

KFFS-CD
FCC Quarterly Public Affairs & Services

Quarter Ending: December 31, 2023
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This is the FCC Quarterly Report to be included in the public files. This report covers the period from October 1 - December 31, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Transforming Hiring & Diversifying
- USAging - Eldercare Locator
- No Kid Hungry
- Vote Early
- Foundation Fighting Blindness
- FosterMore
- Distracted Driving
- Adult Mental Health
- Foundation for a Better Life
- Adoption from Foster Care
- High Blood Pressure
- Paths to Recovery

Locally Produced News & Public Affairs Programming

“**Spotlight Latino**” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

LEARNING ABOUT HEALTHCARE IN NWA
ANDREA DELGADO
SPOTLIGHT LATINO
OCTOBER 15, 2023

IN THIS SEGMENT FOR SPOTLIGHT LATINO WE INTERVIEWED STEPHANIE BARGER FROM UAMS NWA TO TALK ABOUT A FREE SEMINAR HOSTED BY UAMS FOCUSED ON EDUCATING THE COMMUNITY ABOUT EVERYTHING HEALTHCARE RELATED. THE SEMINAR WAS GOING TO BE HELD IN SPRINGDALE WITH SEVERAL COMMUNITY HEALTH WORKERS TO HELP PEOPLE IN SPANISH, ENGLISH AND MARSHALLESE. SOME OF THE TOPICS INCLUDED HOW TO FIND A HEALTHCARE PROVIDER, HOW TO NAVIGATE HEALTH INSURANCE, UNDERSTANDING YOUR HEALTH INSURANCE, AND WHAT QUESTIONS TO ASK YOUR DOCTOR DURING VISITS.

LOCAL SHELTERS OFFER HELP DURING THE COLD WINTER

PABLO MORALES
SPOTLIGHT LATINO
NOVEMBER 4, 2023

WITH THE COLD WEATHER AMONG US, WE WENT TO THE Salvation Army SHELTER IN FAYETTEVILLE TO TALK WITH THEM ABOUT THE SERVICES THEY PROVIDE LIKE THEIR SHELTER. WE WERE ABLE TO GET A TOUR OF THE SHELTER, LEARN ABOUT THE HELP THEY ARE ABLE TO PROVIDE, LIKE FOOD, BEDS, BATHROOMS, ETC. THEY HAVE A RENOVATED SPACE WITH EXTRA ROOMS AVAILABLE FOR THIS WINTER.

TRAVELING IN THE ARKANSAS & MO RAILROAD

PABLO MORALES
DECEMBER 23, 2023

WE TOOK A TOUR ON THE ARKANSAS & MISSOURI RAILROAD TO LEARN MORE OF THE HISTORY OF THE TRAIN, THE TOURS IT GIVES OUT DURING THE HOLIDAYS AND INFORM PEOPLE ABOUT THIS COOL EXPERIENCE.