

PRI IP=9 NP=8 JB for Governor 62462153

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #						
Client				AE	NCC - CHI - SAN FRAN (Office	NCC		Address												Contract Start		10/02/2017	
Product		30's		Client	JB for Governor (23991)					Contact				Phone	713-341-1000								Contract End		10/15/2017	
Estimate		10.5-10.9		Product	Political-Governor (136)					Notes												TOTALS FOR CONTRACT				
Order		62462153		Agency	SHORR, JOHNSON & MAGNUS (2413)			15%														Total Spots		17		
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)			13%														Gross Amt		\$22,910.00		
REFERENCES																										
Est #				Primary	Chicago Intercon		Tertiary				Bill Month		Broadcast		Contract Type		Political									
Contr #		514208		Secondary	National Political		Quaternary				Ord Status		Traffic Updates Accepted										Agency Comm		\$3,436.50	
Systems		Interconnect, 5170 (36)																				Rep Comm		\$2,531.56		
																		Net Amt		\$16,941.95						
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len					
1		9	BRVO	Cable	10/05/17	10/08/17	05:00	09:00				X	X	X	X	1	1	1	\$260.00	\$260.00	60					
2		9	BRVO	Cable	10/05/17	10/08/17	19:00	24:00				X	X	X	X	1	1	1	\$1,850.0	\$1,850.00	60					
3		9	CNN	Cable	10/05/17	10/08/17	05:00	09:00				X	X	X	X	2	1	2	\$700.00	\$1,400.00	60					
4		9	CNN	Cable	10/05/17	10/08/17	09:00	16:00				X	X	X	X	2	1	2	\$750.00	\$1,500.00	60					
5		9	CNN	Cable	10/09/17	10/09/17	09:00	16:00	X							1	1	1	\$750.00	\$750.00	60					
6		9	CNN	Cable	10/05/17	10/08/17	16:00	19:00				X	X	X	X	1	1	1	\$1,300.0	\$1,300.00	60					
7		9	CNN	Cable	10/05/17	10/08/17	19:00	24:00				X	X	X	X	0	1	0	\$2,000.0	\$0.00	60					
8		9	HGTV	Cable	10/05/17	10/08/17	19:00	24:00				X	X	X	X	2	1	2	\$4,400.0	\$8,800.00	60					
9		9	MNBC	Cable	10/05/17	10/08/17	05:00	09:00				X	X	X	X	2	1	2	\$800.00	\$1,600.00	60					
10		9	MNBC	Cable	10/05/17	10/08/17	09:00	16:00				X	X	X	X	2	1	2	\$750.00	\$1,500.00	60					
11		9	MNBC	Cable	10/09/17	10/09/17	09:00	16:00	X							1	1	1	\$750.00	\$750.00	60					
12		9	MNBC	Cable	10/05/17	10/08/17	16:00	19:00				X	X	X	X	1	1	1	\$1,300.0	\$1,300.00	60					
13		9	MNBC	Cable	10/05/17	10/08/17	19:00	24:00				X	X	X	X	1	1	1	\$1,900.0	\$1,900.00	60					
Oct 17																					Total					
Spots		17																			17					
Grs \$		\$22,910																			\$22,910					
Net \$		\$16,942																			\$16,942					

PRI IP=9 NP=8 JB for Governor 62462153 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address		
Product	30's	Client	JB for Governor (23991)		Contact	Phone	713-341-1000
Estimate	10.5-10.9	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Notes		
Order	62462153	Rep Firm	13% National Cable Communications (3) 13%				
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political		
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)							
						TOTALS FOR CONTRACT Total Spots 17 Gross Amt \$22,910.00 Agency Comm \$3,436.50 Rep Comm \$2,531.56 Net Amt \$16,941.95	

Oct 17			Total
Spots	17		17
Grs \$	\$22,910		\$22,910
Net \$	\$16,942		\$16,942

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____