

KFFS-CD
FCC Quarterly Public Affairs & Services

Quarter Ending: September 30, 2022
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This is the FCC Quarterly Report to be included in the public files. This report covers the period from July 1 - September 30, 2022. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Disaster & Crisis Relief
- CDC Drug Overdose
- American Red Cross
- YMCA
- Center for Disease Control & Prevention
- Transforming Hiring & Diversifying
- StopAfib.org
- News Literacy Project
- Middle School Mental Health
- Shriners Hospital for Children
- Smile Train
- Solve Long Covid
- Austism Speaks

Locally Produced News & Public Affairs Programming

“**Spotlight Latino**” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

Sept 2022
Andrea Delgado

UAMS launches mobile units

In this story for our weekend show, we interviewed UAMS about their new mobile health units. These are used to travel to rural areas in our community to reach even more people with health services. They gave us a tour inside the mobile health unit and explained the services that they provide.

August 2022

Zuzuki Monarez

Free GED classes

We spoke with Ayme Villanueva, director of the HEP program from Crowder College about the free GED classes for the community. These classes are offered free of cost and in Spanish. She gave us all the information people need to know about the program, the materials used, etc.

August 2022

Andrea Delgado

New changes for the school year at Springdale Schools

In this story, we interviewed Maribel Tapia from the Springdale School District to talk about the new changes the district has for the new school year 22-23. Tapia explained how they are preparing as the new school year approaches, for instance the increase of security after the tragedy in Uvalde, TX. We also learned about the free and reduced meals for students, new school bus routes and new early release on Wednesdays.

Sept 2022

Rodolfo Portillo

Activities for Hispanic Heritage Month

During the month of September CALS, Central Arkansas Library System, prepared a variety of community events to celebrate the contributions of Hispanics in our area. We spoke with representatives of CALS about those events that were taking place in various libraries and local organizations in Central Arkansas.