glassdoor <p>*Breezy HR job boards list continued:</p> <ul style="list-style-type: none"> • Google Jobs • Indeed • JobRapido • JobInventory • JobisJob • Jobr • Juju • MyJobHelper • Neuvoo • Recruit.net • Trovit • WayUp • ZipRecruiter 		Website	6
7 (News only openings)	<p>California Chicano News Media Assn. (CCNMA) Sylvia Wells Office Manager 3800 S. Figueroa Street Los Angeles, CA 90037-1206 Phone: 213-743-4960 Email: sylvia@ccnma.org Website: http://ccnma.org/</p>		Website	
8	<p>Central Washington University Kristina Paquette – Employer Relations/Events/Marketing Bouillon 206 400 E. University Way Ellensburg, WA 98926-7499 Phone: 509-963-1921 Fax: 509-963-1921 Email: career@cwu.edu Website: http://www.cwu.edu/</p>		Website	
9	<p>Central Washington University Department of Communication Cynthia Mitchell – Journalism Advisor, The Observer Liahna Armstrong – Co-Director Film and Video Studies Jon Ward – Co-Director Film and Video Studies Bouillon 229 400 E. University Way Ellensburg, WA 98926 Phone: 509-963-1063</p>		Email	

	Email: mitchelc@cwu.edu lotus@cwu.edu jonward@cwu.edu Website: http://www.cwu.edu/			
10	Central Washington University Terri Reddout Communications Studies, Central NewsWatch 400 E. University Way Ellensburg, WA 98926 Phone: 509-963-1921 Email: terri.reddout@cwu.edu Website: www.cwu.edu		Email	
11	City of Spokane Civil Service 808 W. Spokane Falls Blvd., 4th Floor Spokane, WA 99201 Phone: 509-625-6160 Fax: 509-625-6077 Email: civilservice@spokanecity.org Website: www.spokanecity.org		Email	
12	Collective Talent Michael Bille 5134 Sandy Beach Ave. Siesta Key, FL 34242 Phone: 813-494-4555 Email: bille@michaelsmedia.com Website: www.collectivetalent.com	Yes	Email	
13	Eastern Washington University Career Services Nate Bryant, Employer Relations Mgr. 114 Showalter Hall Cheney, WA 99004-2431 Phone: 509-359-6058 Fax: 509-359-6940 Email: careers@ewu.edu Website: www.ewu.edu		Handshake	
14	Eastern Washington University African American Education Program Dr. Scott Finnie – Director 204 Monroe Hall Cheney, WA 99004-2420 Phone: 509-359-6152 Email: sfinnie@ewu.edu Website: https://www.ewu.edu/		Email	
15	Eastern Washington University Chicano Education Program Nydia Martinez, Program Director 203 Monroe Hall Cheney, WA 99004 Phone: 509-359-6088 Email: chicanoed@ewu.edu Website: https://www.ewu.edu/		Email	

16	Eastern Washington University Journalism Program Bill Stimson 526 Fifth St. Cheney, WA 99004 Phone: 509-359-6034 Email: wstimson@ewu.edu Website: www.ewu.edu	Yes	Email	
17	Eastern Washington University Women's Studies Center – Lisa Logan 207F Monroe Hall Cheney, WA 99004 Phone: 509-359-2898 Email: llogan83@ewu.edu Website: www.ewu.edu		Email	
18 (News/media only openings)	Full Sail University Ellis Martinez Audio Arts & Entertainment Industry Executive 3300 University Blvd. Winter Park, FL 32792 Phone: 407-551-2023/407-414-1639 Website: www.fullsail.edu	Yes	Website	
19	Gonzaga University Career Center & GAMP Karen Franks-Harding E. 502 Boone Ave. - MSC 2462 Spokane, WA 99258 Phone: 509-313-4234 Fax: 509-313-5872 Email: franks-harding@gonzaga.edu Website: www.gonzaga.edu		Website	
20	Greater Spokane, Inc. (GSI) 801 W. Riverside, Suite 100 Spokane, WA 99201 Website: www.greaterspokane.org		Website	
21	Idaho State Association of Broadcasters Connie Searles 1674 W. Hill Road, Suite 3 Boise, ID 83702 Phone: 208-345-3072 Email: isba@idahobroadcasters.org Website: www.idahobroadcasters.org		Email	

22	Idaho State University Career Center Museum Building, Room 418 Campus Stop 8108 Pocatello, ID 83209 Phone: 208-282-2380 Fax: 208-282-4611 Email: careers@isu.edu Website: http://www.isu.edu/		Handshake	
23	Illinois Media School Career Services Don Clark, Career Services Director 530 South State Street Chicago, IL 60605 Phone: 312-884-8000 Email: dclark@beonair.com Website: www.beonair.com		Email	
24	Indeed.com 7501 N. Capital of Texas Highway, Bldg. B Austin, TX 78731 Phone: 800-462-5842 Website: www.indeed.com		Website	37
25	KAPP TV/KVEW TV Kati Schreck 601 N Edison Kennewick, WA 99336 Phone: 509-735-8369 Email: katis@kappkvw.com Website: yaktrinews.com	Yes	Email	
26	KXLY Broadcast Group All Employees/Employee Referrals/Internal applicants/Employer initiated/Walk ins 500 West Boone Avenue Spokane, WA 99201 Phone: 509-324-4000 Website: morganmurphymedia.com Website: KXLY.com		Email	46
27	KXLY.com 500 West Boone Avenue Spokane, WA 99201 Phone: Website: www.kxly.com Website: morganmurphymedia.com		Website	2
28	Media Match Inc. P.O. Box 48220 Los Angeles, CA 90048 Phone: N/A Email: info@media-match.com Website: www.media-match.com/usa/media		Website	

29	Montana State University Allen Yarnell Center for Student Success 177 Strand Union Building P.O. Box 174180 Bozeman, MT 59717-4180 Phone: 406-994-7627 Fax: 406-994-5488 Email: success@montana.edu Website: http://www.montana.edu/		Handshake	
30	Morganmurphymedia.com Current Openings listing 7025 Raymond Rd. Madison, WI 53719 Website: morganmurphymedia.com	Yes	Website	14
31	Oregon Association of Broadcasters Bob Singer 3422 NW Bryce Canyon Ln. Bend, OR 97703 Phone: 503-443-2299 Email: theoab@theoab.org Website: www.theoab.org		Email	
32	Oregon State University The Career Development Center Rachel Finch – Employer Relations Manager B008 Kerr Administration Building Corvallis, OR 97331-2127 Phone: 541-737-4085 Fax: 541-737-0532 Email: Career.Services@oregonstate.edu Website: http://oregonstate.edu/		Handshake	
33	Portland State University Advising & Career Services Ann Mestrovich – Assistant Director/Employer Relations Coordinator P. O. Box 751 – ACS Portland, OR 97207-0751 Phone: 503-725-4005 Fax: 503-725-5373 Email: careerconnect@pdx.edu Website: http://pdx.edu/		Handshake	
34	QueenB Radio Wisconsin, Inc. Herb Cody 51 Means Drive Platteville, WI 53818 Phone: 608-349-2014 Fax: 608-349-2002 Email: hcody@queenbradio.com	Yes	Email	

35	QueenB Television, LLC, dba WKBT-TV Kevin Knerzer 141 S. 6th St. LaCrosse, WI 54601 Phone: 608-782-4678 Fax: 608-782-4674 Email: kknerzer@wkbt.com Website: www.news8000.com	Yes	Email	
36	Seattle Pacific University Center for Career and Calling Lori Brown – Employer Relations Manager 3307 Third Ave. W., Suite 216 Seattle, WA 98119 Phone: 206-281-2485 Email: spucareercenter@spu.edu Website: http://spu.edu/		Handshake	
37	Skills-Kin Program Coordinator Leona Eubank 4004 E. Boone Avenue Spokane, WA 99202 Phone: 509-209-2436 Fax: 509-327-3316 Email: leubank@skills-kin.org Website: www.skills-kin.org	Yes	Email	
38 (Engineering jobs only)	Society of Broadcast Engineers 9102 N Meridian St., #150 Indianapolis, IN 46260 Phone: 317-846-9000 Website: www.sbe.org		Website	
39	Specs Howard School of Media Arts Dir. Career Svcs., Nancy Shiner 26700 Lahser Road Southfield, MI 48033 Phone: 248-358-9000 Email: nshiner@specshoward.edu Website: www.specshoward.edu	Yes	Email	
40	Spokane Community Colleges 2917 W. Fort George Wright Dr. Spokane, WA 99224 Phone: 509-279-6039 Fax: 509-279-6070 Website: https://spokanecc-csm.symplicity.com		Website	

41	Spokane Craigslist 1381 9 th Ave. San Francisco, CA 94122 Phone: 415-566-6394 Website: www.spokane.craigslist.org		Website	2
42	Community Colleges of Spokane (SFCC/SCC) Career & Student Employment Mindy Smith 3410 W. Fort George Wright Drive Spokane, WA 99224 Phone: 509-533-3540 Fax: 509-533-4563 Email: mindy.smith@spokanefalls.edu Website: myinterfase.com/spokanefalls/employer		Website	
43	SpokaneHelpWanted.com 11 Abrams Road Central Valley, NY 10917 Phone: 800-365-8630 Email: EmployerSupport@RegionalHelpWanted.com Website: www.spokanehelpwanted.com		Website	
44	TVJobs.com/AMFMJobs.com Mark Holloway PO Box 4116 Oceanside, CA 92052 Phone: 760-754-8177 Fax: 760-754-2115 Email: jobs@tvjobs.com Website: www.tvjobs.com		Email	3
45	United States Air Force Discovery Center Maureen J. Lebel 4 West Castle Street Fairchild AFB, WA 99011 Phone: 509-247-2246 Fax: 509-247-5099 Email: maureen.lebel@us.af.mil Website: www.fairchildfamilysupport.org		Email	
46	University of Idaho Career Services Idaho Commons Room 334 875 Perimeter Dr. MS 2534 Moscow, ID 83844-2534 Phone: 208-885-6121 Fax: 208-885-2816 Email: careerservices@uidaho.edu Website: www.uidaho.edu/career-services Job Board: https://uidaho.joinhandshake.com		Handshake	

47	University of Idaho School of Journalism and Mass Media Diane McGarry 875 Perimeter Drive MS 3178 Moscow, ID 83844-3178 Phone: 208-885-6458 Fax: 208-885-6450 Email: dmcgarry@uidaho.edu Website: http://www.uidaho.edu/class/jamm		Email	
48	University of Montana School of Journalism Denise Dowling 32 Campus Dr., Don Anderson Hall Missoula, MT 59812 Phone: 406-243-4001 Email: denise.dowling@mso.umt.edu Website: www.jour.umt.edu		Handshake	
49	University of Oregon Career Center Employment Services Specialist 1200 University of Oregon Eugene, OR 97403-1200 Phone: 541-346-3214 Fax: 541-346-6038 Email: jobs@uoregon.edu Website: www.uocareer.uoregon.edu		Handshake	
50	University of Portland Career Education Center 5000 N. Willamette Blvd. Portland, OR 97203-5798 Phone: 503-943-7201 Email: career@up.edu Website: www.up.edu		Handshake	
51	University of Washington Career & Internship Center 134 Mary Gates Hall Seattle, WA 98195 Phone: 206-543-0535 Email: jesmith2@uw.edu Website: www.uw.edu		Handshake	
52	University of Washington Office of Minority Affairs Ruth Shigemi Box 355845 Seattle, WA 98195-5845 Phone: 206-221-2842 Fax: 206-543-2746 Email: rshigemi@u.washington.edu Website: www.uw.edu		Email	

53	Washington State Assn of Broadcasters Keith Shipman 724 Columbia St. NW, Suite #310 Olympia, WA 98501 Phone: 360-705-0774 Fax: 360-705-0873 Email: kshipman@wsab.org Website: www.wsab.org		Email	
54	Washington State Commission on Hispanic Affairs P. O. Box 40924 Olympia, WA 98504 Phone: 360-725-5661 Email: hispanic@cha.wa.gov Website: http://cha.wa.gov/		Email	
55	Washington State University Academic Success and Career Services P.O. Box 641061 Pullman, WA 99164-1061 Phone: 509-335-6000 Fax: 509-335-4015 Email: employer.relations@wsu.edu Website: https://wsu.edu/		Handshake	2
56	Washington State University Murrow College of Communication Student Services Angela Schweigert PO Box 642530 Pullman, WA 99164-2530 Phone: 509-335-7333 Email: communication@wsu.edu Angela.schweigert@wsu.edu sstout@wsu.edu Website: www.murrow.wsu.edu	Yes	Email	
57	Whitman College Career Center Margaret Ely 280 Boyer Avenue Walla Walla, WA 99362 Phone: 509-527-5183 Fax: 509-527-5934 Email: jobs_internships@whitman.edu Website: www.whitman.edu		Handshake	

58	Whitworth University Career Services Andrew Pyrc 300 West Hawthorne Rd. Spokane, WA 99251 Phone: 509-777-3272 Fax: 509-777-3731 Email: careerservices@whitworth.edu Website: www.whitworth.edu		Handshake	
59	WISC-TV Human Resources Jeff Ver Voort Kate Doty 7025 Raymond Rd. Madison, WI 53719 Phone: 608-277-5142 Email: jvervoort@wisctv.com kate@morganmurphymeida.com Website: www.channel3000.com Website: morganmurphymedia.com			
60	WorkSource Spokane Jeff Miller - Business Solutions 130 S. Arthur Spokane, WA 99202 Phone: 509-532-3136 Fax: 509-532-3066 Email: jemiller@esd.wa.gov Website: www.go2worksource.com		Website	1

OTHER REFERRAL SOURCES

10/1/2021 – 9/30/2022

Number	Contact Information	Did source request notification	Notify via:	# of interviewees referred by source
1	LinkedIn	N		16
2	Outside Referrals	N		5
3	Robert Half	N		1
4	Dcowmember.com	N		1
5	Intercompany transfer	N		1
6	All Access	N		2
7	Facebook	N		1

9/28/22

EEO OUTREACH INITIATIVES
October 1, 2021 – September 30, 2022

- Participated in general outreach efforts by such means as job banks or Internet programs such as those described in the model program developed by NASBA.
- Established an internship program in the News department designed to assist college students in acquiring skills needed for broadcast employment.
- TV and Radio sales participates in a formal mentorship program for entry level sales account executives.
- News Director is participating as a mentor in Morgan Murphy Media's corporate mentorship program, J365. The program offers college journalism/broadcast students the opportunity to receive top-notch newsroom training in the MMJ and Producer roles. Students are offered fast tracked mobility to larger markets within the corporation and are incentivized with bonuses over three years for student loan repayments.

- 3/23/22-3/24/2022 – VP of News and Director of Talent & Team Development visited Arizona State University Walter Cronkite School of Journalism and Mass Communication to conduct in-person interviews with journalism students.
- March 30, 2022 – On-Air Talent attended a job fair for Career Connected Partners
- April 5, 2022 – KXLY TV participated in and sponsored WSU's Edward R. Murrow College of Communication Symposium. In addition to a \$1,000 donation, hiring managers signed up for informational interviews with students.
- 4/11/22 - Director of Talent & Team Development participated in a virtual Career Fair for Oregon State School of Business.
- 6/29 – 6/30/22 – KXLY TV sponsored and attended the Greater Spokane Valley Chamber of Commerce job fair

- 6/28/22 - Provided training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination. Also included training for all employees on recognizing and preventing harassment and discrimination in the workplace.

- HR, TV GM and VP of Radio participate in EEO Self-Assessment meetings regularly throughout the year to review our recruitment methods and outreach activities.

- Sept 2021 - National/Regional Sales Manager sent market and station information to a WSU professor for use in his classes.
- 11/3/21 - News Director talked to a classroom of upper-division broadcasting students at Washington State University. The subjects ranged from the current state of the media to mental health for journalists to how to find that first job in TV news.
- 11/8/21 - News Director talked to a class of journalism students at Ithaca College in NY over Zoom. Talked mostly about journalism and social media, but also about finding jobs in journalism.
- 11/19/21 – Morning show Anchor spoke to a BYU journalism students about career opportunities in broadcasting and journalism.
- 2/28/22 - News Director spent 90 minutes speaking to a group of journalists from the Digital Career Opportunities Worldwide group. We talked about jobs in news, skills for those jobs, resumes, working in newsrooms, etc.
- 3/25/22 - Director of Digital spoke to Gonzaga's Journalism/Broadcast capstone class. Talked about how to apply for jobs, what employers look for in resumes / cover letters and general advice about first jobs.
- 3/31/22 – Anchor presented to High School students at Eastern Washington University.
- 3/31/22 - Evening News Anchor presented to students for SPS's Get Connected College and Career Fair.
- 4/1/22 - News Director talked to a class of students at Gonzaga University about the news business and broadcast leadership.
- 4/8/22 - News Director spoke with a class at Gonzaga University about public relations and the media. The class was about how to more effectively pitch stories to journalists - and, also how to create valuable relationships with journalists in the 'real world.'
- 4/19/22 - News Director spoke to a class of juniors and seniors at Chapman University about the use of social media in TV news. It was about best practices, strategy and policy as it relates to professional journalists.
- 5/9/22 - Morning Weather Anchor talked to Highland Middle School students about building our Gardening for Grands planter boxes in shop class. Talked about design, the math needed, discussed manufacturing and his career in broadcasting.
- 5/13/22 - Morning Weather Anchor went back to Highland Middle School to look at the CAD drawings and see what they have come up with to improve on what they did last year.
- Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. Training included:

2021-2022

HR attended GSI – The Talent Search – Where are the People and What are They Thinking?
 HR attended M3's COVID-19 Vaccine: Updates on the Federal Mandate and Options for Wellness Incentives NAB Diversity Symposium

HR attended INSHRM Benefits Compliance: What to Expect for 2022
HR attended Guidance on OSHA's Vaccination and Testing Emergency Temporary Standard for COVID-19
HR attended A Breakdown of OSHA's Latest Guidance and Tips for Tracking Vaccines, Testing, and Staying in Compliance
HR attended OSHA's COVID-19 Vaccination Mandate: What Employers Need to Know
HR attended Oregon State University College of Business – DEI after 2020: What's Changed in Business
HR attended Active Shooter Threat Landscape: Risks and Resources
HR attended Associated Industries - Inclusive Workplaces: Bias & Microaggression Training
HR attended INSHRM Television, Team Building, and Mission First
HR attended TVB NEXT Women Webinar: Mentorship Masterclass
KXLY Engineer attended UST (Underground Storage Tank Diesel) classes
General Sales Manager attended WSAB Sales Training 1/26/22
TV, Radio AEs, and Sales Managers attended Frankly Media – Vanessa Leavitt training on 10/27/21
TV, Radio AEs, and Sales Managers attended Creative Ready/Jamie Alpin training on 11/1/21
TV, Radio AEs, and Sales Managers attended Rumble training on 11/3/21
TV, Radio AEs, and Sales Managers attended Borrel Training and Compass training on 12/14/21
TV, Radio AEs, and Sales Managers attended Trade-Desk – YAS -Ashley Young on 1/12/22
TV, Radio AEs, and Sales Managers attended MMM Training – Jim Doyle & Associates on 1/18/22
TV, Radio AEs, and Sales Managers attended MMM Training – BIA Sales Training – Shift to Digital Adv on 1/25/22
TV, Radio AEs, and Sales Managers attended MMM Training – Jamie Alpin - Rising Above on 1/27/22
TV, Radio AEs, and Sales Managers attended Borrel Training - Jim Brown on 2/9/22
TV, Radio AEs, and Sales Managers attended Borrel Training – Leah Muench on 3/10/22
TV, Radio AEs, and Sales Managers attended Rumble Training – on 3/23/22
National Sales Coordinator and Radio Sales Assistant attended a political webinar
National Sales Coordinator attended a Syncpanel training
TV Sales AE attended an Auto Industry webinar by TVB
TV Program Coordinator attended Vuit/Syncbak training
Radio Sales Assistant attended the Diego Montfila class
General Sales Manager attended WSAB Sales Training
General Sales Manager, TV GM and Digital Manager attended WSAB Economic Forecast
General Sales Manager, TV GM, Local TV Sales Manager, TV Sales AEs, and Digital Manager attended Borrel Compass Training
General Sales Manager, Local TV Sales Manager and Digital Manager attended Barron Weather App training
General Sales Manager and Local TV Sales Manager attended weekly Rumble training
General Sales Manager, TV GM, and TV Sales AEs attended Futures TVB webinar
Director of TV Digital and TV Traffic Director attended Supervisor Bootcamp
Director of TV Digital & Evening News Anchor attended the Investigative Reports and Editors DBEI virtual symposium
Evening News Anchor attended the Landlord Engagement Meeting/HOPE
Manager HR Training 3/3/22 with Director of News Operations, Program Director/On-Air Talent, Assistant News Director and 920 Program Director/AM Talent and on 8/25/22 with Manager of Digital Strategies
Both Radio Sales Assistants attend a Nielsen Training May 6-12th.
National Sales Coordinator attended the Political Webinar on 2/24 and 4/6

National Sales Coordinator attended the WideOrbit Webinar on 5/3
National Sales Coordinator attended the WSAB webinar on 5/19
General Sales Manager and Local Sales Manager attended a NAB workshop (total of 5)
General Sales Manager and TV GM attended the TVB webinar on a new Forecast
Radio Sales Assistant attended the WSAB Political Advertising Webinar on 5/19
HR Director attended the Littler webinar – Washington Update: New Employment Law
Legislation for 2021-2022 on 5/17
TV GM attended TVB's Broadcast + OTT Orthodontist Success Story
TV GM attended Michigan Associate of Broadcasters: Mental Health Support for Journalists
and other Broadcasters
TV GM attended TVB's Next Women: Coffee with Ann Hailer
Radio Sales Assistant attended Recruitment workshop with Cynthia Gilmore at Nielsen on 7/27
Radio Sales Assistant attended Turning a Slump into Success: Proactively Preparing For A
Recession on 8/4
HR attended an HR Training session on 8/17 on WA State Paid Family and Medical leave
program by ESD
Digital Content Manager is teaching a course in the journalism program at Gonzaga called
"Emerging Media". This is a social media-focused class for juniors and seniors
TV, Radio AEs, and Sales Managers attended Simplifi Training – CTV 7/20/22
TV, Radio AEs, and Sales Managers attended OTT Training 7/22/22
TV, Radio AEs, and Sales Managers attended OTT Training 7/27/22
TV, Radio AEs, and Sales Managers attended Nielsen-Cynthia Gilmore – Scarborough
Training "Recruitment" 7/27/22
TV, Radio AEs, and Sales Managers attended OTT Training 7/28/22
TV, Radio AEs, and Sales Managers attended Futuri Topline Training - Planning for a
Recession 8/4/22
TV, Radio AEs, and Sales Managers attended OTT Training 8/26/22
News Director attended RTDNA 22 conference. This is a one-of-a-kind news-leadership
retreat. "It's all about Trust and Team in 2022 to give you the tools you'll need in the driver's
seat. We will offer collaborative sessions where we examine how you can help build trust in
your communities — things you can do in your newsroom now and ways to improve your
outreach and better connect with your audience. And let us help you build a better team, with
tools to help recruitment and retention efforts, keep your team safe in the field, assist that
leader behind the wheel with self-care techniques and more." Sept 14-16, 2022
Local TV Sales Manager and Local Radio Sales Manager attended a Jim Doyle conference in
Tampa 2/6 – 2/9 2022
Morning On-Air Talent attended a Morning Show Bootcamp 8/18-19/2022
General Sales Manager, General Manager, National Sales Coordinator and HR attended
WSAB's State Public Disclosure Commission Political Advertising Rules webinar
General Sales Manager, General Manager and Local TV Sales Manager attended the NAB
conference 4/23-27/2022
HR Director attended the PDC Political Advertising Webinar
HR Director attended the 'The Wand Chooses the Wizard' – Ethics in the Workplace Roshelle
Pavlin, Human Resources Consultant, BBSI