

KFFS-CD
FCC Quarterly Public Affairs & Services

Quarter Ending: March 31, 2023
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Contact: Larry Morton

This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1 - March 31, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Raise Your Hand for Public Schools
- Office of Infectious Disease
- St. Jude Children's
- Caregiver Assistance
- Transforming Hiring & Diversifying
- Adoption from Foster Care
- National Park Foundation
- National Pest Management
- Drug Impaired Foundation
- AmeriCorps
- Gun Safety
- Sandy Hook Promise Foundation
- Youth Vaping Prevention

Locally Produced News & Public Affairs Programming

"Spotlight Latino" is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation's immigration laws & regulations as well as other local issues and events. These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

SPOTLIGHT LATINO
2/4/23

SUBJECT - LOCAL STUDENTS RECEIVE FULL RIDE SCHOLARSHIPS
REPORTER - ZUZUKI MONAREZ

In the segment of Spotlight Latino Zuzuki Monarez sat down to interview 4 local students from Har-Ber High School to talk about their achievement in being selected as winners for full ride scholarships to one of the most prestigious universities in the country. These students are a motivation to the future generation in our community.

SPOTLIGHT LATINO

3/18/23

SUBJECT - IMPORTANCE OF PRE-K FOR KIDS

REPORTER - ANDREA DELGADO

For this segment of our local show, we interviewed Iveth Chacon from the Early Childhood Center in Springdale to discuss the importance of pre-kindergarten in kids. Chacon also talked to us about openings for their pre-k which provides the opportunity of free tuition to many local low income families.

SPOTLIGHT LATINO

1/17/23

SUBJECT - HEALTHY START

REPORTER - ZUZUKI MONAREZ

Healthy Start is a free program for moms, fathers, and partners from UAMS. This program provides education, resources and more importantly support to parents that are bringing a new baby to the world. We did an interview with UAMS representative Claudia Guillen to know more about the broad services they offer through this free resource in the community.

SPOTLIGHT LATINO

1/14/23

SUBJECT - TAX SEASON

REPORTER - RODOLFO PORTILLO

In this story we interviewed tax experts to talk about the tax season. We offered tips and important information regarding the process of doing your taxes with professionals. We also discussed how qualifying people can report taxes using an ITIN number.