

KFFS-CD
FCC Quarterly Public Affairs & Services

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This is the FCC Quarterly Report to be included in the public files. This report covers the period from October 1 - December 31, 2019. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of some of the community issues within the service area of its transmitter. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Stand Up 2 Cancer
- Paralyzed Veterans of America
- Substance Abuse and Mental Health
- Girl Scouts of America
- Foundation Fighting Blindness
- Child Car Safety
- FDA Opioid Safety
- Children's Cancer Research
- Adoption from Foster Care
- Best Friends of Animals
- Heifer International

Noticiero Estrella TV

Estrella TV operates a news division Noticiero Estrella TV. The division airs 2 half-hour news programs also titled Noticiero Estrella TV (Estrella TV News) and "Cierre de Edición" ("Final Edition") which both air Monday through Friday. The division is also joined by two daily news magazine programs, I Testigo ("Witness"), an hour long entertainment "news" focusing on user-generated citizen journalism content of news events and social issues from around the world, and the half-hour "Alarma TV" ("Alarm TV"). Every day, the Latino community in the United States has accurate and timely information about all the events at the national level and in their countries of origin.

Locally Produced News & Public Affairs Programming

"**Noticiero Arkansas**" is a locally produced 30-minute weekday newscast which is hosted by Andrea Guzman and News Director Karen Espinoza. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories in order to address current issues of local and community

interest. The **Weekend News Edition** is a recap of the daily newscasts which airs every weekend on Saturday and Sunday.

“Spotlight Latino” is a locally produced, 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

“Estilo de Vida” is a locally produced one-minute health spot with host Julie Joyce which airs daily.

These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Noticiero Arkansas / Weekend News Edition:

PROGRAM: NOTICIAS ARKANSAS
DESCRIPTION: INVESTIGATE FALSE MONEY CIRCULATION
DATE: OCTOBER 1, 2019
DURATION: 3:13
REPORTER: RODOLFO PORTILLO

The FBI and the Benton Police Department carried out an investigation due to increase of false money in the area. Many businesses reported fraud

PROGRAM: NOTICIAS ARKANSAS
DATE: 11-05-19
DESCRIPTION: ANIMAL SERVICE
REPORTER: KAREN ESPINOZA

Mastered animals usually become a true family member. We talk about the importance of the assistant dogs and the help they provide to those who need it. We spoke with Justine Lentz, superintendent of animal services in Fayetteville, about the importance of adopting and rescuing dogs and cats from the shelter.

PROGRAM: NOTICIAS ARKANSAS
DATE: 12-30-19
DESCRIPTION: MISSING PEOPLE IN ARKANSAS
REPORTER: KAREN ESPINOZA

The number of young and children missing or runaways in Arkansas is still in increase according to the National Center for Missing and Exploited Children. To date there are more than 30 children that haven’t returned home. We interview two mothers who have missing children in our region to talk about the concerns about their missing children.

PROGRAM: NOTICIAS ARKANSAS
DATE: 12-09-19
DESCRIPTION: OFICCER CARR SHOOTING

REPORTER: ANDREA DELGADO

Officer Stephen Carr was ambushed and executed on December 7, 2019 while he was sitting in his patrol car waiting for his partner in the parking lot behind the station. We covered the details about this death, the attacker's information and how the community reacted to the incident. During the week we also followed up with a vigil that was held in his honor and the funeral procession where hundreds of other police officers participated in his memory.

PROGRAM: NOTICIAS ARKANSAS

DATE: 11-22-19

DESCRIPTION: EXPORTATIONS IN ARKANSAS 2019

REPORTER: ANDREA DELGADO

Arkansas saw a significant increase in exportations during 2019, generating \$6.5 billion in trade spanning 170 countries and reflection a 12% growth since 2008. Canada and Mexico were the top two countries that made this possible along with a new trade with Saudi Arabia. We interviewed Melvin Torres, Director of Commerce in the Western Hemisphere for the World Trade Center of Arkansas to talk about this topic.

PROGRAM: NOTICIAS ARKANSAS

DATE: 10-29-19

DESCRIPTION LATINXNA

REPORTER: ANDREA DELGADO

For the first time, a group of leaders in Northwest Arkansas gathered together with community members during the conference "LatinXNA" that was focused on showcasing the important role of Hispanics and Latinos in Arkansas.

ISSUE: EDUCATION

PROGRAM: NOTICIAS ARKANSAS

DATE: NOVEMBER 22, 2019

DESCRIPTION: SPANISH SCHOOL BOOKS

REPORTER: ZUZUKI MONAREZ

The Mexican consulate donated books in Spanish to Springdale public schools. Eighteen boxes of academic books in Spanish were awarded to the elementary schools of the Springdale school district and to the city's public library. All thanks to the Mexican consulate of Little Rock joining the district for the first time. They expect the books to be of great benefit to the Latino community.

Being able to read and write in two languages is of great benefit to those who achieve this ability since many doors are open in the working world as well as in their personal life. They hope that in the future they can work together even more to help minorities.

PROGRAM: NOTICIAS ARKANSAS

DESCRIPTION: TPS MEETING

DATE: DECEMBER 10, 2019

DURATION 2:49

REPORTER: RODOLFO PORTILLO

A group of Salvadorians and Hondurans living in Arkansas protected by the TPS traveled to Washington D.C. to participate in a meeting and seek to convince

Congress to approve a road to the permanent residence for thousands of people protected with this migratory status.

ISSUE: EDUCATION
PROGRAM: NOTICIAS ARKANSAS
DATE: DECEMBER 6, 2019
DESCRIPTION: STUDENT WINS A YALE SCHOLARSHIP
REPORTER: ZUZUKI MONAREZ

Miguel García's academic efforts have led him to have a scholarship with all the financial support for the prestigious Yale University
Miguel García, a senior student at Rogers High, always dreamed of being able to study at a renowned university. He never imagined that his great academic efforts, with the help of his teachers and his parents, would lead him to have a scholarship with all the financial support for the prestigious Yale University. Garcia hopes to study geometric biology. He thanks all his professors who motivated him to continue his studies. And although he will be far from his family, he remembers the great sacrifice his parents made in arriving in this country.

ISSUE: TRAVEL
PROGRAM: NOTICIAS ARKANSAS
DATE: DECEMBER 10, 2019
DESCRIPTION: HOLIDAY TRAVEL

The precautions to take when leaving the country during the holidays
Since the Christmas and New Year holidays are just around the corner, there are some recommendations that you have to take into account if you are a resident of the United States and want to go to your home country. Therefore we talked with Monserrat Aguilar, director of the consulate of Mexico, who gives us some advice to follow to avoid any setback. Remember that you can get more information through the miconsulmex mobile application, which is available 24 hours a day.

ISSUE: HEALTH
PROGRAM: NOTICIAS ARKANSAS
DATE: OCTOBER 2019
DESCRIPTION: IMMIGRANTS WITHOUT HEALTH INSURANCE
REPORTER: ROLANDO OCHOA

Very often health issues come after the immigrant's community without health insurance. Thousands of people don't have any type of coverage where they do not know any medical condition. That is why organizations in the community offer services such as the fee health fairs. A simple test could prevent you to have serious problems or even your life.

ISSUE: EDUCATION
PROGRAM: NOTICIAS ARKANSAS
DATE: NOVEMBER 2019
DESCRIPTION: CANDLELIGHT VIGIL
REPORTER: ROLANDO OCHOA

The organizers estimate that about 2,500 parents, teachers and students met on Wednesday for the candlelight vigil and to present themselves as #ONELRSD. This is a problem that the District of Little Rock has to face in the community.

Spotlight Latino:

PROGRAM: SPOTLIGHT LATINO

DATE: 10-08-19

REPORTER: KAREN ESPINOZA

DESCRIPTION: THE BEAST

We bring the story of Jairo Banegas, a Salvadorian man who survived an accident in the so called train, "The Beast" that connects the border with Mexico and the United States. After 11 years of the tragedy, he speaks to us about the achievements, suffering and the reality of crossing the border following the American dream.

PROGRAM: SPOTLIGHT LATINO

DATE: NOVEMBER 2019

DESCRIPTION: TEACHER CONFLICT AND LITTLE ROCK SCHOOL DISTRICT

REPORTER: RODOLFO PORTILLO

For several days, we made news coverage on the conflict of teachers and the Little Rock School District that led to a strike one day within the school district.

PROGRAM: SPOTLIGHT LATINO

DATE: DECEMBER 7 2019

DURATION: 7:09

DESCRIPTION: PERSONALITY IN SPOT LIGHT - 25 YEARS OF SERVICE MSM

REPORTER: RODOLFO PORTILLO

The main street mission is an organization that gives breakfast and hot lunch to hundreds of people per month daily, community boxes to take home, clothes, shoes and much to help to whom you need it.

PROGRAM: SPOTLIGHT LATINO

DATE: OCTOBER 2019

DESCRIPTION: U OF ARK HEAD START PROGRAM

REPORTER: ROLANDO OCHOA

The head start program of the University of Arkansas for Medical Sciences is to teach, search and serve. This is obtained by offering health education and social services in Pulaski County through programs that promote the growth and development of children in preschool age and help family members in their contributions of the community.

PROGRAM: SPOTLIGHT LATINO

DATE: NOVEMBER 2019

DESCRIPTION: UNITED ARKANSAS COALITION CENTER

REPORTER: ROLANDO OCHOA

The Latino community in Little Rock celebrates the grand opening of the United Arkansas Coalition Center thanks to the sponsors and organizations that saw the need to serve the immigrant community in Central Arkansas.

Estilo de Vido:

PROGRAM: ESTILO DE VIDA

DATE: 10-23-19

DESCRIPTION: E-CIGARRETES

REPORTER: JULIE JOYCE

In this story we spoke about how e-cigarettes are affecting so many lives in the U.S. and the impact it has in second hand smoke. We also spoke about a new legislation that is trying to protect children from second hand smoke

PROGRAM: ESTILO DE VIDA

DATE: 11-20-19

DESCRIPTION: OPIOIDS

REPORTER: ROLANDO OCHOA

Opioids overdose with Fentanyl caused more than the total deaths caused by HIV, motor vehicle accidents and firearms marking a 10% increase compared to other years. Rolando Ochoa explained the impact of Opioids overdose and what authorities are doing to stop it.

PROGRAM: ESTILO DE VIDA

DESCRIPTION: SCHOOL VACCINATION

DATE: NOVEMBER 2019

DURATION 1:41

REPORTER: RODOLFO PORTILLO

Students, parents and teachers were vaccinated against the virus of the flu in the Little Rock School District.