

KFFS / KDFD

FCC Quarterly Public Affairs & Service Issues

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This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1 - March 31, 2016.

The following are local issues of concern to the community. "Asi Es", a 30-minute weekly program, a one-minute health spot with host Julie Joyce which airs daily, as well as Noticiero Arkansas, a 30-minute weekly newscast, are all produced locally to address current issues of local and community interest. Weekly topics vary, but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, and matters concerning changes to the nation's immigrations laws & regulations. Some programs that addressed these issues during this reporting period are listed below.

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****Health Issues - Diabetes and Kiss A Pig Gala / Local**

This segment of our locally produced community affairs program covered Arkansas Diabetes Association's annual Kiss a Pig Gala. Ranked as the largest charity gala in the state of Arkansas and nationwide for the American Diabetes Association, Glucerna proudly presents the 14th Annual Kiss a Pig Gala "Uncle Ham Wants You". Northwest Arkansas' finest community leaders compete for the chance to kiss a pig to recognize it for producing the first source of insulin for people with diabetes. Kiss A Pig supports our local American Diabetes Association and our mission "To Prevent and Cure Diabetes and to Improve the Lives of all People Affected by Diabetes". The number of people living with diabetes has nearly quadrupled since 1980. More than 10 percent of all Hispanic Americans (2 million) have diabetes. Hispanic Americans are twice as likely to have diabetes than are Caucasian Americans. Diabetes is twice as common among Mexican-Americans and Puerto Rican Americans than among Caucasian Americans. This is a growing concern for the Hispanic community.

****Immigration Issues - Answering Questions About Immigration Law / Local**

This segment of our locally produced community affairs program features a discussion with Kirk Joyce, a Northwest Arkansas attorney. Mr. Joyce provides insight and advice into immigration issues which impact the entire Latino community.

****Community Awareness - Bullying In Our Schools / Local**

This segment of our locally produced community affairs program features a discussion about bullying. Bullying is a national epidemic plaguing millions of children every year. Univision Arkansas seeks to uncover this issue and talk about how parents and school officials can help fight this growing concern.

**** Health Issues - Heart Disease - The Quiet Killer / Local**

This segment of our locally produced community affairs program features a discussion about heart disease. February is Heart Disease Month. Univision Arkansas strives to educate the community about the risks, causes and symptoms of this deadly disease.

**Health Issues - Developing Healthy Eating / Local

This segment of our locally produced community affairs program features a discussion about ways to improve the health of the Hispanic community. With the growing rate of obesity across the country, Univision Arkansas seeks to inform Northwest Arkansas on how to live and eat for a healthy lifestyle as well as the benefits of drinking more water.

**Community Awareness - Understanding Autism / Local

This segment of our locally produced community affairs program features a discussion about autism. Autism is a complex neurobehavioral disorder that includes impairments in social interaction and developmental language and communication skills combined with rigid, repetitive behaviors. The disorder covers a large spectrum of symptoms, skills, and levels of impairment. It ranges in severity from a handicap that somewhat limits an otherwise normal life to a devastating disability that may require institutional care. Univision Arkansas attempts to develop understanding about Autism and dispel myths about the condition and those who have it.

**Public Safety - Local Shooting / Local

This segment of our locally produced community affairs program features an exclusive interview with Aurelio Lopez. Mr. Lopez is the husband of 27 year old Eunice Lopez, a woman who was shot and killed while her child was in her arms. Little Rock Police arrested the 6th suspect wanted for the death. Little Rock Police Department named Kevin Williams, 15, and Ramale Collier, 18, as the suspects responsible for the death of Mrs. Lopez.

**Community Education & Sports - Local School Raises Money / Local

This segment of our locally produced community affairs program features coverage of Springdale High School's soccer tournament held in March. Hugo Real was on site to interview players, coaches and school representatives. The proceeds from the tournament went to fund the school's soccer program.