



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

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January, February, March, 2024

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FILED 4-1-24

SUBMITTED BY Ryan Kumpf

*Ryan Kumpf*

## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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### **Community Spotlight** – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

### **Y's Words** – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

### **KLIR News** –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

#### Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Government and Politics</b>	January 1st to March 31st	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
<b>Government and Politics</b>	Jan. 5th to Jan. 15th	20	30 seconds Per feature	Covered the Columbus City Council voting in favor of a resolution that called for electing a design-build delivery system for a new restroom and concession building at Centennial Park and designating City Engineer Rick Bogus to serve as performance criteria developer.
<b>Government and Politics</b>	Jan. 19th to Jan. 24th	25	30 seconds Per feature	Covered the state address to state lawmakers, by Gov. Jim Pillen who covered everything from praising the state's response to recent winter storms to supporting a divisive bill that would restrict transgender student participation in high school sports and limit trans students' access to bathrooms and locker rooms.
<b>Government and Politics</b>	Feb. 2nd to Feb. 28th	20	30 seconds per feature	A state lawmaker has introduced a bill to require the state to accept \$18 million in federal funding to help feed children who might otherwise go hungry while school is out. The bill by Omaha Sen. Jen Day comes after Gov. Jim Pillen drew national attention in December for rejecting the assistance.
<b>Government and Politics</b>	Feb. 15th to Feb. 24th	20	30 seconds per feature	Covered a state lawmaker giving top priority to a bill that would allow abortions beyond the state's 12-week ban in cases of fatal fetal anomalies. State Sen. Merv Riepe's bill would amend Nebraska's 12-week ban to allow abortions when two doctors determine that a fetal anomaly would result in death upon birth or shortly thereafter.
<b>Government and Politics</b>	March 7th to March 30th	35	30 seconds per feature	Covered the Nebraska Supreme Court considering arguments made in a lawsuit challenging a law passed last year that combines a 12-week abortion ban with restrictions on gender-affirming care for those under 19.
<b>Education and Youth</b>	January 1st to March 31st	65	60 seconds	The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community.



Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Education and Youth</b>	January 1st to March 31st	65	4 minute	Ag Almanac is a daily feature providing tips and agricultural education on a wide array of topics. The four minute education feature airs daily at 3:10pm.
<b>Education and Youth</b>	Jan. 2nd to Jan. 8th	20	1 minute Per feature	Covered a 2020 Nebraska law that restricted the use of solitary confinement, also known as "juvenile room confinement," for Nebraska youths in detention. A new report by the Office of Inspector General of Nebraska Child Welfare shows a 40% increase in its use in 2022-23 over the previous year.
<b>Education and Youth</b>	Jan. 2nd to March 10th	20	30 seconds Per feature	Covered the debate between Governor Jim Pillen and lawmakers about the 2024 Summer Electronic Benefits Transfer for Children program and whether the state should have the program.
<b>Education and Youth</b>	Feb. 1st to Feb. 8th	20	30 seconds Per feature	Informed listeners Nebraska is looking to follow in the footsteps of Kentucky in implementing a program that covers the costs of child care for child care workers. The benefit aims to draw more workers into the child care industry since it's experiencing dire shortages across the county.
<b>Education and Youth</b>	Feb. 1st to March 15th	30	30 seconds per feature	Informed listeners Nebraska's Education Committee is considering a bill that would allow teachers and other staff in schools to be armed in the hopes of deterring school shootings.
<b>Education and Youth</b>	March 4th to March 8th	15	30 seconds per feature	Informed listeners Nebraska's top election official has ruled voters will get to decide whether to repeal a law that pays for private school tuition scholarships with taxpayer money.
<b>Education and Youth</b>	March 21st to March 25th	20	30 seconds per feature	Covered a bill that would have held school librarians and teachers criminally responsible for providing "obscene material" to Nebraska students in grades K-12 failed to advance Wednesday in the Legislature.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health	January 1st to March 31st	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	January 1st to March 31st <sup>h</sup>	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	Jan. 8th to Jan. 12th	20	30 seconds per feature	Informed listeners about two pediatric influenza-related deaths in Nebraska that have been reported to the Nebraska Department of Health and Human Services.
Health	Feb. 3rd to Feb. 10th	25	30 seconds per feature	Interviewed members of the American Red Cross about the need for blood donors.
Health	Feb. 18th to Feb. 22nd	15	30 seconds per feature	Interviewed members of Columbus Area United Way about the importance of mental health outreach.
Health	March 13th to March 16th	15	30 seconds per feature	Covered state lawmakers failing to garner the 30 votes needed Tuesday to override Gov. Jim Pillen's veto of a bill that would have allowed needle exchange programs.
Health	March 19th to March 22nd	15	30 seconds per feature	Interviewed members of Columbus Community Hospital about Athletic Trainers Month.
Weather	Jan. 16th to Jan. 24th	30	30 seconds Per feature	Covered a massive blizzard that hit eastern Nebraska and dropped as much as 20 inches of snow in some areas.
Weather	Jan. 26th to Jan. 30th	20	30 seconds Per feature	Covered the Lower Loup NRD and the Central Platte NRD partnering with EA Engineering, Science, and Technology, Inc, PBC to study the impacts of growing cover crops in southern Buffalo County where the aquifer is limited, and the water levels have declined in recent years.



<b>Weather</b>	Feb. 1st to Feb. 15th	30	30 seconds Per feature	Covered a recent USDA study showed that 12% of Nebraskans experience food insecurity. That's higher than the national average. If state Senator Jen Day's priority bill becomes law, some lower-income Nebraska families will receive help paying for food.
<b>Weather</b>	Feb. 27th to March 3rd	25	30 seconds Per feature	Local officials in Custer and Lincoln counties declared emergencies Monday due to a large wildfire that affected the area, closing several roads, requiring multiple evacuations and requiring the response of multiple volunteer fire departments from around the region.
<b>Weather</b>	March 26th to March 30th	20	30 seconds Per feature	Covered Cornhusker Public Power crews making repairs to the system in hopes of trying to energize some areas of Northeast Nebraska.
<b>Community Events</b>	January 1st to March 31st <sup>h</sup>	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
<b>Community Events</b>	Jan. 18th to Jan. 23rd	20	30 seconds Per feature	Covered a nearly \$1 billion upgrade of the airport in Omaha that will include a new glass-domed entrance, larger boarding gates and baggage claim areas and the addition of new restaurants and shops.
<b>Community Events</b>	Feb. 12th to Feb. 18th	20	30 seconds Per feature	Covered the Ribbon Cutting for the new Choices Counseling Center in Columbus.
<b>Community Events</b>	Feb. 23rd to Feb. 30th	25	30 seconds Per feature	Covered the Columbus Area Children's Museum hosting their official grand opening Thursday with a packed audience. The museum is the final entity to open in part of the initial vision for the Columbus Community Building following City Hall, Columbus Public Library, Columbus Arts Council and The Downtown Mug.
<b>Community Events</b>	March 11th to March 15th	25	30 seconds per feature	Informed listeners the City of Columbus announced the Downtown Business Improvement District has officially approved "Trackside District-Downtown Columbus" as the new identity for the district.

<b>Community Events</b>	March 14th to March 18th	20	30 seconds Per feature	Covered the Columbus Area United way releasing their Community Needs Questionnaire.
<b>Community Events</b>	March 25th to March 28th	20	30 seconds Per feature	Covered the mobile communications company announced last Thursday it donated \$50,000 to the City of Columbus to help fund the project that will be built on greenspace just east of the Columbus Community Building.