

KFFS-CD
FCC Quarterly Public Affairs & Services

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This is the FCC Quarterly Report to be included in the public files. This report covers the period from April 1 - June 30, 2020. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of some of the community issues within the service area of its transmitter. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- CDC - Covid-19
- Save the Children
- Communities In Schools
- UNICEF - COVID19
- Coronavirus Response - Time to Wash Your Hands
- Coronavirus Response - Caring for Yourself
- Coronavirus Response - Alone Together
- 2020 Census
- United Way Worldwide
- Make a Wish
- Mercy Ships
- Volunteers of America
- Life Aid
- Coronavirus Response
- National Park Foundation
- Donors Choose
- American Red Cross
- Southeastern Guide Dogs
- Skin Cancer Awareness
- No Kid Hungry

Noticiero Estrella TV

Estrella TV operates a news division Noticiero Estrella TV. The division airs 2 half-hour news programs also titled Noticiero Estrella TV (Estrella TV News) and "Cierre de Edición" ("Final Edition") which both air Monday through Friday. The division is also joined by two daily news magazine programs, I Testigo ("Witness"), an hour long entertainment "news" focusing on user-generated citizen journalism content of news events and social issues from around the world, and the half-hour "Alarma TV" ("Alarm TV"). Every day, the Latino community in the United States has accurate

and timely information about all the events at the national level and in their countries of origin.

Locally Produced News & Public Affairs Programming

“**Noticiero Arkansas**” is a 30-minute weekday newscast which is hosted by Andrea Guzman and News Director Karen Espinoza. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories. The **Weekend News Edition** is a recap of the daily newscasts which airs every weekend on Saturday and Sunday.

“**Spotlight Latino**” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

“**Estilo de Vida**” is a one-minute health spot with host Julie Joyce which airs daily.

These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Virtual Citizenship Class

May 14, 2020
Noticias Arkansas

Amidst the pandemic, the Springdale Public Library held an important virtual class about the process of becoming a citizen. A special guest spoke to community members who are in the process or might be interested in doing this process to start gathering all the material and learning about the steps needed to change their legal status in the US.

Racism and Discrimination

June 5, 2020
Noticias Arkansas

Along with experts, we gave out important information about racism and discrimination and how to talk to our children about it.

Loans for Homes

May 7, 2020

Noticias Arkansas

One of the biggest American Dream for Hispanics is becoming home owners. We spoke with Opportunity Matter in Little Rock, a nonprofit organization, about the help they provide to be able to provide financing for home with an ITIN number.

FBI warns about Scams

April 28, 2020

Noticias Arkansas

During the pandemic a lot of people have been prey of COVID-19 scams, so we spoke with the FBI about these scams, how to recognize them and what to do to report them.

Financial Relief for Students

April 8, 2020

Noticias Arkansas

NWACC Foundation established an emergency fund to help students affected by the pandemic who might have been going through a financial crisis. We spoke to NWACC representatives that offered information about the steps to apply to the fund and how to get help locally.

HWOA Help during pandemic

June 5, 2020

Noticias Arkansas

With unemployment numbers on the rise in Arkansas, the Hispanic Women Organization of Arkansas started a program to help people who have lost their jobs because of the pandemic. We spoke with Margarita Solorzano, the executive Director, who explained how to access this relief.

Victory for Dreamers

June 18, 2020

Noticias Arkansas

June 18, 2020 was a history day for more than 700,000 young immigrants in the US thanks to a decision of the Supreme Court that voted anonymously against Trump's orders to cancel DACA. The pro-immigrants organization, Arkansas United, gave out a statement about what this decision means to these dreamers.

Vaccines and Doctor Visits during the pandemic

June 3, 2020

Estilo de Vida

A pediatrician at Arkansas' Children's Hospital spoke with us via Zoom about the importance of parents continuing to take their children to the doctor for routine checkups even though we are in the middle of a pandemic. The doctor gave important information about the steps they are taking at the hospital and their clinic

to protect their patients and why the parents should take their child and get vaccinated.

COVID-19 Tests

June 23, 2020

Noticias Arkansas

Throughout the pandemic we have been providing information about the different locations and places where the community can access free covid-19 tests. We spoke with Amanda Echegoyen from Community Clinic NWA who explained how they are operating during the pandemic and how people can get tested. Echegoyen also answered concerns about the amount of times people can get tested.

Mental Health during COVID-19

June 1, 2020

Spotlight Latino

During the last few months people have lost their jobs, experienced financial burden, have had a loved one or themselves sick with the coronavirus and much more, but one aspect that can be overlooked is the mental health and wellbeing. We spoke to experts who explain how mental health affects us and how far it can take us. In this segment we gave important information about where to acquire help and how to stay healthy.

Help for the Community

May 5, 2020

Spotlight Latino

A group of women started a Facebook group chat to help people during the pandemic, providing resources like food, clothing and other. Irma Chavez, one of the organizers explained how people can get help, how they get funds and how the community can assist.

Stimulus Check

April 29, 2020

Spotlight Latino

We spoke with Francisco Yanet from FYI Taxes & Insurance Conway about the stimulus check relief that the Trump Administration provided to tax payers in the US amidst the pandemic.

