



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

And:

Midwest Communications
49 South Grant Avenue
Columbus, OH 43215

CONTRACT

<u>Contract / Revision</u> 776596 /		<u>Alt Order #</u> 07437414
<u>Product</u> WESTERMAN 10/15		
<u>Contract Dates</u> 10/15/14 - 10/19/14		<u>Estimate #</u>
<u>Advertiser</u> Westerman/B/R/US House		<u>Original Date / Revision</u> 10/10/14 / 10/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/15/14	10/17/14	5 News @ 5am	5-6a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				2	\$175.00	0.00			
N 2	All	10/15/14	10/17/14	5 News at 6am	6-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				1	\$450.00	0.00			
N 3	All	10/15/14	10/17/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				2	\$200.00	0.00			
N 4	All	10/15/14	10/17/14	Dr Phil	3-4p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				2	\$200.00	0.00			
N 5	All	10/15/14	10/17/14	5 News at 5p	5-530p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				3	\$550.00	0.00			
N 6	All	10/15/14	10/17/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				1	\$800.00	0.00			
N 7	All	10/15/14	10/17/14	Wheel of Fortune	630-7pm		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--WTF--				1	\$950.00	0.00			
Totals										0.00		12	\$5,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/17/14	12	\$5,000.00	\$4,250.00
Totals	12	\$5,000.00	\$4,250.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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REQUESTED BY: KBUCHANAN

TRAFFIC#: 776596
SALESPERSON: CHERYL BLAIR
EST#:
DEMO: RA35+

TOTAL 12 SPOTS FOR: \$5,000

MONTHLY ESTIMATE DOLLARS: