

KFFS-CD
FCC Quarterly Public Affairs & Services

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Contact: Larry Morton

This is the FCC Quarterly Report to be included in the public files. This report covers the period from July 1 - September 30, 2020. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of some of the community issues within the service area of its transmitter. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- High Blood Pressure
- Coronavirus Response
- Vote For Your Life
- Children's Cancer Research
- I AM A VOTER
- Alliance for the Aging
- Centers for Disease Control and Prevention
- Substance Abuse and Mental Health Services
- The American Legion
- Smile Train
- Vote.org
- Encouraging Education
- Emergency Preparedness
- Department of Labor
- National Kidney Foundation
- Best Friends of Animals
- Heifer International
- United Through Reading

Noticiero Estrella TV

Estrella TV operates a news division Noticiero Estrella TV. The division airs 2 half-hour news programs also titled Noticiero Estrella TV (Estrella TV News) and "Cierre de Edición" ("Final Edition") which both air Monday through Friday. The division is also joined by two daily news magazine programs, I Testigo ("Witness"), an hour long entertainment "news" focusing on user-generated citizen journalism content of news events and social issues from around the world, and the half-hour "Alarma TV" ("Alarm TV"). Every day, the Latino community in the United States has accurate and timely information about all the events at the national level and in their countries of origin.

Locally Produced News & Public Affairs Programming

“**Spotlight Latino**” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino

July 2020

Reopening of libraries

Spotlight Latino

Reporter: Rodolfo Portillo

We had a story about the different programs that local libraries across Central Arkansas are having during COVID. The representatives gave information about services they offer to the public especially for students who are taking virtual classes.

July 2020

Therapy for kids

Spotlight Latino

Reporter: Rolando Ochoa

A special center for therapy is helping latino kids in Arkansas during the pandemic. Grow Learning Centre is a center that is making everything possible to keep kids healthy and secure at schools.

September 2020

Legal Aid of Arkansas

Spotlight Latino

Reporter: Andrea Guzman

More than 90,000 people in Arkansas are still eligible for the economic impact check or stimulus check. We spoke with JOAN CAMERLINGO from Legal Aid of Arkansas who explained who qualifies as a non-filer to be able to obtain this help before the October 15 deadline.

